## **Bond Case Briefs**

**Events** 

Municipal Finance Law Since 1971

## Webcast Replay: Priority-Lien Tax Revenue Debt - Final Criteria

Oct. 25, 2018 | New York

S&P Global Ratings held a live, interactive webcast on Thursday, October 25 at 12:00 p.m. to discuss our recently released final criteria for Priority-Lien Tax Revenue Debt. We covered the final criteria in detail, the potential impact on outstanding ratings, and changes from the RFC.

View The Webcast Replay

## IRS Reschedules Public OZ Hearing for February 14.

Read the IRS notice.

## **Novogradac 2019 Opportunity Zones Spring Conference.**

Hyatt Regency Denver at Colorado ConvCtr April 25, 2019 - 8:00am to April 26, 2019 - 12:00pm

#### In these information-packed days you'll get:

- Exclusive updates on strategy
- Insights into organizational solutions
- Thought leadership on key trends that are shaping the industry
- Exciting networking events

#### **Network with Organization Executives**

During the conference you will hear from and be able to network with Novogradac's senior executives alongside our valued co-hosts and sponsors, which are industry-leading companies.

Please complete the online registration form to confirm your attendance and don't forget to book your hotel.

## Register

Please recheck the site regularly to view any updates.

We look forward to seeing you!

Novogradac Events Team

events@novoco.com

415-356-7970

## National Association of State Treasurers (NAST) 2019 Legislative Conference.

#### February 10, 2019 - February 12, 2019

MSRB board members and staff will discuss "three burning questions" at the Mayflower Hotel in Washington, D.C.

<u>Click here</u> to learn more and to register.

## S&P Webcast Replay: 2019 Global Not-for-Profit Higher Education Outlook

## Jan. 31, 2019 | New York, NY

S&P Global Ratings U.S Public Finance team held a live, interactive webcast on Thursday, January 31st at 2:00 pm Eastern Standard Time, for a discussion on the Global Not-for-Profit Higher Education sector Outlook, which covered both the U.S. Not-for-Profit Higher Education sector as well as International Not-for-Profit Higher Education conditions.

View The Webcast Replay

## Save the Date: Upcoming BDA Infrastructure Events

As the 116th Congress kicks off in early 2019, attention will turn to major policy initiatives that were unfinished in the previous session and at the top of this priority list will be infrastructure.

The BDA is planning events in the coming months to further its position as a thought leader on infrastructure finance – from a Main Street perspective. As key details continue to emerge, the BDA will provide updates.

#### **Background**

The House Transportation and Infrastructure Committee released a <u>discussion draft</u> this summer, outlining at a very high-level, priorities for a future package. A focus of the draft was innovative financing mechanisms, including public-private partnerships. The BDA views this as an opportunity to advance member priorities: PAB's, advance refundings and continued protection of tax-exempt municipal bonds.

These events will not only help drive the narrative for the need of a sweeping infrastructure overhaul but allow the BDA to position itself as a policy expert for this discussion.

## Continue reading.

#### **Bond Dealers of America**

January 24, 2019

## S&P Webcast Replay: 2019 U.S. Municipal Water Utilities Outlook

Our US Public Finance utility and infrastructure team held a live, interactive webcast on Wednesday, January 23, 2019 at 2:00 p.m. Eastern Standard Time (11:00 a.m. Pacific Standard Time) where our analysts provided their views on the challenges and opportunities municipal water and sewer utilities will face in 2019. Will there be a federal infrastructure package? Any new environmental rulemaking? What about WIFIA, affordability and climate change.

View The Webcast Replay

## S&P Webcast Replay: 2019 U.S. Transportation Infrastructure Outlook

S&P Global Ratings analysts from the U.S. Public Finance Transportation team held a live interactive webcast on Thursday, January 24 at 2:00 p.m. Eastern Standard Time, where they provided their views on the 2019 Transportation Infrastructure Outlook credit outlook.

View The Event Materials

## S&P Webcast Replay: 2019 U.S.Not-for-Profit Charter School Outlook

S&P Global Ratings U.S Public Finance held a live, interactive webcast on Tuesday, January 22nd at 2:00 pm Eastern Standard Time, for a discussion on the U.S Not-for-Profit Charter School sector Outlook. We introduced our new Charter School Sector Leader, Jessica Wood.

View The Webcast Replay

## S&P Webcast Replay: 2019 U.S. Not-for-Profit Health Care Outlook

S&P Global Ratings analysts from the Not-For-Profit Health Care team held a live interactive webcast on Thursday, January 17, 2019 at 2:00 p.m. Eastern Standard Time, 11:00 a.m. San Francisco, where they provided their views on the latest industry credit outlook for the U.S. Not-Fo-Profit Health Care Sector.

**View The Webcast Replay** 

## NASBO 2019 Spring Meeting.

### April 4-5 | Philadelphia, PA

Click here to view the agenda.

<u>Click here</u> to register.

**National Association of State Budget Officers** 

## <u>CDFA - PFM Capital Markets Webinar Series.</u>

November 28, January 10, February 7, March 14, April 16, May 7

Monthly: 2:00 - 3:30 PM Eastern

CDFA has partnered with Public Financial Management (PFM) to host a six-part webinar series on current events and latest trends in the capital markets. The CDFA – PFM Capital Markets Webinar Series will offer in-depth, market-driven discussions about bond financing in the United States and will provide insights about structuring techniques, regulatory matters, strategies for ongoing monitoring and continuing disclosure, and predictions for the future of the capital markets.

The Webinar Series will feature the industry's top leaders discussing case studies, challenges, opportunities and critical issues in today's capital markets. Topics covered include bond market insights, understanding the regulatory environment, refunding and structuring strategies, effects of tax reform, and tips for engaging municipal advisors. Participants are encouraged to bring their questions and financing challenges related to bonds and the capital markets. Webinars will be recorded and made available to all registered participants.

<u>Click here</u> to learn more and to register.

# SEC, MSRB and FINRA Postpone February 7 Compliance Outreach Program for Municipal Advisors.

Due to the federal government shutdown, the SEC, MSRB and FINRA have postponed the Compliance Outreach Program for Municipal Advisors on February 7 in San Francisco. A new date will be announced at a later time.

## Realizing the Best of Both Worlds: An Engaged Workforce and More Satisfied Citizens - GFOA Webinar

GFOA has been researching ways to engage public finance employees in the workplace. With the release of our <u>report</u>, GFOA will host a webinar to share findings from our research so you can

create a positive culture, build trust with employees, and provide meaningful growth opportunities.

Join us on **February 14**, to learn more.

Register Today!

## S&P U.S. Public Finance Sector Outlook Webcasts Scheduled.

NEW YORK (S&P Global Ratings) Jan. 7, 2019 — S&P Global Ratings will host eight webcasts over the next month focusing on the outlooks for individual sectors. In advance of each event we plan to publish individual sector outlook reports.

To register for any of the webcasts, please go to www.spratings.com/events. Registration is free.

#### The schedule is:

- Jan. 15 States and local governments
- Jan. 17 Not-for-profit health care
- Jan. 22 Not-for-profit charter schools
- Jan. 23 Municipal water utilities
- Jan. 24 Transportation infrastructure
- Jan. 30 Public power and electric cooperatives
- Jan. 31 Not-for-profit higher education
- Feb. 6 Municipal housing.

This report does not constitute a rating action.

S&P Global Ratings, part of S&P Global Inc. (NYSE: SPGI), is the world's leading provider of independent credit risk research. We publish more than a million credit ratings on debt issued by sovereign, municipal, corporate and financial sector entities. With over 1,400 credit analysts in 26 countries, and more than 150 years' experience of assessing credit risk, we offer a unique combination of global coverage and local insight. Our research and opinions about relative credit risk provide market participants with information that helps to support the growth of transparent, liquid debt markets worldwide.

## S&P Live Webcast: 2019 U.S. State and Local Government Outlooks

## Jan. 15, 2019 | New York, NY

Please join S&P Global's state and local government sector leaders for a discussion of our 2019 outlook on **Tuesday**, **January 15 at 2:00 p.m. Eastern Standard Time**. Robin Prunty will moderate a live, interactive session where States sector lead Gabe Petek will discuss the implications of decelerating economic growth in 2019 to state finances and credit quality. The webcast will also feature our Local Government sector leads: Jane Ridley will provide our views on how pressures looming in 2019 will not impact local governments uniformly; Geoff Buswick will give our perspective on how disruptors like cyber security and LIBOR transitions could affect credit quality; and Lisa Schroeer will discuss how S&P Global Ratings incorporates ESG factors and issues

to watch in the coming year.

Register For This Webcast

### S&P Live Webcast: 2019 U.S. Not-for-Profit Health Care Outlook

## Jan. 17, 2019 | New York, NY

Please join our leading S&P Global Ratings analysts from the Not-For-Profit Health Care team for a live interactive webcast on **Thursday**, **January 17**, **2019 at 2:00 p.m. Eastern Standard Time**, 11:00 a.m. San Francisco, where they will provide their views on the latest industry credit outlook for the U.S. Not-For-Profit Health Care Sector.

Register For This Webcast

### S&P Live Webcast: 2019 U.S.Not-for-Profit Charter School Outlook

### Jan. 22, 2019 | New York, NY

Please join S&P Global Ratings U.S Public Finance on **Tuesday, January 22nd at 2:00 pm Eastern Standard Time**, for a live webcast and Q&A discussion on the U.S Not-for-Profit Charter School sector Outlook. We will also be introducing our new Charter School Sector Leader, Jessica Wood.

