## **Bond Case Briefs**

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## **SIFMA Social Media Seminar.**

SIFMA's next Social Media Seminar will take place on October 23, 2014 in New York City. Coming back to New York from the west coast, this one-day event brings together experts across multiple fields to further explore the increasingly important issues our industry faces in light of the rapidly changing and growing tools of social media.

This seminar will feature panel discussions on marketing, business, and practitioner experience with social media, as well as, practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

For more information, and to register, click here.

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