Bond Case Briefs

Events

Municipal Finance Law Since 1971

GFOA's Fundamentals Virtual Forum.

Register now to experience a day in the life of a finance officer.

July 10-14, 2023 |. 10 Sessions | A Maximum of 15 CPE Credits

A finance officer needs a broad range of both technical and leadership skills to navigate the complex world of local government finance. Strong financial management requires competencies in **accounting, budgeting, treasury management, procurement**, and **risk management**, in addition to an ability to communicate, collaborate with others, lead teams, and play a role on a team responsible for building a thriving community. GFOA's 2023 Virtual Forum provides an opportunity for those new to government or those with career aspirations of obtaining a leadership position in the field to experience a day in the life of a finance officer.

Over five days, GFOA will present ten sessions that touch on topics a finance officer would likely face in their role. Each session will leverage GFOA's Financial Foundations Framework, Code of Ethics, and suite of best practices to provide additional resources. Attend this virtual event to discover how you can improve your ability to:

- Manage a team of finance professionals and navigate issues related to hybrid work and DEI
- Prepare a budget for large infrastructure initiatives in the community
- Understand different financing options, including those specifically for ESG projects related to your CIP and how to build that into a long-term financial plan for the organization
- Oversee procurement processes and promote transparency and fairness in evaluating competitive options
- Communicate with department heads about new policies for budget monitoring and tracking
- Develop an approach to accurately forecast cash flow needs
- Understand how to appropriate account for capital assets
- Guard against risks facing your organization, including impacts of climate change and cyber threats
- Lead recruiting efforts to expand your team
- Communicate financial information to elected officials and external stakeholders

Click here for FAOs.

Click here to register.

Fitch ESG Market Trends 2023 Webinars Series.

Wednesday, February 22

Session 1: 4:30pm HKT/ 8:30am GMT | Session 2: 11:00am EST/ 4:00pm GMT

Challenging macroeconomic conditions, geopolitical tensions and political polarisation are contributing to increased short-term scepticism about the importance of ESG considerations by corporations, investors and governments, but the long-term outlook for sustainable finance remains solid, according Sustainable Fitch's ESG outlook for 2023.

Join Sustainable Fitch's Research analysts on February 22nd as they share their insights on key ESG market trends for 2023 and latest market developments. We will run two sessions to serve the global audience.

The key topics/trends to be discussed will include:

- Economic and political challenges to test ESG's staying power
- Increased focus on climate pledge follow-through and implementation
- Growing physical risks to drive short-term mitigation strategies
- Emerging markets to benefit from focus on nature and climate equity
- Private and retail investors bring new ESG priorities to capital markets

We look forward to your participation to either of the sessions.

REGISTER NOW

NFMA 2023 Annual Conference.

The Education Committee of the NFMA is happy to announce the opening of registration for the 2023 Annual Conference!

The NFMA will hold its 2023 Annual Conference at **Disney's Grand Floridian Resort & Spa on May 16 - 19**. In addition to a strong slate of panels, the Conference Planning Committee is excited about invited keynote speakers to be announced shortly.

To view the program, <u>click here</u>. To register, <u>click here</u>.

GFOA eLearning: Federal Funds Fair Begins March 7

The Federal Funds Fair is an opportunity for members and interested finance professionals to learn about federal grants available to state and local governments. Hosted by speakers from federal agencies issuing state and local grants, attendees will get the chance to become familiar with different federal grant programs that could benefit their communities.

REGISTER

GFOA Advanced Governmental Accounting in Chicago.

Ready for a deep dive into governmental accounting? This in-person training beginning March 21, is designed to provide participants with a solid working knowledge of specialized accounting and financial reporting used by state and local governments for selected topics through lecture, discussion, and exercises.

REGISTER

GFOA Preconference Seminar Feature: The Importance of Cash Flow Forecasting

GFOA recommends that governments perform ongoing cash forecasting to ensure that they have sufficient cash liquidity to meet disbursement requirements and limit idle cash. However, GFOA research indicates that many governments fail to meet the standards outlined in this best practice. This preconference seminar, Friday, May 19, will provide an overview of cash flow forecasting, discuss how to conduct both simple and complex cash flow analysis, and outline the tools available to help governments with this important task.

REGISTER

CDFA Food Systems Finance Webinar Series: Bonds & Food Systems

Tuesday, February 28, 2023 | 2:00 PM - 3:30 PM Eastern

Food system businesses need access to capital at an affordable price, while investors expect a return on their investments. Few financing tools meet both of these needs as well as bonds, a longstanding staple of public development finance that offers flexible, low-cost capital for the borrower and tax-free returns for the investor. During this installment of the CDFA Food Systems Finance Webinar Series, we take a deeper look at a method of financing that has been building infrastructure, industry, and agriculture for over a century and explore its applications within the food system.

Moderator:

Angela Blatt, Director, Research & Technical Assistance, Council of Development Finance Agencies

Speaker:

Rodney Wendt, Executive Director, Washington Economic Development Finance Authority

<u>Click here</u> to register.

Governmental Accounting for Non-Accountants: GFOA Webinar

February 15, 2023 | 1 p.m.-3 p.m. ET

Details:

Accounting and financial reporting form an essential component of the informational infrastructure that undergirds state and local government finance. Decisions are only as good as the information

that supports them. This training provides an introduction designed to equip participants to better understand state and local government financial reports.

Who Will Benefit: Government professionals with a limited or no background in accounting and financial reporting.

Learning Objectives:

Those completing this seminar will be able to:

- Recognize the role of accounting and financial reporting in the governmental environment.
- Identify the "players" (financial statement users, preparers, auditors)
- Name the "rules of the game" (generally accepted accounting principles GAAP)
- Identify what fund accounting is and how it works (fund categories and fund types)
- Discern what different funds measure and when they measure it (measurement focus and basis of accounting)
- Recognize the important elements of government-wide financial statements and their relationship to fund financial statements (how does the information differ and why?)
- Ascertain where to look for additional information to help understand the financial statements and how to use that information (annual comprehensive financial report)

Member Price: \$85.00

Non-member Price: \$170.00

REGISTER

NASBO Spring Meeting.

April 26-28, 2023 | San Diego, California

This meeting focuses on budget strategies and state fiscal conditions and will allow attendees the opportunity to network with colleagues from across the country. Session topics will include:

- Economic Outlook
- State Workforce Initiatives
- Disaster Funding/Recovery
- Stress Testing State Budgets

<u>Click here</u> to learn more and to register.

GFOA Accounting Academy: An Intensive Introduction

In-Person Training

February 27 - March 2 2023 | 8:30 a.m.-4:30 p.m. PT

Hyatt Regency Newport Beach 1107 Jamboree Road Newport Beach, California

Details:

Accountants and auditors new to the public sector must immediately face the daunting challenge of familiarizing themselves with the highly specialized rules, guidelines, and practices applicable to state and local governments. This intensive four-day workshop, intended for those who already possess at least a basic knowledge of private-sector accounting, combines lecture, discussion, and exercises to help newcomers make this difficult, but essential, transition.

Who Will Benefit: Accountants and auditors new to the public sector

Learning Objectives:

Those who successfully complete this seminar should obtain a solid understanding of each of the following:

- Generally accepted accounting principles (GAAP) for state and local governments
- The unique environmental factors that have led to specialized accounting and financial reporting for state and local governments
- Fund accounting
- Measurement focus and basis of accounting
- · How to categorize and measure transactions and events
- Government-wide financial reporting
- Component units
- Budgetary reporting
- Elements of an annual comprehensive financial report

Member Price: \$1197.00 Non-member Price: \$1633.50

<u>Click here</u> to learn more and to register.

P3 Financing Approaches for Broadband Infrastructure: CDFA // BNY Mellon Webcast

Tuesday, February 21, 2023 | 2:00 PM - 3:00 PM

Rural and low-income communities continue to face challenges financing broadband despite increased investment nationwide to address the connectivity gap. Public-private partnership (P3) structures are becoming more common as an approach that enables broadband expansion in the places that need it most. During this installment of the CDFA // BNY Mellon Webcast Series, experts will highlight the resources available for financing broadband, discuss navigating the use of P3 for broadband, and share first-hand knowledge of their successes utilizing P3 financing for broadband projects.

Click here to register.

Join CDFA and BNY Mellon on January 17 for Forecasting the Bond Market.

Pandemic recovery, new federal legislation, and increased interest rates have touched all parts of the national economy, including the U.S. municipal bond market. As we enter into 2023, experts will reflect on recent changes in the bond market to forecast the challenges and opportunities ahead. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, panelists will discuss bond market trends to help investors and communities make informed decisions in the year to come.

<u>Click here</u> to register.

Bonding Time DC Update - A Discussion with GFOA on the 2023 Legislative Outlook for Municipal Bonds

The BDA's most recent episode of Bonding Time features a discussion with Emily Brock of the Government Finance Officers Association.

The podcast was led by Brett Bolton of the BDA and covers:

- Current Status of the Omnibus budget and potential impacts to direct-pay bonds
- Amended Version of the Financial Data Transparency Act and its Impact on Issuers
- The Potential for Tax Legislation in the Lame Duck Session of Congress
- 2023 Legislative Outlook

Listen to podcast.

Bond Dealers of America

December 21, 2022

New GFOA Federal Funds Training Scheduled for January.

Attend this eLearning event **January 9 and 13** to gain a basic understanding of the Federal grants process for state and local governments and applicable GFOA Best Practices. This course will include current Federal grant programs such as American Rescue Plan Act funding and ongoing programs such as Community Development Block Grants.

Click here to learn more and to register.

GFOA Annual Conference - 2023

Portland, here we come! Registration is open for #GFOA2023 in Portland Oregon, **May 21-24**, at the Oregon Convention Center. Don't miss this opportunity to interact with the largest gathering of government finance officers across North America. This year's conference will feature CPE-accredited sessions that address current issues facing government finance officers and communities, inspiring keynotes, interactive discussions and networking groups with your peers. Register now to take advantage of the early pricing discount. We can't wait to see you in Portland.

The Numbers Don't Lie: Challenges with the Property Tax - GFOA Webinar

December 7, 2022 - 3 p.m.-4 p.m. ET

Details:

Property tax is the most important source of revenue for local governments. Given that local governments are defined by their geographical boundaries, their property tax revenues are a function of the value of the land within their jurisdiction, and how it is used. Local governments need to take a closer look at how the land in their community is valued and if they are optimizing land usage so that property tax revenues align with the costs of development.

Local assessors are charged with determining the accuracy and fairness of a community's property tax. Property taxes are often regressive with lower priced properties assessed at a higher value relative to their sale price than more highly valued homes. This means that lower value properties bear a disproportionate burden on the owners of lower value homes. This webinar will explore potential explanations for this pattern as well as possible policy solutions. It will also delve into how local governments can rethink their current land usage patterns, especially ways in which land use planning and finances can be used to boost the revenue productivity of the tax base. Please join us to hear from Chris Berry about issues with the way property tax assessments create persistent inequities, as well as from Joe Minicozzi about the underlying structural problems in the way local governments align land usage and their revenue needs.

Learning Objectives:

Understand how land value assessments can impact the fairness and accuracy of property valuations and taxes

Explore an economic financial analysis of how the pricing structure works how this creates inherent inequities

Gain an understanding of how land usage patterns impact property tax revenue generation and how they can be improved

Click here to learn more and to register.

Implementation and Variations to Lease Contracts: GFOA Webinar

December 12, 2022 - 1 p.m.-3 p.m. ET

Details:

This webinar will focus on the accounting and financial reporting for the implementation and variations to lease contracts under Governmental Accounting Standards Board (GASB) Statement No. 87, Leases. We will walk through two examples of lease contracts and discuss the calculations and financial reporting for each variation.

Learning Objectives:

Those who successfully complete this seminar should be able to calculate the lease assets and liabilities, and prepare the required journal entries to record the following, from the point of view of

lessee and lessor governments:

- Contracts with multiple components, including variable payments
- Preexisting leases upon implementation of GASB 87

Click here to learn more and to register.

Orrick: Hot Topics and Best Practices for Tax-Exempt Bonds Financing Affordable and Workforce Rental Housing in Oregon

Webinar | December.07.2022 | 2:00pm - 3:30pm (Pacific Standard Time)

Webinar topics will include both federal tax matters, including related party issues, conversion extensions, reissuances, and post issuance compliance, and Oregon law issues, including first-lien and priority requirements, affordability covenants and considerations in combining tax-exempt bonds and public gap-funding sources.

We will also discuss Oregon's projected private activity bond volume cap short-fall, OHCS's priorities for volume cap awards and opportunities to utilize tax-exempt 501(c)(3) bonds to finance projects. The presentation will include a panel discussion, as well as a chance for participants to submit questions.

Speakers:

- Alexandra Bartos-O'Neil
- Angie Gardner
- Raiko Kaneshige-Green
- Barbara League
- Michael Schrader
- Steven White

For more information, please contact Sharlene Alim or Annie Schmaeling.

REGISTER

Fitch Ratings Credit Outlook North America 2023.

Wednesday January 18, 2023 | 9:00am - 12:00pm EST

Please join us for our Virtual North America Credit Outlook Conference.

Credit markets today are at a crossroads, as inflation, geopolitical tensions, slowing economies and more contribute to ongoing rate increases, supply chain disruptions and energy shortages – challenging both sovereigns and corporates.

What should we expect for 2023, and how will global markets contend with pressure on demand and costs, vulnerable property markets, fluctuating commodity prices and diminishing financial profile strength?

Register now to secure your place! Additional sector outlook webinars will be announced shortly.

Please contact claire.kelly@thefitchgroup.com with questions.

REGISTER NOW

The Root of Local Government Revenue: GFOA Webinar

November 21, 2022 | 2 p.m.-3 p.m. ET

Local governments are defined by their geographic boundaries. Property taxes are a function of the assessed value of the land within the jurisdiction. Sales tax revenues are often partially determined by how many and the types of merchants in the jurisdiction. Often, when considering a new development, the primary concerns are remaining in compliance with laws, administering building codes, meeting demand for new development, in addition fulfilling mobility, parking and greenway goals. However, many governments do not fully explore the connection between their land use choices and the long-term financial health of their locality from a revenue or cost perspective. Property tax revenue is typically not structured to cover ongoing capital costs which creates an unsustainable funding structure. As a result, many local governments have difficulties funding infrastructure maintenance and replacement.

In this webinar we will explore this relationship by examining some of the key components to creating more fiscally productive and sustainable land use patterns. This begins with rethinking current revenue structures prior to new development by analyzing available data. We will offer some ways to more effectively manage land uses for positive revenue impacts. Please join us to hear from Joe Minicozzi about the geospatial implications of different revenue streams by examining local tax and land use policies. We will learn how these concepts have been applied from Justin Weiss in Fate, TX and how they created a sustainable growth solution by developing their own simple fiscal calculator to assess new developments.

<u>Click here</u> to learn more and to register.

Art of Budget Communications: GFOA eLearning Course

November 28, 29 & 30, 2022 | Noon-3 p.m. ET

Communication is essential for developing a local government's budget. Planning, strategizing, and negotiating are some of the most important skills that a finance officer must employ to develop and manage a budget effectively, and good communication is at the core of mastering these skills. Throughout the budget process, finance officers are responsible for communicating complex financial and programmatic information to many different stakeholder groups, including executive managers, elected officials, employees, advocates, and constituents. The reasons you communicate with each of these groups can differ, and each group's understanding of the nuances of local government finance can vary as well. This course will give you the knowledge to help you determine what and how to communicate to each group. We will explore the pros and cons of different communication tools. The course will also address public engagement and explain how the typical budget hearing is an insufficient model for effective public engagement.

Please note that this course will include lecture and small group discussions. Course attendees are strongly encouraged to have a microphone and web camera enabled in order to fully participate in the course.

<u>Click here</u> to learn more and to register.

CSMA Fall Conference.

Wednesday, November 30, 2022 5:30 PM to Friday, December 02, 2022 11:00 AM PST

Registration is now open for the CSMA Fall Conference! The event will take place from Wednesday, November 30th to Friday December 2nd at Silverado Resort and Spa in Napa, California.

<u>Click here</u> for the program, which includes the link for hotel reservations. <u>Click here</u> to register.

Alliance for Excellence in School Budgeting Fall Meeting.

Maximizing ARP/ESSER federal funding is a big topic among school districts. How are you spending the money? What challenges do you face? Attend this year's Alliance for Excellence in School Budgeting annual meeting **December 1-2**, in Chicago, Illinois, to discuss more. This year's meeting will also cover best practices in school budgeting, better communication with stakeholders, developing robust goals and strategies, and more.

REGISTER

Best Practices and Strategies for Public Investing: GFOA Webinar

November 15, 16 & 17 2022 | 1-3:45 p.m. ET

Details:

This course offers attendees a comprehensive agenda of the concepts and techniques needed to effectively manage their investment portfolios. This two-day course highlights the importance for governmental entities to have a robust investment policy and corresponding procedures, and brings attention to GFOA's best practices related to investing. Through interactive activities and classroom presentations, attendees will gain a better understanding of the various elements of an investment program, whether the portfolio is managed internally or externally. Topics covered include: cash flow forecasting, hiring and managing external professionals, types of investments commonly used in the public sector, investment strategies for liquidity and core investment funds, managing risks, benchmarking, and reporting.

Who Will Benefit: CFO/Finance Director, Treasurer

Learning Objectives:

- Those who successfully complete this seminar should be able to:
- Understand key components of an investment policy
- Develop an approach to cash flow forecasting and understand how that leads to investment decisions
- Understand key factors in hiring and managing external investment professionals
- Learn how to use tools to raise awareness of and develop tools to manage various risks related to investing
- Approach the multifaceted segments of investment strategies
- Choose the right benchmarking standard for your portfolios

Member Price: \$315.00 Non-member Price: \$630.00

REGISTER

Bond Buyer Web Seminar: The Role of Munis in the Future of Cities

Tuesday, November 29, 2023 | 3:00 p.m. ET / 12:00 p.m. PT | 45 Minutes

As three-quarters of the infrastructure built in the U.S. is funded by state and local governments and the municipal bond market they tap to finance it, there are long-term headwinds challenging its future, including macroeconomic issues, the rise in the work-from-home environment and climate change.

Join The Bond Buyer's executive editor, Kyle Glazier, and Arizent's senior industry analyst, Michael Moeser, for an exclusive VIP member discussion on how cities and towns are being affected by policy decisions in a national infrastructure plan, climate change and the biggest challenges facing the industry in 2023 and over the next five years.

Gain perspective on these key questions:

- How many leaders in the municipal bond industry, including issuers and ratings agencies, believe
 that state and local government tax revenues will be negatively affected by the macroeconomic
 recession concerns overhanging the U.S. economy, which could impact the ability of cities and
 states to pursue infrastructure investments?
- What impact do leaders believe the Infrastructure Investment and Jobs Act (IIJA) will have on the public finance landscape? And, how will it affect the growth of public-private partnerships in public finance over the next five years?
- What role does climate change play in project planning and decision making when it comes to infrastructure going forward?
- What are the top challenges leaders see facing governments and businesses in 2023?

REGISTER NOW

CDFA // BNY Mellon Development Finance Webcast Series: Funding Childcare Facilities

November 15, 2022 | 2:00 PM - 3:00 PM

Funding Childcare Facilities

Many low and middle-income communities have a challenging time when it comes to accessing affordable childcare. However, there are a growing number of finance programs available for childcare facilities around the country and a variety of development finance tools that can be used to help alleviate this issue. During this installment of the CDFA// BNY Mellon Development Finance Webcast Series, presenters will look across the development finance spectrum for ways to invest in childcare facilities with tools like bonds, RLFs, tax credits, and more. Experts will also highlight various case studies that have successfully utilized these tools.

Moderator(s)

Oreste Casciaro, Vice President | Relationship Management, The Bank of New York Mellon

Speaker(s)

Surabhi Dabir, Senior Advisor, Community Facilities, U.S. Department of Agriculture Cindy Larson, National Program Director, Child Care & Early Education, Local Initiatives Support Corporation

Register here.

Orrick Public Finance Webinar: Public Finance Bank Lending and Direct Purchases

Online Webinar | November.09.2022 | 11am - 12pm (Pacific Standard Time)

This webinar will cover various topics related to bank lending to and direct purchases of debt obligations issued by governmental entities and nonprofit corporations. The topics include:

- Special limitations and issues such as type of debt, collateral and provisions when lending to a
 governmental entity
- Issues related to tax-exempt lending to nonprofit corporations
- Differences between direct purchases of obligations vs. publicly offered obligations
- Issues unique to banks

Register

GFOA Virtual Summit: Make Rethinking Public Engagement a Priority

Local governments should do better at engaging citizens in the budget process. The Rethinking Public Engagement Summit, **November 7-10**, will explore design principles for improving engagement and foster an exchange of ideas from speakers across the country.

REGISTER

CDFA // BNY Mellon Development Finance Webcast Series: Financing Tools to Invest in Clean Energy

Tuesday, October 18, 2022 | 2:00 PM - 3:00 PM Eastern

Investing in clean energy is a critical component of building a sustainable economy and results in a wide range of benefits: increased grid reliability, lower long-term energy costs, better air quality, job opportunities, and more. Many financing tools are available for state, local, and tribal governments to develop clean energy strategies and achieve environmental goals. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, experts will provide an overview of the resources and financing tools – such as PACE financing, green bonds, and energy tax credits – that can help communities seize the benefits of investing in clean energy.

Register Now

Convening a Coalition to Rethink Public Engagement: GFOA Summit

Local governments should do better at engaging citizens in the budget process. The Rethinking Public Engagement Summit, November 7-10, will explore design principles for improving engagement and foster an exchange of ideas from speakers across the country.

REGISTER

Prospects for the Sales, Hotel, and Lodging Taxes: GFOA Webinar

October 7, 2022 | 2 pm - 3 pm ET

The COVID-19 pandemic has significantly impacted local tax revenues in a number of ways. Reduced consumption of goods and services has led to a decline in sales taxes in many areas, which often represents a sizable proportion of local government revenues. Additionally, hotels are experiencing more vacancies than ever which means less hotel and lodging taxes. Many economists argue these are temporary changes and both economies should mostly rebound in the near future, but it presents a difficult conundrum to local governments in the interim. In this webinar you'll learn various approaches to weathering the current dip in sales and hotel taxes and how to be better prepared for similar future economic downturns.

<u>Click here</u> to learn more and to register.

The Financial Data Transparency Act: What GFOA Members Need to Know - Podcast

Currently, U.S. Senators are considering including the bill (S. 4295) as part of the federal defense authorization legislation that must be taken up before the end of the year. GFOA has long advocated

for governments to demonstrate transparency and accountability by making financial information readily accessible to the public, but hastily passing this bill may create data standards that opens the door to directing the use of specific technologies for reporting governmental financial information.

LISTEN

NFMA Introduction to Municipal Bond Credit Analysis

The NFMA will once again offer its Introduction to Municipal Bond Credit Analysis in person!

This year's course will be held at the Sofitel Chicago on **November 17 & 18**.

To view the program, <u>click here</u>. To register, <u>click here</u>.

