Bond Case Briefs

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How Municipalities of All Sizes Are Building the Financial Stability of Residents: NLC Webinar

Webinar | Mar 31st, 2025, 1:00 PM – 2:00 PM

Join the National League of Cities (NLC) for an informative webinar highlighting NLC's upcoming report: A Decade of Municipal Financial Empowerment Strategies: Findings from a 2024 Field Scan.

NLC, in partnership with the University of Wisconsin-Madison, conducted a field scan of recent developments in financial empowerment strategies in cities, villages, and towns across the United States.

The webinar will reveal findings from the report and feature cities that have successful efforts in place, such as:

- programs to connect residents to public benefits
- strategies to help residents save
- supports for small businesses; and
- access to bank accounts and loans.

Attendees will get first-hand insights into how cities have grown their financial empowerment programming over the last decade, regional differences, and which types of programs are most common. This is an excellent opportunity for NLC members and local government leaders to assess their own efforts and come away with ideas to grow or strengthen programs to support the financial well-being of residents and communities.

Join us from 1 PM to 2 PM (ET) Monday, March 31, 2025, to learn more.

REGISTER

Speakers

- J. Michael Collins, Professor, University of Wisconsin-Madison
- Heidi Goldberg, Director, Economic Opportunity and Financial Empowerment, NLC
- Patrick Hain, Program Director, Economic Opportunity and Financial Empowerment, NLC

The Wells Fargo Foundation generously supports NLC's Wells Fargo Financial Empowerment Scan Project that produced the A Decade of Municipal Financial Empowerment Strategies: Findings from a 2024 Field Scan.

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