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Breaking Tradition: Vanguard’s Bold Bet on Active Fixed-Income ETFs

For many investors, indexing and Vanguard go hand-in-hand. After all, the asset manager pioneered the concept of tracking a stock market index and was one of the first firms to embrace ETFs as part of its line-up. It even has its own indexing fanbase, known as “Bogleheads”, named after its founder John Bogle. So, when Vanguard takes an active approach to managing a fund, it’s kind of a big deal.

When it launches several new active funds? Investors need to take notice.

And that’s just what has been happening. Vanguard continues to launch a variety of new active ETFs covering the fixed-income space, with four new funds launched over the last few months. For investors, these launches underscore how powerful active ETFs and active management can be in the bond space.

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