NFMA Advanced Seminar on Public Power.

The NFMA will hold an Advanced Seminar on Public Power in Denver, the home of its newest society, MARMOT, on **November 3 & 4**. To view the program, <u>click here</u>. To register for this event, <u>click here</u>.

CDFA Infrastructure Finance Learning Series: Reviewing the Guidance

Tuesday, October 4, 2022 1:00 PM - 4:00 PM Eastern

Experts will join this session to provide a detailed review of the recently released guidance on the Infrastructure Investment and Jobs Act. Presentations will cover the steps to apply and provide an overall timeline for when communities can expect to access funding. Presentations will also take a closer look at the top five funding categories to see how dollars are beginning to flow to these project areas. This session will continue the discussion around the utilization of IIJA funds in coordination with local funding through bond finance, tax credit programs, tax increment financing, and other development finance approaches to cover long-term project costs.

Click here to learn more and to register.

CDFA // BNY Mellon Development Finance Webcast Series: Financing Tools to Invest in Clean Energy

Tuesday, October 18, 2022 2:00 PM - 3:00 PM Eastern

Investing in clean energy is a critical component of building a sustainable economy and results in a wide range of benefits: increased grid reliability, lower long-term energy costs, better air quality, job opportunities, and more. Many financing tools are available for state, local, and tribal governments

to develop clean energy strategies and achieve environmental goals. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, experts will provide an overview of the resources and financing tools – such as PACE financing, green bonds, and energy tax credits – that can help communities seize the benefits of investing in clean energy.

<u>Click here</u> to learn more and to register.

Fundamentals of Local Government Budgeting: GFOA eLearning Course

- October 13, 2022 | 1-3:30 p.m. ET
- October 14, 2022 | 1-3:30 p.m. ET
- October 17, 2022 | 1-3 p.m. ET
- October 19, 2022 | 1-3:30 p.m. ET
- October 21, 2022 | 1-3:30 p.m. ET
- October 24, 2022 | 1-3 p.m. ET

Details:

As finance officers deal with financial challenges related to the COVID-19 recession and participate in broader conversations on the role of government and its ability to provide services equitably, a local government's ability to budget will be critically important. This virtual training will emphasize the fundamental components of a local government's budget policies and processes along with best practices and techniques required for effective budgeting. Each training module/day will focus on a specific topic and feature both presentation and interactive discussion/exercises. Attendees will go through the basic structures of a local government budget, learn how budgeting can be better used to promote long-term planning, process improvement, and community outcomes. In addition, the course will cover specific techniques for developing the budget, communicating budget messages, and identifying strategies for approaching cut back budgeting to deal with the current crisis.

Who Will Benefit: Finance and budget professionals desiring to learn budget fundamentals in light of COVID-19

Learning Objectives

Those who successfully complete this seminar should be able to:

- Learn the basic structure of a government budget (i.e., funds, departments, accounts, programs, projects, etc.) and how budgeting principles relate to accounting and financial reporting
- Understand why budgeting is important and the connection to long-term planning and performance management
- Learn how to perform basic revenue and expenditure analysis
- Understand the various methods local governments use to develop a budget
- Learn techniques for personnel budgeting and capital budgeting
- Identify strategies for public engagement
- Develop strategies for effective communication and presentation of the budget
- Identify methods to monitor and evaluate budgetary performance
- Learn about GFOA's Fiscal First Aid techniques and how to balance the budget in a recession

Member Price: \$490.00 Non-member Price: \$980.00

CDFA Ohio Financing Roundtable.

September 14, 2022 | Columbus, OH

We are excited to bring back the CDFA Ohio Financing Roundtable on September 14, 2022! During this special one-day conference, we will share knowledge of best practices within the state's development finance industry. This event will feature economic development finance experts from around the state discussing the latest and most innovative development finance tools, authorities, resources, and approaches, and how these can affect the Ohio economy going forward. After what seems like an eternity apart, we are ready to get back together in-person for the networking opportunities we have all been missing. Space is limited, so be sure to register soon and grab your seat at the roundtable. See you there!

Click here to learn more and to register.

BDA National Fixed Income Conference.

Charlotte, NC | Nov. 3-4, 2022

Featured Topics

- Regulation of the US Bond Markets The Agendas at FINRA and the MSRB, A Fireside Chat with Robert Cook of FINRA and Mark Kim of MSRB
- Mid-Term Elections and the Potential Impact on the Bond Market
- ESG, Climate Disclosure, and the Impact on the Muni Market
- Secondary Market Pricing, Evaluations, and Best Execution
- Covid and the Hybrid Workforce The Challenges and the Opportunities for Sell-Side Dealers
- Blockchain and the US Bond Markets a Revolution in Waiting?
- New Liquidity Providers Market Structure Impact

Click over to the **Agenda** for more information!

<u>Click here</u> to register.

CDFA Update: The Inflation Reduction Act - What You Need to Know

Wednesday, August 31, 2022 | 4:00 PM - 5:00 PM Eastern

Recently, President Biden signed the Inflation Reduction Act of 2022, historic legislation that appropriates billions of dollars for federal loan and grant programs to fight climate change by investing in green resources. Join CDFA and special guest speakers on Wednesday, August 31, from 4:00-5:00 PM, as they discuss how the Act will impact you and the communities you serve!

Click here to learn more and to register.

Disclosure Update: GFOA Webinar

September 23, 2022 | 1-3 p.m. ET

Issuers of municipal securities have numerous disclosure responsibilities related to their bond transactions. This includes mandated filings of annual financial information and material event notices in the MSRB's EMMA system, and other types of voluntary disclosures. Industry experts will discuss these issues as well as recent SEC activities related to disclosure. A review of GFOA's best practices and the importance of developing and maintaining disclosure policies and procedures will also be addressed.

Click here to learn more and to register.

2022 California Economic Summit.

The 2022 California Economic Summit is coming to Bakersfield on October 27-28.

The Summit's bipartisan network of business, equity, environmental and civic organizations is unique in championing solutions that meet the triple bottom line — balancing equity, environmental sustainability and economic growth.

THE EVENT

Produced by California Forward in partnership with the California Stewardship Network, the Summit influences CA FWD's ongoing movement to make the government and economy work for everyone. The two-day Summit is designed to create a shared economic agenda known as the Roadmap to Shared Prosperity and strengthen the Summit network, setting the stage for collective action in 2023.

OCTOBER 27, 2022

Interactive in-person plenary and work group sessions to advance Summit goals — along with receptions, regional tours and artistic performances

OCTOBER 28, 2022

Dynamic plenary sessions featuring keynote speakers, state policy leaders, regional business and civic leaders on critical issues facing California

Click here to learn more and to register.

with the Department of Energy.

Tuesday, August 23, 2022 - 2:00 PM - 3:30 PM Eastern

The CDFA Federal Financing Webinar Series is an exclusive, six-part online offering that will convene finance experts from several federal agencies to discuss the variety of federal programs available to restore local economies, preserve small businesses, invest in our communities, and protect our environment.

In the last year, two major pieces of legislation have changed the federal funding landscape with new programs being created through the American Rescue Plan and the Investment in Infrastructure Jobs Act. During each webinar, CDFA will feature timely and in-depth conversations with federal financing experts discussing new programs, updates to existing programs, and the latest strategies for applying and deploying funding. Representatives from various agencies, including DOC, EDA, NIST, HUD, EPA, DOE, USDA, Treasury, and SBA will join us for these discussions.

This series complements the information featured in the CDFA Federal Financing Clearinghouse, provides an in-depth discussion about key federal programs, and offers new and innovative ideas for how communities can utilize federal financing programs. As new programs emerge, they will be highlighted throughout the series.

CDFA maintains strong relationships with federal agencies, giving attendees unprecedented access to the inner-workings of the government's economic development finance activities. We leverage these relationships to offer insider access to the newest initiatives from every agency and help communities prepare for funding and submit applications.

To participate, register for a single webinar or the entire series, and CDFA will send you reminders for each webinar as they are hosted. All webinars will be recorded and presentation materials will be shared with the attendees for long-term viewing.

<u>Click here</u> to learn more and to register.

CDFA Ohio Financing Roundtable.

September 14, 2022 - Columbus, OH

We are excited to bring back the CDFA Ohio Financing Roundtable on September 14, 2022! During this special one-day conference, we will share knowledge of best practices within the state's development finance industry. This event will feature economic development finance experts from around the state discussing the latest and most innovative development finance tools, authorities, resources, and approaches, and how these can affect the Ohio economy going forward. After what seems like an eternity apart, we are ready to get back together in-person for the networking opportunities we have all been missing. Space is limited, so be sure to register soon and grab your seat at the roundtable. See you there!

Click here to learn more and to register.

CDFA Advanced Tax Credit Finance WebCourse.

September 21-22, 2022 | Daily: 12:00 - 5:00 PM Eastern

Overview

The Advanced Tax Credit Course will take a deeper dive into the use and applicability of tax credits. Building on the basic structure of tax credits covered in the Intro to Tax Credit Course expert speakers will discuss details of New Markets Tax Credits (NMTC) and Low- Income Housing Tax Credits (LIHTC) through the lens of all parties and how they come together on a given transaction. Case studies will be presented to illustrate on how tax credits work with other economic development tools such as bonds or loans.

This course will qualify for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Join us online, and start down the road to personal and professional advancement today.

<u>Click here</u> to learn more and to register.

Treasury Management Best Practices: GFOA Webinar

August 10, 11 & 13 2022 | 1 - 3:45 p.m. ET

Details:

This course, focuses on GFOA's best practices in treasury management. Participants will be able to understand the importance of governments developing and having policies and procedures related to their cash management duties. This includes discussions on the payables and receivables functions, cash flow forecasting, banking services and fraud prevention. Attendees will be able to learn not only from the GFOA best practices and resources, but also the presentation of case studies, and interactions with course leaders and other participants.

Learning Objectives:

Become familiar with key practices related to treasury management

Lay the groundwork for developing their own appropriate policies and procedures for payables and receivables

Understand policies and procedures for determining and procuring banking services Determine key internal controls policies necessary for fraud prevention in the Treasury office

Member Price: \$315.00 Non-member Price: \$630.00

<u>Click here</u> to learn more and to register.

Preparing for Federal Grant Applications: CDFA Webinar

Applying for federal grants is a competitive process that requires a significant amount of time and planning prior to submission. It is essential for applicants to know how to navigate the available funding sources and prepare the necessary information to apply well in advance. This session will provide guidance and best practices on the various components of a federal grant application. This includes project planning and timeline development, budgeting, establishing partnerships, and conducting the background research and assessments necessary to justify the investment.

Presentations will cover what goes into the market and feasibility studies needed to assess potential outcomes of a specific infrastructure project, as well as different approaches to infrastructure analysis and financial modeling. The panel will also discuss how to identify other sources of funding to align with federal dollars, building on the previous sessions that review the development finance tools available for supporting infrastructure. As the IIJA encourages regional collaboration, speakers will touch on the role of key partners in the application process throughout the discussion and share how advisory services can assist in preparing for funding.

<u>Click here</u> to learn more and to register.

Intermediate Governmental Accounting: GFOA In-Person Training

July 26 & July 27, 2022 | 1-4:30 p.m. CT

Prerequisite: Attendance of GFOA's Accounting Academy, Government Accounting Intensive Series, an equivalent prog

Details: This seminar is designed to provide participants with a solid working knowledge of the specialized accounting and financial reporting used by state and local governments for selected topics.

Learning Objectives:

Those who successfully complete this series should gain a basic understanding of the appropriate governmental accounting and financial reporting related to:

- Capital assets
- Debt.
- Leases
- Public-private and public-public partnerships
- Availability payment arrangements
- Subscription-based information technology arrangements

Member Price: \$525.00 Non-member Price: \$740.00

REGISTER

Development Finance and the Cannabis Industry: CDFA Webinar

Across the country, 18 states have legalized recreational marijuana, and this list is expected to continue growing in the years to come. As the cannabis industry expands, there is significant opportunity for the development finance sector to play a role in financing the production and processing infrastructure, dispensary facilities, and overall business development.

During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, we will explore the creative financing approaches that are providing capital to the emerging cannabis industry, and the economic benefits to states that have legalized the sale of recreational and medical marijuana.

Click here to learn more and to register.

BLX/Orrick 2022 Post-Issuance Compliance Workshop - Hybrid Event (NEW!)

Nov 3-4, 2022

A Comprehensive Overview of Post-Issuance Tax Law and SEC Secondary Market Disclosure for 501(c)(3) Organizations and State and Local Government Issuers Who Utilize Tax-Exempt Financing

The 2022 Workshop will again be a hybrid event, with in-person attendance at the Virgin Hotels Nashville and a livestream option. In-person attendance will be limited to 50 attendees, subject to the COVID-19 health protocols detailed below. In addition, through the livestream option, we will make available all content on a virtual platform with the ability for participants to interact with the presenters throughout the workshop. Both the in-person and livestream options will allow participants to replay any of the sessions for up to 30 days after the event.

Our desire is to host an event for the community that provides timely and relevant information while following recommended protocols and that is safe for both the attendees and for our team. The livestream option represents an exciting way for us to bring our content to a much broader audience.

Click here to learn more and to register.

The Health System's New Imperative: Market Demands for Climate Risk and Emissions Management - BLX/Orrick Webinar

July 28, 2022 at 10 am PT / 1 pm ET

As the SEC, rating agencies, and investors turn their attention to ESG factors, shifting market expectations are creating new challenges and opportunities for healthcare systems. Join BLX, Orrick, and Healthcare Climate ActionWorks on July 28th for an interactive discussion on the evolving ESG landscape and its impact on the healthcare sector and health system leadership. Featuring legal, public finance, and climate strategy experts, this webinar will cover:

• The regulatory environment and market demands for climate risk and greenhouse gas emissions reporting

- Climate strategies and financial opportunities for health systems
- Fundamentals of emissions reduction planning specific to hospital-based health systems
- A unique tool for rapidly eliminating electrical source emissions

CPE and CLE credits will be available. For detailed information and to register, CLICK HERE.

Revenue Policies: GFOA Webinar

July 18-20 2022 | 1-3:45 p.m. ET

When we talk about developing a budget that supports a thriving community, we often spend most of our time and energy thinking about the expenditure side of the equation: what are the local government's priorities and goals and how much is it going to spend to achieve those goals? The revenue side of the equation is just as important to building a strong financial foundation that supports a thriving community, though. In this course, learn how to evaluate your local government's revenue portfolio using the five pillars of the Financial Foundations Framework.

Please note that this course is *not* focused on the technical aspects of forecasting revenue.

Learning Objectives:

- Identify the five pillars of the Financial Foundations Framework
- Understand how developing and implementing fair revenue policies contributes to a thriving community and better trust in government
- Learn how to build a more resilient and more diverse revenue portfolio
- Learn the essential components of effective revenue policies
- Learn how to evaluate your revenue sources
- Learn innovative approaches to enhancing existing sources of revenue and developing new sources of revenue

Member Price: \$315.00 Non-member Price: \$630.00

REGISTER

GFOA's Fundamentals Virtual Forum.

GFOA's First Annual <u>Fundamentals Virtual Forum</u> will be held **July 11-15**, **2022**. This virtual training opportunity is designed for new government finance staff who are either starting their career journey or transitioning to public finance from the private sector. Seven of the ten <u>virtual forum sessions</u> will be based on topics from GFOA's Certified Public Finance Officers (CPFO) program, which is recognized throughout the industry as a major foundational component in the success of future leaders in government finance.

Member Price: \$149.00 Non-member Price: \$249.00

REGISTER

Brookings 11th Annual Municipal Finance Conference.

The annual <u>Municipal Finance Conference</u> brings together academics, practitioners, issuers, and regulators to discuss recent research on municipal capital markets and state and local fiscal issues. The conference is a joint venture of the Hutchins Center on Fiscal and Monetary Policy at Brookings, the Rosenberg Institute of Global Finance at the Brandeis International Business School, the Olin Business School at Washington University in St. Louis, and the Harris School of Public Policy at the University of Chicago.

The 2022 conference will be held *virtually* across three days and will be open to the public free of charge:

- Monday, July 18: COVID's impact on the state and local sector; the G (governance) in ESG;
- Tuesday, July 19: Recent developments in the muni bond market
- Wednesday, July 20: The S (social) and E (environmental) in ESG

<u>Click here</u> to learn more and to register.

Budget Document Basics: GFOA eLearning Course

July 6, 7 & 8, 2022 - Noon-2 ET

Details:

Most, if not all, local governments produce a budget document every year as one of the final steps in their budget process, but do they know who is reading it and what they think of it? This course will encourage finance and budget staff to think critically about why their local government publishes a budget document and what they are communicating so that they can produce a document that is more useful for both internal and external stakeholders. By pointing out some of the limitations of the budget document as a communications tool, the course will also encourage attendees to think about how their organization's budget document fits in with its broader budget communications strategy and how to develop other means of communication to complement the budget document.

Please note that this course is not focused on how to win the GFOA Distinguished Budget Presentation Award. Instructors may touch on the criteria for the Budget Award, but it will not be a major focus of the presentation.

<u>Click here</u> to learn more and to register.

NABL 201 LIVE Webinar Series: Arbitrage and Rebate

Tuesday, June 28, 2022 |. 1:00pm - 2:30pm ET

Join us for an educational presentation of the latest practical application of yield restriction and arbitrage rebate rules. Be sure to register by **10:00am ET on Tuesday**, **June 28**, **2022**, and participate in a discussion of post-issuance considerations and rebate computations.

Expert speakers will present key findings, trends, and themes that explore highly detailed topics including:

- Calculations/The Basics
- Temporary Periods, Reserve Funds, and Spending Exceptions
- Elections, Allocations, and Waivers

<u>Click here</u> to register.

Save The Date: NABL Arbitrage and Rebate Live Webinar!

Date: June 28, 2022, 1:00pm - 2:30pm ET

NABL is hosting a "201 Webinar Series" on Arbitrage and Rebate covering a variety of major topics during the live discussion including:

- Calculations/The Basics
- Temporary Periods, Reserve Funds, and Spending Exceptions
- Elections, Allocations, and Waivers

Participants will hear the latest regarding the practical application of yield restriction and arbitrage rebate rules. You'll gain insights about strategies to reduce rebate liability in an arbitrage positive environment. This is a great opportunity to hear about at-issuance considerations issuers should consider when making arbitrage elections and investment decisions. For the interactive part of the webinar, participate in a discussion of post-issuance considerations and rebate computations.

Registration will open next week; stay tuned for the email and information about the esteemed panelists.

Announcing GFOA's First Annual Fundamentals Virtual Forum.

GFOA's First Annual Fundamentals Virtual Forum will be held **July 11-15, 2022**. This virtual training opportunity is designed for new government finance staff who are either starting their career journey or transitioning to public finance from the private sector. Seven of the ten virtual forum sessions will be based on topics from GFOA's Certified Public Finance Officers (CPFO) program.

LEARN MORE

[Members-Only Discussion] Down the Due Diligence Rabbit Hole on 5/18

Join us for a panel discussion on NABL's 2022 report on Due Diligence in Primary Offerings on Wednesday, May 18, 2022, 3:00pm-4:00pm ET / 12:00am - 1:00pm PT.

"Due Diligence Considerations in Primary Offerings of Municipal Securities", published in January of

this year, provides NABL members with tools for consideration when undertaking due diligence reviews for issuer and underwriter clients in connection with primary offerings of municipal securities, and, after establishing a working definition of due diligence, covers why, when, where, and how due diligence is undertaken. Panelists will walk through the Report and provide insight surrounding due diligence reviews, including lessons learned and "war stories" from deals gone awry.

Register by May 18, 2022 at 10:00am ET to join. The roundtable discussion is geared toward junior bond practitioners, and NABL invites attendees of its recent Essentials conference to come prepared with any burning questions left unanswered from the seminar in Denver. This session is a NABL-member benefit and not eligible for continuing legal education (CLE).

<u>Click here</u> to register.

GFOA Webinar: Basic Accounting and Financial Reporting for Leases

May 4, 2022 | Noon-2 p.m. ET

Details:

This seminar will focus on the basic accounting and financial reporting for leases under Governmental Accounting Standards Board (GASB) Statement No. 87, Leases. It is designed to provide participants with a solid working knowledge of the accounting for contracts that convey control of the right to use the service capacity of another entity's nonfinancial asset(s), and ways in which to identify key contract provisions, including the lease term and the discount rate.

<u>Click here</u> to learn more and to register.

CDFA TV Finance Toolbox Series.

With a growing national focus on infrastructure financing, communities throughout the country are actively searching for innovative strategies and solutions for building transportation, energy, water, broadband, and resiliency infrastructure. CDFA is honored to partner with Frost Brown Todd LLC and its affiliate FBT Project Finance Advisors LLC to present the Infrastructure Finance Series. This in-depth series focuses on the characteristics of infrastructure, the innovative tools for financing various infrastructure projects, and how the private sector impacts the landscape of infrastructure investment.

Frost Brown Todd LLC is a full-service law firm dedicated to refining the art of client service, by leveraging technical, industry, and legal knowledge and hands-on experience to serve a diverse client base. Its affiliate FBT Project Finance Advisors LLC is a registered municipal advisor focusing on development finance. Counseling clients from the earliest stages of each project through financing, construction, and project administration, FBT Project Finance Advisors works with clients to develop solutions that fit their community's needs, protect their balance sheet, and deliver bottom-line results.

The series includes:

- Unlocking Capital for Infrastructure Projects
- Transportation Finance Strategies
- Water Finance 101
- Public-Private Partnerships (P3) Financing for Energy
- Financing Environmental Infrastructure

Click here to view the series.

ESG & Municipal Bonds: The State of the Market - Orrick Webinar

Webinar | March.31.2022 | 2pm - 3pm (Eastern Standard Time)

Green, Social, and Sustainability bond issues are gaining popularity as more issuers and borrowers incorporate socially and environmentally responsible factors into their capital planning and operations. Please join Orrick and The Bond Buyer as we explore the growing role of ESG (Environmental, Social, and Governance) in the municipal bond market, the leading bond designation standards, and the costs and benefits of issuing sustainability bonds. Against the backdrop of a self-regulating industry, prevailing guidelines for issuing "Green", "Social", or "Sustainability" bonds in the United States are emerging from foreign organizations. This session will help participants identify eligible projects and gain an understanding of related requirements and best practices.

Topics to be covered:

- The bond designation frameworks (i.e., the International Capital Market Association's Green and Social Bond Principles and the Climate Bonds Initiative's taxonomy).
- "Greeniums," ancillary benefits, and costs associated with issuing sustainability bonds.
- A case study on issuing sustainability bonds in the U.S. municipal market.

<u>Click here</u> to learn more and to register.

Introduction to State Budgeting: NASBO Seminar

June 15-17, 2022 | Minneapolis, Minnesota

Registration is currently open to NASBO Members only. On April 1 (no joke), registration will open to Friends of NASBO (other state or federal gov't/non-profit/education) at a rate of \$725.

(Deadline to register is 5/31)

<u>Click here</u> to learn more and to register.

BDA Bonding Time Podcast.

