
New Startup Aims to Modernize Local Government Budgeting.

The startup Edwin, which sells financial management software, has big plans for expansion. A veteran of the financial technology industry, with family roots in government, is leading the charge.

The prospect of working in heavily regulated industries might scare off a lot of entrepreneurs.

Peter Rogers said he’s drawn to them.

The veteran of financial technology is trying to make his mark in government technology via a startup called Edwin.

The company, launched earlier this year, sells software designed to improve financial management for public agencies — and eventually offer a variety of related services.

For now, the company — which has clients in California and on the East Coast, Rogers told Government Technology — is focusing on AI agents, automated reconciliation and cash flow forecasts before expanding into treasury optimization for local governments.

The company touts its platform as a bridge between agency accounts and ERP.

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