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Brave New World of Active Muni ETFs: Bloomberg Masters of the Muniverse

While muni ETFs still only make up a small portion of the overall muni market holdings, record growth in the muni-focused funds and more specifically, actively managed ETFs, has led to more innovative alternative strategies. In the latest Masters of the Muniverse episode of our FICC Focus podcast, Eric Kazatsky and Karen Altamirano are joined by Harley Bassman, Managing Partner at Simplify Asset Management. We discuss Simplify's alternative strategies in ETFs and how option selling can improve portfolio risk-adjusted returns.

Continue reading.

Bloomberg MuniMoments

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