Bonding Time Podcast: BDA's Michael Decker talks with ICE Bonds President Peter Borstelmann as

part of our "Leaning into Disruption" podcast series.

Listen to podcast.

Bond Dealers of America

February 21, 2022

MSRB's Podcast: 2021 in Review

In the MSRB's latest podcast "2021 in Review" Chief Market Structure Officer John Bagley breaks down the key trends and highlights from 2021 and what to expect in 2022.

Listen now.

Keeping Pace with Recent Budget Award Criteria Changes Part 2: A Guide to GFOA Resources

February 25, 2022 | Noon-1 p.m. ET

VIEW DETAILS

<u>Cash Flow Forecasting: Developing the Right Approach for Your Entity - GFOA</u> Webinar

March 1, 2022 | 1 p.m.-3 p.m. ET

VIEW DETAILS

Registration Fees Waived for This Week's NFMA Webinar.

Thursday, February 17, 1pm E - Staffing for the Future: Staffing Trends & Organizational Considerations Post-COVID

Moderator: Paul Greaves, Managing Editor, Debtwire

Panelists:

- Ivan Samstein, Executive Vice President and Chief Financial Officer, University of Chicago Medicine
- Cassandra Jennings, Vice President, Wealth Management Talent Acquisition, Morgan Stanley
- Maurice A. Campbell, Institutional Lending Public Finance and Healthcare, BNY Mellon

As companies shift back to in person work environments, how does that impact worker recruitment, development, and retention? Many firms are reporting difficulty finding young talent. Which strategies are working? How has remote work impacted training of young municipal bond professionals? At the same time, retirements by older workers have increased. Will a return to the office push more out?

To register, click here.

NASBO Spring Meeting.

April 27-29 | Santa Fe, New Mexico

<u>Click here</u> to learn more and to register.

National Association of State Budget Officers

Market Update for Debt Issuers: GFOA Webinar

February 10, 2022 | 2 p.m.-4 p.m. ET

Nora Wittstruck, Nick Samuels, Cindy Harris, and Grant Dewey

Prerequisite: None.

Details:

This webinar will provide participants with an understanding of the 2022 market conditions for debt issuances and management. An overview of key credit variables will be discussed including – understanding ESG factors; cybersecurity threats; labeled bonds (e.g. green bonds), overall fiscal conditions, phasing out of LIBOR, and what variables rating agencies and investors may be looking for from issuers in the future.

The session will feature industry experts, interactive discussion, and will highlight for finance officers the importance of understanding how market conditions and trends are related to outstanding and future debt issuances.

Who Will Benefit: CFO/Finance Directors, Controllers, Budget Managers, Treasurers, Debt Managers, or similar.

Learning Objectives:

- Evaluate how new credit factors relate to their debt program
- Discuss the impact market conditions have on debt products
- Understand how market trends and factors impact their government's debt issuances and portfolio
- Interact with industry experts

Member Price: \$85.00

Non-member Price: \$170.00

The Infrastructure Investment and Jobs Act: What Water Utilities Need to Know (and What Remains to be Seen) - GFOA Webinar

February 11, 2022 | 1 p.m.-2 p.m. ET

Prerequisite: None

Details:

The Infrastructure Investment and Jobs Act (IIJA) was signed into law on November 15, 2021. This legislation includes \$50 billion for water/wastewater infrastructure, distributed over 5 years, and many states have started to prepare for their allocation of the funds. This historic investment in water and wastewater infrastructure has raised lots of questions for water and wastewater utilities. When will projects begin? What funding programs will be open? What types of projects might be eligible? In this webinar, experts from the Government Finance Officers Association (GFOA) will break down what we know so far about the Infrastructure Bill's provisions for water, and what we don't know.

Who Will Benefit: CFO/Finance Director, Controller, Accountant, Treasurer, Water Utilities

Management

Member Price: Free **Non-member Price:** Free

REGISTER

NFMA 2022 Annual Conference.

The NFMA will return to in-person events for the 2022 Annual Conference to be held at the Four Seasons Las Vegas on **May 17-20**. Registration begins today. This event will follow Health & Safety Policies to promote a safe environment for all attendees. Click on the links below for more information on the program, speakers, and Health & Safety Policies.

Conference Program: Click here

Speakers: Click here

Health & Safety Policies: Click here (subject to change)

To register: Click here

2022 Annual Conference Sponsors: Click here

Rethinking Budgeting: Using Rolling Strategic Planning - GFOA Webinar

Thursday, February 3, 2022

VIEW DETAILS

BDA Bonding Time Podcast.

Bonding Time Podcast: BDA's Brett Bolton talks with Hilltop Securities' Tom Kozlik about the 2022 outlook for municipal bond legislation on Capitol Hill

Listen to audio.

Bond Dealers of America

January 27, 2022

Registration is Open for GFOA's 116th Annual Conference!

We're excited to be returning to an in-person event for **GFOA's 116th Annual Conference**, **June 5-8, 2022, at the Austin Convention Center, Texas**. Attend the conference to learn from leading practitioners and subject matter experts on how to leverage tools found in public finance to build a better community.

CONFERENCE HOMEPAGE

Novogradac Online LIHTC Property Compliance Workshop.

The Novogradac Online LIHTC Property Compliance Workshop is an 11-hour, two-day course, led by knowledgeable instructors, to provide attendees with the most up-to-date low-income housing tax credit (LIHTC) compliance knowledge and industry trends critical to owners and property managers. At the conclusion of the workshop, attendees have the opportunity to pass an exam to obtain the Novogradac Property Compliance Certification (NPCC), a certification for members of the LIHTC community.

For instructor information, agenda, pricing and more, visit the content page.

Dates:

Tuesday February 8 - Wednesday February 9 11:30 am to 5:00 pm ET (8:30 am to 2:00 pm PT)

Register

Exploring Demographic & Organizational Trends in a Post-COVID World: NFMA Webinar

Keynote Speaker: Sergio Rebelo, MUFG Bank Distinguished Professor of International Finance at the Kellogg School of Management, Northwestern University

Moderator: Nicole Byrd, Senior Investment Professional, Nationwide Insurance

This webinar will open the NFMA's Winter Advanced Webinar Series, with the theme, "Assessing the New Normal in a Post-Covid World". Professor Rebelo will discuss the impact that large, ongoing structural transformations in the U.S. economy will have on U.S. cities. These transformations include the polarization of consumer demand into value and luxury, the emergence of remote work as an important part of the work landscape, the digital transformation of the service sector, and climate change.

To register, <u>click here</u>. This event is a benefit of NFMA membership, and non-members may attend for a registration fee of \$100. As with all Advanced Webinars and Seminars, no press permitted.

Webinar: Investing in Muni Bonds in the Time of Infrastructure and Inflation

The U.S. municipal bond market has been one of the best-performing fixed-income asset classes in 2021, supported by strong investor demand and limited new-issue supply amidst ongoing negotiations over a Federal infrastructure aid package.

Can they maintain the momentum once the money starts flowing? Our experts will share their outlooks for the market in 2022, including viewpoints on volume, credit quality, and technical supply and demand factors.

Click here to watch the webinar.

municipalbonds.com

Jan 05, 2022

Orrick Webinar: Innovative Infrastructure Delivery under the Infrastructure & Investment Act - Replay Available

December.15.2021 | 12pm - 1pm (Eastern Standard Time)

Webinar - Recording Available

The bipartisan infrastructure legislation will provide \$973 billion over the next five years, including \$550 billion in new investments for all modes of transportation, water, power and energy and broadband.

Please join Orrick and the Bond Buyer as we discuss the legislation and how the Infrastructure &

Investment Act (the "Act") will impact the municipal finance industry.

Topics to be covered include:

- How will the Act impact federal credit programs?
- How does the Act encourage innovative infrastructure delivery, including public-private partnerships and design-build?
- What should municipal clients be doing now to prepare for the Act's implementation?

Panelists:

- Matthew Neuringer, Senior Associate Orrick
- Helen Pennock, Senior Associate Orrick
- Chris Elmore, Vice President Goldman Sachs, Inc.
- Caitlin Devitt, The Bond Buyer

GFOA Alliance for Excellence in School Budgeting Winter Meeting.

January 13, 2022

Details:

The Alliance for Excellence in School Budgeting is a group of 100-plus school districts working on implementing GFOA's Best Practices in School Budgeting. A part of the Smarter School Spending initiative, the Alliance first met in 2015 and includes a diverse group of districts from across the United States. The annual meeting of the Alliance includes senior staff from academic and finance learning, sharing and networking with their peers from other districts to improve their budgeting and planning processes. Topics covered at the annual meeting will include using GFOA's school budgeting roadmap and self assessment tool, developing strategic finance plans, finance/academic collaboration, and stakeholder engagement.

This session will include topics and speakers over four (4) days and features a mix of presentations, small group discussions, and interactive exercises.

Learning Objectives:

- Network, share, and learn from outside experts and your Alliance peers
- Complete a self-assessment to determine next steps for your district in improving its budget process
- Learn more about the key areas of GFOA's Best Practices in School Budgeting
- Learn tips, advice, and tricks from others working to implement the best practices and how to deal with pressing issues.
- Gain perspectives on budget process pain points from your academic or finance peers

<u>Click here</u> to learn more and to register.

(OPEB): GFOA Webinar

January 19, 2022 | 2 p.m.-4 p.m. ET

Details:

This seminar will provide a comprehensive examination of all pension- and OPEB-related note disclosures and required supplementary information (RSI) that must be presented by governmental employers that provide these benefits to their employees.

Learning Objectives:

Those completing this seminar will be able to:

- Understand general content requirements for note disclosures and RSI by employers that provide pension and OPEB to their employees
- Understand differences in note disclosures and RSI required of employers that provide pension and OPEB defined benefit and defined contribution arrangements
- Understand differences in note disclosures and RSI required of employers that provide pension and OPEB through single-employer, agent multiple-employer, and cost-sharing multiple-employer plans
- Understand differences in note disclosures and RSI required of employers that provide pension and OPEB via plans administered through trusts or similar arrangements that meet criteria set by the Governmental Accounting Standards Board and for benefits not administered through such arrangements
- Understand the limited disclosure requirements for governments that provide pension or OPEB through plans in which non-governmental employers are the predominant participants

Click here to learn more and to register.

Orrick Webinar: Financing Affordable Housing with 501(c)(3) Bonds - Replay Available

Webinar | December 14.2021 | 11am - 12pm (Pacific Standard Time)

In a market where volume cap is becoming less available, 501(c)(3) entities provide an alternative means of accessing capital to provide affordable housing. This webinar will be a discussion of the different ways 501(c)(3) entities can be used, including accessing capital directly in the corporate market, accessing the tax-exempt market, or providing bridge financing until volume cap is available in a jurisdiction.

Webinar - Recording Available

<u>Infrastructure Finance Series Featuring Frost Brown Todd LLC.</u>

With a growing national focus on infrastructure financing, communities throughout the country are actively searching for innovative strategies and solutions for building transportation, energy, water, broadband, and resiliency infrastructure. CDFA is honored to partner with Frost Brown Todd LLC

and its affiliate FBT Project Finance Advisors LLC to present the Infrastructure Finance Series. This in-depth series focuses on the characteristics of infrastructure, the innovative tools for financing various infrastructure projects, and how the private sector impacts the landscape of infrastructure investment.

Frost Brown Todd LLC is a full-service law firm dedicated to refining the art of client service, by leveraging technical, industry, and legal knowledge and hands-on experience to serve a diverse client base. Its affiliate FBT Project Finance Advisors LLC is a registered municipal advisor focusing on development finance. Counseling clients from the earliest stages of each project through financing, construction, and project administration, FBT Project Finance Advisors works with clients to develop solutions that fit their community's needs, protect their balance sheet, and deliver bottom-line results.

Learn more.

Financing Affordable Housing with 501(c)(3) Bonds: Orrick Webinar

December 14, 2021 | 2:00 p.m. EST / 11:00 a.m. PST

In a market where volume cap is becoming less available, 501(c)(3) entities provide an alternative means of accessing capital to provide affordable housing. This webinar will be a discussion of the different ways 501(c)(3) entities can be used.

<u>Click here</u> to learn more and to register.

ESG Relevance Scores in Credit Ratings vs Sustainable Fitch ESG Ratings in Financial Institutions: Fitch Webinar

15 December 2021 | 3:00 - 4:00pm CET

Join us for a discussion and introduction to our new ESG Ratings from Sustainable Fitch.

Maria Bazhanova, Associate Director in the Sustainable Fitch team will provide you with an introduction to the ESG Ratings and Janine Dow, Senior Director, Sustainable Fitch, will introduce you to the differences between the established ESG Relevance Scores in Credit Ratings and the new ESG Ratings in Financial Institutions.

KEY TOPICS

ESG Ratings:

Introduction to Sustainable Fitch's ESG Ratings and the underlying methodology.

ESG Relevance Scores in Credit Ratings vs. ESG Ratings:

- ESG Relevance Scores in Credit Ratings
- From Credit Ratings to ESG Ratings: Difference between the ESG Relevance Scores in Credit Ratings vs ESG Ratings

The discussion will be followed by a Q&A session. Please send any questions in advance to Christiane Treutel: christiane.treutel@fitchratings.com.

We hope you can join us for this event.

REGISTER NOW

Previewing Enhanced CUSIP Groups Feature on EMMA: MSRB Webinar

On December 2, join MSRB staff for a free webinar to preview the completely redesigned "CUSIP Groups" feature that allows issuers to save a group of CUSIPs to use for future disclosure filings. This is one of a series of enhancements the MSRB is making to the free tools available for managing CUSIPs in the Electronic Municipal Market Access (EMMA®) system.

Click here to learn more and to register.

Overview of Public Procurement: GFOA Webinar

December 6, 7 & 8 2021 | 2-4:45 p.m. ET

Details:

Procurement is an essential function for all governments and serves to provide service that connects public sector operations with private sector suppliers, contractors, and providers. High performing procurement functions not only support government's responsibility to use resources effectively, they also promote efficient operations, reduce business continuity risk, and work to maintain trust in government. Unfortunately not all organizations utilize procurement to its full strategic potential. In this course, instructors will cover the basics of public procurement, provide an overview of key processes and policies, highlight important features and tools of modern procurement functions, and explain how the profession is evolving to better meet the needs of governments.

Learning Objectives:

- Understand the basic principles of public procurement
- Identify strategies to better integrate procurement and finance
- Explore procurement ethics and how to apply commonly held values to everyday situations
- Review components of a procurement policy
- Learn best practices for common procurement processes
- Identify how to apply a more strategic role for procurement
- Understand technologies available to assist public procurement processes

Member Price: \$315.00 Non-member Price: \$630.00

Click here to register.

Best Practices and Strategies for Public Investing: GFOA Webinar

November 30, December 1 & 3 | 12:30-3:15 p.m. ET

Details:

This course offers attendees a comprehensive agenda of the concepts and techniques needed to effectively manage their investment portfolios. This two-day course highlights the importance for governmental entities to have a robust investment policy and corresponding procedures, and brings attention to GFOA's best practices related to investing. Through interactive activities and classroom presentations, attendees will gain a better understanding of the various elements of an investment program, whether the portfolio is managed internally or externally. Topics covered include: cash flow forecasting, hiring and managing external professionals, types of investments commonly used in the public sector, investment strategies for liquidity and core investment funds, managing risks, benchmarking, and reporting.

Learning Objectives:

Those who successfully complete this seminar should be able to:

- Understand key components of an investment policy
- Develop an approach to cash flow forecasting and understand how that leads to investment decisions
- Understand key factors in hiring and managing external investment professionals
- Learn how to use tools to raise awareness of and develop tools to manage various risks related to investing
- Approach the multifaceted segments of investment strategies
- Choose the right benchmarking standard for your portfolios

Member Price: \$315.00 Non-member Price: \$630.00

<u>Click here</u> to register.

Understanding Government Compensation and Payroll: GFOA Webinar

November 17, 18 & 19 | 2-4:45 p.m. ET

Member Price: \$315.00 Non-member Price: \$630.00

REGISTER

Essential Tools for Effective Payable Policies and Procedures in the Treasury Department: GFOA Webinar

November 8, 2021 | 2 p.m.-4 p.m. ET

Details:

Governments make payments every day through a variety of avenues, including ACH, checks, wire transfers, p-cards, cash, and other methods. It is critical that governments have appropriate policies and procedures in place to ensure timely payments, maintain necessary government operations, and prevent against internal and external fraud instances. This course will assist finance officers with developing, reviewing, and updating their policies and procedures related to payables. Key components of the training will include: Overview of payable methods typically used by governments Benefits and risks of utilizing electronic payments, cash payments, and check payments Expanding options available for making electronic payments Third-party relationships required to make payments (banks, payment providers, etc.) Tracking payments internally and the associated software needs Internal controls required to prevent internal and external fraud Timely reconciliation and record keeping.

Learning Objectives:

Review the core payables function in the Treasury Office
Learn recommended policies and procedures
Identify fraud hazards from multiple sources and ways to prevent fraud
Understand the opportunities and responsibilities with any external relationships used to assist with a government's payables function

Member Price: \$85.00

Non-member Price: \$170.00

REGISTER

Fitch ESG Outlook Conference.

8-9 December 2021 | 09:00 - 13:00 EST

We're pleased to announce our first ESG Outlook Conference under Sustainable Fitch – the second annual ESG Outlook presented by Fitch Group.

Don't miss your chance to experience ESG in action. See first-hand how ESG data is leveraged to communicate the true financial risk and impact of companies worldwide.

This two-day virtual event includes a valuable mix of keynotes, interviews, case studies and workshops including attendee participation and interaction. Beyond the standard high-level view, take a deep dive into the intersection of ESG risk and debt capital markets. Day 2 will feature specific break-out sessions by sector with real use cases and actionable take-aways.

Here is a sneak peek at this year's agenda:

Day 1 - 8 December

- ESG Outlook: Key Themes for 2022
- Post COP 26 Review: Thoughts and Implications
- Introduction to ESG Ratings with Case Study
- Workshops/Demos

Day 2 - 9 December

- The Technician Corner: Understanding Supply Chain Analysis
- Trends in the Global Hydrogen Market
- Break-out sessions by sector including; Corporates & Financial Institutions Real Assets (MBS, ABS, Project Finance) Sovereign & Public Finance

You don't want to miss this event so register today!

REGISTER NOW

Fitch Quarterly Review on ESG 3Q21.

Thursday 28 October | 15:30 BST | 10:30 EDT

Please join Sustainable Fitch for our quarterly live presentation on ESG and its ever-growing credit implications. Our Sustainable Finance team will be reviewing the latest developments in the ESG markets and give you a glimpse of the wealth of resources Fitch's dedicated specialists produce.

The discussion will focus on:

- Key ESG Relevance Score trends and market developments for 3Q21 and a review of changes YTD, including what factors have been the main drivers over 2021.
- A review and assessment on the major developments around sustainability and climate-related disclosures in major markets.
- Exploring why Biodiversity and Nature-related Risks are rising in investors agendas.
- Expectations ahead of COP26 and the key benchmarks for success.

Speakers:

- Marina Petroleka, Global Head of ESG Research
- David McNeil, Head of Climate Risk

Register now.

NFMA Introduction to Municipal Bond Credit Analysis.

Each year since 1987, the NFMA has held the Introduction to Municipal Bond Credit Analysis. Though the pandemic has prevented the in-person presentation again this year, we have invited speakers to discuss eleven topics over three afternoons, on **November 17, 18 and 19, 2021**. This course is designed for new analysts, support and sales personnel, and has also been found worthwhile for seasoned analysts seeking to brush up on other sectors. Non-members are welcome to attend.

To view the program, click here.

One registration fee covers all three sessions which run from Noon Eastern to 4:45pm on Days One and Two, and until 3:40pm on Day Three. Registrants may stay logged in to Zoom during breaks and may attend the live sessions and/or watch the replays until February 1, 2022.

Registration for is \$200 for the webinar series. We are offering group registration for up to five registrants at a cost of \$500.

To register one person, click here.

To use the group form, <u>click here</u>.

ARPA Funds: Non-Entitlement Units - GFOA Webinar

October 12, 2021 | 11 a.m.-Noon ET

Details:

In this Just-in-Time training, GFOA's Federal Liaison Center covers the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) through the lens of Non-Entitlement Unit (NEUs) recipients. NEUs are defined as, "local governments typically serving a population under 50,000". Join October 12 for a recap and revision of current SLFRF guidance specific to NEUs.

Who Will Benefit:

CFO/Finance Director, Controller, Budget Manager, Accountant, Treasurer, Debt Manager, Depart Dir.

Learning Objectives:

- Gain insight on the rules and requirements of current SLFRF guidance
- Identify examples within the eligible expenditures specific to NEUs
- Learn GFOA's guiding principles on developing a spending plan
- Understand the current reporting guidance specific to NEUs

Member Price: Free

Non-member Price: \$70.00

REGISTER

Disclosure Update: GFOA Webinar

October 4, 2021 - 2 p.m.-4 p.m. ET

Details:

Issuers of municipal securities have numerous disclosure responsibilities related to their bond transactions. This includes mandated filings of annual financial information and material event notices in the MSRB's EMMA system, and other types of voluntary disclosures. Industry experts will

discuss these issues as well as recent SEC activities related to disclosure. A review of GFOA's best practices and the importance of developing and maintaining disclosure policies and procedures will also be addressed.

Learning Objectives:

Those completing this seminar will be able to:

- Understand the requirements related to primary market and continuing disclosure
- Develop new or review existing disclosure policies and procedures
- Learn about recent SEC activities related to disclosure
- · Review GFOA best practices on disclosure and making voluntary disclosures

Member Price: \$85.00

Non-member Price: \$170.00

REGISTER

SEC, MSRB, FINRA to Hold Compliance Outreach Program for Municipal Advisors.

Washington D.C., Sept. 20, 2021 — The Securities and Exchange Commission's Division of Examinations and Office of Municipal Securities (OMS), the Municipal Securities Rulemaking Board (MSRB), and the Financial Industry Regulatory Authority (FINRA) today announced the opening of registration for the 2021 Compliance Outreach Program for Municipal Advisors. The virtual program will be held **Thursday, Oct. 7, 2021, from 10 a.m. to 5 p.m. ET**. Additional information and program materials, including the <u>agenda</u> are available on the SEC website.

The program will provide municipal advisors and other municipal market participants an opportunity to hear from SEC, MSRB, and FINRA staff on timely regulatory and compliance matters. Topics of discussion include managing conflicts of interest disclosures; operational considerations for registered municipal advisors; municipal advisors' participation in new issue pricing; preparing for an examination; SEC and FINRA examination processes and common observations; and relevant SEC and FINRA enforcement actions. A tutorial on using the EDGAR system will also be presented.

"OMS is pleased to participate in this event for municipal advisors in the virtual format. We enjoy the opportunity to speak directly to and encourage a dialogue with the municipal advisor community. Our goal with this event is to promote a greater understanding of and compliance with municipal advisor duties under the federal securities laws," said OMS Director Rebecca Olsen.

