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Green Bonds are Ready For a Comeback.

The bond market sneezed in 2022, and green bonds caught the same cold. Fortunately, according to some analysts, green bonds are in the position to rebound this year. In the case of municipal green bonds, that provides new opportunities for cities to make climate-resilient investments in their future, and corporate citizens are among those to reap the benefits.

What are green bonds?

Assets in global sustainable and green bonds reached $516 billion at the end of 2022, an elevenfold increase over the past decade, according to a recent analysis from Morningstar. Verizon, one of the largest corporate green bond issuers in the U.S., made headlines this week with its fifth billion-dollar green bond since 2019.

So, what are green bonds anyway, and why do they matter in the world of finance? As with any bond, green bonds are issued by companies and governments as a way to raise money. Investors purchase the bond, and they're paid back later with interest. But in the case of green and sustainability-linked bonds, the funds are specifically earmarked for projects that positively benefit people and the environment.

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Triple Pundit

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