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S&P U.S. Not-For-Profit Sector 2026 Outlook: Adapting To Rising Pressure

Sector View: Stable

- Credit quality for U.S. not-for-profit entities is stable, with financial resources strengthening across the sector and institutions remaining agile in their operations.
- Consistent donor gifts and solid investment returns in recent years have boosted endowments and investment portfolios, granting institutions greater flexibility to address the shifting federal funding landscape and operating and strategic needs.
- Cultural institutions continue to respond to evolving market demands, deploying strategic investments in emerging technologies and innovative programming to enhance engagement.
- Rising macroeconomic headwinds could hinder operating performance over the near term, with some subsectors better suited than others to handle the challenges.

Continue reading.

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