Daniel Kahl, Acting Director of the SEC's Division of Examinations added, "I am delighted that we are once again holding this important outreach event. This program is one example of the Division's efforts to be transparent when it comes to the examination program and includes panels on common exam findings and how to prepare for an examination. With representatives of the SEC, MSRB, and FINRA, as well as industry participants, the program should provide an excellent learning opportunity for municipal advisors regarding their regulatory obligations from multiple perspectives. The open dialogue I expect at the event should serve to bolster compliance efforts and ultimately enhance investor protection."

MSRB Chief Regulatory Officer Gail Marshall said, "We are pleased to again partner with the SEC

and FINRA on a program that allows us to engage with municipal advisors across the country. This program is a great capstone to the series of virtual regional town halls for municipal advisors that the MSRB held during the summer months. Creating opportunities such as this to engage in thoughtful dialogue will better inform our work that is centrally focused on reducing unnecessary costs and burdens for municipal advisors while also finding impactful ways to support compliance."

"The municipal securities market plays an important role in U.S. capital markets, providing opportunities for new and experienced retail investors as governments leverage bonds, complex structured products and financial derivatives to address their infrastructure and capital needs," said Bari Havlik, FINRA's Executive Vice President of Member Supervision. "This program enables municipal advisor firms across the country to hear from regulators about areas of oversight, compliance and obligations that promote a fair and efficient market."

Registration is being administered by FINRA. The program is free and open to all. Register to attend the program here. For those who cannot attend the live virtual program, the recording will be archived on the SEC's Compliance Outreach Program for Municipal Advisors webpage for later viewing. To submit questions in advance of the event, email 2021MAOutreach@sec.gov.

Extreme Weather and Municipal Credit: Understanding the Risks and Opportunities - NFMA Webinar

October 21, 2021

Free to NFMA members; \$100 for non-members. To register, go to the Event Calendar or click here.

BDA Bonding Time Podcast: Infrastructure Analysis and Muni Bonds

In this installment of Bonding Time featuring Tom Kozlik of HilltopSecurities, we discuss the ongoing infrastructure deliberations in Congress including the recent introduction of muni provisions in the Ways and Means reconciliation draft and handicap potential next steps in both the House and Senate.

We also discuss the immediate and long-term impacts of a potential federal default and a government shutdown on the overall health of the markets and the current lack of a plan to solve these self-made crises.

<u>Listen to the podcast.</u>

Bond Dealers of America

September 21, 2021

Moody's Muniland Podcast: US Infrastructure Bill Would Reduce Lead

Contamination; US West Drought Hits Water Supply

Dan Kowalski and Michael Wertz of the US Public Finance team discuss the bill's funding to replace lead service lines and water utilities facing a mix of aging assets and climate change.

Plus, Steven Goodman-Leibof and Helen Cregger weigh in on the credit effects of water reductions in Arizona, Nevada and California.

LISTEN TO THE PODCAST

Introduction to ESG Ratings: Fitch Webinar

22 September 2021 | 16:00 BST | 11:00 EDT

Join us on Wednesday 22 September, 4:00 PM BST, for a presentation of Sustainable Fitch's new ESG Ratings.

For this webinar we are pleased to offer translation into Spanish and Portuguese. Please choose your preferred language on the widget in the webinar console.

Fitch Group's new division, Sustainable Fitch, recently launched a comprehensive range of ESG Ratings products, at both an entity and instrument level, for all asset classes globally.

The ESG Ratings suite is designed to help market players to discriminate the ESG quality of both financial instruments and the entities that issue them. Our ESG Entity Ratings evaluate an entity's activities from an environmental and social perspective, as well as the quality and outcomes of its policies and governance. Our ESG Instrument Ratings assess the ESG credentials of individual bonds or loans in the context of the entity that is issuing them, and where there is a labelled or KPI-linked instrument also provide a standalone assessment of the quality of the framework. Fundamentally, the focus of our ESG Rating analysis is on actions, outcomes, impacts and activities rather than purely on policies and broader commitments. Our instrument analysis looks beyond the labelling to focus on the fundamentals.

The ESG Ratings suite can assess all types of debt instruments (bonds and loans), whether they are labelled, plain vanilla, or structured instruments, as well as any type of entity (corporate, leveraged finance, financial institution, sovereign, supranational and agency (SSA), project finance, public finance and structured finance).

In this session, Andrew Steel, Managing Director, Global Head of Sustainable Fitch, and Gianluca Spinetti, Senior Director, Head of Product Development, will detail the ESG Rating methodology, explain how ratings can be used and discuss findings from the first universe of ratings assigned.

Highlights Include:

- · Addressing capital market needs and concerns
- Providing modularity and granularity
- Introduction to ESG Entity Rating, ESG Instrument Rating, and ESG Framework Rating
- Methodology and references used (EU Taxonomy, UN SDGs, EU Green Bond Standard, ICMA guidelines)
- Data and research output

• Facts and findings from assigned ratings

Questions can also be emailed in advance to aymeric.poizot@fitchratings.com

REGISTER NOW

Novogradac Private Activity Bond and 4% LIHTC Overview Recording.

Monday, July 26, 2021 - 7:43am

On-Demand Training

The Novogradac Private Activity Bond and 4% LIHTC Overview Webinar Recording presents an overview of the major accounting concepts associated with the use of private activity bonds and 4 percent low-income housing tax credits (LIHTCs) to finance affordable multifamily rental housing properties. The recording focuses on the 50% Test, the 95-5 Test and challenges of complying with bond rules and LIHTC rules.

<u>Click here</u> for the recording.

How to Explain Pension Obligation Bonds to Your Governing Board: Orrick On-Demand Webinar

On-Demand Webinar | August 26.2021 | 2pm - 3pm (Eastern Daylight Time)

Panelists on this Web Seminar will discuss and analyze the issuance of pension obligation bonds from the decision-making perspective of an issuer, sharing examples of principal considerations that an issuer's finance managers and governing board members are called to consider prior to moving forward with a pension obligation bond (POB) issuance:

- How and why to consider the refunding of unfunded pension liabilities with POBs?
- What market conditions make POBs one tool to combat rising pension costs?
- What is needed (board study sessions, policies, etc.) to responsibly move forward with a POB issuance?
- How much unfunded pension liability should an issuer consider refunding with POBs?
- What happens if conditions (stock market, actuarial assumptions, etc.) change after POBs are issued?

Donald Field, a partner with Orrick, Herrington & Sutcliffe LLP, will lead an experienced panel through these and other critical questions. The focus of the panel will be to share recent market experience with issuers considering POBs, particularly governing board members and those who might be tasked with presenting for governing board consideration the how's and why's of POBs as an effective tool to address rising pension costs, and the development of pension funding policies for best financial practices.

Key Presenters: Donald Field

Partner, Orrick (Moderator)

Oliver Chi

City Manager, City of Huntington Beach (Speaker)

Mark Young

Managing Director, KNN Public Finance (Speaker)

John Kim

Managing Director & Executive Committee Member, Stifel (Speaker)

Kevin Hale

Counsel, Orrick (Speaker)

Mike Perkowski

Co-Founder and Partner, New Reality Media, LLC (Bond Buyer Moderator)

Click here to watch the webinar.

BDA's Fixed Income Leadership Three-Part Webinar Series is NEXT WEEK.

September 9-10, 2021

Thursday, September 9

Time - TBD

Corporate Market Structure, New Technologies, and Liquidity Providers

The conversation will focus on the evolution of electronic trading since the pandemic began, trading protocol usage, the role of non-bank liquidity providers, and what to watch in the coming year.

- Kevin McPartland, Coalition Greenwich
- David Parker, MTS Markets
- Jim DiMonte, KeyBanc Capital Markets

Friday, September 10

10:00 am ET

Bond Market Regulation - 4210, G13, 15c2-11, Muni Advisor Rule, Corporate Syndicate Rule, Remote Work

Hear from senior staff of the SEC, FINRA, and MSRB on hot topics in fixed income regulation, compliance, and enforcement. We will examine issues like FINRA's margin rule, MSRB Rule G-13 and the recent related compliance case, SEC Rule 15c2-11, and other key topics. Dan Deaton, partner at BDA member firm Nixon Peabody, will provide commentary.

- Rebecca Olsen, SEC
- Cindy Friedlander, FINRA
- Gail Marshall, MSRB
- Dan Deaton, Nixon Peabody
- Moderated by Michael Decker, BDA

Friday, September 10

11:00 am ET

Municipal Markets 2021 - Credit Conditions and Issuance Expectations, plus What to Expect from Washington, DC

We will look into current credit conditions and issuance expectations as localities continue to recover from the COVID-19 pandemic and what we can expect for the remainder of the year. The discussion will also provide a legislative update and the current status of key muni legislation in DC.

- Tom Kozlik, HilltopSecurities
- Stephen Winterstein, MarketAxess
- Brett Bolton, BDA

Registration Fees

*For full series of all three webinars

Single User - \$95

Firm Enterprise Fee (up to 50 weblinks per firm) - \$300

Click here to register.

Please contact Rebecca Cooke-Rodriguez if you would like to change your registration at rcrodriguez@bdamerica.org

CDFA // BNY Mellon Development Finance Webcast Series: Layering the Capital Stack

September 21, 2021 | 2:00 PM - 3:00 PM Eastern

The phrase "Capital Stack" is one that is pretty commonplace in the Development Finance nomenclature these days, but what does it truly mean to build the Capital Stack and how can it work for your project? This session will discuss how Bonds, Tax Increment Finance, Tax Credits as well as the litany of federal funding through recent legislation can work for your project and ultimately the community that is benefitting.

<u>Click here</u> to learn more and to register.

GFOA 2021 GAAP Update.

November 4, 2021 | 1 p.m.-5 p.m. ET

Details:

Government Finance Officers Association (GFOA) will offer its 2021 GAAP Update on November 4, 2021, with encore presentations on December 9, 2021, and January 13, 2022, using GFOA's online learning management system (LMS).

Participate in interactive exercises to test your knowledge of the material being presented. Receive immediate feedback to your questions during the program from GFOA's Technical Services Center staff.

Key topics* that will be covered during this year's session include:

New GASB pronouncements:

- GASB Statement No. 98, Annual Comprehensive Financial Report (anticipated)
- GASB Implementation Guide No. 2021-1, Implementation Guidance Update-2021

Updates on GASB projects on:

- Compensated Absences
- Accounting Changes and Error Corrections
- Omnibus 202X
- Disclosure Framework

Special segment - Implementing GASB 87, *Leases*, first effective for fiscal years ending June 30, 2022

Update on new developments impacting audits of state and local governments, including implications of CARES Act and ARPA assistance

Common deficiencies seen in applications for GFOA's Certificate of Achievement for Excellence in Financial Reporting

Current Implementations:

- GASB Statement No. 89, Accounting for Interest Cost Incurred before the End of a Construction Period
- GASB Statement No. 90, Majority Equity Interests
- GASB Statement No. 92, Omnibus 2020
- GASB Implementation Guide No. 2020-1, Implementation Guidance Update-2020

Learning Objectives:

- Prepare to implement new pronouncements including GASB 87, *Leases*, arguably the most complex new standard since the postemployment benefits standards
- Understand the implications of proposed guidance for which GASB has sought comments; and
- Become familiar with:
- Other new accounting standards and implementation guidance recently issued by GASB
- Current issues affecting financial statement audits and federal funds Single Audits of state and local governments
- Reporting shortcomings frequently seen by GFOA

REGISTER

^{*}Topics are subject to change

Best Practices for Rural Development Finance Agencies: CDFA Rural Development Finance Webinar Series

August 31 | 2:00 PM - 3:00 PM Eastern

There are hundreds of development finance agencies working in concert to support rural communities. They exist at all levels of government, in communities of all sizes, and provide financing programs to address multiple capital needs. How do you find a development finance agency that is the right fit for your rural community? During the third installment of the CDFA Rural Development Finance Webinar Series, discover best practices of development finance agencies to help you identify the right partner for your projects.

Click here to learn more and to register.

Novogradac 2021 Fall Opportunity Zones Conference.

Hilton Cleveland Downtown & Online | October 21, 2021 - 8:30am to October 22, 2021 - 5:30pm

Introducing the Novogradac 2021 Fall Opportunity Zones Conference.

Develop your professional relationships and reconnect with others active in opportunity zones (OZ) investment in Cleveland, a city that is benefiting from more than \$250 million of OZ investment. Learn from qualified opportunity fund (QOF) managers, investors, developers and Novogradac accountants who will discuss the state of the marketplace, types of project trends, plus structuring and operational considerations of QOFs.

For those unable to join us in Cleveland, we invite you to join us online, where you can view our panels, chat with both in-person and virtual attendees, plus watch online-only content of the event.

<u>Click here</u> to learn more and to register.

Complimentary GFOA Training on the CSLFRF Compliance & Reporting Guidance.

The first reporting deadline for the Coronavirus State and Local Fiscal Recovery Funds (CSLFRF) is quickly approaching at the end of August. To bring CSLFRF recipients up to speed with their compliance and reporting responsibilities as well as a breakdown of each type of report, GFOA is hosting a complimentary just-in-time training next week.

Learn more.

CDFA Rural Development Finance Webinar Series: Best Practices for Rural Development Finance Agencies

Tuesday, August 31, 2021 | 2:00 PM - 3:00 PM Eastern

Best Practices for Rural Development Finance Agencies

There are hundreds of development finance agencies working in concert to support rural communities. They exist at all levels of government, in communities of all sizes, and provide financing programs to address multiple capital needs. How do you find a development finance agency that is the right fit for your rural community? During the third installment of the CDFA Rural Development Finance Webinar Series, discover best practices of development finance agencies to help you identify the right partner for your projects.

Moderator(s)

Click here to learn more and to register.

CDFA Federal Financing Webinar Series: The Federal Role in Financing Broadband

Tuesday, September 14, 2021 | 2:00 PM - 3:30 PM Eastern

The Federal Role in Financing Broadband

Next-generation technology will increasingly rely on 5G networks. Communities with small economies and insufficient capacity to fund and operate their own broadband networks will become underserved and left behind. Federal agencies such as the National Telecommunications and Information Administration (NTIA), the USDA, and the Federal Communications Commission (FCC) have financing programs available to help bridge the gap communities face when assembling capital to invest in their broadband networks. During this installment of the CDFA Federal Financing Webinar Series, experts will discuss how federal financing tools can be used to fund 5G broadband networks.

<u>Click here</u> to learn more and to register.

Introduction to the American Rescue Plan Act Funds for Water Bill Assistance and Infrastructure Projects: GFOA Webinar

August 12, 2021 | 1 p.m.-2:15 p.m. ET

Details:

Legislative activity on Capitol Hill in the year 2020 was dominated by the development of multiple aid packages in response to the outbreak of COVID-19. To address the vital need for widespread access to drinking water & wastewater utilities, Congress has authorized billions to assist households and utilities with water utility affordability and stormwater infrastructure projects. Join experts from the Government Finance Officers Association (GFOA) and Environmental Finance

Center Network (EFCN) for an introduction to the American Rescue Plan Act (ARPA, the Low-Income Housing Water Assistance Program (LIHWAP), and Emergency Rental Assistance Program (ERAP) to learn what to expect when dealing with these federal assistance programs.

<u>Click here</u> to learn more and to register.

Overview of Public Procurement: GFOA Webinar

August 12, 13 & 16 | 2-4:45 p.m. ET

Click here to learn more and to register.

Intro Public-Private Partnership (P3) Finance Course: CDFA Webinar

August 11-12, 2021 | Daily: 12:00 - 5:00 PM Eastern

Overview

The Intro Public-Private Partnership (P3) Finance Course examines this emerging development finance model with a focus on how development finance agencies can adopt P3 principles to address a variety of projects. This course covers basic P3 concepts, key players involved in transactions, asset valuation, contract negotiation, risk assessment, revenue stream development, and feasibility analysis. In addition, several P3 projects from across the country will be presented, and P3 experts will analyze the successful elements in each deal.

Interest in P3 financing is growing as state and local governments face tough budget decisions along with declining federal investment in infrastructure. Several state and local agencies have used P3 to finance real estate developments, schools, parking garages, public transit, affordable housing, water facilities, and more. During the Intro P3 Finance Course, industry experts discuss the common characteristics and drivers of P3 financing's throughout the country and explain the various structures of these deals.

This course will qualify for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Join us online, and start down the road to personal and professional advancement today.

Click here to learn more and to register.

The NABL Workshop: Hybrid 2021

NABL is bringing back its in-person meetings with <u>The Workshop: Hybrid 2021, October 13-15, 2021, at The Fairmont Hotel in Chicago</u>. It's time for you to mark your calendar as "busy" and register for the conference early. The event will have limited in-person seating due to COVID-19, so it's important to secure your spot now. In-person registration will be filled on a first-come, first-served basis. We are also providing a virtual option for The Workshop.

If you join NABL as a member and register for The Workshop by Friday, August 20, you will save more than \$200 off the conference rate, and your membership will extend through December 31, 2022! The cost for joining plus The Workshop is \$1,140 (nonmember registration, without joining, is \$1,345). As a member, you will receive significant discounts on all CLE webinars and conferences through 2022, plus receive access to member-only areas of the website.

This year's conference will include:

- The Opening General Session, "The Growth of ESG in Public Finance," will cover the growing trend in public finance to capitalize on green investing and frameworks around environmental, social, and governance (ESG) factors. The session will feature different thought leaders in the industry who will discuss ESG trends and considerations in the public finance market.
- NABL's Annual Meeting, where you will hear from NABL's 2021-22 President, Ann D. Fillingham, Dykema Gossett PLLC, and NABL members will vote for NABL's Officers and Board of Directors.
- A new session "The Role of Issuer's Counsel in a Bond Issue Before, During and After Bond Issuance" that will explore the role of issuer's counsel before, during and after bond issuance, and will focus on the in-house issuer perspective.
- There will also be 23 breakout sessions over three days including Hot Topics in Tax Law, Hot Topics in Securities Law, and three ethics sessions.

<u>Check out this year's line-up!</u> The meeting will offer up to 11.25 live CLE credit hours for those who attend in-person or virtually. For in-person registrations, NABL will send an email with the hotel reservation information to secure your hotel room.

In-Person Registration Requirement: All in-person attendees must be fully vaccinated prior to attending the conference. Registered attendees will need to email a PDF of their COVID-19 vaccination record card as proof to NABL at registration@nabl.org, by Friday, **September 3, 2021**. If you register for in-person and don't provide proof by September 3, your in-person registration will default to a virtual registration.

Join and Reserve Your Spot Now for The Workshop: Hybrid 2021!

Novogradac 2021 Affordable Housing Tax Credit and Bond Conference.

September 30 - October 1st, 2021, Hutton Hotel, Nashville TN & Online

Click here to learn more and to register.

BLX/Orrick 2021 Post-Issuance Compliance Workshop - Hybrid Event: Registration Now Open

October 28-29, 2021 Hybrid Event At the Vdara Hotel and Spa and Virtual

REGISTRATION NOW OPEN:

Click here to register for limited IN-PERSON attendance

A Comprehensive Overview of Post-Issuance Tax Law and SEC Secondary Market Disclosure for 501(c)(3) Organizations and State and Local Government Issuers Who Utilize Tax-Exempt Financing

The 2021 Workshop will be a hybrid event, with very limited in-person attendance and a livestream option. In-person attendance will be limited to 32 attendees, based upon the conference facilities and social distancing guidelines. In addition, through the livestream option, we will make available all the content on a virtual platform with the ability for participants to interact with the presenters and with other attendees throughout the workshop. Both the in-person and livestream options will allow participants to replay any of the sessions for up to 30 days after the event.

Our desire is to host an event for the community that provides timely and relevant information while following Orrick's recommended protocols and is safe for both the attendees and for our team. The livestream option represents an exciting way for us to bring our content to a much broader audience.

Please note: Due to the limited in-person capacity, live attendance at the Vdara will be restricted to one person per organization.

COVID-19 Safety Protocols for In-Person Attendance

Our goal at this event is to promote healthy behaviors and maintain a healthy environment for all participants. Accordingly, we will adhere to the following preventative measures for those attending the Workshop in person and while at Workshop events:

- · Wear a mask
- Stay at least 6 feet away from others
- Wash your hands
- Use hand sanitizer
- Stay home when appropriate or exhibiting any symptoms

These safety protocols are subject to change. Please check back for updates.

In addition, for information on the Vdara's Seven-Point Safety Plan, please click here.

PROGRAM DESCRIPTION

The BLX/Orrick Workshop offers timely discussions of topics related to post-issuance compliance and tax law for the public finance and 501(c)(3) communities who borrow on a tax-exempt basis. With open forums allowing for attendee participation, BLX and Orrick professionals will lead the program and assist participants with understanding the IRS and SEC regulations and requirements relating to tax-exempt debt. The sessions encourage audience participation and address questions from participants relating to real life situations. The BLX and Orrick team strives to make the discussion of tedious tax laws understandable and relatable.

At the Workshop, learn valuable information relating to the following:

- Best practices for post-issuance tax compliance
- Private business use rules and regulations
- IRS safe harbor compliance for management and service contracts
- IRS safe harbor compliance for sponsored research agreements

- Using "floating equity" to mitigate private business use
- IRS Schedule K Secondary market disclosure and Rule 15c2-12 amendments
- Arbitrage rebate and yield restriction compliance

FINAL AGENDA - Please check back for updates.

BLX SENIOR REPRESENTATIVES & ORRICK TAX PARTNERS TO PRESENT AT THE WORKSHOP

All Workshop participants will have the opportunity to interact directly with BLX Representatives and Orrick Partners throughout the Workshop.

CLICK HERE for more information on Orrick.

WORKSHOP MATERIALS

Electronic, downloadable versions of all Workshop materials will be accessible via a secure log in site 3 days prior to the start of the Workshop so that all attendees may save and view the materials on their own device.

Please note, for in-person attendees, hard copies of Workshop materials will NOT be provided. Please download and save the electronic materials to your device prior to the Workshop or print off and bring copies of the materials with you.

CPE and MCLE Credits offered

HOTEL INFORMATION

BLX has secured a limited number of rooms at a special discounted rate of \$135* (plus applicable fees) at the <u>Vdara</u>. The last day to book a room will be October 6, 2021. To reserve your room, <u>click here</u>.

GENERAL SCHEDULE - For Travel Planning Purposes

Thursday, October 28th

7:00 am - 8:00 am Registration & Breakfast

8:00 am - 12:00 pm Workshop Sessions

12:00 pm - 1:00 pm Lunch

1:00 pm - 5:30 pm Workshop Sessions

5:30 pm - 7:00 pm Cocktails (details to be determined)

Friday, October 29th

7:30 am - 8:00 am Breakfast

8:00 am - 12:00 pm Workshop Sessions

12:00 pm Workshop Concludes

WORKSHOP PRICING

Nonprofit organizations:

• In-person: \$695

• Virtual: \$595 (includes 12 sessions)

Issuers / governmental organizations:

• In-person: \$695

• Virtual: \$545 (includes 11 sessions)

Other professionals**:

In-person: \$1,095Virtual: \$995

An invoice with payment instructions will be sent once registration is received.

