

# **Bond Case Briefs**

*Municipal Finance Law Since 1971*

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## **SIFMA Social Media Seminar.**

Once again in 2014, SIFMA brings our popular Social Media Seminar to the West Coast on February 27th, in San Francisco. This one-day event will bring together experts to explore the rapidly evolving tools of social media.

The seminar will feature in-depth panels on marketing, business, and practitioner social media experience, as well as practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

Whether you're considering social media initiatives or want to take your client engagement to the next level, join us for a full-day seminar to learn top strategies and best practices from leading practitioners including, financial advisors, marketers and solution providers. Regulatory and legal experts will present and discuss compliance issues. Our acclaimed program will provide tactical ways to enhance client communication and service in the near and long term.

Who Should Attend:

- Financial Services Professionals
- Compliance Professionals
- Financial Advisors
- Attorneys
- Marketing Directors
- Sales Managers
- Training Leaders

Register at:

<https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1251>