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Data Driven Fixed Income Dealer Growth Survey.

Trust and Data Drive Fixed Income Dealer Growth was led by Kevin McPartland at Greenwich Associates and surveyed 50 fixed income dealers – both large and regional – examining the current state of the fixed income business, top concerns of both large and middle-market dealers, technology priorities, and the most likely path forward given each firm's strategy of managing balance sheet and relationships in a more quantitative driven way.

This newly released study has been provided through an active partnership between Greenwich Associates and the BDA.

Bond Dealers of America

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