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## **Webinar: Leveraging Data to Drive Transportation Decisions.**

State and local transportation agencies and authorities throughout the world are tapping into new and existing data sources to help make day-to-day and long term operational and management decisions. Data including traffic volume, average speed, toll prices, human resources and asset management can be used to support decision making about things like how to dynamically set toll prices, how to manage maintenance efforts and daily business decisions.

Wednesday, March 26, 2014

Time: 11:00am PT | 2:00 pm ET

Duration: 60 minute

Join Governing for this important webinar as we explore the innovative solutions and data state and local transportation entities can leverage to:

- Streamline long and short term decision making
- Enable dynamic pricing
- Create efficiencies in day-to-day operations that can lead to cost-savings
- Using data, gain a holistic view of the agency or authority to improve maintenance efforts and overall management

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