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GFOA Art of Budget Communications Coming to Chicago in June.

Communication is essential for developing a local government's budget. Planning, strategizing, and negotiating are some of the most important skills that a finance officer must employ to develop and manage a budget effectively, and good communication is at the core of mastering these skills. This course, **June 7-8**, will explore the pros and cons of different communication tools, address public engagement, and explain how the typical budget hearing is an insufficient model for effective public engagement.

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