

# **Bond Case Briefs**

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## **Healthcare Industry Disruption: NFMA Webinar**

**Date:** Friday, October 16, 2020

**Time:** 12:00 – 1:30 pm

**Location:** Zoom Webinar

### **Details:**

The healthcare industry was already facing disruption, with new business models competing for market share and upending traditional modes of patient care, all of which has been exacerbated by the unprecedented global pandemic.

Where is the healthcare industry today and where is it going in the future? How does a large health system take risk across populations while managing the total cost of care? How are utilization trends affected as consumers seek more convenient care? Where does AI and telemedicine fit into the industry's future, particularly in light of COVID-19?

Our panelists will provide different perspectives on the current trends from an academic research, business development and large insurer/provider views.

### **Our Speakers:**

PwC – Sarah Haflett, Director and Research Leader, will focus on industry wide cost deflation trends as new disruptors fill every aspect of the healthcare landscape and patients seek more convenient care.

Northwell Health – Richard Miller, Executive Vice President and Chief Business Strategy Officer, will discuss how a large healthcare system continues to disrupt its traditional business model while maintaining quality and managing risk across populations.

UnitedHealth Group – Zack Sopcak, Vice President, Investor Relations, will provide insights on the shift to lower cost settings from an insurance and provider perspective.

The discussion will be moderated by Anne Cosgrove, Director and Lead Analyst at S&P Global Ratings.

This webinar is off the record.

Cost: Free for members of MAGNY and NFMA, \$40 for non-NFMA members

To register for the Healthcare Industry Disruption webinar on October 16, 2020 at 12:00 PM EDT, go to:

<https://magny-october-2020.paperform.co/>