** Who May Attend

In general, this educational workshop is for representatives from nonprofit organizations and state and local governments. In addition, the Workshop will be open for certain Industry Professionals. For information on Industry Professional attendance, please contact Cynthia Quezada Sixtos at csixtos@blxgroup.com.

Refunds, Cancellation and Concerns

For in-person registrations, requests to refund registration fees must be received in writing by October 1, 2021 and will be subject to a \$100 cancellation fee. No refunds will be granted after October 1.

For virtual registrations, requests to refund registration fees must be received in writing by October 24 and no cancellation fee will apply. No refunds will be granted after October 24.

Refunds or cancellations of hotel bookings need to be requested from the Vdara and are subject to their policies.

For additional information or any questions on the Workshop and/or invoicing, please contact:

Cynthia Sixtos

csixtos@blxgroup.com or call 213-612-2207

* Hotel Fees

A Daily Resort Fee of \$39.00 plus the current applicable Clark County room tax for the Vdara of 13.4% will be charged in addition to room rates.

DISCLOSURES

ATTORNEY ADVERTISING: Prior results do not ensure a similar outcome.

BLX is a subsidiary of Orrick. BLX does not provide legal services.

2021 P3 Airport Summit.

JULY 19TH - 20TH, 2021 - MANCHESTER GRAND HYATT | SAN DIEGO

<u>Click here</u> to learn more and to register.

MSRB to Hold Series of Virtual Regional Town Halls for Municipal Advisors.

Washington, DC - The Municipal Securities Rulemaking Board (MSRB) today announced that it will host a series of virtual regional town halls for municipal advisor firms, where MSRB Board members and staff will provide an update on MSRB initiatives and an open forum for participants to ask questions and raise topics for discussion.

"We appreciate the opportunity to engage directly with the municipal advisor community to understand their challenges and facilitate regulatory compliance," said Seema Mohanty, MSRB Board member and Chair of the MSRB's Stakeholder Engagement Committee. "Over the past year, we have embraced virtual formats of engagement and look forward to this opportunity to hear from the diverse community of municipal advisors across the country."

To supplement the open town hall format, the MSRB will hold office hours in connection with each regional event. Municipal advisor firms can sign up to have one-on-one meetings with MSRB Board members and staff during office hours.

The MSRB's Chief Regulatory Officer Gail Marshall said, "The MSRB is committed to responsive regulation that reflects current market practices. These virtual town halls and optional office hours will be important forums for the MSRB to receive feedback from municipal advisors that helps us develop tools and resources to facilitate compliance with MSRB rules."

Municipal advisor firms are encouraged to register for one of five regional town halls. The town halls are open to MSRB registrants only.

MIDWEST: Monday, July 19, 2021, 1:00-2:30 p.m. CT (2:00-3:30 p.m. ET) - Register here.

WEST: Thursday, August 5, 2021, 12:00-1:30 p.m. PT (3:00-4:30 p.m. ET) - Register here.

SOUTHWEST: Tuesday, August 24, 2021, 12:00-1:30 p.m. MT (2:00-3:30 p.m. ET) - Register here.

SOUTHEAST: Tuesday, September 14, 2021, 2:00-3:30 p.m. ET - Register here.

NORTHEAST: Tuesday, September 21, 2021, 2:00-3:30 p.m. ET - Register here.

Office hours will be available immediately following each town hall.

Participants are encouraged to submit questions in advance of the events by emailing MSRBEvents@msrb.org.

Date: June 22, 2021

Contact: Leah Szarek, Chief External Relations Officer

202-838-1300 lszarek@msrb.org

CDFA Intro Infrastructure Finance Course.

August 9-10, 2021 | Daily: 12:00 - 5:00 PM Eastern

Financing infrastructure has become one of the nation's most pressing concerns. Communities throughout the country are aggressively searching for innovative strategies and solutions for building and operating transportation, energy, water, broadband, resiliency, and other infrastructure. The development finance toolbox provides a vast array of capital solutions – including federal and state grants and loans, bonds, tax increment financing, tax credits, revolving loan funds, opportunity zones, and public-private partnerships – all of which can be packaged in a myriad of ways.

The Intro Infrastructure Finance WebCourse will bring together development finance experts from different infrastructure disciplines to analyze the financing tools being used nationwide. This interactive web course will help communities understand the fundamental concepts behind infrastructure projects with a focus on raising capital to achieve local and regional needs. In addition, this webcourse will explore the cutting-edge structures and approaches being deployed to accelerate new investment in America's 21st-century infrastructure.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program . Start down the road to personal and professional advancement today.

Click here to learn more and to register.

CDFA Intro Bond Finance Course.

August 4-5, 2021 | Daily: 12:00 - 5:00 PM Eastern

Bonds are the bedrock of development finance and are used to help build roads, bridges, sewers, city halls, hospitals, and thousands of public and private projects. For over a century, bonds have been spurring development and redevelopment and are a major driver for job creation and economic growth.

CDFA's highly acclaimed Intro Bond Finance WebCourse provides an in-depth look at governmental and qualified private activity bonds, with a focus on industrial development bonds (IDBs), 501(c)(3) non-profit bonds, exempt facility bonds, and other special bond programs authorized by the federal government.

The Intro Bond Finance WebCourse addresses the basic requirements for issuing a bond, the rules and regulations that govern tax-exempt and taxable bonds, the major players involved in a bond transaction, and the roles and responsibilities of both public and private sector participants. Plus attendees will learn about the tax-exempt bond market, the ratings process, how to buy and sell bonds, and ongoing continuing disclosure.

This course is essential for public leaders, economic development professionals, financial experts, and anyone working to address local economic challenges. Learn how to bring economic growth to your community by utilizing the vast resources of the development bond finance industry.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

Click here to learn more and to register.

CDFA Intro Housing Finance Course.

August 4-5, 2021 | Daily: 12:00 - 5:00 PM Eastern

The impact of housing on economic development efforts is a critical issue in many communities. By addressing complex housing challenges and opportunities, a community creates valuable assets while also encouraging economic development and social equity. From urban centers, suburban enclaves, and rural cities, communities across the country have numerous tools available to support the development of affordable, market rate, mixed-income, and mixed-use housing. The Intro Housing Finance Course will explore how the development finance toolbox can be utilized to support a myriad of housing challenges and opportunities as well as how development finance agencies can become key partners to housing developments in their community.

The Intro Housing Finance WebCourse will begin with an introduction to the complex world of housing including introducing terminology and landscape of the housing space in community development. During this course, speakers will walk through the multitude of diverse capital sources layered into housing deals based on the type of housing being developed. Attendees will delve into innovative case studies from across U.S. of how investment in an effective housing financing strategy can help drive the success of local economic development.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

Click here to learn more and to register.

Moody's Muniland Special Episode: US State and Local Government Outlooks Improve, Driven by Revenue Performance and Robust Federal Support

Matthew Butler and Natalie Claes of the US Public Finance team discuss how better-than-expected revenue and a new wave of federal assistance spurred the outlook changes for state and local governments in the face of the pandemic.

LISTEN TO THE PODCAST

CDFA Rural Development Finance Webinar Series: Assembling Capital for Rural Development

Tuesday, June 1, 2021 | 2:00 PM - 3:00 PM Eastern

<u>Click here</u> to learn more and to register.

CDFA Federal Financing Webinar Series: Federal Financing for Energy and

Water Systems

Tuesday, June 8, 2021 | 2:00 PM - 3:30 PM Eastern

Click here to learn more and to register.

CDFA // BNY Mellon Development Finance Webcast Series: Rural Broadband & Telehealth Financing

Tuesday, June 15, 2021 | 2:00 PM - 3:00 PM Eastern

Click here to learn more and to register.

Bonding Time Podcast - Credit Analysis with Tom Kozlik

This installment of Bonding Time featuring Tom Kozlik of Hilltop Securities discusses the American Rescue plan which provides \$350 billion in unencumbered funding to state and local governments, and the growing potential this provides for a post-COVID economic boom. We also discuss lessons learned from the Great Recession recovery and how that is impacting current policy.

Bonding Time will continue to feature a selection of market experts to discuss the current state of the municipal market combined with Federal legislative and regulatory policies impacting muni market structure.

Topics will include:

- Potential for a Post COVID Boom
- The American Rescue Plan
- Impact Muni Credit
- Federal Policy Outlook, with Brett Bolton of the BDA

Click here to listen to the podcast.

Bond Dealers of America

May 21, 2021

GFOA Webinars on New Treasury Guidance.

On May 10, the U.S. Department of Treasury released <u>guidance</u> on the Coronavirus State and Local Fiscal Recovery Funds (CSLFRF) included in the <u>American Rescue Plan Act</u>. The CSLFRF includes nearly \$130 billion in direct, flexible aid to local governments in America, as well as other crucial investments in local communities.

GFOA will be hosting two complimentary webinars on May 19 and May 21 to brief members

on the guidance.

To register for the sessions, see the links below:

- Click HERE to register for the May 19, 2021 (11:00 a.m. Noon ET) webinar
- Click HERE to register for the May 21, 2021 (4:00 p.m. 5:00 p.m. ET) webinar (encore)

Treasury's release of the guidance includes a number of resources including: the <u>interim final rule</u>, a <u>fact sheet</u>, initial <u>FAQs</u>, and <u>information for non-entitlement units of government</u>.

The FLC is currently reviewing the guidance and will be providing updates on GFOA's <u>CSLFRF</u> <u>Guidance FAQ page</u>.

Review will be ongoing so please check back regularly for the latest updates.

Novogradac Private Activity Bond and 4% LIHTC Overview Webinar (June 2021)

Thursday, June 17, 2021 - 10:00am to 12:00pm

This course presents an overview of the major accounting concepts associated with the use of private activity bonds and 4 percent low-income housing tax credits (LIHTCs) to finance affordable multifamily rental housing properties.

Topics Covered

- Overview of affordable housing finance and need for debt and equity
- Overview of public (tax-exempt) vs. private (taxable) bonds
- Introduction to Internal Revenue Code Section 142(d) and private-activity tax-exempt bonds
- Players in a bond transaction
- Borrower, issuer, underwriter, purchasers, credit enhancer, lender, trustee, bond counsel
- LIHTC calculation
- Eligible basis, applicable fraction, qualified basis, credit rate, annual credits
- Locking credit rate
- Equity financing with 30% present value (4%) tax credits
- The 4% floor
- Understanding 9% vs. 4% programs
- The 50% test
- Common pitfalls
- Timing issues
- Single vs. multi-building properties
- Multi-year placed-in-service dates
- Good costs/bad costs (95-5 test)
- Related-party considerations (e.g. developer fee)
- Soft debt
- Seller's notes
- Differences between Section 142(d) bond rules and Section 42 tax credit rules
- Q&A

<u>Click here</u> to learn more and to register.

An Economy of Well-Being at the Local Level: GFOA Podcast

GFOA's Jake Kowalski recently spoke with Mark Anielski, a well-being economist with a background in local government, about a unique and practical approach to measuring well-being. Mark discusses his work helping government play a crucial role in measuring performance and progress in terms of well-being of mind, body, spirit, and the natural environment.

LISTEN

"BONDING TIME" Podcast - Diversity, Equity & Inclusion in Financial Markets.

Diversity, Equity & Inclusion in Financial Markets with Leo Harmon of Mesirow

- How deliberate and intentional is not equal to a quota system
- How diversity = profitability
- · Industry progress and what's needed
- How to initiate a DE&I program at your firm

<u>Listen to podcast.</u>

Bond Dealers of America

April 14, 2021

NABL U: The Essentials

If you or someone you know wants to enhance their knowledge of public finance tax law, especially those who are new to bond law or other market participants, you should attend The Essentials: Virtual 2021. June 8-11, 2021. Participants will receive a straightforward introduction to fundamental laws and principles relevant to the practice, and attendees with multiple years of experience will continue to build on the broad expertise necessary for a successful practice in public finance.

For those who practice tax law, here are six sessions that may interest you:

Arbitrage & Rebate provides an overview of general arbitrage concepts, arbitrage rebate requirements, and the application of the various exceptions to the arbitrage rebate rules.

Avoiding Private Activity covers the private activity bond rules applicable to tax-exempt municipal bond transactions.

IRS Issues & Enforcement covers IRS enforcement of tax-exempt municipal bonds, including compliance questionnaires, voluntary closing agreement program ("VCAP"), and audits. It will also look into how the IRS is organized, what constitutes "guidance" from the IRS and how it's issued, how to obtain a private letter ruling, how to participate in VCAP, rights and remedies of issuers of

tax-exempt municipal bonds in the event of an audit, and other issues related to IRS enforcement.

Qualified 501(c)(3) Bonds introduces the rules applicable to the issuance of 501(c)(3) bonds, including ownership and use requirements and issues specific to hospital, residential housing, and school financings as well as commonly used financing structures.

Qualified Small Issue & Exempt Facility Bonds covers the rules applicable to qualified small issue bonds, including qualifying projects, prohibited and restricted uses and maximum amounts, and the rules relating to qualified exempt facility bonds.

Refunding & Reissuance provides an overview of the legal and tax aspects of refundings and the tax concepts of a reissuance.

The early bird registration rate is a member-only benefit. Join NABL and register for The Essentials by April 23 and save \$255 off the registration fee plus receive significant discounts on future CLE opportunities in 2021. Don't miss out on earning up to 20 hours of CLE credit in June!

Save the Date: MBFA Virtual Fly-In Infrastructure and Municipal Bonds, May 5-12 2021

The <u>Municipal Bonds for America Council</u> is planning a "virtual fly-in" for Steering Committee members May 5-12. The event will include meetings with senior staff on Capitol Hill and the Administration and will provide MBFA members with the opportunity to talk with policy and decisions makers on MBFA priorities such as:

- Restoration of tax-exempt advance refundings;
- Expansion of PABs including ESG;
- Raising the BQ debt limit; and
- Reinstatement of direct-pay bonds exempt from sequestration.

More details such as scheduling and talking points will be sent to Steering Committee members in the coming days.

This event is part of the ongoing MBFA effort to ensure Congress includes municipal bond financing in any federal infrastructure package. The MBFA has recently launched a new initiative:

Infrastructure in America: Munis Since 1812

Analyzing projects of the past, present, and future will tell the story of how municipal bond market financing has built American infrastructure with efficiency and low cost since 1812.

If you would like to get more involved with the MBFA, please contact Brett Bolton at brettbolton@munibondsforamerica.org

Bond Dealers of America

April 13, 2021

Preparing and Implementing a Capital Improvement Plan: GASB Webinar

<u>Click here</u> to learn more and to register.

Biden's Script for the American Jobs Plan and a Leading Role Goes to Infrastructure - What Does that Mean For Transportation? Squire Patton Boggs (and Friends) Will Tell You THURSDAY!

On the 396th day of March, 2020 (or March 31, 2021 for those who have returned to some semblance of normalcy), President Joe Biden outlined his vision for a new economy. Specifically, President Biden focused on the American Jobs Plan as a \$2.25 trillion investment in the United States that "will create millions of good jobs, rebuilding our country's infrastructure, and position the US to out-compete China."

Ambitious climate policies are a major focus of the President's vision for this massive infrastructure bill, which aims at rebuilding and developing both the US physical and technological infrastructure, creating jobs, and bolstering resilience. The impact on the transportation sector will undoubtedly be substantial.

With these concepts setting the stage, Squire Patton Boggs is hosting an hour-long panel discussion **THURSDAY**, **April 8**, **2021**, **at 10:00 am Eastern Time**, moderated by former Secretary of Transportation Rodney Slater. This discussion will focus on a number of related developments and challenges, including:

- The economic impact on infrastructure plans and deployment
- How can the proposals bring positive real-world changes to the transportation sector? What should be prioritized?
- Paying for the spending package through the proposed Made in America corporate tax plan just when the economy is recovering from the pandemic-inflicted economy
- The impact of infrastructure on systematic inequality and what it means in the future
- Future proofing infrastructure challenges and changes ahead

This panel will feature insights from former Republican Congressman and former Chairman of the House Transportation and Infrastructure Committee Bill Shuster, along with the former Chairman of the House Democratic Caucus Joe Crowley, and former Vice-Chairman of the House Republic Conference Jack Kingston. The former Congressmen will also be joined by three key transportation experts sharing their perspectives on plans and related expected developments:

- Jane Garvey, North America Chairman of Meridiam Infrastructure,
- Robert (Bob) Poole, Director of Transportation Policy, Reason Foundation, and
- Robert (Rob) Puentes, President and CEO of the Eno Center for Transportation.

<u>Click here</u> to register to hear this distinguished panel discuss the potential impact of the American Jobs Plan!

By Taylor Klavan on April 6, 2021

Squire Patton Boggs

Intermediate Governmental Accounting: GFOA Webinar Series

Intermediate Governmental Accounting

e-Learning Course

- April 8, 2021 1-5 p.m. ET
- April 13, 2021 1-5 p.m. ET
- April 15, 2021 1-5 p.m. ET

Prerequisite: GFOA's Accounting Academy, Accounting Intensive Series, an equivalent program

Details:

This seminar is designed to provide participants with a solid working knowledge of the specialized accounting and financial reporting used by state and local governments for selected topics.

Who Will Benefit: CFO/Finance Director, Controller, Accountant, Auditor

Learning Objectives:

Those who successfully complete this series should gain a basic understanding of the appropriate governmental accounting and financial reporting related to:

- · Capital assets
- Debt.
- Leases
- Public-private and public-public partnerships
- Availability payment arrangements
- · Subscription-based information technology arrangements

Member Price: \$420.00 Non-member Price: \$840.00

REGISTER

The Evolution of Asset Management in the US and Canada: GFOA Webinar

April 14, 2021 | 1 p.m.-2 p.m. ET

Prerequisite: none

Details:

Asset management has evolved from a routine accounting exercise into a dynamic process blending accounting, planning, budgeting, engineering. In this session, you will learn about community level asset management in the US and Canada and how it connects to finance sustainability. You will hear from both asset management experts as well as finance officers on how to effectively create an asset management strategy for your community.

Learning Objectives:

Explore community level asset management in the US and Canada Learn about the Asset Management Competency Framework and its impact for finance officers Discover how to build asset management culture and skills for your government

Member Price: \$35.00 **Non-member Price:** \$70.00

REGISTER

NFMA Conference to Offer 17 Sessions.

A year ago, the NFMA Board looked ahead to 2021 with the view that we would be meeting in person. Of course, this has not come to pass. That said, our Conference Planning Committee has worked to provide a program that is equally compelling in a virtual conference as it would be in person. For your consideration...

The list of topics includes:

- A Conversation with James Carville
- Demographics: How and Where We Will Live, Work and Consume In A Post-Covid World
- Big Cities & States: The Pandemic's Effect On Revenues & What That Means Going Forward
- Rebuilding America: Infrastructure Investment Following the Recession
- Don't Stress over Distress: How to be More Comfortable Being Uncomfortable
- Healthcare: Financial Resiliency for a Post-COVID Future
- Securitizations: Their Place in the Muni-Bond Tool Kit
- Charter Schools Take on a Pandemic
- Student Housing: Finding the Silver Lining
- The Municipal Analyst Scrum "Unplugged"!
- Taxable Municipal Bonds are Here to Stay
- Climate Resiliency: A Local Perspective
- California's Efforts to Leverage Green Bonds to Fund State Priorities in a Sustainable Way California State Treasurer Fiona Ma
- Federal Relief Programs: What Has Worked, What Has Not, What Next?
- The Dynamic University of the Future
- The 2021 Texas Winter Storm: Perspectives about Preparedness & the Future Dangers of Climate Change, and ERCOT & the Future of Texas Power Market Deregulation **New**
- Leading into the Future—How Can Leaders Within the Municipal Markets Leverage Diversity To 'Level Up' Their Organizations? Fireside chat with Connecticut State Treasurer Shawn Wooden

To view the conference website, including the full program and list of speakers, click here.

Individuals may register via this link: <u>Individual Registration</u>. We will also offer discounted Group Registration for firms wishing to register up to eight people. <u>Click here for Group Registration</u>.

MSRB EMMA Webinar.

Join the MSRB for Finding It Faster, a free 1-hour webinar on how to efficiently and effectively search the EMMA® website for municipal market data and disclosures.

Thursday, April 8.

Sign up here.

MAGNY Webinar Open to NFMA Members.

Tri-State Transportation: A Discussion with the Port Authority of New York and New Jersey and Regional Plan Association

Date: Friday, March 26, 2021

Time: 12:00 - 1:00 pm

Location: Zoom Webinar

Details:

The pandemic has dramatically affected the nation's transportation network and nowhere is this more visible than the tri-state and greater New York City area. Business and leisure travel have been upended, people are working and learning from home, and mitigating health and safety risks has changed the way transportation agencies operate. As the region recovers from the pandemic that began over a year ago, it faces new challenges and opportunities. Home to 23 million residents across 13 thousand square miles, the transportation network is "the backbone of the region's economy" and essential for everyone's quality of life.

Our panelists will provide a local and regional perspective on how the pandemic has affected the region's transportation network and their thoughts on the challenges and opportunities ahead.

Our Speakers:

Elizabeth M. "Libby" McCarthy Chief Financial Officer Port Authority of New York and New Jersey

Christopher Jones Senior Vice President & Chief Planner Regional Plan Association

Moderator:

Timothy Little
Director and Lead Analyst
S&P Global Ratings

Cost: Free for members of MAGNY and NFMA, \$45 for non-NFMA members

Questions? Contact Email: programchair@magny.org

NABL U Now Webinar on Information Reporting - CLE Opportunity

On **Wednesday**, **March 31**, **2021**, NABL is hosting a webinar entitled, "<u>Information Reporting for Tax-Exempt Bonds</u>," that will discuss the comments NABL submitted to the Internal Revenue Service (IRS) on the instructions to Form 8038 and Form 8038-G in September 2020.

The current instructions for these forms include provisions that are ambiguous and inconsistent with each other and with published guidance, which results in differing interpretations and approaches to information reporting. Panelists David J. Cholst, Chapman and Cutler LLP, Chicago, IL, Matthias M. Edrich, Kutak Rock LLP, Denver, CO, and George T. Magnatta, Saul Ewing Arnstein & Lehr LLP, Philadelphia, PA, will address NABL's comment paper as well as the instructions.

Key takeaways will include how the paid preparer status is generally unavoidable and how the word "issue" has different definitions in §1.150-1(c) and §1.149(e)-1(e) and how the choice of definition often makes a difference. Gain insights from the panelists who address, among other things, the lack of uniformity about how Forms 8038 and 8038-G are completed and offer some thoughts on best practices.

If you join NABL today, you can save \$200 on this live webinar as well as significant discounts on future webinars and conferences. In addition, NABL Members have access to the research area of NABL's website that has valuable resources you can use in your practice including: comment letters, position statements, formal reports, model documents and more.

This webinar will provide you with a great opportunity to learn about NABL's suggestions for improving the instructions to Forms 8038 and 8038-G and earn 1.5 CLE credit hours. The webinar costs \$99 for members and \$299 for nonmembers. Deadline to register is March 30, 2021.

Join and Reserve Your Spot Today!

