Bond Case Briefs

Municipal Finance Law Since 1971

Built For This Moment: Why cashVest Matters More Than Ever

At a time when public leaders are being asked to do more with less, the ability to make every dollar go further is no longer optional, it's essential. Especially in light of mounting fiscal shifts, proactive liquidity management is more critical than ever.

It's no secret that the future of interest rates is once again a topic of nationwide conversation. With evolving leadership dynamics and mixed economic signals, speculation is swirling about the direction of monetary policy. While some brace for potential rate cuts, others prepare for further shifts in liquidity and inflation strategies.

But for public sector leaders, the real question isn't what the Fed might do next; it's whether your entity is ready to respond, no matter what happens.

That's where cashVest by three+one stands apart.

From its inception, cashVest was built on the belief that you don't have to predict the market to succeed in it. Instead of reacting to economic shifts, cashVest empowers public entities to plan, adapt, and optimize their resources with clarity and discipline.

Here's why that matters right now:

Federal support is shrinking, and local responsibilities are growing. A recent report from the National Association of Counties (NACo) highlights an alarming trend: counties are facing nearly $1 trillion in increased costs over the next decade due to cuts in federal programs like Medicaid and SNAP, as well as key grant eliminations. As responsibilities shift to the local level, the financial burden is growing heavier.

You can read the full report here: The Big Shift – NACo

When rates move (up or down), timing is everything.

Waiting to act means leaving money on the table. cashVest users have the data and strategic foresight to adjust their cash positioning immediately, ensuring every available dollar is working harder for them.

Data makes the difference.

Entities using cashVest earn and save over 30% more on average than those without a data-driven liquidity strategy. That's because they're not just managing their funds, they're leveraging them as strategic assets.

Market cycles are inevitable. Being caught off guard shouldn't be.

Whether it's rising borrowing costs, flattening yields, or the shift of federal obligations to local

governments, cashVest helps public finance teams stay one step ahead without adding burden to staff or sacrificing services.

It’s not about high or low rates. It’s all about smart decisions.

Some of the strongest cashVest results have occurred during periods of declining interest rates. The reason? Users were empowered with the data and tools to optimize timing, improve bank partnerships, and unlock new earnings even when benchmarks dipped.

At a time when public leaders are being asked to do more with less, the ability to make every dollar go further is no longer optional, it’s essential. Especially in light of mounting fiscal shifts, proactive liquidity management has never been more critical.

cashVest doesn’t just prepare you for what’s coming. It ensures you’re always in a position to act with confidence and clarity.

No guesswork. No gambling. Just smarter financial stewardship.

from cashVest

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