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Seattle and Columbus Show How Cities Can Win.

Turns out location isn't everything.

In the modern U.S. economy, prosperity depends more and more on creating successful cities. But what is success, and how can it be achieved? Seattle, Washington, and Columbus, Ohio, offer some clues.

In tracking the rise and fall of American cities, people often pay attention to population growth. It isn't a perfect proxy for urban success, especially because many cities restrict new housing development and thus prevent their population from growing. But it's definitely one important measure, because more residents equals a larger tax base.

It's interesting, therefore, to look at which cities are growing and which are shrinking. The U.S. Census Bureau recently released its 2017 estimates for the country's 25 largest municipalities:

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Bloomberg

By Noah Smith

May 29, 2018, 3:00 AM PDT

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