Register For This Webcast

## S&P Live Webcast: 2019 U.S. Municipal Water Utilities Outlook

### Jan. 23, 2019 | New York, NY

Please join our US Public Finance utility and infrastructure team to for a live, interactive webcast on **Wednesday, January 23, 2019 at 2:00 p.m. Eastern Standard Time** (11:00 a.m. Pacific Standard Time) where our analysts will provide their views on the what challenges and opportunities municipal water and sewer utilities will face in 2019. Will there be a federal infrastructure package? Any new environmental rulemaking? What about WIFIA, affordability and climate change.

Register For This Webcast

## S&P Live Webcast: 2019 U.S. Transportation Infrastructure Outlook

## Jan. 24, 2019 | New York, NY

Please join our leading S&P Global Ratings analysts from the U.S. Public Finance Transportation team for a live interactive webcast on **Thursday**, **January 24 at 2:00 p.m. Eastern Standard** 

**Time**, where they will provide their views on the 2019 Transportation Infrastructure Outlook credit outlook.

Register For This Event

## S&P Live Webcast: 2019 U.S. Public Power and Electric Cooperative Outlook

Jan. 30, 2019 | New York, NY

Please join S&P Global Ratings U.S. Public Finance on **Wednesday, January 30, 2019 at 2:00 p.m. Eastern Standard Time** for a live Webcast and Q&A discussion on the U.S. Public Power and Electric Cooperative sector outlooks.

Register For This Webcast

## S&P Live Webcast: 2019 Global Not-for-Profit Higher Education Outlook

Jan. 31, 2019 | New York, NY

Please join S&P Global Ratings U.S Public Finance on Thursday, January 31st at 2:00 pm Eastern Standard Time, for a live webcast and Q&A discussion on the Global Not-for-Profit Higher Education sector Outlook, which will cover both the U.S. Not-for-Profit Higher Education sector as well as International Not-for-Profit Higher Education conditions.

Register For This Webcast

## S&P Live Webcast: 2019 U.S. Municipal Housing Outlook

Feb. 6, 2019 | New York, NY

Please join S&P Global Ratings U.S. Public Finance on **Wednesday, February 6, 2019 at 2:00 p.m. Eastern Standard Time** for a live Webcast and Q&A discussion on the U.S. Municipal Housing sector outlook.

Register For This Webcast

## State & Local Government: Effective Reporting Through XBRL Financial Data Standards

**Start Date:** 1/23/2019 2:00 PM EST **End Date:** 1/23/2019 3:00 PM EST

Free Webinar Hosted by XBRL US

#### **REGISTER NOW!**

Can XBRL financial data standards increase efficiency in state and local government reporting? Join representatives from XBRL US and NASACT on **January 23 at 2:00 p.m. Eastern Time** to find out.

Thousands of U.S. state and local governments produce annual financial reports, but the lack of standards makes it difficult to aggregate data and compare government entities. Financial data standards could improve efficiency by rendering reported data computer-readable and fully automated.

Attend this free 60-minute webinar to learn how standards can help comptrollers, auditors, and treasurers, as well as end users of municipal data including investors and credit rating agencies. Find out how you can get involved.

### **Speakers include:**

- R. Kinney Poynter, CPA, NASACT Executive Director
- John Reidhead, CPA, Director, State of Utah, Division of Finance
- Shannon Sohl, CPA, Ph.D., Sr. Research Associate Northern Illinois University's Center for Governmental Studies
- Marc Joffe, Chair, XBRL US State and Local Disclosure Modernization Working Group; Senior Policy Analyst, Reason Foundation
- Michelle Savage, Vice President, Communication, XBRL US

This event is being hosted by XBRL US and is free to attend, with an option to participate and earn 1 CPE for \$49 (\$39 NASACT and XBRL US Members) – look for details in the registration confirmation. NASACT members can use the discount code NASACT member.

Questions should be directed to Michelle Savage at XBRL US by email or (917) 747-1714.

## Fitch: What To Watch in 2019 Webinar Series

Please register to join Fitch for the What to Watch Webinar Series on the following dates and times:

- US Public Finance Health Care
   Wednesday, January 9th at 11:00am EST
- States and Local Governments
  Wednesday, January 9th at 2:00pm EST
- <u>Utilities: Public Power Water & Sewer</u>
   Friday, January 11th at 11:00am EST
- US Municipal Transportation Friday, January 11th at 2:00pm EST

CDFA EDA Revolving Loan Fund Webinar Series: Staffing and Day to Day Management Approaches

Staffing and Day to Day Management Approaches

### January 22, 2019 @ 2:00 PM Eastern

Staffing a Revolving Loan Fund requires a team of financial specialists and dedicated sources of revenue. In one approach – best for funds issuing a higher volume of loans – each team member is responsible for a different stage of the lending process. An alternative approach assigns each loan to an individual who monitors it from beginning to end. Revenue sources can be diverse, but generally staff are supported by the interest charged on loans. Listen as our expert speakers discuss strategies for developing RLF staff and implementing effective management policies.

Speakers will be announced soon.

Register in advance to confirm your participation and receive login information. Registration is free and open for all EDA RLF grantees.

Register Now

### MSRB Webinar on New Price Variance Feature on RTRS Web.

## January 18, 2019 | 12:00 PM - 1:00 PM ET

During this free webinar, representatives of the MSRB will discuss a new feature in RTRS Web that identifies price variances.

Register.

## CDFA // BNY Mellon Development Finance Webcast Series: Analyzing Public-Private Partnership Legislation

## Analyzing Public-Private Partnership Legislation January 29, 2019 @ 1:00 PM Eastern

Public-Private Partnerships (P3) are being used more and more frequently throughout the U.S. to increase public capacity and decrease the risk, and often the timeline involved in completing a project. Each P3 is truly unique, but many public agencies have entered into a P3 structure for projects such as water, energy, and/or transportation. Before entering into a P3 it's important to understand your state's authorizing legislation.

During this installment of the CDFA // BNY Mellon Webcast Series, expert speakers will highlight various successful P3 state statutes across the U.S. and generally what they allow for.

#### **Speakers:**

David White, Moderator Vice President of Business Development The Bank of New York Mellon

Hilary Jackler Partner

## Disclosure Changes: Be Prepared for New SEC Requirements - GFOA Webinar

**Date and Time:** Jan 9 2019 - 2:00pm to 4:00pm EST

**Member Price:** 

\$25.00

**Non-Member Price:** 

\$95.00

#### **Speakers:**

- Emily S. Brock Director, GFOA
- Peg Henry Deputy General Counsel, Stifel Financial Corp.
- Alexandra M. MacLennan Partner, Squire Patton Boggs LLP

#### Who Will Benefit:

All GFOA members and members of the public interested in gaining knowledge of the of industry best practices in regard to the new amendments governing the disclosure requirements associated with municipal securities.

## **Program Description:**

The new Amendments to SEC Rule 15c2-12, effective February 27, 2019, are an effort to provide additional financial information to investors where an issuer may have material financial obligations that could impact bond holders. Governments will have to state in continuing disclosure agreements entered on or after the effective date that they will disclose to the market any new and material financial obligations and notify the market when an outstanding or new financial obligation reflects material financial difficulties. Throughout this course, instructors will discuss GFOA and industry best practices to ensure issuers are prepared for the new requirements.

#### **Seminar Objectives:**

Those who successfully complete this seminar should be able to:

- interpret the new amendments
- understand the industry professionals' function and recommendations for implementation
- explore improved policies and procedures to ensure effective implementation

Download Registration Form.

Register Online.

## 2019 FINRA/MSRB/SEC Municipal Advisor Outreach Program.

Join the MSRB, SEC, and FINRA in San Francisco for an open forum on regulatory and compliance issues for municipal advisory industry professionals.

Register here.

## 113th Government Finance Officers of America Annual Conference Registration is Open!

The conference will take place on May 19-22, 2019, at the Los Angeles Convention Center.

Take advantage of member, early, and group discounted registration fees. Maximize your CPE credits by coming to Los Angeles a day or two early for GFOA's <u>preconference seminars</u>. <u>Learn more</u>, including how to apply for a <u>first-time attendee scholarship</u>.

Register Today!

## **Moody's Webinar: 2019 US Local Governments and Municipal Utilities Outlooks**

### Thursday, 13-Dec-2018 | 2:00 PM EST / 11:00 AM PST

Moody's Investors Service will host a webinar on Thursday, December 13, 2018 to discuss our recently published 2019 US Local Governments and US Water and Sewer Utilities outlooks. Learn our view of these sectors over the next 12-18 months as local governments and municipal utilities overall continue to demonstrate stability.

#### **Discussion Topics**

- Local government revenue growth expectations
- Challenges for local governments, including rising pension costs, cuts in state aid, exposure to federal policy shifts, climate shocks, and changing demographics
- Challenges for local governments, including rising pension costs, cuts in state aid, exposure to federal policy shifts, climate shocks, and changing demographics Growing revenue expectations for municipal utilities
- Outlooks for municipal utilities' rate of capital investment in infrastructure

#### **Speakers**

- Leonard Jones, Managing Director, US Local Governments (Moderator)
- · Sam Feldman-Crough, Analyst, US Local Governments
- Ryan Patton, Associate Lead Analyst 1, US Local Governments

This discussion will last approximately 60 minutes and will include a Q&A session.

