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[Kansas is Paying Millions for a Barbie and Hot Wheels Theme Park. It's Another STAR Bond.](#)

Bonner Springs is giving more than \$200 million of tax incentives for Mattel Adventure Park. City officials say it will boost the local tax revenues. But a public finance expert says the deal will mostly cost the state.

A theme park spotlighting famous toys including the Barbie brand and Hot Wheels is slated to come to Kansas powered by the state's sales tax incentive for major developments.

Bonner Springs officials in October approved a large tax incentive package to help the \$540 million development of Mattel Adventure Park in Wyandotte County.

The park will be built near an entertainment district in Kansas City, Kansas. That area already features shopping and sports venues, and it will likely be the new home of the Kansas City Chiefs new \$3 billion stadium.

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KCUR | By Dylan Lysen

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