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The Evolution of Asset Management in the US and Canada: GFOA Webinar

April 14, 2021 | 1 p.m.-2 p.m. ET

Prerequisite: none

Details:

Asset management has evolved from a routine accounting exercise into a dynamic process blending accounting, planning, budgeting, engineering. In this session, you will learn about community level asset management in the US and Canada and how it connects to finance sustainability. You will hear from both asset management experts as well as finance officers on how to effectively create an asset management strategy for your community.

Learning Objectives:

Explore community level asset management in the US and Canada
Learn about the Asset Management Competency Framework and its impact for finance officers
Discover how to build asset management culture and skills for your government

Member Price: $35.00
Non-member Price: $70.00

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