Register.

## S&P U.S. Public Finance State & Local Government Credit Forum, New York

### Jan. 10, 2019 | New York

S&P Global Ratings U.S. Public Finance team invites you to join us for our 2019 State and Local Government credit forum, January 10th in New York City.

Register For This Event

## Financing Economic Recovery in the Wake of Disaster: CDFA Webinar

## November 14, 2018 | 2:00 - 4:00 PM Eastern

Over the last 40 years, the worldwide incidence of severe weather and natural disasters has increased dramatically. In the U.S., natural disasters as a consequence of extreme weather patterns have grown in frequency, and communities around the country are left grappling with ways to rebuild their damaged infrastructure in the aftermath of hurricanes, tornadoes, floods, wildfires, and drought. In this CDFA webinar, you'll learn from experienced development finance practitioners how to finance the recovery and redevelopment of communities following a disaster, as well as the types of finance tools available to communities on the federal, state, and local level.

Click here to learn more and to register.

## Financing Broadband Infrastructure: CDFA // BNY Mellon Development Finance Webcast Series

#### Tuesday, November 20, 2018 | 1:00 PM Eastern

With more Americans accessing the internet each year, and an increasing reliance on internet access for employers, citizens, and systems alike, having the necessary infrastructure in place to support this demand is critical. As we begin to plan and forecast how to provide the necessary broadband infrastructure needed in cities across the U.S., it is important to keep in mind its inherent complexity. From physical construction to long-term low-cost operational issues and ownership structures, broadband is often one of the most difficult pieces of infrastructure to finance. During this installment of the CDFA // BNY Mellon Webcast Series, we will learn about some of the various financing options & ownership structures available to communities to provide and increase the quality of broadband infrastructure in the U.S.

Click here to learn more and to register.

**Understanding Tax Credit Unwinds: CDFA // BNY Mellon Webcast Series** 

December 18, 2018 @ 1:00 PM Eastern

Federal tax credit programs are growing in popularity as the development world seeks more investment opportunities. A critical component of these tax credits is understanding what to do when the compliance period ends. How do parties structure these unwinds? What should be the considerations for parties as they negotiate these transactions? When should you start thinking about an exit strategy? During this installment of the CDFA // BNY Mellon Webcast Series, we will hear from expert speakers on how to structure tax credit unwinds for New Markets Tax Credit and Low-Income Housing Tax Credit deals.

#### **Speakers:**

Rena Nakashima, Moderator Senior Product Manager The Bank of New York Mellon

Lilliian Plata Co-Founder and Member Nee Plata Law LLC

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

## Webinar on Amended SEC Rule 15c2-12 and EMMA®

#### January 17, 2019 | 3:00 PM - 4:30 PM ET

In coordination with the U.S. Securities and Exchange Commission (SEC), the National Association of Bond Lawyers (NABL) and the Government Finance Officers Association (GFOA)

During this free webinar, representatives of the MSRB, SEC, NABL and GFOA will discuss the February 2019 amendments to the SEC Rule 15c2-12 on municipal securities disclosure and related changes to the Electronic Municipal Market Access (EMMA®) website.

Click here to register.

## GASB'S Preliminary Views on Financial Reporting Model Improvements and Soon-To-Be-Released Implementation Guides: NASACT Webinar

**Start Date:** 1/24/2019 2:00 PM EST **End Date:** 1/24/2019 3:50 PM EST

**Organization Name: NASACT** 

**Contact:** 

Pat Hackney

Email: phackney@nasact.org Phone: (859) 276-1147

#### Cost:

\$299 per group (unlimited attendance) \$50 for one individual \$25 for one individual if no CPE required

#### **Overview:**

This webinar will cover GASB's recently released *Preliminary Views on Recognition of Elements of Financial Statements*. Specific topics covered include:

- Recognition concepts and application for governmental funds, including alternative views
- Presentation of governmental fund financial statements
- Presentation of proprietary fund financial statements
- Budgetary comparison information schedule
- Communication of major component unit information
- Schedule of government-wide expenses by natural classification

Soon-to-be-released Implementation Guides on *Fiduciary Activities* and the 2018-2019 *Comprehensive Implementation Guide* will also be covered during this informative webinar.

Don't miss this opportunity to stay current on these important GASB projects!

Register.

## **2019 Conservation Finance Boot Camp.**

## Monday, June 24 2019 - 6:00am to Friday, June 28 2019 - 10:00am

CFN is pleased to announce our 13th annual Conservation Finance Boot Camp will be held June 24-28th, 2019, at Portland State University in Portland, OR. The Boot Camp is a week-long, intensive training course to help mid-career professionals utilize innovative and effective financing strategies for land and resource conservation, restoration, and stewardship.

Each year, our Boot Camp accepts 30 participants. The application form will be posted and open on this page from January 15th – February 15th, 2019. Please take some time to review the questions and prepare your answers ahead of time before filling out the live application form. It is best to type out your responses to the essay questions in a separate document and copy and paste them into the application form.

For more information, please refer to our frequently asked questions:

#### Who should apply?

Mid-career professionals integrating conservation finance into their land and resource conservation work, including (but not limited to) land trust and NGO professionals, public agency professionals, foundation officers, board members, private sector investors, business executives, legal counselors, and academics. Applicants who are starting or currently working on conservation finance projects that they are interested in having workshopped by peers and presenters at the course are strongly encouraged to apply. We do not generally accept current students, given the applied nature of the course.

#### When will I hear back?

We will communicate decisions in March. After the first round of decisions is made, we may re-open applications in the case that we have remaining seats in the course.

#### How are decisions made?

Applicants are selected based on a combination of factors including the applicability of course content to their work, a demonstrated intent to apply what they learn, and cohort balance and composition.

#### Is there a waitlist?

Yes, if there is sufficient interest. When decisions are made, we will give selected applicants the option to be added to the waitlist.

### What are the costs of attending?

Tuition is \$2000 plus a small processing fee, which includes all local transportation and meals. Attendees are responsible for covering costs associated with lodging and transportation to/from the course.

## Are scholarships available?

Tuition scholarships may be made available for applicants whose organizations demonstrate financial need. There will be a question in the application to detail your need for a scholarship.

Is the course open to applicants outside the United States?

We are happy to welcome participants who bring an international perspective to our course and have had many non-US attendees. However, we would like to note that the course content is based on the U.S. legal code and that we primarily draw upon domestic case studies and examples. Although some topics may be analogous to international projects, we cannot guarantee the tools and strategies covered in the source will be directly applicable to your work.

If you have further questions, please reach out to Allegra Wrocklage at awrocklage@conservation-finance.org.

## <u>S&P Live Webcast and Q&A: Green Evaluations in the North American Water Utilities Sector</u>

## Nov. 12, 2018 | New York

Please join our leading S&P Global Ratings analysts from the Sustainable Finance team for a live interactive webcast on Monday, November 12, 2018 at 2:00 p.m. Eastern Standard Time, where they will provide an analytical overview and examples of S&P Global Rating's Green Evaluations completed for water utilities.

Register For This Webcast

## NFMA Advanced Seminar on P3s and Infrastructure.

The National Federation of Municipal Analysts will hold an Advanced Seminar on P3s and

Infrastructure on on January 31 and February 1, 2019 at the LINE Austin, Austin, Texas.

To view the program, click here.

To register, click here.

## S&P Live Webcast and Q&A: Green Evaluations: Airports

#### Nov. 7, 2018 | New York

Please join our leading S&P Global Ratings analysts from the Sustainable Finance team for a live interactive webcast on Wednesday, November 7, 2018 at 3:00 p.m. Eastern Standard Time, where they will provide an analytical overview and examples of S&P Global Rating's Green Evaluations completed at airports.

Register For This Webcast

## S&P 2018 U.S. Public Finance Credit Forum, San Francisco

### Nov. 28, 2018 | San Francisco, CA

We are pleased to invite you to our 2018 U.S. Public Finance Credit Forum on Wednesday, November 28th in San Francisco. S&P Global Ratings senior analysts will share their views, answer questions and engage in discussions focused on all major sector's credit trends and outlooks for 2018-19.

Register For This Event

## **CDFA Texas Webinar: The Latest on Opportunity Zones**

December 04, 2018 | 10:00 AM - 11:00 AM Central

Register Now

## Registration Opens for CPE Webinar: GASB Preliminary Views, Financial Reporting Model Improvements.

Norwalk, CT, October 16, 2018 — Registration is now open for an upcoming webinar that will provide an overview of the Governmental Accounting Standards Board's recently issued Preliminary Views (PV), Financial Reporting Model Improvements. The PV is intended to elicit feedback from stakeholders on the Board's current thinking regarding targeted improvements to the financial reporting model.

IN FOCUS: GASB Preliminary Views, Financial Reporting Model Improvements, will take place on **Wednesday, November 7, 2018**, from 2:00 to 3:40 p.m. Eastern Standard Time.

Participants in the live webinar (which is offered free of charge) will be eligible for up to 2 hours of continuing professional education (CPE) credit (participants are encouraged to <u>preregister</u>). (CPE credit is not available for group viewing of the live broadcast.)

