# Bond Case Briefs

*Municipal Finance Law Since 1971*

---

## Green Bond Market Just Getting Started.

**ESG bond funds provide a new channel of investing for socially conscious clients.**

The $50 trillion global bond market might be more than three times the size of the global equity market, but when it comes to adopting environmental, social and governance strategies, the fixed-income market is just getting started.

A lack of uniform definitions and reporting standards makes it difficult to calculate precisely the size of the market, but analysts' estimates peg the green bond market at roughly $136 billion. And it's growing rapidly.

"We were watching the green bond space for many years and the market was just too small to launch a green bond ETF, then three years ago we noticed the issuance of green bonds started doubling every year," said William Sokol, director of ETF product management at VanEck, which launched the VanEck Vectors Green Bond ETF (GRBN) in October 2017.

Continue reading.

**Investment News**

By Jeff Benjamin

Oct 5, 2019 @ 6:00 am

Copyright © 2026 Bond Case Briefs | bondcasebriefs.com