

Bond Case Briefs

Municipal Finance Law Since 1971

The SEC Municipal Advisor Rule: Understanding the Future of the Issuer - Financial Advisor and Underwriter Interaction

Webinar

Date and Time:

Jun 17 2014 - 2:00pm to 4:00pm EDT

Who Will Benefit:

The seminar is designed for state and local government debt issuers and public finance professionals.

Program Description:

The GFOA will host a group Internet-based course with the SEC Office of Municipal Securities to discuss the impact of the final Municipal Advisor Rule on issuers of municipal securities. A link to the full text of the rule is included in GFOA's issue brief on the rule, which is available at www.gfoa.org.

Seminar Objectives:

Participants will learn firsthand from SEC Office of Municipal Securities Director John Cross about the rule that goes into effect July 1, 2014. Mr. Cross and his colleagues will highlight how the rule will shape communication and interaction between governments and underwriters and financial advisors. The course will include a question-and-answer session so that participants may raise questions with the SEC about the rule's implementation and how it could affect their debt management programs.

[Register.](#)

Recommended GFOA Reading:

[Selecting and Managing the Method of Sale of Municipal Bonds](#)

[Selecting and Managing Municipal Advisors](#)

[Selecting and Managing Underwriters for Negotiated Bond Sales](#)

Member Price:

\$25.00

Non-Member Price:

\$75.00

Speakers:

[John J. Cross, III](#)

[Jessica Kane](#)

[Rebecca J. Olsen](#)

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