CSMA Webinar: California School Districts

Thursday, March 18, 202112:00 PM - 1:00 PM PST

Sector Spotlight: California School Districts

Our discussion will focus on the various challenges that California school districts are facing such as declining enrollment, growing pension and labor costs, charter school competition and the impact of COVID-19 on operations. We will also get insight from our panelists on how management teams are handling these challenges and expectations on State funding over the next two years. In addition, we will discuss how all these factors are incorporated into credit analysis and assignment of credit ratings.

Moderator: Alexandra Cimmiyotti, VP-Senior Credit Officer, Moody's Investors Service

Panelists: Megan Reilly, Deputy Superintendent of Business Services and Operations, Los Angeles Unified School District; Robert McEntire, Director, Management Consulting Services, School

Services of California; Helen Cregger, VP-Senior Credit Officer, Moody's Investors Service

Click here to learn more and to register.

Zoom information to follow.

Contact: jason.pollack@wellsfargo.com

Americans with Disabilities Act (ADA) Website Compliance: GFOA Webinar

March 12, 2021 | Noon-1 p.m. ET

Details:

This course will provide a background on Americans with Disabilities Act (ADA) compliance as applicable to websites and documents. The session will also outline steps you can take to ensure compliance.

Learning Objectives:

- Become familiar with GFOA's Best Practice, Website Posting of Financial Documents.
- Understand ADA goals and compliance as it relates to the accessibility of documents on a government's website.
- Learn what is acceptable and unacceptable relating to website accessibility and financial documents.
- Identify the specific steps to take to ensure compliance with the ADA requirements for accessibility of web content.

Click here to learn more and to register.

Member Price: \$35.00 Non-member Price: \$50.00

Registration Open for GFOA's Virtual Conference.

We continue to live through unprecedented times: the crisis of COVID-19, economic uncertainty, social and racial unrest, and weather catastrophes. How do we lead during these turbulent times? How do we lead beyond them?

Join GFOA for our 2021 Virtual Conference, July 12–23.

<u>Click here</u> to learn more and to register.

Cash Flow Forecasting: Developing the Right Approach for Your Entity - GFOA

Webinar

May 27, 2021 | 1-3 p.m. ET

Details:

Governments should have a solid understanding of the movement of funds in and out of the organization. Cash flow analyses should be conducted regularly to estimate expected inflows and required disbursements during a given period to ensure sufficient liquidity. These can include tax and fee receipts, investment income, grants, or other revenues; and vendor payments and payroll expenses. Such an analysis is intended to measure and assess governments' abilities to meet financial needs and prevent the need for short term borrowing, tapping into an entity's reserve fund and limiting idle cash balances.

Governments should create a strategy for cash flow forecasting and analysis. This course will provide an overview of cash flow forecasting activities, discuss details of what is included in a cash flow analysis and how to conduct one, and outline the type of information governments should be tracking in order to conduct an accurate analysis.

Learning Objectives:

- Understand the fundamental elements of a cash flow analysis
- Evaluate tools available to track an entity's inflows and outflows
- Learn how to develop cash forecast reports for various purposes
- Become aware of useful software and business intelligence tools for cash forecasting used in the public sector

Member Price: \$85.00

Non-member Price: \$170.00

REGISTER

Bond Buyer Podcast: SIFMA's Bentsen and Norwood on SIFMA's 2021 Municipal Priorities

Kenneth E. Bentsen, Jr., SIFMA president and chief executive officer, and Leslie Norwood, managing director, associate general counsel and head of the municipal division, recently sat down with The Bond Buyer's Kyle Glazier and Lynne Funk to discuss SIFMA's 2021 advocacy and regulatory priorities for the municipal market, including the ways in which the industry stands ready to work with our nation's policymakers to address the infrastructure funding shortfall and rebuild our communities.

For more information, listen to the full podcast.

February 11, 2021

GFOA's 1st Annual Federal Funds Fair.

The 1st Annual Federal Funds Fair, **March 22 and 24**, is an opportunity for members and interested finance professionals to learn about federal grants available to state and local governments. Hosted by speakers from federal agencies issuing state and local grants, attendees will get the chance to become familiar with different federal grant programs that could benefit their communities.

Click here to learn more and to register.

A Revised Approach for School Budgeting: GFOA Weginar

February 9, 2021 | 1 p.m.-3 p.m. ET

Details:

School districts are planning for fiscal year 2022 facing a wide range of significant uncertainties • none of which are likely to go away in the short term or be easily remedied. Revenue projections continue to fluctuate, enrollment forecasts face added challenges from remote learning, and costs associated to COVID mitigations will continue. In addition, districts will be working to support students who begin the 2021-22 school year with greater needs than ever before. Addressing these challenges will take significant thought and work to develop a transformed vision. As part of these discussions districts will need to rethink past spending patterns to free up resources and balance budgets and to make foundational investments to support students. To address these challenges, finance officers and district leaders should revise their budgeting and planning processes for fiscal year 2022 and beyond, to be more flexible, data-driven, and grounded in new needs.

Member Price: \$85.00

Non-member Price: \$170.00

REGISTER

NFMA Advanced Webinar Series.

The NFMA Education Committee is pleased to announce a series of Advanced Webinars, to be held on Thursdays at 1:00 PM Eastern Time, beginning January 28 through February 18. Topics include:

- January 28 Lessons: What Did We Learn in 2020? Sponsored by Munite
- February 4 Healthcare: A New Administration, a Raging Pandemic and Hope for A Successful Vaccine Rollout
- February 11 Federal Preview: What Can Muni Analysts Expect?
- February 18 Hot Credit Topic: State of Illinois

Registration the Advanced Webinars is complimentary for NFMA members as a benefit of membership. Non-members may register at a cost of \$100/webinar.

Go to the NFMA Calendar to register for these events.

These programs are not open to the press.

NABL Tax Sessions at The Institute: Virtual 2021

Want to enhance your tax knowledge and expertise in public finance? Here's your best opportunity to engage in high-level discussions and network with your colleagues at <u>The Institute: Virtual 2021</u>, <u>March 3-5</u>, 2021. Throughout the three days, there are several tax-focused sessions including:

Forward Deliveries - Documentation, Tax and Disclosure Issues will discuss issues including: the basic mechanics to a forward delivery (what it is and how it works), documentation pitfalls and things to look out for, identifying tax issues, disclosing information about the purchase agreement and associated risks. Chair Christine E. Reynolds, Orrick, Herrington & Sutcliffe, LLP, Portland, OR

Tax Audits; VCAP; and Ruling Requests - Practical Considerations (PRACTITIONERS ONLY/CLOSED SESSION) will cover recent tax audit experiences and practical issues encountered in VCAP and ruling requests. The discussion will focus on practice tips instead of IRS organizational and hierarchical matters. The panel will discuss how to submit a PLR and review considerations in requesting a particular form of guidance. Chair Carol L. Lew, Stradling Yocca Carlson & Rauth, Newport Beach, CA

Taxable Municipal Bonds - Documentation, Tax and Disclosure Issues will address the pronounced increase since 2020 in the issuance of taxable bonds by states and municipalities as well as 501(c)(3) borrowers, including tax, securities, disclosure, and market issues. Tax issues include complications relating to taxable refundings of tax-exempt bonds, structuring taxable bonds to be able to be refunded tax-exempt, and potential UBIT issues for 501(c)(3) issuers. Disclosure issues to discuss include short form vs. long form taxable bond disclosure and other considerations. Chair Kristin H.R. Franceschi, DLA Piper LLP (US)

Working With Working Capital will address all aspects of working capital financings and the associated considerations undertaken by tax counsel. The session will include discussion on short-term, long-term, and extraordinary working capital financings, as well as an in-depth analysis of which amounts constitute available amounts. Chair Brent L. Feller, Chapman and Cutler LLP, Chicago, IL

These sessions will provide you with great insights and ideas that you can implement back in your practice. Check out the full agenda.

Don't miss your chance to earn 10.5 CLE hours and save \$100 off the regular registration rate by signing up by Friday, February 12, 2021!

<u>Click here</u> to learn more and to register.

GFOA Governmental Accounting Intensive Series.

February 2 - February 5, 2021

Session 1 - The Government Environment and Fund Accounting

The Government Environment and its Impact Funds and Fund Types Measurement Focus and Basis of Accounting

Session 2 - Governmental Fund Accounting

Categories of Events and Transactions Governmental Fund Revenue Recognition Governmental Fund Expenditures Other Financing Sources and Uses

Session 3 - Governmental Fund Reporting

Financial Statement Elements Governmental Fund Financial Statements

Session 4 - Proprietary Fund Accounting and Reporting

Enterprise Funds Internal Service Funds Proprietary Fund Financial Statements

Session 5 - Fiduciary Fund and Component Unit Accounting and Financial Reporting

Identifying Component Units
Fiduciary Activities
Fiduciary Fund Accounting
Fiduciary Fund Financial Statements
Component Unit Reporting

Session 6 - Government-wide Financial Reporting

Interfund Activity
Government-wide Financial Statements

Session 7 - Completing the Basic Financial Statements

Supplementary Information, and comprehensive annual financial reports Note Disclosures Budgetary Reporting Required Supplementary Information Overview of a Comprehensive Annual Financial Report

Learning Objectives:

Those who successfully complete this series should obtain a solid understanding of each of the following:

- Generally accepted accounting principles (GAAP) for state and local governments,
- The unique environmental factors that have led to specialized accounting and financial reporting for state and local governments,
- Fund accounting,
- Government-wide financial reporting,
- Measurement focus and basis of accounting,
- How to categorize and measure transactions and events,
- · Component units,
- Budgetary reporting, and
- Elements of a comprehensive annual financial report.

Member Price: \$490.00 Non-member Price: \$980.00

<u>Click here</u> to learn more and to register.

NABL Multifamily Housing Webinar.

Today, NABL released a <u>Multifamily Housing Webinar</u>, as part of the "201 Series" on NABL U Now, NABL's On-Demand Library. Panelists Faith Li Pettis, Pacifica Law Group LLP, Seattle, WA and Justin Cooper, Orrick Herrington & Sutcliffe LLP, San Francisco, CA, discuss common themes in multifamily deal structures and current topics in the multifamily housing bond arena.

This 60-minute webinar covers issues related to multifamily housing financing including private activity bonds, private placements, two step financing, tax issues, and set asides. The materials presented in the webinar are beyond the introductory materials presented at prior Workshops, but it does not assume the level of experience required for the Multifamily Advanced Panel, also presented at prior Workshops. (If you would like a refresher course, prior to purchasing the 201 webinar, the Multifamily Housing Introductory session recorded at The Workshop 2019, is available for purchase, here.)

The new webinar costs \$99 members/\$299 for nonmembers.

Webinar: Portfolio Managers' Perspectives on Identifying Value and Navigating Municipal Credit in 2021

Portfolio Managers' Perspectives on Identifying Value and Navigating Municipal Credit in 2021

Date: Friday, January 22, 2021

Time: 12:00 – 1:00 pm

Location: Zoom Webinar

Details:

The coronavirus pandemic is one of many major global events that have significantly impacted the financial markets since the first US municipal bond was issued over 200 years ago. Unlike many past bouts of market volatility, the price dislocations driven by technical imbalances that occurred last March across every financial market took place purely on the expectations of deterioration in fundamentals, as it took weeks or even months for the initial credit impact of the pandemic to be quantified through municipal and corporate financial statements.

The best investment that asset managers had made prior to the pandemic was in the form of people and technology, as arming their experienced investment teams with data-driven credit modeling analytics enabled judicious sell decisions during the initial wave of redemptions and wise purchases

as the markets were flooded with liquidity. The crisis provided the ultimate proving ground for the application of new technologies in the investment processes, as being able to rapidly assess the financial impact of state/city lockdowns became imperative in making enlightened investment decisions for their clients.

The outlook for municipal credit has changed disproportionally as a direct result of the pandemic, with the heightened level of uncertainty creating an ideal opportunity for asset managers who have the expertise and analytics to effectively identify price inefficiencies versus credit risk. What were the lessons learned by municipal bond investors during 2020? What enhancements were made to the investment process that enabled investors to better navigate the crisis? What do portfolio managers view as the longer term impact of the pandemic on the public finance?

Our Speakers:

David Hammer, Executive Vice President, Pacific Investment Management Company Mr. Hammer is an executive vice president in the Newport Beach office and head of municipal bond portfolio management, with oversight of the firm's municipal investment grade, high yield, taxable, and separately managed accounts. Prior to rejoining PIMCO in 2015, he was a managing director at Morgan Stanley, where he was head of municipal trading, risk management, and research.

Hector Negroni, Founder & Chief Executive Officer, Foundation Credit

Mr. Negroni is the Founder and CEO of Foundation Credit, CIO of the Foundation Credit Opportunities strategy and Chairman of the Foundation Infrastructure Opportunities strategy. Mr. Negroni has been a pioneer in the municipal market over the last three decades, leading innovation in investing and proprietary trading, public/private financing, derivatives, securitized products and a broad range of structured solutions. Prior to forming Foundation, he was the head of municipal trading at Goldman Sachs and before joining Goldman, he worked at Société Générale, Lazard Fréres and Citigroup in a variety of leadership roles.

Mark Paris, Chief Investment Officer, Invesco

Mr. Paris is CIO and Head of Municipal Strategies for Invesco Fixed Income. In this capacity, he is responsible for the oversight and implementation of all municipal bond strategies. Prior to joining the firm, Mr. Paris was a trader and then a portfolio manager on the municipal fixed income team at Morgan Stanley/Van Kampen, which he joined in 2002.

The discussion will be moderated by Chris Fenske, Head of Fixed Income Research for the Americas at IHS Markit.

NOTE: This webinar is closed to the press and will NOT be recorded.

Cost: Free for members of MAGNY and NFMA, \$45 for non-NFMA members

Questions? Contact Email: programchair@magny.org

To register for the Portfolio Managers webinar on January 22, 2021 at 12:00 PM ET, click here.

ERP Readiness and System Selection: GFOA Webinar

e-Learning Course

January 27, 2021 - February 2, 2021

Details:

This course will focus on preparing students to participate in an ERP implementation project. Participants will learn the different approaches ERP companies use to install systems. The ERP implementation process will be broken down and examined from pre-implementation to post-implementation. Special emphasis will be placed on project readiness and critical steps that all governments should be doing BEFORE contracting with a software vendor. Additionally, the class will highlight the expectations of the vendor and the customer during the implementation process. Participants will learn how to set up appropriate project governance, identify goals, define requirements, prepare an RFP, evaluate vendors, and ultimately begin momentum for a successful implementation.

Who Will Benefit: Any staff involved with planning, procuring, or implementing an ERP system in the near future

Learning Objectives:

- Those who successfully complete this seminar should be able to:
- Understand the requirements for effective management of each phase of an ERP implementation project
- Understand indicators for risk and need for project plan corrections in each project phase
- Identify critical success factors for ERP implementations
- Learn how to use ERP projects as an opportunity to improve process and implement best practices
- Take advantage of lessons learned with change management
- Identify how to transition out of the project and maintain a successful system

Member Price: \$420.00 Non-member Price: \$840.00

<u>Click here</u> to learn more and to register.

CDFA-Bricker PACE Webinar Series.

Property Assessed Clean Energy (PACE) is one of the most effective, affordable development finance tools for advancing clean energy goals. PACE offers significant opportunities for a wide range of energy efficiency improvements and energy generation projects by utilizing special assessment district financing techniques. The CDFA-Bricker PACE Webinar Series will highlight innovative approaches and best practices for using this tool, current challenges facing practitioners, and future prospects for PACE.

This series will include five, two-hour webinars. Experts from the PACE industry will present on key topics and discuss them with attendees through workshop-style engagement:

Retroactive PACE

Tuesday, January 26, 2021 2:00 PM - 4:00 PM

How PACE Gets Utilized Across All Market Segments

Tuesday, March 30, 2021 2:00 PM - 4:00 PM

Advancing Multi-Family Housing & Renewable Energy Goals with PACE

Tuesday, July 27, 2021 2:00 PM - 4:00 PM

Best Practices for Marketing & Selling PACE Across All Market Sectors

Tuesday, September 28 2021 2:00 PM - 4:00 PM

PACE 2.0 - The Next 10 Years

Tuesday, November 30, 2021 2:00 PM - 4:00 PM

The CDFA-Bricker PACE Webinar Series is a free, 5-part offering available from January to November. Those interested in attending the series can register for individual webinars or all five at once. Can't make the live webinar? No problem. Webinars will be recorded and made available online.

Thank you to Bricker & Eckler LLP for their generous support of this important webinar series!

<u>Click here</u> to learn more and to register.

How Can Congress Best Help State and Local Governments?

Wednesday, Jan 13, 2021 | 2:00 PM - 3:00 PM EST

REGISTER FOR WEBCAST

The Brookings Institution

Fitch 2021 Outlook - US Public Finance Colleges and Universities

January 21, 2021 | 11:00AM EST

ABOUT THE WEBINAR

Please join us on January 21 at 11:00am ET for a discussion of our 2021 US Public Finance Colleges and Universities outlook.

What to watch:

- Enrollment uncertainty, particularly in entering and international student populations.
- Significant revenue tightening from student fees and state appropriation cuts.
- Widening competitive landscape with renewed focus on access and affordability.
- Macroeconomic slowdown may further disrupt the competitive landscape.

Fitch 2021 Outlook - US Public Finance Utilities

January 27, 2021 | 2:00PM EST

Please join us on January 27 at 2:00pm ET for a discussion of our 2021 US Public Finance Utilities outlook.

What to watch - Public Power:

- Affordability trends should survive economic shocks.
- Electric demand expected to stabilize.
- Local government challenges could pressure power systems.
- Low natural gas and energy prices broadly positive.
- Historically low interest rates positive.
- Magnitude of environmental pressure hinges on senate race.

What to watch - Water and Sewer:

- Financial performance amid rising delinquencies and lower usage stemming from the coronavirus pandemic.
- Capital spending impacts on leverage.
- Trends in service affordability.
- The effects of regulatory changes on capital programs and operations.
- Possible ramifications from local government pressures.

<u>Click here</u> to learn more and to register.

CDFA // BNY Mellon Development Finance Webcast Series.

January 19, February 16, March 16, April 20, May 18, June 15, July 20, August 17 | 2:00 PM Eastern

Overview

CDFA is excited to partner again with The Bank of New York Mellon on the CDFA // BNY Mellon Development Finance Webcast series! This year, CDFA will host 12, 1-hour long webinars covering a wide range of development finance topics such as forecasting the bond market and financing rural broadband. As always, these webinars are free and will be viewable after the recording.

Click here to learn more and to register.

Orrick Webinar: 2020 Update on the Low Income Housing Tax Credit

Recorded December.23.2020 | December.28.2020

One of the highlights of the recently passed COVID Relief Legislation bill is the permanent minimum 4% Low Income Housing Tax Credit rate. Orrick and guest panelists discuss this new legislation and its effect on affordable housing projects. Topics addressed include:

- Which buildings are covered by the new law
- How the effective date will apply to draw down deals
- The issue date of the "obligation" vs the issue
- The interaction between the permanent rate and the 50%

Watch the webinar.

3-D Accounting: Developments in Debt Disclosures and Derivative Instrument.

January 20, 2021 | 2:00 - 3:15 Eastern Time

Governments already have several required disclosures for debt, but users of financial statements continually want more. As a result, finance officers must now become familiar with the latest round of new reporting requirements for debt. In this session, speakers will discuss what constitutes debt and the additional debt disclosures required by GASB 88, the issuance of GASB 91 for conduit debt, and the soon-to-be-issued new guidance on derivatives related to changing from LIBOR to SOFR.

Learning Objectives:

- Identify and implement GASB Statement No. 88 note disclosure requirements
- Understand the classifications of conduit debt obligations and when to report a liability
- Understand why LIBOR is being replaced as an appropriate benchmark interest rate for derivatives
- Identify the appropriate benchmark interest rates to be used with derivatives.

Member Price: \$35.00 Non-member Price: \$50.00

REGISTER

Orrick Webinar: Healthcare Finance: A Look Ahead to 2021

As a challenging 2020 draws to a close, there are many uncertainties heading into 2021. How will the US Supreme Court rule on the Affordable Care Act (ACA)? How will the November 2020 elections affect the federal healthcare legislative agenda? Are there asset monetization strategies than can help healthcare providers weather the rapidly evolving environment? Orrick and the Bond Buyer hosted a webinar which provided an overview of some of the key challenges and opportunities that will affect healthcare borrowers in 2021.

Listen to the Webinar.

The Bond Buyer | December.14.2020

Building Back Better - A Virtual Event to Remember! Squire Patton Boggs

We can all agree that the year 2020 has been incredibly polarizing. Never have the authors of this blog fought with family members over politics, what to do or not do during the COVID-19 outbreak, and who should or should not be invited to Christmas Eve dinner more than we have this year. However, one thing that all Public Finance professionals can agree on is that this country's infrastructure plan is vital to our industry.

A lot of our industry is curious about what Joe Biden's infrastructure "Build Back Better" plan will include. He plans to launch "a national effort aimed at creating the jobs we need to build a modern, sustainable infrastructure now and deliver an equitable clean energy future."

In partnership with the <u>Association of Public Finance Professionals (APFP) of the District of Columbia, Maryland, and Virginia</u>, Squire Patton Boggs is hosting a <u>virtual event</u> on December 16, 2020 at 4 pm eastern. The event will feature insights from our colleagues, former Congressman Joe Crowley (D-NY), former Congressman and former Chairman of the House Committee on Transportation and Infrastructure Bill Shuster (R-PA), and former Secretary of Transportation Rodney Slater. Some of the questions to be addressed include:

- How would the Biden Administration overcome the challenges that have stalled infrastructure development for the last four years under the shadows of a global health crisis?
- How would the need for funding to develop infrastructure be balanced against the fight against COVID-19 and economic recovery?
- What role does infrastructure development play in economic recovery during and post-COVID-19?
- What could be some of the most attainable goals for the Biden Administration working with a divided Congress?

Squire Patton Boggs partner <u>Alethia Nancoo</u> will provide opening remarks, and our partner (and <u>incoming Public and Infrastructure Finance Practice Group Leader</u>) <u>Bob Labes</u> will moderate the discussion. Craig Robinson, the President of APFP, will provide the concluding remarks.

We hope to see you there! <u>Click here</u> to register for the event!

By Taylor Klavan on December 10, 2020

The Public Finance Tax Blog

Squire Patton Boggs

Capital Asset Accounting Series: GFOA Webinar

January 12-20, 2021 | 1 p.m.-3 p.m. ET

Credits: 12.00

Prerequisite: Accounting and financial reporting professionals with at least two years of public sector experience

Details:

Virtually all state and local governments use capital assets, some of which are essentially unique to the public sector. Properly accounting for these different assets can pose a real ongoing challenge for accounting and auditing professionals. The training will furnish participants with the basic information needed to properly account for capital assets and report them in financial statements prepared in conformity with generally accepted accounting principles (GAAP).

Each session will run from 1:00pm to 3:00pm Eastern on each class day.