The webinar will feature, Roberta Reese, GASB senior project manager; Lisa Parker, GASB senior project manager; Scott Reeser, GASB supervising project manager; Jacqueline Roberts, GASB postgraduate technical assistant; and Christian Romanelli, GASB postgraduate technical assistant. Dean Mead, GASB senior research manager, will moderate the webinar. Areas covered will include:

- 1. Recognition concepts and application for governmental funds, including alternative views
- 2. Presentation of governmental fund financial statements
- 3. Presentation of proprietary fund financial statements
- 4. Budgetary comparison information schedule
- 5. Communication of major component unit information
- 6. Schedule of government-wide expenses by natural classification
- 7. Audience question-and-answer session.

Participants will have the opportunity to email questions to the panelists during the event.

An archive of the webinar will be available on the GASB website after the live event. (CPE credit will not be available to those who view only the archived webinar).

For more information about the webinar, visit www.gasb.org.

## Compliance Workshop on MSRB Rules G-21 and G-40: Advertising by Dealers and Municipal Advisors.

#### November 08, 2018 | 3 PM - 4 PM ET

During this free virtual compliance workshop, MSRB staff will conduct an in-depth discussion about key provisions of MSRB Rule G-21, on advertising by dealers, and MSRB Rule G-40, on advertising by municipal advisors. This workshop will follow a question-and-answer format based on questions and suggestions from regulated entities and other stakeholders.

Register.

# CDFA EDA Revolving Loan Fund Webinar Series: Solutions for Revolving Loan Fund Servicing

#### October 16, 2018 @ 2:00 PM Eastern

Awarding the loan is just the beginning of a longer process. In order to be successful, RLF staff must maintain regular communication with the borrower and provide ongoing loan servicing. Many RLFs have found success in building partnerships with professional lending institutions to manage their

loan servicing while others prefer to maintain the servicing in-house. Listen as our expert speakers discuss options for loan servicing and best practices for choosing the right fit based on your RLF portfolio.

As a part of this webinar CDFA is conducting a brief survey to learn servicing structures used by EDA RLF peers. All information collected will be presented in aggregate during the webinar.

#### Contribute to the Survey

## **Speakers:**

Harry Allen, Moderator Coordinator, Research & Technical Assistance Council of Development Finance Agencies

Amanda Ruark Loan Officer Buffalo Trace Area Development District

Amir Kirkwood First Vice President, Community Banking Amalgamated Bank

Register in advance to confirm your participation and receive login information. Registration is free and is open to all interested stakeholders.

Register

## NCPPP Integrated Water and Stormwater Management Symposium.

An In-Depth Exploration of the Nation's Water Management Challenges

November 1 | Washington, D.C.

<u>Click here</u> to learn more and to register.

**National Center for Public Private Partnerships** 

## S&P U.S. Public Finance Credit Forum - Charlotte

## Oct. 23, 2018 | Charlotte, NC

Please join the U.S. Public Finance team for our inaugural Charlotte U.S. Public Finance Credit Forum on Tuesday, October 23, 2018.

Register For This Event

## FASB and GASB to Cohost IN FOCUS: Not-for-Profit and Governmental Accounting Webcast for Academics

Date: Thursday, October 11, 2018

Time: 1:00-2:40 p.m. Eastern Daylight Time

News Release | Course Description and Registration

## **S&P Higher Education Hot Topics - Chicago**

#### Oct. 11, 2018 | Chicago, IL

Please join S&P Global Ratings for a discussion based forum focused on current trends and risk in the U.S. higher education sector. These forums will be held in Boston, Chicago and New York.

Register For This Event

## **S&P Higher Education Hot Topics - Boston**

## Oct. 3, 2018 | Boston, MA

Please join S&P Global Ratings for a discussion based forum focused on current trends and risk in the U.S. higher education sector. These forums will be held in Boston, Chicago and New York.

Register For This Event

## **S&P Higher Education Hot Topics - New York**

### Oct. 4, 2018 | New York, NY

Please join S&P Global Ratings for a discussion based forum focused on current trends and risk in the U.S. higher education sector. These forums will be held in Boston, Chicago and New York.

Register For This Event

## GFOA's 3rd Annual Better Budgeting Web-Stream Event.

Sign up for GFOA's 3rd Annual Better Budgeting web-stream event! This year's event will take place as a three-part series. Each course is a separate topic (Creating a Budget Aligned with

<u>Community Priorities</u> 10/4/18, <u>Budget Monitoring</u> 10/11/18, and <u>Building a Better Budget</u> Office 10/25/18) and stand-alone session.

## Tax Increment Finance (TIF) - Innovation & Trends

## September 18, 2018 @ 1:00 PM Eastern

The results of TIF have been compelling since its inception as a development finance tool. Lending itself to flexibility and creativity, TIF has perennially supported diverse projects across diverse communities throughout the U.S. During this installment of the CDFA // BNY Mellon Webcast Series, expert speakers will share the latest updates in TIF, discuss interactions between cities and other taxing bodies when developing a TIF district together, and explore the innovative ways communities are utilizing this tool to meet their ever-changing needs.

#### **Speakers:**

Rena Nakashima, Moderator Senior Product Manager The Bank of New York Mellon

Alan Ferguson Senior Vice President, Community Development InvestAtlanta

Fran Rood Senior Vice President SB Friedman

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

## Arizona Opportunity Zones & Opportunity Funds Conference.

September 27, 2018 | Tempe, AZ

Click here to learn more and to register.

## Recap: BDA Institutional Fixed Income Roundtable August 16th, Chicago, IL

On Thursday, August 16th over 50 fixed income leaders from BDA member firms attended BDA's Institutional Fixed Income Roundtable at the Four Seasons Hotel in Chicago, IL. Attendees heard from taxable and municipal market experts, engaged in active discussions on fixed income market structure and the SEC's focus, municipal market trends, and business conditions and opportunities

in 2018 and enjoyed a cocktail and networking reception.

A recap of the key issues discussed at each session is below.

### **Hedging the Muni Market:**

## Discussion Leader: Ron Valinoti, Triangle Park Capital Markets Data; John Coleman, R.J. O'Brein

- Provided an update on the Municipal Spread Futures Contract
- Discussed the transition of the Contract from a LIBOR-based curve to a Treasury-based taxable component
- Discussed measures to ensure the MBIS' Curve Construction/Methodology Processes are compliant with IOSCO
- Provided an update on the dialogue being conducted with an Exchange
- You can review the presentation materials <u>here</u>.

#### **Fixed Income Market Structure:**

## Discussion Leaders: Kevin McPartland, Greenwich Associates; Horace Carter, Raymond James; Matt Andresen, Headland Tech Global Markets

- Greenwich's recent survey of BDA members
- Discussed recent actions by SEC's FIMSAC Committee
- Debated the future of electronic trading
- Update on current buy-side trends

### **Municipal Market Trends:**

## Discussion Leader: Tom Kozlik, PNC Capital Markets

- Volume: Did predictions come true? What has happened so far, what is likely to happen the rest of the year, what about next year?
- Status of the buyers: are tax cuts and higher rates driving mutual fund, insurer, and bank demand
- Continued threat to the Tax Exemption and future of Advance Refundings
- Next phase of municipal bond market credit

## **Business Conditions, Opportunities, and Expectations:**

## Discussion Leaders: Brian Brennan, KeyBank Capital Markets; Brad Winges, Piper Jaffray; Don Winton, Crews & Associates

- Less new issuances in a higher interest environment
- Aging sales workforce
- Younger generation relying on technology instead of sale force
- Liquidity issues

#### **Bond Dealers of America**

August 21, 2018

## NFMA Advanced Seminar on the Impact of ESG & Resiliency Issues on Credit Analysis.

Registration is open for the NFMA's Advanced Seminar on The Impact of ESG & Resiliency Issues on Credit Analysis, to be held at the Westin Copley Place, **Boston, on October 11 & 12**.

To view the program, click here.

To register, click here.

## CDFA // BNY Mellon Webcast Series: Climate Change - Financing Resilient Infrastructure

Tuesday, August 21, 2018 | 1:00 PM Eastern

Click here to learn more and to register.

## **Opportunity Zones: Maximizing Impact in Your Community**

September 5-6, 2018 | Washington, DC

Click here to learn more and to register.

## **CDFA Announces Opportunity Zones Conference.**

**Opportunity Zones: Maximizing Impact in Your Community** 

September 5-6, 2018 | Washington, DC

<u>Click here</u> to learn more and to register.

## **GFOA: 23rd Annual Governmental GAAP Update**

Registration is open for GFOA's 23rd Annual Governmental GAAP Update web-Stream event. Enjoy all the benefits of the highest quality continuing professional education without the times and expense of travel. Sign up with your colleagues and take advantage of special group rates!

Click here to learn more and to register.

### Toll Roads: 10 Years in Infrastructure - Fitch Teleconference

Please join senior Fitch analysts in a teleconference discussion on US Toll Roads **Thursday**, **July 19th at 11am EDT**.

This follows the publication of our recent report: Toll Roads - 10 Years in Infrastructure

Click here to register.

## S&P Live Webcast and Q&A: US Public Finance: Transportation Sector Update

## Jul. 19, 2018 | New York

Please join S&P Global Ratings analysts from the US Public Finance Transportation Infrastructure team for a live interactive webcast on Thursday, July 19th at 1:30 p.m. Eastern Daylight Time. Topics of discussion include an update of the Sector Outlook, and an overview of how transportation ratings have fared under updated criteria released in March 2018.

