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*Municipal Finance Law Since 1971*

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## [Prepared Leaders Make Effective Policy: GFOA's Elected Officials Guide Series Introduction](#)

**December 1, 2020 | 1 p.m.-2:15 p.m. ET**

### **Details:**

Prepared Leaders Make Effective Policy: GFOA's Elected Officials Guide Series Introduction  
Thriving communities can often trace their good fortune to excellent management of public finance. Leaders who understand the fundamentals of public finance are better prepared to make informed policy, enabling communities and their local government to reach their full potential. Bridging the communication gap between elected officials and the public finance officers that advise them allows for efficient processes and clear expectations. GFOA's Elected Officials Guide series will help familiarize readers with essential concepts of public finance by detailing real examples and highlighting the topics most valuable when understood. This seminar introduces the series and offers an in-depth overview of Understanding the Fiscal Health of Your Community, while previewing subsequent books in the Elected Officials Guide series.

### **Learning Objectives:**

Introduce GFOA's Elected Officials Guide Series

Cover topics and concepts from Understanding the Fiscal Health of Your Community including:

- o Financial Statements
- o Fund Balances
- o Revenue Forecasting
- o Regulatory Agencies
- o Budgeting Basics

Attendees should leave with a basic foundation for literacy of public finance concepts and terms. This would include: understanding the differences in balances (governmental, proprietary, fiduciary), knowledge of significant regulatory bodies, grasping fundamentals of multiple budgeting methods.

**Member Price:** Free

**Non-member Price:** Free

[Register.](#)