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MSRB Showcases EMMA Resources for Investors in New Video.

Alexandria, VA – The Municipal Securities Rulemaking Board (MSRB) today released a short video that showcases resources available to investors on its Electronic Municipal Market Access (EMMA®) website. Investors can use EMMA to make more informed decisions when buying and selling municipal bonds.

The EMMA website is a centralized online database that provides free public access to more than 800,000 official disclosure documents and data for more than 70 million trades associated with municipal bonds issued in the United States. The new video, EMMA 101: An Overview for Municipal Bond Investors, is geared toward first-time users and explains how investors can use EMMA to learn about the municipal market, evaluate municipal bond features, risks and prices, and monitor the health of their municipal bond investments over time.

The video continues the MSRB's digital strategy to provide municipal market education to investors and state and local governments. The MSRB provides free online toolkits for investors and for state and local governments to help them navigate the process of investing in and issuing municipal securities. A recently released video explains how the municipal market works and the MSRB's role in the $3.7 trillion municipal securities market. An education center on the EMMA website provides additional resources for anyone interested in the municipal securities market. All of the MSRB educational materials provide objective and independent information for municipal market participants.

http://www.msrb.org/msrb1/Investor-Toolkit-Videos.asp

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