View The Event Materials

## **CDFA California Conference.**

#### September 18, 2018 | Los Angeles, CA

Join the CDFA California Financing Roundtable for a special one-day conference. This event will feature a number of economic development finance experts from around the state discussing development finance tools, authorities, resources and approaches, and how these can affect the California economy going forward.

Click here to learn more and to register.

#### CDFA Ohio Conference.

## September 25, 2018 | Columbus, OH

Join the CDFA Ohio Financing Roundtable for a special one-day conference that will cover bonds, TIF, tax credits and energy, redevelopment and small business finance. This event will feature a number of economic development finance experts from around the state discussing development finance tools, authorities, resources and approaches, and how these can affect the Ohio economy going forward.

<u>Click here</u> to learn more and to register.

## CDFA // BNY Mellon Webcast Series: Climate Change - Financing Resilient Infrastructure.

Tuesday, August 21, 2018 | 1:00 PM Eastern

<u>Click here</u> to learn more and to register.

## New Riffs on TIFs: Lessons in Innovative Financing from Detroit

## Wed, Jul 11, 2018 11:00 AM - 12:00 PM PDT

Detroit, Michigan has been using Tax Increment Financing (TIF) for 40 years to finance the redevelopment of a variety of properties and spur economic development across the city. Despite the use of this powerful tool and a local economy on the rebound, the redevelopment of many iconic buildings and properties in Detroit has not been economically viable. Learn how the City of Detroit and Bedrock Detroit/Quicken Loans have addressed these barriers by working to "supercharge" TIF and maintain a robust public process to create transformational redevelopment projects for the City of Detroit and the State of Michigan.

Click here to register.

## Fitch Exposure Draft: Public Power Rating Criteria.

#### Thursday, June 28, 2018 | 11:00am EDT

Please join Fitch Ratings on a teleconference to discuss the planned changes to the rating criteria for Public Power bonds.

Speaker: Dennis Pidherny - Managing Director, Group Head, Public Power

Register Now

## Webinar: Emerging Metrics for Physical Climate Risks Disclosures.

This Four Twenty Seven webinar on emerging metrics and best practices for physical climate risks and opportunities disclosures covers recent developments in TCFD and Article 173 reporting, challenges to assessing climate risk exposure, strategies for investors to incorporate this information into decision-making and approaches to build corporate resilience.

#### **Speakers**

1. Emilie Mazzacurati, Founder and CEO, presents key findings from the EBRD-GCECA report: <u>Advancing TCFD guidance on physical climate risks</u> and opportunities and emerging best practices in physical risk reporting.

- 2. Nik Steinberg, Director of Analytics, shares challenges and approaches for using climate data for business decisions.
- 3. Frank Freitas, Chief Development Officer, discusses corporate engagement opportunities for investors and approaches to integrating climate change into investment strategies.
- 4. Yoon Kim, Director of Advisory Services, shares examples of innovation in corporate resilience-building.

Click here to watch the webinar.

## BLX/Orrick 6th Annual Post-Issuance Compliance Workshop.

BLX AND ORRICK will be hosting our **6th Annual Post-Issuance Compliance Workshop** on October 25 & 26 at the Vdara Hotel & Spa in Las Vegas!

Click <u>here</u> to register and for more information.

### **NASACT Webinar: GASB Review 2018**

#### National Association of State Auditors, Comptrollers and Treasurers

### July 18 | 2:00 - 4:00 PM EDT

NASACT is pleased to announce the latest in its series of training events addressing timely issues in government accounting, auditing and financial management.

As fiscal year-end for most state governments quickly approaches and a new year begins, it's an opportune time for financial statement preparers and auditors to get a refresher on standards that will be effective for June 30, 2018, financial statements, as well as recently released GASB statements that will require attention in fiscal year 2019.

This webinar will provide "must know" guidance on previously-issued GASB statements that are effective for June 30, 2018 and 2019.

CLICK to see full event details.

**NASACT** 

Contact: Pat Hackney

Email: phackney@nasact.org

Phone: (859) 276-1147

#### **CDFA Summer School.**

CDFA Summer School is a week long series of courses presented by the CDFA Training Institute. CDFA Summer School will offer five different training courses at the Renaissance Pittsburgh Hotel, in Pittsburgh, PA. Learn from our expert practitioners and experience CDFA's most interactive educational event of the year live in Pittsburgh.

All courses at CDFA Summer School qualify for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Participants may register for one, two, or three courses during this week-long event. Complete three courses, and you will have fulfilled half of the requirements for the DFCP Program. Join us in Pittsburgh, and start down the road to personal and professional advancement today.

Click here to learn more and to register.

## CDFA EDA Revolving Loan Fund Webinar Series: Strategies for Addressing Non-Performance and Loan Defaults

### Strategies for Addressing Non-Performance and Loan Defaults

### August 14, 2018 @ 2:00 PM Eastern

Successful RLF programs always make every attempt to craft a good loan. Some businesses, though, will inevitably struggle to repay. How your fund handles loans and borrowers during this difficult period can help minimize losses and maximize recovery. As part of the CDFA EDA RLF Best Practices Program, this webinar will highlight a variety of corrective action strategies and proactive approaches that can successfully reduce defaults.

Speakers will be announced soon.

Register in advance to confirm your participation and receive login information. Registration is free and is open to all interested stakeholders.

Register

# CDFA Federal Financing Webinar Series: U.S. Environmental Protection Agency (EPA)

## August 16, 2018 | 2:00 PM Eastern

In this webinar, experts on EPA financing programs will give a thorough overview of the financing options the EPA provides to support brownfields redevelopment and the development of water infrastructure. CDFA will place a specific emphasis on the various EPA Brownfields Grant Programs, including Brownfields Assessment Grants, Brownfields Revolving Loan Fund Grants, and Brownfields Cleanup Grants, as well as the financing offered through the Water Infrastructure Finance And Innovation Act (WIFIA).

Register Now

## Register Now for GFOA Leading Resilient Communities Event.

Attend this two-day conference to learn more about building and leading resilient communities and GFOA's new Financial Sustainability Framework....

Click here to learn more and to register.

## BDA's 10th Annual National Fixed Income Conference is Open for Registration.

When: October 25-26, 2018

Where: Four Seasons Hotel, Washington, DC

<u>Click here</u> to learn more and to register.

May 22, 2018

## S&P Live Webcast: U.S. Charter Schools Fiscal Medians Webcast

### Jun. 14, 2018 | New York, NY

Please join our leading S&P Global Ratings analysts from the Charter School team for a live interactive webcast on **Thursday**, **June 14th at 2:00 pm Eastern Daylight Time**, where they will provide their views on the sector's fiscal 2017 financial medians and general trends in the sector.

Register For This Webcast

## What Municipal Analysts Need to Know about Governmental Accounting.

#### May 23, 2018 | New York, NY

**OVERVIEW** 

SIFMA has partnered with MAGNY and GASB's Dean Mead to provide an educational seminar on the rules that state and local governments follow when accounting for and reporting their finances.

During this in-depth discussion, participants can expect to hear:

- The basics from the perspectives of the financial statement analyst
- How the accounting standards affect the information that analysts receive
- The significant new changes to government financial reports
- Registration includes a copy of the updated "An Analyst's Guide to Government Financial Statements", 3rd Edition (published March 2018), which will serve as the text for the session.

## Orrick Webinar: Advance Refunding Substitutes and Related Issues.

The recent tax law changes generally eliminated the ability to issue tax-exempt bonds to advance refund outstanding bonds. Are there substitute structures that can be used without further IRS or Treasury guidance to achieve some of the same results? What about advance refunding taxable bonds and build America bonds under current law? What are the considerations for structuring new bonds in light of the change in law?

Please join Orrick's tax and bond lawyers for a discussion about certain of the options that are available to municipal issuers and borrowers, including the tax and securities law issues for new and revitalized financing tools and techniques and important issues for investment bankers and financial advisors.

#### Watch the webinar.

The Bond Buyer | April.19.2018

## Join Neighborly At This Year's Fintech Awards And Learn How Public Works Can Work For Investors.

The <u>Benzinga Global Fintech Awards</u> are a yearly showcase of the greatest advents in fintech from leaders and visionaries in the worlds of finance and technology. This year, we have executives, developers and innovators from the likes of Facebook, Amazon, IBM, JP Morgan, Zelle, TD Ameritrade, TradeStation, Fidelity, and so many more.

In preparation for its biggest installment yet this May, we're profiling the companies competing for the BZ Awards. In this feature we focus in on <u>Neighborly</u>.

#### What does your company do? What unique problem does it solve?

**Garrett Brinker, product manager:** Neighborly is a mission-driven fintech firm that operates at the intersection of government, technology and municipal finance. We believe that the humble municipal bond is the original impact investment, and we're committed to reducing the cost and complexity associated with this largely fragmented and often misunderstood market – which has long been dominated by large institutional investors.

Through innovative technology, competitive fee structure and lower denominations, we have created a way to directly connect fiscally responsible issuers with investors who want to generate returns while effecting positive change in the communities where they live, work and play.

