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EMMA Municipal Bond Info Website Becoming More User Friendly.

The Municipal Securities Rule Making Board is making its EMMA municipal bond information website more user-friendly today.

EMMA improvements include enhanced displays of information about individual muni bonds, including interactive graphics of trade prices and yields along with a searchable listing of key disclosure documents.

Beginning May 14, when a retail investor receives a trade confirmation for the purchase or sale of a municipal security, the notification will include a link to the EMMA page about the bond.

More and more intuitive information is being included for first time users on the “learn button” on the EMMA site: <https://emma.msrb.org/>

The changes are part of the agency’s efforts to prioritize the needs of individual investors it was created to serve, MSRB President Lynette Kelly said.

Forbes

by Ted Knutson

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