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The Bond Buyer's 23rd Annual California Public Finance <u>Conference.</u>

September 25-27, 2013

JW Marriott Los Angeles L.A. | Los Angeles, CA

A rebounding economy, years of difficult cuts, and the voters trusting state leaders with a majorityvote budget and a temporary tax increase have brought California to a balanced budget after years of severe budget gaps. But how to maintain that stability while pivoting to strengthen the state, avoid mistakes of the past, and minimize the devastating impacts economic downturns can have on the Golden State's taxpayers?

Since inception The Bond Buyer's California Public Finance Conference is the place where California's municipal finance leaders—from public sector issuers to investors, investment bankers, and attorneys—meet to discuss the challenges and craft strategies for building a sustainable fiscal future.

Register at:

http://register.sourcemediaconferences.com/iebms/reg/reg_p1_form.aspx?oc=10&ct=REG&eventid= 5887

This year's agenda is a roster of thought leaders and market professionals, discussing the economy with an increased focus on issuers speaking directly to their peers, sharing their experiences and expertise in the current market and budgetary environment.

The Bond Buyer's 23rd Annual California Public Finance Conference is your best opportunity to gain the information and strategies you need to deal with the challenges facing issuers and the municipal bond market. The event is the largest of its kind, last year drawing record-breaking attendance!

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