### Who are your customers?

**Brinker:** Through our two distinct subsidiaries, we're working to bring issuers and investors closer together to facilitate easier access to impactful public projects, from schools and public parks to next-generation infrastructure such as microgrids:

- Neighborly Securities: Our muni broker-dealer, which uses technology to democratize access to impactful public infrastructure projects: from public parks and playgrounds, to municipal broadband or green energy projects. Though Neighborly Securities also serves the advisory community, it has gained enormous traction serving individual investors in our inaugural (and award-winning) <a href="Cambridge minibond offering">Cambridge minibond offering</a>, 37 percent of participants were first-time bond buyers. The opportunity to invest in meaningful projects in their own backyard resonated strongly with city residents, and continues to do so in municipalities across the country.
- Neighborly Investments: Our next-generation technology investment manager focuses on leveraging municipal bonds to maximize after-tax returns through customized impact portfolios. Neighborly Investments predominantly serves: high-net-worth investors who wish to leverage their muni bond allocations to maximal impact; larger RIAs; and institutional investors such as community banks and university endowments that wish to meet CRA Credit requirements, and foster engagement with their local communities.

### How long have you been in business?

Brinker: Neighborly was founded in 2012.

### Where are you located?

**Brinker:** Neighborly is headquartered in San Francisco, with strategically located offices in New York City and Boston. We consider ourselves to be an integral part of their respective tech, finance and investment communities.

## Who is your company's leadership? What kind of experience do they have?

**Brinker:** Jase Wilson is CEO and founder of Neighborly, combining expertise in technology, urban planning and entrepreneurship. Prior to Neighborly, Jase founded and operated Luminopolis, a civic software firm focused on saving local governments millions of dollars annually by replacing legacy enterprise software with modern open source equivalents. A keen technologist and urbanist, he studied city planning at MIT and the University of Missouri-Kansas City.

Kiran Jain is the chief operating officer and general counsel at Neighborly. She is the former Chief Resilience Officer for the City of Oakland, one of the inaugural cities in the Rockefeller Foundation's 100 Resilient Cities network. Kiran has served as a senior deputy city attorney focusing on land use, urban redevelopment and municipal governance; she also founded the Civic Design Lab to focus on building community resilience.

Neighborly's broader team harbors decades of combined expertise across the fields of public finance, civic issues and technology.

#### Who are your investors, if any?

**Brinker:** 8 VC, Emerson Collective, Bee Partners, Stanford University, Sound Ventures, Fintech Collective

## Is there anything else Benzinga should know about your company?

**Brinker:** We are a diverse team with backgrounds in technology, capital markets and government — all on a mission to help build stronger and more resilient cities through the municipal bond.

To meet with the minds behind companies like Neighborly and others testing the cutting edge of fintech, grab a ticket to the Benzinga Global Fintech Awards May 15-16 in New York.

## <u>S&P Live Webcast and Q&A: For U.S. States, A More Positive Tone Emerges</u> <u>For Fiscal 2019 Budget Process; Can It Last?</u>

## May 15, 2018 | New York

Please join our leading S&P Global Ratings analysts from the U.S. States' Group for a live interactive webcast on Tuesday, May 15 at 2:30 p.m. Eastern Daylight Time, where they will provide their views on the budget process for the U.S. states as they approach the start of the 2019 fiscal year, which for 46 of the states, begins on July 1.

Register For This Webcast

## CDFA // BNY Mellon Webcast Series: Housing Finance 201: Partnerships & the Capital Stack.

Tuesday, June 19, 2018 1:00 PM Eastern

Click here to learn more and to register.

## Intro EB-5 Finance WebCourse.

May 23-24, 2018

Daily: 12:00 - 5:00 PM Eastern

<u>Click here</u> to learn more and to register.

## MSRB Webinar: Getting to Know the New EMMA.

Thursday, May 10, 2018 3:00 p.m. - 4:00 p.m. EDT

During this free webinar, staff of the Municipal Securities Rulemaking Board (MSRB) will demonstrate enhancements to the MSRB's Electronic Municipal Market Access (EMMA®) website. As the EMMA® website enters its 10th year of providing municipal market transparency, the MSRB is implementing a series of investor-focused improvements to the design and navigation of the website.

### At the end of this webinar, participants will understand how to:

- Navigate features to access information about individual issuers and their securities;
- Search for a disclosure document by period or posting date, as well as by category; and
- Identify important details about a security and graph the trade price in the context of other trades.

EMMA® is the official source for municipal securities data and documents. The EMMA® website provides free public access to objective municipal market information and interactive tools for investors, municipal entities and others. EMMA® supports municipal market transparency but is not a platform for buying or selling bonds.

#### **CPE Credit**

This is a group-internet based event. Participants may receive one regulatory ethics CPE credit upon participation in the full webinar. The program level is "overview" and there are no prerequisites or advanced preparation required. The MSRB is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org. For more information regarding MSRB administrative policies such as complaint, please contact our offices at (202) 838-1500.

<u>Click here</u> to register.

## GFOA: Train in the Pacific Northwest this June.

Don't miss an opportunity to network with your peers during GFOA's upcoming training on accounting and budgeting topics, June 4–7, at the Hyatt Regency Lake Washington at Seattle's Southport in Renton, Washington.

Stephen J. Gauthier, former director of GFOA's Technical Services, and author of the GAAFR (or "Blue Book") will serve as an instructor for the accounting courses.

Learn More.

## **S&P: Hot Topics in Public Power and Electric Cooperatives.**

#### Oct. 18, 2018 | New York

We invite you to join our team of credit analysts to discuss this year's power sector current hot topics and trends, including sector overviews, regulatory and operational developments, disruptive technologies and our assessments of the affects they will have on our credit ratings within the power sector. Additional details for this conference, including a link to register and the complete agenda, will be available closer to the meeting date.

Register For This Event

#### S&P 2018 U.S. Public Finance Credit Forum: Boston

### Jun. 5, 2018 | Boston, MA

We are pleased to invite you to our regional 2018 U.S. Public Finance Credit Forum on Tuesday, June 5th in Boston. On hand will be several of our Sector Leads and analysts to review and discuss S&P Global's research related to credit pressures facing U.S. states and local governments, with a focus on pension issues and emerging risks/trends in public finance.

Register For This Event

## CDFA // BNY Mellon Webcast Series: Community Benefit Agreements - Sparking Development

## Community Benefit Agreements - Sparking Development May 15, 2018 @ 1:00 PM Eastern

Development projects are often touted as being economic windfalls for communities where they are situated. However, low- and moderate-income communities are frequently left behind, and many benefits of economic development filter to higher income communities. In an effort to combat inequality and promote more equity in economic development, many developers have reshaped and elevated the role of community benefits agreements (CBAs). In a CBA, public and private sector participants determine how the benefits of the economic development will be shared among communities. But what do these CBAs actually look like in practice? What types of benefits are negotiated and how do they support making economic development more impactful on the communities that need it the most? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, hear from experts on how public entities can optimize CBAs to generate greater community buy-in for development projects, and more equitably distribute economic gains.

#### **Speakers:**

#### Rena Nakashima, Moderator

Senior Product Manager The Bank of New York Mellon

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

# CDFA EDA Revolving Loan Fund Webinar Series: Designing A Revolving Loan Fund Program to Meet Your Community's Needs

Designing A Revolving Loan Fund Program to Meet Your Community's Needs May 22, 2018 @ 2:00 PM Eastern

The EDA Revolving Loan Fund Program helps small businesses access capital, especially when traditional lending institutions are not a good fit. The program allows for innovation, and many communities have designed their programs to meet the unique needs of their local business community. Join us as our expert speakers discuss how to design or modify an EDA Revolving Loan Fund program to address local demand, including specialized programs for minority and women owned businesses as well as micro enterprises and entrepreneurs.

### Harry Allen, Moderator

Coordinator, Research & Advisory Services Council of Development Finance Agencies

#### Mara O'Neill

Loan Program Manager Metropolitan Consortium of Community Developers

Register in advance to confirm your participation and receive login information. Registration is free and is open to all interested stakeholders.

Register

## **Brookings 7th annual Municipal Finance Conference.**

Monday, Jul 16, 2018 1:15 PM - Tuesday Jul 17, 2018 12:45 PM EDT

Brookings Institution Washington, DC

<u>Click here</u> to learn more and to register.

## Compliance Workshop on MSRB Rule G-17: Making Disclosures to Issuers.

June 22, 2018 12:30 PM - 1:30 PM ET

As the third of a series of free virtual compliance workshops, MSRB staff will conduct an in-depth discussion about key provisions of MSRB Rule G-17 on Conduct of Municipal Securities and Municipal Advisory Activities related to making disclosures to issuers. This workshop will follow a question-and-answer format based on questions and suggestions from regulated entities and other stakeholders.

Register

## **MSRB Chicago Town Hall.**

May 17, 2018

#### 4:00 PM - 6:00 PM CT

Join the MSRB, in coordination with Municipal Bond Club of Chicago, for a Town Hall meeting in Chicago, IL. The Town Hall meeting will provide municipal market stakeholders the opportunity to discuss municipal market self-regulation, the MSRB's compliance support initiative and the future of the MSRB. The Town Hall meeting is intended to support the municipal market community by creating a forum to communicate regulatory concerns and capture ideas to inform the MSRB's future activity. The event will be exclusively in-person.

View the agenda.

