

Bond Case Briefs

Municipal Finance Law Since 1971

Best Practices and Strategies for Public Investing: GFOA Live Virtual Learning

September 22, 23 & 24, 2026 | 1 - 4 p.m. ET

Details

This course offers attendees a comprehensive agenda of the concepts and techniques needed to effectively manage their investment portfolios. It highlights the importance for governmental entities to have a robust investment policy and corresponding procedures, and brings attention to GFOA's best practices related to investing.

Through interactive activities and presentations, attendees will gain a better understanding of the various elements of an investment program, whether the portfolio is managed internally or externally. Topics covered include: cash flow forecasting, hiring and managing external professionals, types of investments commonly used in the public sector, investment strategies for liquidity and core investment funds, managing risks, benchmarking, and reporting.

[Click here](#) to learn more and to register.

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