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The Municipal Advisor Rule: Complimentary Bond Buyer Web Seminar.

Complimentary Web Seminar

- March 6, 2014
- 12 pm ET/9 am PT
- Featuring Live Q&A

The Dodd-Frank Wall Street Reform and Consumer Protection Act amended Section 15B of the Securities Exchange Act of 1934 to add a new requirement that "municipal advisors" register with the Securities and Exchange Commission ("Commission" or "SEC"). On September 20, 2013, the Commission adopted final rules for municipal advisor registration (the "Municipal Advisor Rule"), which, among other things, interpret the statutory definition of the term "municipal advisor" to include much of what underwriters used to do, especially prior to formal engagement.

I CAN ATTEND LIVE

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In order to provide guidance on certain aspects of the Municipal Advisor Rule, the SEC responded on January 10, 2014 to a set of frequently asked questions posed by the municipal finance industry (the "FAQs"). On January 13, 2014, the Commission extended the effective date of the Municipal Advisor Rule until July 1, 2014 to give bankers, advisors and issuers more time to digest this rule and the guidance.

Join us for a seminar on March 6, 2014 to review the Municipal Advisor Rule and its applicability to you.

Topics to be covered include:

- Overview of the Municipal Advisor Rule.
- Discussion of exemptions and FAQs.

- Talking points for underwriters and issuers:
- What can bankers say to issuers?
- What new protocols and documentation can issuers expect to receive from bankers?
- Development and implementation of policies and procedures now Be Prepared!

Who should participate:

- Investment Bankers and their respective counsel or compliance officer
- Issuers and their respective counsel or compliance officer
- Municipal Advisors and their respective counsel or compliance officer

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