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How Active ETFs Are Helping Meet Rising Demand for Muni Bonds.

Key Takeaways:

- Active ETFs have helped unlock fixed income strategies in recent years.
- Muni bond interest has grown at the same time as investors look to reduce bills.
- Munis may be able to build on a strong turnaround in 2025.

Muni bonds may not always be the most exciting part of a portfolio, but they often play a very important role in reducing tax bills. This year has been very volatile for investors so far, too, making saving a bit here and there on those bills potentially even more important.

Understanding municipal bonds, and why active investing can unlock them, is the name of the game. Active ETFs, which have exploded in popularity since the ETF rule arrived in 2019, offer tax efficiency, flexibility, and liquidity. Perhaps most importantly, they can provide a deep, fundamental research-driven view into individual issuers.

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