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2025 May Be a Major Year for Generative AI Adoption Across Government.

The year 2024 saw the public sector cautiously dipping its toes into the generative AI (gen AI) waters with pilot programs and experiments. Driven by the need to streamline operations and meet rising constituent expectations, these early initiatives demonstrated the potential of gen AI to deliver tangible value and ROI. Now, as we enter 2025, expect to see a significant shift from experimentation to widespread adoption.

Gen AI is poised to fundamentally transform how government agencies operate, enabling new levels of efficiency and constituent-centric service delivery. Here are four key trends that will shape this evolution in the coming year:

1. Multimodal AI: unlocking new opportunities

One of the most exciting developments in gen AI is its ability to process and analyze information from multiple sources – text, images, video, and more. This "multimodal" capability will be a game-changer for public sector agencies in 2025. Imagine analyzing surveillance footage in conjunction with written reports to identify security threats more effectively, or using satellite imagery and sensor data to predict and respond to natural disasters.

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Route Fifty

By Elizabeth Moon,
Managing Director, Google Public Sector

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