- Session 1 January 12, 2021: Basic accounting for capital assets, the major asset classes, capitalizable costs, and valuation
- Session 2 January 13, 2021: Depreciation/amortization, impairments, and sale/disposal/transfer of capital assets
- Session 3 January 19, 2021: Leases, public-private and public-public partnerships, and subscription-based information technology arrangements
- Session 4 January 20, 2021: Financial statement presentation and disclosures, inventorying, system design, and best practices and policies

Learning Objectives:

- Identify the major capital asset classes and the specific types of capital assets properly included in each
- Determine the value at which capital assets should be reported and the proper depreciation or amortization for each
 - Identify and calculate impairments
- Prepare financial statements that conform to the display and disclosure requirements of generally accepted accounting principles (GAAP) for capital assets
- Identify the essential elements of system design for the management of capital assets, including specific policies related to capital assets.

Member Price: \$280.00 Non-member Price: \$560.00

Register.

Financial Reporting Model Improvements: GASB Webinar

December 15, 2020 | 2:00-4:00 p.m. EST

More Information

"Bonding Time" Podcast with the President of DPC Data, Ken Hoffman.

BDA podcast with the President of DPC Data, Ken Hoffman

- History of DPC Data
- Obligor Mapping Tool
- Variety of Services / Products for Muni Bond Dealers

Listen to Podcast.

Bond Dealers of America

December 3, 2020

Prepared Leaders Make Effective Policy: GFOA's Elected Officials Guide Series Introduction

December 1, 2020 | 1 p.m.-2:15 p.m. ET

Details:

Prepared Leaders Make Effective Policy: GFOA's Elected Officials Guide Series Introduction Thriving communities can often trace their good fortune to excellent management of public finance. Leaders who understand the fundamentals of public finance are better prepared to make informed policy, enabling communities and their local government to reach their full potential. Bridging the communication gap between elected officials and the public finance officers that advise them allows for efficient processes and clear expectations. GFOA's Elected Officials Guide series will help familiarize readers with essential concepts of public finance by detailing real examples and highlighting the topics most valuable when understood. This seminar introduces the series and offers an in-depth overview of Understanding the Fiscal Health of Your Community, while previewing subsequent books in the Elected Officials Guide series.

Learning Objectives:

Introduce GFOA's Elected Officials Guide Series

Cover topics and concepts from Understanding the Fiscal Health of Your Community including:

- o Financial Statements
- o Fund Balances
- o Revenue Forecasting
- o Regulatory Agencies
- o Budgeting Basics

Attendees should leave with a basic foundation for literacy of public finance concepts and terms. This would include: understanding the differences in balances (governmental, proprietary, fiduciary), knowledge of significant regulatory bodies, grasping fundamentals of multiple budgeting methods.

Member Price: Free **Non-member Price:** Free

Register.

NFMA Introduction to Municipal Bond Webinar Series.

Each year since 1987, the NFMA has held the Introduction to Municipal Bond Credit Analysis.

Though the pandemic prevents us from holding this event in person this year, we have invited speakers to discuss ten topics over a series of ten one-hour sessions. This course is designed for new analysts, support and sales personnel, and has also been found worthwhile for seasoned analysts seeking to brush up on other sectors.

All sessions will begin at Noon Eastern, and last approximately one hour. Registrants may attend the live session and/or watch the replay until February 1, 2021.

To view the list of sessions (all included with registration), click here.

To register one individual, click here.

To register up to five individuals from the same firm, <u>click here</u>.

Event Recap: BDA 12th Annual National Fixed Income Conference

Thank you to all attendees, sponsors, and exhibitors for helping make our 12th annual National Fixed Income Conference our strongest yet!

Please reach out with any questions or comments. We need your feedback to ensure we continue building a conference with the right topics and speakers — all focused on the U.S. fixed income markets. View the full agenda below and links to webinars.

Over the span of two weeks November 5 – 13, 2020, the BDA held its 12th Annual National Fixed Income Conference virtually with ten sessions of fireside chats and panel sessions.

Key highlights from the event include:

- Over 330 registered attendees fixed income leaders, representing all aspects of the markets, regulators
- Over 75 firms represented from coast-to-coast
- Dozens of sponsors whose support helped to make this event possible
- Virtual exhibitor booth to represent firms sponsoring the event

November 5

<u>Political Overview - What the National Elections Mean for the US Capital Markets</u> with Nathan Gonzales, Editor, and Publisher of Inside Elections with Nathan L. Gonzales & CNN Political Analyst

November 6

A New Day for Muni Market Regulation with Mark Kim, CEO, MSRB

November 9

Life in the new normal: managing in the age of COVID and near-zero yields

Panelists:

- Greg Bienstock, CEO & Co-Founder, Lumesis
- John Miller, Chief Administrative Officer & Head of Municipal Underwriting and Distribution, Piper Sandler
- SJ Guzzo, Managing Director, Debt Capital Markets, Duncan Williams
- John Reilly, Managing Director, Head of Taxable Fixed Income Trading, Wells Fargo Advisors

• Triet Nguyen, Vice President, Strategic Data Operations, DPC Data

The Search for Relative Value Across Fixed Income Markets with Spencer Lee of Agilon

November 10

Municipal Bond Issuance Expectations and Trends and Climate Change and the Municipal Bond Market

Panelists:

- Matt Boles, Managing Director, Municipal Finance, Head Middle Markets Group, RBC Capital Markets
- Tim Coffin, Senior Vice President, Breckinridge Capital Advisors
- Lynn Martin, President, Fixed Income and Data Services, ICE
- Tom Doe, President, Municipal Market Analytics, Inc.
- Hector Negroni, CEO & CIO, FCO Advisors LP
- Bernard Bailey, Managing Director, Assured Guaranty

Market Observations, Issuance Expectations and Their Focus on Counterparties, Whether Wall Street or Regional Dealer with Randy Snook, CEO of the FHLB Office of Finance

November 12

<u>Corporate and Government Bond Market Structure - Economic Turbulence, Stimulus, and the Fed Programs</u>

Panelists:

- Susan Estes, Founder, President & CEO, OpenDoor Trading
- Mark Watters, Co-Founder, and CCO, AxeTrading
- Chris Bruner, Managing Director and Head of U.S. Credit Product, Tradeweb
- Jason Quinn, Chief Product Officer, Trumid

Municipal Bond Market Structure - Fed Intervention, Technology, and Liquidity.

Panelists:

- Stephen Laipply, Managing Director, Head of U.S. iShares Fixed Income ETF's, BlackRock
- Tim Stevens, COO and Co-Founder, Lumesis
- Dan Bingham, Head of Institutional Markets, BAM
- Hardy Manges, Head of Municipal Dealer Sales, MarketAxess
- Chris Lee, Managing Director, Wells Fargo Securities

November 13

Fixed Income Regulation and Market Structure Given Economic Shutdown, Stimulus, and Fed Programs with Robert Cook, President and CEO, FINRA

November 17, 2020

Ethical Considerations in a Digital World: Live NABL Webinar

With the COVID-19 pandemic, new ethical and client confidentiality considerations have surfaced regarding the expanded use of email, working from home and the use of home computer networks, online meetings and platforms, and the use of mobile technology and phones. On **Tuesday**, **December 8, 2020, 1:00 - 2:30pm EST**, NABL will host a live Zoom webinar, "Ethical Considerations in a Digital World: Why These Matter to Your Public Finance Practice," that will discuss the rapidly changing technology environment within a public finance practice.

The panelists, Jason Akers, Foley & Judell L.L.P, New Orleans, LA, and Ryan K. Callender, Squire Patton Boggs (US) LLP, Cleveland, OH, will take an in-depth look at the ethical issues surrounding bond counsel practice in municipal finance transactions and the application of the Model Rules of Professional Conduct to selected topics. The webinar will have an emphasis on cybersecurity and the risks associated with everyday technology, especially as they relate to the changing workplace settings surrounding the COVD-19 pandemic.

This is the perfect opportunity for you to secure your ethics and technology CLE credits before the end of the year. The live webinar is \$195 for members and \$295 for non-members.

CLE Information: NABL has applied for and anticipates receiving between 1.5 and 1.8 hours of ethics credit in states that accredit live webinars and in Florida and North Carolina that offer technology credit

Click here to register.

What You Need to Know for the Upcoming LIBOR Transition: Best Practices and Guidance - Ballard Spahr Podcast

In this episode we'll be discussing the upcoming transition from the use of LIBOR as the principal benchmark interest rate in lending transactions. We'll look at the emerging alternatives, their implications and consequences, and the actions that should be considered by the many affected market participants to manage through the transition.

Our guest is Joyce Frost, Co-Founder and Partner at Riverside Risk Advisors LLC, an independent advisory firm with expertise in interest rate, currency, equity and structured credit derivatives. Within Riverside, she is also the Founder of LiborXchange, which helps clients navigate the LIBOR transition, strategically and defensively. Leading this discussion is Joyce Gorman, Senior Counsel in the Firm's Washington, D.C. office and a member of the Firm's Finance Department.

Listen to podcast.

View recording transcript.

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November 11, 2020

NEWPF Webinar: Bringing Racial Equality into the Municipal Finance Industry

Following our powerful session with CT Treasurer Shawn Wooden in September, NEWPF invites you to the first of its series on the promotion of racial justice in the Municipal Finance Community.

What reforms are needed?

How will they be measured to ensure meaningful results?

Date: Thursday, November 19, 2020

Time: 12:00 – 1:30 pm **Format:** Zoom webinar

Join our distinguished panel for a thought-provoking discussion.

Panelists:

Gary Hall, Partner - Head of Investment Banking (Infrastructure & Public Finance), Siebert Williams Shank & Co., LLC

Sean McCarthy, Managing Director and Chief Executive Officer, Build America Mutual

Paulette Brown, Partner, Locke Lord LLP, former President of the American Bar Association

Neene Jenkins, Executive Vice President, J.P. Morgan Chase

Moderator:

Ritta McLaughlin, Board Member, Association of Public Finance Professionals of District of Columbia, Maryland and Virginia

Use the link below to register for this webinar. You will receive a confirmation email from Zoom with your login information.

CLICK HERE TO REGISTER FOR THE ZOOM WEBINAR

CSMA Reporter's Roundtable.

Reporter's Roundtable - Thursday, Nov. 19 @ 1pm PST

Moderator: Marie Autphenne, Managing Director Municipal Credit, Raymond James

Panelists: Marisa Lagos, California Politics & Government Desk Reporter at KQED; John Myers, Sacramento Bureau Chief, Los Angeles Times

Marisa and John will join us for our annual Reporter's Roundtable; They'll discuss key takeaways from the CA November election results and other current topics.

You are invited to a Zoom webinar.

When: Nov 19, 2020 01:00 PM Pacific Time (US and Canada)

Topic: CSMA: Reporter's Roundtable

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_acWY_aFHT8KKsWHWvUrFYg

After registering, you will receive a confirmation email containing information about joining the webinar.

Thanks and have a wonderful weekend!

Sincerely,

The CSMA Board

Higher Education: The Future is Not the Past

Date: Friday, November 20, 2020

Time: 12:00 – 1:30 pm

Location: Zoom Webinar

Details:

The coronavirus pandemic has increased near-term risks for higher education institutions. Over the next two years, colleges will confront declining revenues and expense pressures, which will force difficult decisions around personnel and programs. In addition to budget strains, colleges will focus on bolstering liquidity and managing debt. Prospects for additional federal relief remain uncertain.

Over the longer term, shifting demographics, technological innovation, consumer preferences, and governmental funding/policies will influence the pace of change for the sector. What will the higher education landscape look like in the future? How will liberal arts colleges adapt? Will the role of public universities change? What are the opportunities and constraints for the sector, and how will these impact credit quality?

Our panelists will provide a broad perspective on all of these issues from several points of view.

Our Speakers:

Dr. Sean Decatur, President - Kenyon College

Dr. Decatur is an award-winning biophysical chemist and an emerging voice in the national conversation about higher education. He has a clear-eyed view of the challenges facing some traditional liberal arts colleges and is a compelling presenter on changes confronting the higher ed industry.

Dr. Aaron Thompson - Kentucky Council on Postsecondary Education

Dr. Thompson was named president of the Council On Postsecondary Education in 2018 after serving for four years as senior vice president for academic affairs and for five years as executive vice president. In total, his leadership spans 27 years across higher education, business and

numerous nonprofit boards The public universities in Kentucky face a number of challenges around demographics, state funding, and pensions. Dr. Thompson will speak both about the national landscape for public universities and how this might play out in a state like Kentucky.

Jim Hundrieser, Vice President of Consulting - National Association of College and University Business Officers (NACUBO)

Mr. Hundrieser oversees NACUBO's work in providing institutions new strategies to match ambition with aspiration. He focuses on revenue growth, new program development, financial restoration, building capacity, providing pragmatic solutions, and conducting operational assessments. He has served as an institutional vice president at two private and one public university.

The discussion will be moderated by Susan Fitzgerald, Associate Managing Director and Manager of the Higher Education Group at Moody's Investors Service.

Cost: Free for members of MAGNY and NFMA, \$40 for non-NFMA members

To register for the Higher Education webinar on November 20, 2020 at 12:00 PM ET, click here.

GASB Hosting CPE Webinars on the Exposure Draft, Financial Reporting Model Improvements.

Norwalk, CT, October 13, 2020 — The Governmental Accounting Standards Board (GASB) is hosting a pair of webinars that will focus on the Board's recently issued Exposure Draft, Financial Reporting Model Improvements.

This series of **IN FOCUS** webinars will be offered under the following schedule:

- For Financial Statement Users
 November 20, 2020, 2:00-3:00 p.m. EST
- For Preparers and Auditors
 December 15, 2020, 2:00-4:00 p.m. EST

Participants in the live webinars (which are offered free of charge) are eligible for 1 or 2 hours of continuing professional education (CPE) credit depending on the length of the event. CPE credit is not available for group viewing of the live broadcast.

The webinars will be conducted by Roberta Reese, Lisa Parker, and Scott Reeser, GASB senior project managers, and Janeen Hathcock, GASB associate practice fellow. Dean Mead, GASB senior research manager, will moderate the webinar for users. David Bean, GASB director of research and technical activities, will moderate the webinars for preparers and auditors.

Participants will have the opportunity to ask questions during the webinar.

An archive of the webcasts will be available on the GASB website after the webinars have taken place. (CPE credit will not be available to those who view only the archived webinar.)

PhAMAS Webinar: High Yield Credits

Date: Thursday, November 5, 2020

Time: 12:00 – 1:00 pm

Format: Go To Webinar

Presented by: Philadelphia Area Municipal Analyst Society (PhAMAS)

Details:

Although the multi-year restructuring of a certain Caribbean commonwealth continues to dominate headlines, 2019's record low interest rates, positive municipal supply/demand dynamics, and credit spread compression continued into the investing environment in the beginning of 2020. This sentiment was then abruptly interrupted by the onset of the COVID-19 pandemic.

In this environment, how can analysts/investors find appropriately priced high yield investments that are structured and positioned to withstand future challenges? What are the latest high yield credit developments of note? What are the signals that seasoned analysts will be watching going forward? What are some of the lessons learned in credit roughly 7 months after we left the "old normal" that we can arm ourselves with to enter the "new normal"?

Please join us for a lively discussion by credit specialists on a handful of sectors: Neene Jenkins (JPMorgan Asset Management, Charter Schools), Marshall Kitain (JPMorgan, Transportation), and Ron Mintz (Vanguard, Senior Living), moderated by Sandy Pae Goldstein (FCO Advisors, Multi-Sector).

We ask that the audience be prepared with good questions and in turn be prepared for candor!

This webinar is closed to the press.

Cost: Free for members of NFMA

To register for the High Yield Credits Webinar on November 5, 2020 at 12:00 PM EDT, Click Here.

After registering, you will receive a confirmation email containing information about joining the webinar.

The Ethics of Fines and Imposed Fees: GFOA Webinar

October 28, 2020 | 1 p.m.-2 p.m. ET

GFOA's Code of Ethics requires that finance officers support equitable provision of services and call out unfair discrimination. But some local governments use and rely on revenue from imposed fees and fines that exacerbate socioeconomic and racial inequities in the communities they serve. In this webinar, learn how fines and imposed fees disproportionately affect low-income communities and communities of color and how they can decrease citizens' trust in their local government. You will also learn how to evaluate your organization's policies regarding fines, imposed fees, and asset forfeitures and how to develop new policies that can begin to rebuild the public's trust in the

organization.

Who Will Benefit:

CFO/Finance Director, Budget Manager, Budget Analyst, Department Directors, Treasurers

Learning Objectives:

- Understand how imposed fees, fines, and asset forfeitures exacerbate socioeconomic and racial inequities and decrease trust in local government
- Learn how to evaluate your policies to determine whether they are fair and equitable
- Learn the steps you can take to revise your organization's policies to begin re-building trust in your local government

Member Price: \$35.00 Non-member Price: \$50.00

REGISTER

Preparing for an ERP Upgrade: GFOA Webinar

October 29, 2020 | 2 p.m.-4 p.m. ET

Program Description:

It's unavoidable. Eventually your Enterprise Resource Planning (ERP) solution will require an upgrade. Although upgrade projects may seem painful, avoiding them will lead to an excruciating future. As a result of technology evolving into a ubiquitous business tool, applications as critical as ERP solutions should be maintained in similar fashion to other capital infrastructure.

This course is designed to teach stakeholders: 1) why upgrades are necessary; 2) how to determine if its better to upgrade or just replace your system; and 3) ho to best approach the upgrade process. The session will discuss the often-overlooked benefits of system upgrades such as improving business processes and fixing configuration. The session will also identify key mistakes that governments have made in dealing with upgrades so that you can avoid them in your own government.

Seminar Objectives:

- Identify the symptoms and risks of an outdated ERP solutions
- Define an approach whether to upgrade or replace their current ERP solution
- Identify risk points in their current software license and software contract
- Identify in-house capacity to upgrade
- Identify tasks that are best suited for an outside contractor
- Identify key components in an upgrade scope of work
- Plan and budget for an upgrade
- Understand how the "cloud" is changing the upgrade experience
- Ensure your organization is ready to undertake the upgrade
- Mitigate common mistakes with ERP upgrade projects

Member Price: \$85.00 Non-member Price: \$160.00

REGISTER

What Analysts Need to Know about Government Accounting: NFMA Webinar

December 8 & 15 12 - 4 pm EST

Dean Mead of the Governmental Accounting Standards Board (GASB) will provide an educational webinar on the rules that state and local governments follow when accounting for and reporting their finances. During this in-depth discussion, participants can expect to hear:

- The basics from the perspectives of the financial statement analyst
- How the accounting standards affect the information that analysts receive
- The significant new changes to government financial reports

The cost to join both webinars is \$100.

To view the program for this webinar, <u>click here</u>.

To register for this two-part webinar, click here.

COVID-Induced Trading Volatility: Divergent Views and Opportunities on Credit: NFMA Webinar

The panel will look at how spread widening and the subsequent rally have factored into issuers' creditworthiness and whether pandemic risk has become an inherent risk factor for municipal issuers. The panel will also examine opportunities the pandemic has created for investors in the short-term and its impact on long-term investment views.

Moderator:

Bill Cox, Global Head of Corporate, Financial and Government Ratings, Kroll Bond Rating Agency

Speakers:

Andrew Kalotay, President, Kalotay Analytics Eric Friedland, Head of Municipal Credit Research, Lord Abbett

Sponsored by Kroll Bond Rating Agency

Date: October 29, 2020, Noon Eastern Time

This webinar is a benefit of NFMA membership, and is complimentary for all NFMA members.

Please register for COVID-Induced Trading Volatility: Divergent Views and Opportunities on Credit on Oct 29, 2020 12:00 PM EDT here.

After registering, you will receive a confirmation email containing information about joining the

<u>MiniMuni: Best Practices and Current Topics in the Municipal Market for</u> Issuers - GFOA Webinar

October 19-21, 2020

Details:

Governmental entities have been using debt for more than 200 years to fund public infrastructure, such as government buildings, water distribution systems, schools, police stations, and many other projects that require significant capital investment. Before issuing debt, a government needs to consider many factors including the most current information of current federal legislation and regulations. This multi-day virtual session provides an opportunity to hear first-hand from key leaders in Washington, D.C., and participate in dialogue with issuer peers.

October 19 - 21, 2020 (all times Eastern)

Day 1 - 1:00 - 4:00 pm

Day 2 - 1:00 - 4:30 pm

Day 3 - 1:00 pm - 4:00 pm

Who Will Benefit: Finance officers responsible for issuing Municipal debt

Member Price: \$100.00 Non-member Price: \$200.00

<u>Click here</u> to register.

Healthcare Industry Disruption: NFMA Webinar

Date: Friday, October 16, 2020

Time: 12:00 - 1:30 pm

Location: Zoom Webinar

Details:

The healthcare industry was already facing disruption, with new business models competing for market share and upending traditional modes of patient care, all of which has been been exacerbated by the unprecedented global pandemic.

Where is the healthcare industry today and where is it going in the future? How does a large health system take risk across populations while managing the total cost of care? How are utilization trends affected as consumers seek more convenient care? Where does AI and telemedicine fit into the industry's future, particularly in light of COVID-19?

Our panelists will provide different perspectives on the current trends from an academic research, business development and large insurer/provider views.

Our Speakers:

PwC - Sarah Haflett, Director and Research Leader, will focus on industry wide cost deflation trends as new disruptors fill every aspect of the healthcare landscape and patients seek more convenient care.

Northwell Health – Richard Miller, Executive Vice President and Chief Business Strategy Officer, will discuss how a large healthcare system continues to disrupt its traditional business model while maintaining quality and managing risk across populations.

UnitedHealth Group - Zack Sopcak, Vice President, Investor Relations, will provide insights on the shift to lower cost settings from an insurance and provider perspective.

The discussion will be moderated by Anne Cosgrove, Director and Lead Analyst at S&P Global Ratings.

This webinar is off the record.

Cost: Free for members of MAGNY and NFMA, \$40 for non-NFMA members

To register for the Healthcare Industry Distruption webinar on October 16, 2020 at 12:00 PM EDT, go to:

https://magny-october-2020.paperform.co/

GASB Hosting Series of CPE Webinars on the Preliminary Views, Revenue and Expense Recognition.

Norwalk, CT, September 30, 2020 — The Governmental Accounting Standards Board (GASB) is hosting a series of webinars that will provide a comprehensive overview of the Board's recently issued <u>Preliminary Views (PV)</u>, *Revenue and Expense Recognition*.

This series of IN FOCUS webinars will be offered under the following schedule:

For Financial Statement Users

• October 27, 2020 2:00-3:00 p.m. EDT (overview of the PV).

For Preparers and Auditors

- November 12, 2020 2:00-3:00 p.m. EST (PV Chapters 1-3)
- November 19, 2020 2:00-3:00 p.m. EST (PV Chapters 2 and 4)
- December 10, 2020 2:00-3:00 p.m. EST (PV Chapters 5-7).

Participants in the live webinars (which are offered free of charge) are eligible for 1 hour of continuing professional education (CPE) per webinar. CPE credit is not available for group viewing of the live broadcast.

