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<u>A Sanguine Paradigm for Local Governments to Curb</u> <u>Uncollected Sales Tax Revenues.</u>

Given the rapid change in technology and access to information, it's safe to say that U.S. consumer habits are changing at a rapid pace and the private sector is well equipped to meet and facilitate these dynamic consumer habits.

Here are some astonishing consumer figures:

- 1. The U.S. Commerce Department reported that consumers spent over \$500 billion online with U.S. merchants in 2018, which was 15% higher than the previous year
- 2. U.S. e-commerce sales now account for almost 15% of total retail sales in the U.S. This figure was merely around 6.5% in 2012

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