Register

# Compliance Workshop on MSRB Rule G-44: Small Firm Municipal Advisor Supervision.

May 24, 2018 3:00 PM - 4:00 PM ET

During this free webinar, staff from the MSRB and the Securities and Exchange Commission (SEC) will discuss considerations for small municipal advisors in tailoring supervisory procedures based on the nature and scope of the firm's municipal advisory activities, and methods of documenting that supervisory controls were implemented and enforced consistent with the regulatory obligations under MSRB Rule G-44. SEC staff will highlight some of their observations from municipal advisor examinations.

Register.

## **Blockchain Basics for Government Finance and Audit Professionals: Webinar**

**Start Date:** 4/12/2018 2:00 PM EST **End Date:** 4/12/2018 3:50 PM EST

**Organization Name: NASACT** 

**Contact:** Pat Hackney

Email: phackney@nasact.org

Phone: (859) 276-1147

#### **OVERVIEW**

While many government leaders are actively involved with blockchain prototypes, live pilots, and active use case development, there is still is a limited view of what it comprises and how it will impact state organizations. Blockchain's influence in the public sector will evolve over the next several years, but the technology has the potential to bring efficiency and speed to a wide range of services and processes.

By joining this webinar, government finance and audit professionals can gain insights into blockchain dynamics, hear examples of how organizations are using the technology, and understand the potential for ROI around new revenue streams and cost savings.

By reducing dependence on existing intermediary institutions and their accompanying layers and costs, blockchain can potentially eliminate significant resource burdens. And by accelerating transactions and simultaneously lowering their costs, blockchain can help to eliminate layers of redundancy, ease regulatory compliance burdens, introduce recordkeeping efficiency, and generally smooth government operations across a number of areas.

Join us to learn blockchain fundamentals and how this technology may impact your role and organization.

Click **HERE** for full webinar details.

**REGISTER** 

## **Community Benefit Agreements - Sparking Development.**

## May 15, 2018 @ 1:00 PM Eastern

Development projects are often touted as being economic windfalls for communities where they are situated. However, low- and moderate-income communities are frequently left behind, and many benefits of economic development filter to higher income communities. In an effort to combat inequality and promote more equity in economic development, many developers have reshaped and elevated the role of community benefits agreements (CBAs). In a CBA, public and private sector participants determine how the benefits of the economic development will be shared among communities. But what do these CBAs actually look like in practice? What types of benefits are negotiated and how do they support making economic development more impactful on the communities that need it the most? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, hear from experts on how public entities can optimize CBAs to generate greater community buy-in for development projects, and more equitably distribute economic gains.

#### **Speakers:**

Rena Nakashima, *Moderator* Senior Product Manager The Bank of New York Mellon

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

GASB Webinar on Invitation to Comment on Revenue and Expense Recognition.

Registration Opens for **March 14 GASB Webinar** on Invitation to Comment on Revenue and Expense Recognition.

Media Advisory | Course Description and Registration

#### **Intro Tax Credit Finance WebCourse.**

March 21-22, 2018 | Daily: 12:00 - 5:00 PM Eastern

Click here to learn more and to register.

## CDFA Federal Financing Webinar Series: U.S. Department of Housing and Urban Development (HUD)

February 28, 2018 | 2:00 PM Eastern

Click here to learn more and to register.

## CDFA Brownfields Redevelopment Financing Webinar Series: Reimagining Brownfields as Transit Oriented Developments.

March 8, 2018 | 2:00 - 3:30 PM Eastern

Click here to learn more and to register.

# CDFA // BNY Mellon Webcast Series: Bridge Financing Solutions for Spurring Development.

Tuesday, May 13, 2018 | 1:00 PM Eastern

Click here to learn more and to register.

## California Treasurer Sees Event as a Spur for Green Bonds.

California State Treasurer John Chiang is ramping up his support for green bonds by co-hosting a <u>Green Bonds Symposium</u> in Santa Monica on **Feb. 27-28**.

The event is being put together with the Milken Institute, a Santa Monica-based public policy think tank, and Environmental Finance, a London-based publishing company that reports on green finance.

Chiang, who is running for governor, called the bond market, and more specifically green bonds, an essential tool for raising the \$8 trillion needed in the U.S. to replace fossil-fuel power sources with low-carbon alternatives and the hundreds of billions needed in the state to replace and modernize crumbling roads, bridges, and water plants.

"With the U.S. already trailing China and Europe, California can fill the leadership void left by the current federal administration by facilitating the maturation of a domestic green bonds market that will pay for the new, less-polluting infrastructure we so desperately need to counter climate change," Chiang said in a letter.

Green bonds, or debt issued by corporations or government agencies to finance environmentally-friendly projects, were first introduced in 2008.

The U.S. green municipal bond market grew to \$11.05 billion in 2017 up from \$7.11 billion the previous year; and it's expected to reach \$20 billion in 2018, according to a Climate Bonds Initiative report. New York edged out California in 2017 in green bond issuance pushing out \$4.59 billion compared to California's \$4.3 billion.

The first day of the event will consist of an invitation-only financial innovations lab hosted by the Milken Institute.

Researchers, policy makers, and others will work to generate market-based solutions to overcome challenges for green bonds during the innovations lab, according to the hosts. The focus will be on innovative structures, market function, investor interest, and market standardization issues to conquer the barriers to investment in green bonds in the United States. The same areas that the treasurer's office covered in its report, Growing the U.S. Green Bond Market, Volume 1, released in January 2017.

The treasurer's office plans to produce a second report in Spring 2018 on findings from the innovations lab.

The second day will be a general conference, open to everyone, with key note speakers, case studies and panels.

In 2016, Chiang said he conducted a multi-city listening tour meeting with three dozen investors, who control funds holding trillions of dollars, to discuss how to use bonds to encourage environmentally-friendly development.

"The need for a green bonds symposium grew directly out of my listening tour and the lagging performance here in this country," Chiang said.

By Keeley Webster

BY SOURCEMEDIA | MUNICIPAL | 02/06/18 07:01 PM EST

#### **MSRB Arizona Town Hall.**

MSRB Arizona Town Hall: Hosted in coordination with the National Association of Bond Lawyers' 16th Annual Tax & Securities Law Institute

## February 21, 2018 4:00 PM - 6:00 PM MT

Join the MSRB, in coordination with the National Association of Bond Lawyers, for a Town Hall meeting in Phoenix, AZ. The Town Hall meeting will provide municipal market stakeholders the opportunity to discuss municipal market self-regulation, the MSRB's compliance support initiative and the future of the MSRB. The Town Hall meeting is intended to support the municipal market community by creating a forum to communicate regulatory concerns and capture ideas to inform the MSRB's future activity. The event will be exclusively in-person.

View the agenda.

Register.

## NFMA's 35th Annual Conference.

Registration has commenced for the **National Federation of Municipal Analyst's 35th Annual Conference** to be held at the Hotel del Coronado, Coronado, CA, on **May 30-June 1, 2018**.

Click here to learn more and to register.

# **Understanding the Investing in Opportunity Act: CDFA Webinar**

#### Thursday, February 15, 2018 | 1:00 PM Eastern

#### **Overview**

Around the country American communities are experiencing highly uneven economic development, resulting in large, regional pockets of disinvestment and unemployment. The recently enacted Investing in Opportunity Act aims to correct the aforementioned economic imbalances by incentivizing groups – through the temporary deferral of a tax on capital gains – to invest in distressed areas. In this CDFA webinar, learn from our expert panelists how the Investing in Opportunity Act works, when the program will begin, and a host of other important details essential to understanding this new federal program.

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Click here to learn more and to register.

# Assessing and Managing the Risks Posed by Climate Change to State and Local Governments: A Brookings Institute Webinar

Climate change poses substantial risks and challenges to state and local economies and their governments. How do credit rating agencies assess and manage these risks? Do municipal bond

markets take them into account if at all? Should they? Do rating agencies and bond markets give credit for building resilience? How should state and local governments gauge the risks posed by climate change? How urgent is this? Who is leading the way and what can we learn from them?

Join us on **February 13, 1:00-2:30 pm EST** for a webinar on these topics. We'll begin with presentations by Kurt Forsgren (Managing Director and Sector Leader for Infrastructure in U.S. Public Finance, Standard & Poor's), Tim Coffin (Senior Vice President and Director of Sustainability, Breckinridge Capital Advisors), Joyce Coffee (LEED AP, Founder and President, Climate Resilience Consulting) and additional speakers to be announced. The presentations will be followed by Q&A with webinar participants.

The Municipal Finance Conference is sponsored by the Hutchins Center on Fiscal and Monetary Policy at Brookings, the Rosenberg Institute of Global Finance at Brandeis International Business School, the University of Chicago Harris School of Public Policy and Olin Business School at Washington University in St. Louis. The 2018 conference will be held at Brookings on July 16-17, 2018.

Register for the webinar

The Brookings Institute

## Live Webcast and Q&A: S&P 2018 U.S. Infrastructure Outlook.

Jan. 30, 2018 | New York

Please join S&P Global Ratings U.S. Public Finance on Tuesday, January 30, 2018 at 2:00 p.m. Eastern Time for a live Webcast and Q&A discussion on the U.S. Public Power, Transportation and Water and Wastewater sector outlooks.