The webinars will be conducted by Paulina Haro, GASB supervising project manager, and Erin McKenzie, GASB project manager. Dean Mead, GASB senior research manager, will moderate the webinar for users. David R. Bean, GASB director of research and technical activities, will moderate the webinars for preparers and auditors.

Participants will have the opportunity to ask questions during the webinar.

An archive of the webcasts will be available on the GASB website after the webinars have taken place. (CPE credit will not be available to those who view only the archived webinar.)

For more information, visit GASB Educational Webinars and Webcasts.

How to Account for Capital Assets: GFOA Webinar

October 14, 2020 | 2 p.m.-4 p.m. ET

Program Description:

Virtually all state and local governments use capital assets, some of which are essentially unique to the public sector. Properly accounting for these different assets can pose a real ongoing challenge for accounting and auditing professionals. The training will furnish participants with the basic information needed to properly account for capital assets and report them in financial statements prepared in conformity with generally accepted accounting principles (GAAP).

Seminar Objectives:

Those who successfully complete this seminar should be able to:

- Identify the major capital asset classes and the specific types of capital assets properly included in each
- Determine the value at which capital assets should be reported and the proper depreciation or amortization for each
 - Identify and calculate impairments
- Prepare financial statements that conform to the display and disclosure requirements of GAAP for capital assets
- Identify the essential elements of system design for the management of capital assets, including specific policies related to capital assets.

CPE Credits: 2

Member Price: \$85.00

Non-Member Price: \$160.00

Prerequisite: Basic understanding of GAAP for state and local governments.

Once registered you will access this LMS Class at learn.gfoa.org

Please use a modern browser like Firefox, Chrome, Vivaldi, Edge, or Safari on Apple systems to access your class on the GFOA Learning Management System - learn.gfoa.org

Internet Explorer does not support all the required features of the LMS or other modern web sites which will lead to a poor experience for you.

Member Price: \$85.00 Non-member Price: \$160.00

Click here to register.

BLX/Orrick 2021 Post-Issuance Compliance Workshop.

MORE INFO COMING SOON!

A Comprehensive Overview of Post-Issuance Tax Law and SEC Secondary Market Disclosure for 501(c)(3) Organizations and State and Local Government Issuers Who Utilize Tax-Exempt Financing

The BLX/Orrick Post-Issuance Compliance Workshop is returning to Las Vegas!

Vdara Hotel & Spa, Las Vegas, NV September 30 - October 1, 2021

PROGRAM DESCRIPTION

The BLX/Orrick Workshop offers timely discussions of topics related to post-issuance compliance and tax law for the public finance and 501(c)(3) communities who borrow on a tax-exempt basis. With open forums allowing for attendee participation, BLX and Orrick professionals will lead the program and assist participants with understanding the IRS and SEC regulations and requirements relating to tax-exempt debt. The sessions encourage audience participation and address questions from participants relating to real life situations. The BLX and Orrick team strives to make the discussion of tedious tax laws understandable and relatable.

GFOA 25th Annual Governmental GAAP Update.

November 5, 2020 | 1 p.m.-5 p.m. ET

Details:

Please note that the training will take place on GFOA's Learning Management System. Please log onto learn.gfoa.org to access the course. You will receive reminder e-mails from elevate@learn.gfoa.org or elevate=learn.gfoa.org@mailgun.commpartners.com.

Government Finance Officers Association (GFOA) will offer its 25th Annual Governmental GAAP Update on November 5, 2020, and again on December 3, 2020, using the latest video and audio streaming technology. The seminar offers an incomparable opportunity to learn everything you need to know about the most recent developments in accounting and financial reporting for state and local governments from the convenience of your own computer! Enjoy all the benefits of the highest quality continuing professional education without the time and expense of travel!

Participate in interactive exercises to test your knowledge of the material being presented. Receive immediate feedback to your questions during the program from GFOA's Technical Services staff.

More Information Coming Soon

Fees: Early registration/Regular registration

Member: \$135/\$180 Associate: \$155/\$215

Nonmember public: \$150/\$195 Nonmember private: \$185/\$245

Register.

Private Higher Education: COVID and Beyond - MSMA Webinar - October 1

Join the Minnesota Society for Municipal Analysts at 11 am C/Noon E on October 1 for a discussion with higher ed practitioners of the impacts of COVID-19, as well as long-term trends for private higher education. Panelists will discuss how they are responding to COVID, trends within the sector, and financial impacts. We will also discuss the unique challenges and strengths of private colleges as we move beyond COVID, and how the industry is adapting to changes in demographics and tuition affordability.

MSMA has opened this event to all members of the NFMA. There is no cost to attend, but you must be an NFMA member.

Moderator: Emily Robare, SVP, Gurtin Municipal Bond Management, a PIMCO Company

Panelists:

Barry Fick, Executive Director, Minnesota Higher Education Facilities Authority Tracey Gran, VP of Finance and Controller, St. Catherine University Janet Hanson, VP and Chief Financial Officer, St. Olaf College

Please register for MSMA Webinar – Private Higher Education: COVID and Beyond on Oct 1, 2020 11:00 AM CDT at:

https://attendee.gotowebinar.com/register/2666366684698396174

After registering, you will receive a confirmation email containing information about joining the webinar.

NFMA Introductory Course Series.

Each year since 1987, the National Federation of Municipal Analysts has held the Introduction to Municipal Bond Credit Analysis. Though the pandemic prevents us from holding this event in person this year, we have invited speakers to discuss ten topics over a series of ten one-hour sessions. This course is designed for new analysts, support and sales personnel, and has also been found worthwhile for seasoned analysts seeking to brush up on other sectors.

All sessions will begin at Noon Eastern, and last approximately one hour. Registrants may attend the live session and/or watch the replay until February 1, 2021.

Session One: Tax-Supported Debt

Monday, November 2

Speaker: Robin Prunty, S&P Global Ratings

Session Two: Water & Sewer

Wednesday, November 4

Speaker: Renee Dougherty, Charles Schwab

Session Three: Financial Guarantors

Friday, November 6

Speaker: Dan DiBono, Refinitiv & Betsy Kiehn, Stifel

Session Four: Healthcare

Monday, November 9

Speaker: Eva Thein, Fitch Ratings

Session Five: Pension Risk

Tuesday, November 10

Speaker: Al Medioli, Moody's Investors Service

Session Six: Transportation

Friday, November 13

Speaker: Randy Gerardes, Wells Fargo Securities

Session Seven: Electric Utilities

Monday, November 16

Speaker: Bhala Mehendale, U.S. Bank, N.A.

Session Eight: Chapter 9 Bankruptcy

Wednesday, November 18

Speaker: Bill Rhodes, Ballard Spahr, LLP

Session Nine: Public Private Partnerships (P3s)

Friday, November 20

Speaker: Mary Francoeur, PFM Financial Advisors LLC

Session Ten: Higher Education

Monday, November 23

Speaker: Marc Savaria, Eaton Vance

Course Chairs:

Anne Ross, Muni Credit & Compliance Advisors LLC & Molly Shellhorn, Nuveen Asset Management

Education Chair:

Mark Capell, Build America Mutual

Registration:

Registration is \$200 for the series of ten webinars. We are offering group registration for up to five registrants at a cost of \$500 for the series.

To register one person, click here.

To use the group form, click here.

After registration online at www.nfma.org, you will be sent an email with a link to GoToWebinar (GTW). Please take the next step of registering at GTW to be sent information on joining each of the webinars in the series.

Questions:

Contact Lisa Good, NFMA Executive Director, at lgood@nfma.org or 412-341-4898.

Advanced Webinar Series: Hot Topics in Municipal Finance

The NFMA Education Committee is pleased to announce its Advanced Webinar Series. Registration is complimentary for NFMA members and \$100/webinar for non-members.

October 8, Noon Eastern - Airports

COVID-19 has disrupted air travel like nothing before. What are the implications for airports?

Panelists will weigh in on the challenges airports are now facing and the steps they are taking during these unprecedented times. They will also discuss the financial impacts, which will include how federal aid is being utilized. Lastly, the panel will debate how this will fundamentally alter air travel going forward and airports themselves.

Moderator: Michael Sherpherd, VP, Franklin Templeton

Panelists: Kevin Kone, CFO, San Francisco International Airport SFO); Other panelists TBA

To register for this webinar, <u>click here</u>.

October 15, Noon Eastern - New York MTA

The New York Metropolitan Transportation Authority: Survival in the face of a pandemic.

COVID-19 has the nation's largest mass transit system facing depressed ridership, record deficits, and concerns regarding its ability to continue transporting commuters safely and expediently around the New York City region. Some argue that it is "too big to fail" while others believe its challenges pre-date the pandemic. These issues will frame what should be a lively panel discussion about the MTA's finances, its relationship with NYC/NYS and the Federal Government, and its operating strategy in an uncertain future.

Moderator: Sandy Pae Goldstein, Director, Head of Structuring/Credit, FCO Advisors

Panelists: Vikram Rai, Fixed Income Strategist, Citi; Baltazar Juarez, Senior Credit Analyst, Vanguard, Third panelist TBA

To register for this webinar, click here.

October 21, Noon Eastern - Convention Centers

Will convention centers be relevant post-COVID? Examining the short and long-term impacts of the current pandemic on convention center bonds.

This panel will look at how convention centers are coping during the current pandemic as well as how they may be able to position themselves for the future. We'll discuss the potential timing of the emergence of a "new normal" for the convention industry and what that might look like. Most importantly, the panel will discuss how this will impact the ability of entities to make full and timely payment of debt service on convention center bonds and how relative value for these bonds may fare going forward.

Moderator: Rachel Barkley, Senior Vice President, Loop Capital Markets

Panelists: Heywood Sanders, Professor of Public Administration, College for Health, Community and Policy, University of Texas at San Antonio; Other panelist TBA

To register for this webinar, click here.

You must register online at www.nfma.org, and look for the confirmation email with the link to GoToWebinar to complete the final step to be included (one link for each webinar). Like our Advanced Seminars, this webinar is not open to the press to allow for frank and open discussion.

Fundamentals of Local Government Budgeting: GFOA Webinar

September 21-23, 2020 |. 11 a.m.-3:45 p.m. ET

Details:

As finance officers deal with financial challenges related to the COVID-19 recession and participate in broader conversations on the role of government and its ability to provide services equitably, a local government's ability to budget will be critically important. This virtual training will emphasize the fundamental components of a local government's budget policies and processes along with best practices and techniques required for effective budgeting.

Each training module/day will focus on a specific topic and feature both presentation and interactive discussion/exercises. Attendees will go through the basic structures of a local government budget, learn how budgeting can be better used to promote long-term planning, process improvement, and community outcomes. In addition, the course will cover specific techniques for developing the budget, communicating budget messages, and identifying strategies for approaching cutback budgeting to deal with the current crisis.

Who Will Benefit: Finance and budget professionals desiring to learn budget fundamentals in light of COVID-19

Learning Objectives:

- Learn the basic structure of a government budget (i.e., funds, departments, accounts, programs, projects, etc.) and how budgeting principles relate to accounting and financial reporting
- Understand why budgeting is important and the connection to long-term planning and performance management
- Learn how to perform basic revenue and expenditure analysis
- Understand the various methods local governments use to develop a budget
- · Learn techniques for personnel budgeting and capital budgeting
- Identify strategies for public engagement
- Develop strategies for effective communication and presentation of the budget
- Identify methods to monitor and evaluate budgetary performance
- Learn about GFOA's Fiscal First Aid techniques and how to balance the budget in a recession

Member Price: \$245.00 Non-member Price: \$490.00

<u>Click here</u> to register.

Novogradac 2020 Credit and Bond Financing for Affordable Housing Virtual Conference.

October 1, 2020 - 12:00pm to October 2, 2020 - 3:30pm

From Bourbon Street to Virtual Street

For the first time in over 10 years Novogradac's Credit and Bond Financing for Affordable Housing Conference will not be in New Orleans as planned, but instead we're taking you down "virtual street" Oct. 1st and 2nd.

We expect our 300 alumni and newcomers to gather online, including developers, syndicators, housing agencies, lenders, property managers and others in affordable housing, as we deep-dive into how these extraordinary circumstances affect the financial side of affordable housing. We'll discuss how to prosper together in the context of America's affordable housing crunch.

Our virtual platform includes an exhibit hall, chat rooms by topic to quickly connect with those who hold similar interests, Q&A with our experts, plus, plenty of content to immerse yourself in from the comfort of home. We will miss that gumbo, though.

<u>Click here</u> to learn more and to register.

Novogradac 2020 Opportunity Zones Fall Virtual Conference.

October 22, 2020 - 12:00pm to October 23, 2020 - 5:30pm

Opportunity Zones Investments are Accelerating

Join us online to learn how opportunity zones (OZ) investments are continuing to push forward despite the impacts of the COVID-19 pandemic. Learn what changes current OZ funds are making to their strategy in reaction to the pandemic, what OZ funds are gaining momentum and the importance of OZs in building up low-income communities.

Our sessions will be all live with more than 25 OZ experts available to answer your most complex questions. The virtual platform will also allow you to easily connect with other attendees to discuss and share best practices on deal structure and investment strategies.

Click here to learn more and to register.

Muni Market Update: The Big Picture - MAGNY Webinar

Date: Friday, September 11, 2020

Time: 12:00 pm

Join us September 11th at noon ET as we kick off MAGNY's 71st season!

We will hear from three very well informed speakers who will share their perspectives on the legislative and regulatory landscape in Washington, overall economic conditions and how issuers are navigating through these challenging times.

Our Speakers:

Emily Brock, Director, Federal Liaison Center, Government Finance Officers Association (GFOA)

Ben Watkins, Director of Bond Finance, State of Florida

Mark Zandi, Chief Economist of Moody's Analytics

Moderated by Patrick Luby, MAGNY Program Chair and Senior Municipal Strategist at CreditSights

Cost: This is a free event for NFMA members.

Registration via Zoom:

https://us02web.zoom.us/webinar/register/WN UTn1xD7cQQy70MFEjYWWWA

After registering, you will receive a confirmation email containing information about joining the webinar.

Contact E-mail: programchair@magny.org

NFMA Annual Conference: Call for Volunteers

Fellow NFMA Members:

It's time to start planning the NFMA Annual Conference. This is obviously an unusual year as we don't know at this point if the 2021 conference – currently scheduled for May 11th to May 14th at Disney's Grand Floridian Resort in Orlando, Florida – will be in person or on line. But we are moving ahead with the planning for the conference and seeking support from the membership to lead panels.

Our ask is that members propose topics for which they would like to be a moderator. The expectation is that panels will have no more than three people on them (plus the moderator). You do not need to propose panelists now, just the topic, but it would be great to have an idea of who you'd have on it (e.g., obligor, attorney, investment banker, academic, other topic expert, government professional, market professional, etc.). Please be prepared to pivot to a webinar format should health and safety conditions make this necessary. The NFMA will work with all participants, speakers, and moderators to make sure everyone can participate in whichever format they are most comfortable.

Please send your suggestions to Mark, Neene, and Ron by September 15, 2020.

This is a great way to increase your involvement in the NFMA! Looking forward to receiving some great ideas....

Ron Mintz Vanguard ronald_l_mintz@vanguard.com Conference Chair

Neene Jenkins J.P. Morgan Asset Management Neene.o.jenkins@jpmorgan.com Conference Co-Chair

Mark Capell
Build America Mutual
mcapell@buildamerica.com
NFMA Secretary and Education Chair

Implementing the CARES Act Coronavirus Relief Fund for State and Local Governments: GFOA Webinar

August 27, 2020 | 2 p.m.-4 p.m. ET

The \$2 trillion CARES Act of 2020 enhanced several federal funding resources for state and local governments, including the Education stabilization fund, the federal transit administration apportionments, and assistance through FEMA. Title V of the CARES Act appropriated \$150 billion to states and local governments with populations over 500,000 to spend on COVID-19 related

expenditures-a newly established fund called the <u>Coronavirus Relief Fund (CRF)</u>. In addition, several states have distributed some CRF funds to local governments under the 500,000 threshold. Since the distribution of the funds in late April, the U.S. Treasury has developed guidance and FAQs to clarify expense eligibility, required reporting, and records retention. This webinar will detail the development of the CRF guidance, FAQs, and highlight three case studies on the use of CRF funds by a state, county, and city.

Click here to learn more and to register.

Accounting and Financial Reporting for Leases - Session 2: GFOA Webinar

August 28, 2020

The second of two webinars, this session will focus on the accounting and financial reporting for variations to lease contracts under Governmental Accounting Standards Board (GASB) Statement No. 87, Leases, which is effective for periods beginning after June 15, 2021. Those who successfully complete this seminar should be able to calculate the lease assets and liabilities, and prepare the required journal entries to record the following, from the point of view of lessee and lessor governments: – Reassessment of the lease term and remeasurement of the assets and liabilities – Contracts with multiple components – Contract combinations – Lease modifications and terminations – Subleases and leaseback transactions – Leases within the financial reporting entity – Leases between related parties.

Click here to learn more and to register.

Reminder: BLX/Orrick 2020 Post-Issuance Compliance Educational Webinar Series Begins 8/19

BLX and Orrick are pleased to present a 2020 Post-Issuance Compliance Educational Webinar Series. This Series offers timely discussions of topics related to post-issuance compliance and securities law for the public finance and 501(c)(3) communities who borrow on a tax-exempt basis.

Our team strives to make the discussion of tedious tax laws understandable and relatable.

The Series consists of the following webinars:

1 - Post-Issuance Compliance Best Practices

August 19, 2020; 10 am PT / 1 pm ET (60 minutes)

Alan Bond - BLX Group Richard Chirls - Orrick Barbara Jane League - Orrick Sandee Stallings - BLX Group

Post-issuance tax compliance continues to be a focus of the IRS. Developing a program founded on best practices related to policies and procedures, private business use ("PBU"), arbitrage rebate,

and other areas will equip organizations with the tools to withstand IRS scrutiny in this area.

This webinar will review the components of an effective post-issuance tax compliance program and discuss the benefits of such a program. In addition, this webinar will include a discussion of the items that should be included in written post-issuance tax compliance policies, the evolving expectations of the IRS with respect to such policies, and what organizations should be doing to update and modify policies that they have previously adopted.

2 - Managing Private Business Use in Tax-Exempt Bond Financed Facilities

September 17, 2020; 10 am PT / 1 pm ET (60 minutes)

Alan Bond - BLX Group Andrea Ball - Orrick Ed Oswald - Orrick

The federal tax rules and regulations relating to private business use ("PBU") are complicated and can be difficult to understand. Complying with these rules relating to tax-exempt debt is critical to ensuring that the tax-exempt status of such debt is not compromised.

This webinar will provide a thorough review of the federal tax rules and tax-exempt bond regulations relating to PBU (and Unrelated Trade or Business Use for nonprofits), including certain safe harbors relating to management contracts and sponsored research agreements. The panelists will also discuss how funding a portion of a project with "qualified equity" will impact the calculation of PBU, and the exceptions available with respect to PBU. Understanding the relevant PBU restrictions and applicable exceptions will allow issuers and borrowers of tax-exempt bonds to make sound and prudent decisions about the activities occurring in their tax-exempt bond financed facilities.

3 - IRS Schedule K Reporting for Nonprofit Organizations

September 30, 2020; 10 am PT / 1 pm ET (60 minutes)

Alan Bond - BLX Group Caleb Lansky - BLX Group Aviva Roth - Orrick Larry Sobel - Orrick

This webinar will provide a review of the 2019 IRS Schedule K with commentary on the information being requested on the form and on specific calculations required by nonprofit borrowers with respect to their outstanding tax-exempt bonds.

The panel will also discuss the relationship of certain questions on the form that may not be obvious to some and provide guidance with respect to answering specific questions. This webinar will allow 501(c)(3) organizations to more fully understand the information being provided to the IRS on an annual basis and why the information being requested is important to the IRS.

4 - Continuing Disclosure in an Uncertain Environment

October 13, 2020; 10 am PT / 1 pm ET (60 minutes)

Alan Bond - BLX Group Jeff Higgins - BLX Group Jenna Magan - Orrick This webinar will provide an overview of recent events relating to SEC Rule 15c2-12, including the recent settlements by underwriters and issuers resulting from the Municipal Continuing Disclosure Cooperation Initiative ("MCDC"), what issuers and underwriters can learn from such SEC actions.

This webinar will equip participants with information to better comply with their ongoing continuing disclosure requirements in a post-MCDC environment.

BLX and Orrick professionals will lead the program and assist participants with understanding the IRS and SEC regulations and requirements relating to tax-exempt debt. For more information on Orrick, please click here.

CPE will be provided. (Not eligible for MCLE Credit)

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As recommended by the IRS, make training a regular part of your organization's post-issuance compliance program. Join us for this educational event.

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Cynthia Sixtos csixtos@blxgroup.com or call 213-612-2207

Accounting and Financial Reporting for Leases - Session 1: GFOA Webinar

August 21, 2020 | 2 p.m.-4 p.m. ET

Click here to learn more and to register.

Fiscal First Aid for School Districts: GFOA Webinar

August 7, 2020 | 2 p.m.-3 p.m. ET

Details:

While great uncertainty remains on multiple fronts related to the impacts of COVID-19, this webinar will highlight the tools and resources from GFOA's Fiscal First Aid project that school districts can utilize now to help deal with current challenges. Examples will be provided of key pieces of FFA that school districts can leverage now to help offset likely financial impacts from potential losses of revenue and redirection of expenditures to re-open school in the fall – whether in-person, virtually, or somewhere in between. In addition, the webinar will highlight GFOA's work through its Smarter School Spending project that emphasize better long -term planning and connections between outcomes and resource allocations – as the impacts of the pandemic and subsequent economic downturn will likely have multi-year ramifications for school districts, their operations and corresponding budgets.

Member Price: Free Non-member Price: Free

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GFOA Disclosure Update.

August 13, 2020 | 2 p.m.-4 p.m. ET

Details:

Issuers of municipal securities have numerous disclosure responsibilities related to their bond transactions. This includes mandated filings of annual financial information and material event notices in the MSRB's EMMA system, and other types of voluntary disclosures. Industry experts will discuss these issues as well as recent SEC activities related to disclosure. A review of GFOA's best practices and the importance of developing and maintaining disclosure policies and procedures will also be addressed.

Member Price: \$85.00 Non-member Price: \$160.00

REGISTER

GFOA School District Roundtable on COVID-19 Financial and Related Impacts.

August 12, 2020 | 1 p.m.-2 p.m. ET

Details:

With the traditional first day of school fast approaching, school districts are hard at work creating plans to begin classes again amid vast uncertainty. Whether classes end up being remote, in-person, or somewhere in between, there are no easy decisions in trying to determine what is best for

students, teachers, staff, and the overall community. While plans have been made, re-made and adjusted, nothing seems to be a given in this time of COVID-19, including how to budget and finance a district's strategy for moving forward. This webinar is designed as an opportunity for districts to present questions and hear more about the re-opening plans of a number of districts from across the country – including how classes will resume, the related financial impacts of re-opening, and the process for how their plans and contingency plans were developed as well.

Member Price: Free Non-member Price: Free

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