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Opportunities Grow to Help Fixed-Income Investors Use ESG.

Asset owners are integrating environmental, social and governance views into their fixed-income portfolios, but aligning bond portfolios with ESG principles can be complicated.

Joshua Palmer, the head of sustainable credit research at Willis Towers Watson PLC in London, said incorporating ESG views into a fixed-income portfolio starts with two steps.

“Step one is recognizing that ESG risks and opportunities are relevant for fixed income. And step two is seeing that you have influence. It may not be as concrete (as with equities) but you can definitely engage on behalf of your clients and help reduce ESG risks and see opportunities that way,” he said.

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Pensions & Investments

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