Bond Case Briefs

Municipal Finance Law Since 1971

Help Your Clients Avoid the Next Detroit.

Editorial Web Seminar

August 28, 2013 | 2 pm ET/11 am PT

Your clients want their municipal bond portfolios to be boring: Generating steady, tax-free income with little risk. But as states and local governments continue to struggle to bring their spending under control, and the City of Detroit filing an unprecedented bankruptcy case, it's growing harder to achieve that balance. Find out how you can protect your clients from trouble – and calm their concerns about this mainstay asset class – in a new web seminar from Financial Planning / On Wall Street and The Bond Buyer – known as the "bible" of the municipal bond industry.

This special event, featuring experts from The Bond Buyer and All-Star Municipal Bond Analyst John Hallacy, will answer key questions, including:

- Which Detroit bonds are most at risk for a "haircut" in the bankruptcy … and which are surprisingly safe
- Will the Detroit case make it easier for other cities to write off their debts
- What warning signs should advisors and investors watch for in other cities
- What investors need to know when other cities try to stabilize their budgets without bankruptcy
- Your clients rely on you for reasoned, analytical advice during periods of market turmoil. Get the information you need to answer their concerns and protect their interests.

WHO SHOULD ATTEND:

- Wealth Managers
- Investment Advisors
- Brokers

Moderator:

Michael Stanton, Publisher, The Bond Buyer

Speakers:

Caitlin Devitt, Midwest Reporter, The Bond Buyer

John Hallacy, Expert Municipal Bond Analyst

Register at:

[http://www.financial-planning.com/subscribe/lead.html?product_id=2685942&?st=Pmail&s=bbc-enl-P2&utm_source=bbc-en-
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