

# Bond Case Briefs

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## 'Social Bonds' are Surging as Conscious Investing Turns Mainstream.

### KEY POINTS

- According to S&P Global Ratings, social bond issuance has quadrupled so far this year as conscious investors combine purpose with profit.
- Social bonds are already being used to address rising inequalities created by the coronavirus pandemic.
- Morgan Stanley says \$32 billion dollars of social and sustainability bonds were issued in April 2020 alone.

New research shows the issuance of social bonds has reached record levels and more than quadrupled so far this year, as conscious investors combine profit and purpose to address rising inequalities created by the coronavirus.

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by Dan Murphy

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