

# **Bond Case Briefs**

*Municipal Finance Law Since 1971*

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## **GFOA 2nd Annual Better Budgeting Webinar.**

**Training Type:** Web-Streaming

**Date and Time:** Oct 5 2017 - 1:00pm to 5:00pm EDT

**Level:** Intermediate

**Field of Study:** Finance

**CPE Credits:** 4

**Member Price:** \$180.00

**Non-Member Price:** \$195.00

### **Prerequisite:**

Working knowledge of public-sector budgeting processes from role of budget analyst, budget manager, department head, chief executive, or policy maker.

### **Speakers:**

Mike Bailey - Finance Director City of Redmond, WA

John Fishbein - Senior Program Manager GFOA

Chris Morrill - Executive Director/CEO GFOA

Mike Much- Director/Deputy Executive Director GFOA

David Schmiedicke - Finance Director City of Madison, WI

Ann Carbone - Budget Director, Public Works City of Boston

Lisa Bracken - Executive Director - Budget Atlanta Public Schools

Ebony Shelton - Director Office of Financial Policy & Planning, County of San Diego, CA

### **Who Will Benefit:**

This training is intended for all participants in a government's budget process. Instructors will discuss and debate current trends, best practices, implementation strategies, and lessons learned for governments of all sizes and types.

### **Program Description:**

From the comfort of your own home or office, GFOA will present its 2nd Annual Better Budgeting web- streaming event. This session will present a "mini conference" of budget topics. Speakers representing leading governments from across the United States and Canada will present best practice strategies, communicate lessons learned, debate budget approaches, and identify trends that all governments should be aware of in the budget process. The session will present practical strategies for implementing GFOA's best practices in budgeting from a variety of perspectives including elected officials, the budget office, departments, and the public.

### **Topics will include:**

- Developing and understanding forecast information
- Aligning spending with public preferences and strategic goals

- Developing clear budget proposals and recommendations
- Navigating a complex and dynamic political environment
- Communicating the budget

For most in government, including those in the finance office, the budget process is something to endure or survive. Budget adoption signals the budget process is over and is cause for celebration. The budget process, however, is not only essential to planning operations and allocating resources for the next year; it also provides the framework and structure for creating a financially strong, resilient, accountable, and well-run government.

**Seminar Objectives:**

**Those completing this seminar will be able to:**

- Learn effective (and practical) strategies for aligning spending with community priorities
- Develop strategies for accurate budget forecasting and effective decision making
- Identify strategies for budgeting with uncertainty
- Structure the budget process to best leverage the various players in the process
- Facilitate necessary budget discussion between departments and among policy makers
- Learn how to present the budget and communicate your budget message to various audiences
- Utilize technology to assist in facilitating the budget process

**Recommended GFOA Reading:**

- [GFOA Best Practices](#)
- [Recommended Budget Practices: A Framework for Improved State and Local Government Budgeting](#)

**Other Documents:**

- [Group Registration Form](#)
- [Draft Agenda](#)

**Registration Form:**

[Download](#)