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MSRB Releases "What to Expect" Videos for Municipal Bond <u>Investors.</u>

The Municipal Securities Rulemaking Board (MSRB) today released new educational videos for municipal securities investors about what they should expect from their brokers when investing in the municipal securities market. Designed to easily communicate important concepts, the videos focus on the key obligations of brokers when engaging in municipal securities transactions. The videos are a key addition to the MSRB's Investor Toolkit, an online resource to equip investors with basic information to successfully navigate the municipal securities market.

Investors should also always understand the costs and risks associated with investing in municipal securities. The Investor Toolkit also includes Evaluating a Municipal Bond's Interest Rate Risk, which addresses how a municipal bond's value can fluctuate due to changes in interest rates and What to Know When Selling a Municipal Bond Prior to Maturity which reminds investors what they should consider when selling their municipal securities.

"The MSRB is committed to continually providing investors with access to objective resources to help them understand how the municipal market works," said MSRB Executive Director Lynnette Kelly. "We hope the additions to the Investor Toolkit will provide investors with information that previously was difficult to obtain in one place."

Highlights of the MSRB's Investor Toolkit include:

- Getting started when investing in municipal securities
- Learning more about the municipal securities market
- Using the EMMA® website

http://www.msrb.org/Municipal-Bond-Market/Investor-Resources/Investor-Toolkit.aspx

http://www.msrb.org/msrb1/EMMA/pdfs/Evaluating-Interest-Rate-Risk.pdf

http://www.msrb.org/msrb1/EMMA/pdfs/Selling-Before-Maturity.pdf

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