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*Municipal Finance Law Since 1971*

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## **Data Driven Fixed Income Dealer Growth Survey.**

***Trust and Data Drive Fixed Income Dealer Growth*** was led by Kevin McPartland at Greenwich Associates and surveyed 50 fixed income dealers – both large and regional – examining the current state of the fixed income business, top concerns of both large and middle-market dealers, technology priorities, and the most likely path forward given each firm’s strategy of managing balance sheet and relationships in a more quantitative driven way.

*This newly released study has been provided through an active partnership between Greenwich Associates and the BDA.*

**Bond Dealers of America**

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