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*Municipal Finance Law Since 1971*

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## **SIFMA Social Impact Investing and Social Finance Fact Sheet.**

Social impact investing is commonly used to describe the direction of investment funds to opportunities or companies that have desirable environmental, governance or social factors (also called ESG investing), and is related to social finance, which involves the use financial assets or instruments to fund projects that have a positive social or environmental impact.

[Read the Fact Sheet.](#)

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