

# Bond Case Briefs

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## The SEC Municipal Advisor Rule: Understanding the Future of the Issuer - Financial Advisor and Underwriter Interaction

Webinar

Date and Time:

Jun 17 2014 - 2:00pm to 4:00pm EDT

Who Will Benefit:

The seminar is designed for state and local government debt issuers and public finance professionals.

Program Description:

The GFOA will host a group Internet-based course with the SEC Office of Municipal Securities to discuss the impact of the final Municipal Advisor Rule on issuers of municipal securities. A link to the full text of the rule is included in GFOA's issue brief on the rule, which is available at [www.gfoa.org](http://www.gfoa.org).

Seminar Objectives:

**Participants will learn firsthand from SEC Office of Municipal Securities Director John Cross about the rule that goes into effect July 1, 2014.** Mr. Cross and his colleagues will highlight how the rule will shape communication and interaction between governments and underwriters and financial advisors. The course will include a question-and-answer session so that participants may raise questions with the SEC about the rule's implementation and how it could affect their debt management programs.

[Register.](#)

Recommended GFOA Reading:

[Selecting and Managing the Method of Sale of Municipal Bonds](#)

[Selecting and Managing Municipal Advisors](#)

[Selecting and Managing Underwriters for Negotiated Bond Sales](#)

Member Price:

\$25.00

Non-Member Price:

\$75.00

Speakers:

[John J. Cross, III](#)

[Jessica Kane](#)

[Rebecca J. Olsen](#)

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