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Municipal Finance Law Since 1971

The 2017 Financial Advisor's Guide To Social Media.

From meeting regulations to developing strategy, this is your guide to social media in the financial services industry

With regulators [ramping up fines and disciplinary actions](#) and the [SEC's Form ADV deadline](#) looming, now is the right time to ensure that your social media program is both effective and in line with your regulatory obligations.

This e-book contains FINRA and SEC guidelines as well as practical steps that will help you develop smart social media strategies and policies to gain maximum business value from your social efforts while meeting your compliance obligations.

Download the [The Financial Advisor's Guide to Social Media](#) to learn:

- Social media recordkeeping regulations from the SEC and FINRA
- Simple steps to develop a strong social media policy
- How to get the most value from different social media platforms

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