Register For This Webcast

# **CDFA Launches Federal Financing Webinar Series.**

CDFA Launches Federal Financing Webinar Series

— New Series to Highlight Federal Agency Programming —

The <u>CDFA Federal Financing Webinar Series</u> is an exclusive, five-part online offering that will convene finance experts, federal agencies, and local practitioners to discuss the development finance programs offered by the federal government. The webinar series is designed to offer participants a thorough overview of the development finance tools offered by federal agencies, with an emphasis on valuable programs that are often overlooked.

The CDFA Federal Financing Webinar Series is a 5-part offer available throughout the year. Each webinar will include in-depth examinations of specific financing programs offered by a federal agency along with program details, advice on applying, and examples of successful program implementation. Participants are encouraged to bring their project questions for our expert panelists, as they work to demystify the federal government's myriad financing options.

Those interested in attending the series can register for each webinar individually or all at once as a package deal. CDFA recommends registering for all of the webinars at once to take advantage of the best available pricing.

## The webinar series will focus on the following agencies:

## U.S. Department of Housing and Urban Development (HUD)

February 28, 2018

>>>Register for the HUD Webcast

## **U.S. Department of Transportation (DOT)**

April 12, 2018

>>>Register for the DOT Webcast

#### **U.S. Department of Agriculture (USDA)**

June 14, 2018

>>>Register for the USDA Webcast

#### U.S. Environmental Protection Agency (EPA)

August 16, 2018

>>>Register for the EPA Webcast

#### **U.S. Economic Development Administration (EDA)**

October 18, 2018

>>>Register for the EDA Webcast

# CDFA has provided two options for registering for the CDFA Federal Financing Webinar Series:

#### **Individual Webinars**

Participants may register at any time for individual webinars at the following rates:

CDFA Member: \$65 Non-Member: \$95

#### **Full Webinar Series**

Participants may register for the full webinar series and receive access to recordings of past or missed webinars. Participants will receive a \$50.00 discount when purchasing all five webinars. Participants may register at any time for the full webinar series at the following rates:

CDFA Member: \$275 Non-Member: \$425

Webinars will be recorded and placed online for participants to access afterwards. Only attendees who purchase the webinar, either individually or the full series, will have access to the online recordings. Attendees who miss a webinar will have access to the online recordings as well.

### A Brave New World for Munis: A Post Tax-Reform Review - Webinar Recap

Hosted by MBFA in Partnership with Court Street Group Research LLC

On Wednesday, January 17th, over 65 industry groups representing issuers, investors, and state and local governments participated in the webinar, "A Brave New World for Munis: A Post-Tax Reform Review," hosted by the Municipal Bonds for America (MBFA) Coalition in partnership with Court Street Group Research. The webinar focused on the political, economic, and market dynamics of the Tax Cuts and Jobs Act and the overall impact on the municipal industry post-tax reform.

The webinar recording that includes the powerpoint presentation can be viewed <u>here</u>.

## S&P Live Webcast and Q&A: 2018 U.S. State and Local Government Outlooks.

#### Jan. 22, 2018 | New York

Please join S&P Global Ratings U.S. Public Finance on Monday, January 22, 2018 at 2:00 p.m. Eastern Time for a live Webcast and Q&A discussion on the U.S. State and Local Government Credit sector outlooks.

Register For This Webcast

## S&P Live Webcast and Q&A: 2018 U.S. Not-for-Profit Health Care Outlook.

#### Jan. 17, 2018 | New York

Please join S&P Global Ratings U.S. Public Finance on Wednesday, January 17, 2018 at 2:00 p.m. Eastern Time for a live Webcast and Q&A discussion on the U.S. Not-for-Profit Health Care sector outlook.

Register For This Webcast

## **22nd Annual Governmental GAAP Update (Encore Presentation)**

**Training Type:** Web-Streaming **Course Status:** Repeat Offering

**Date and Time:** Jan 18 2018 - 1:00pm to 5:00pm EST

**Region:** Eastern **Level:** Intermediate

Field of Study: Accounting - Governmental

**CPE Credits:** 4

Member Price: \$180.00 Non-Member Price: \$195.00

## Register Online

**Prerequisite:** Knowledge in state and local governmental accounting and financial reporting.

#### **Speakers:**

- David A. Vaudt ChairmanGovernmental Accounting Standards Board
- Todd Buikema Senior Manager GFOA
- Peg Hartnett Senior ManagerGFOA
- Melinda M. Gildart, CPA, MBA Controller Chicago Public Schools
- Bob Scott Chief Financial OfficerCity of Carrollton
- Ted Williamson Partner RubinBrown, LLP
- Chris Morrill Executive Director/CEOGFOA

**Who Will Benefit:** State and local governmental accounting and financial reporting professionals, State and local government CFO's, and auditors of state and local governments.

#### **Program Description:**

Final authoritative guidance on:

- asset retirement obligations
- the use of Fiduciary funds
- various topics covered in the 2017 Omnibus, including pension and OPEB issues
- debt extinguishment issues, including use of existing resources and prepaid insurance leases

Recent GASB implementation guidance

Proposed guidance on debt disclosures for direct borrowings and direct placements

Proposed implementation guidance for accounting and financial reporting for OPEB

Other ongoing GASB projects

Update on the GASB financial reporting model improvements for governmental funds

Update on the uniform grant guidance, including procurement guidelines

Proposed changes to the Yellow Book

Common financial reporting deficiencies

Topics subject to change

#### **Seminar Objectives:**

Participants in this year's GAAP Update should obtain a practical knowledge of:

- GASB Statement No. 83, Certain Asset Retirement Obligations
- GASB Statement No. 84, Fiduciary Activities
- GASB Statement No. 85, Omnibus 2017
- GASB Statement No. 86, Certain Debt Extinguishment Issues
- GASB Statement No. 87, Leases
- GASB Invitation to Comment, Financial Reporting Model Improvements— Governmental Funds
- GASB ED on Certain Disclosures Related to Debt, including Direct Borrowings and Direct Placements
- Forthcoming GASB ED Implementation Guide, Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions
- Common financial reporting deficiencies encountered in the GFOA's Certificate of Achievement for Excellence in Financial Reporting Program.

- Government Accountability Office 2017 ED of Government Auditing Standards
- Updates on the Office of Management and Budget's *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (the Uniform Guidance)*

### **GAAP Update FAQs**

Agenda: Download

**Other Documents:** 

**Brochure** 

**Technical FAQs** 

### Fitch Credit Outlook Teleconferences.

Fitch Ratings will host a series of teleconferences on its 2018 U.S. Public Finance Outlooks, including state & local governments, education & non-profits, transportation, healthcare, public power, and water & sewer. Senior Fitch analysts will share their 2018 Ratings Outlooks and provide an overview of the major trends for each sector followed by Q&A. Click here to access associated reports.

#### U.S. States and Local Governments 2018 Outlook

January 10, 2018 | 2:00pm ET

#### **REGISTER**

#### U.S. Public Power and Water & Sewer 2018 Outlook

January 11, 2018 | 1:00pm ET

#### **REGISTER**

#### U.S. Health Care 2018 Outlook

January 11, 2018 | 2:00pm ET

#### **REGISTER**

#### U.S. Municipal Transportation 2018 Outlook

January 17, 2018 | 1:00pm ET

#### **REGISTER**

#### U.S. Education & Nonprofit Institutions 2018

January 17, 2018 | 2:00pm ET

**REGISTER** 

# The Tax Cuts and Jobs Act: The Impact on the Municipal Bond Market.

The Tax Cuts and Jobs Act: The Impact on the Municipal Bond Market. Jan. 10, 2018 | 1 PM ET/10 AM PT

#### A Bond Buyer / Orrick Webinar

Different versions of the Tax Cuts and Jobs Act (the "Act") have been approved by the House and Senate, and the two chambers are conferencing to resolve the differences and send the final Act to the President by year end. Even if we do not have a final Act by year end, we expect to have a much better idea of the final product. The Act will make significant changes to tax rules that apply to tax-exempt bonds and related matters, likely including the elimination of tax exempt advance refunding bonds and potentially including changes to the ability to issue private activity bonds.

## **Topics to be Discussed:**

- Status of Private Activity Bonds
- Status of Advance Refunding Bonds and alternatives thereto
- Other changes: tax credit bonds, stadium bonds
- Transition Rules
- 2018 and beyond technical corrections and needed fixes
- Reduction in corporate tax rate, status of AMT
- Next Steps for Issuers and Borrowers

### **Register Now**

#### **Chas Cardal**l

Partner

Orrick

(Speaker)

#### **Ed Oswald**

Partner

Orrick

(Speaker)

#### **Justin Cooper**

Partner

Orrick

(Speaker)

### John Stanley

Senior Associate Orrick (Speaker)

# Trish Eichar

Senior Associate Orrick (Speaker)

### **Danielle Fugazy**

Contributing Editor SourceMedia (Moderator)

### 2018 U.S. Public Finance Outlook Teleconferences.

Fitch Ratings will host a series of teleconferences on its 2018 U.S. Public Finance Outlooks, including state & local governments, education & non-profits, transportation, healthcare, public power, and water & sewer. Senior Fitch analysts will share their 2018 Ratings Outlooks and provide an overview of the major trends for each sector followed by Q&A. Click here to access associated reports.

## **U.S. Municipal Transportation 2018 Outlook**

January 10, 2018 - 1:00pm ET REGISTER

#### U.S. States and Local Governments 2018 Outlook

January 10, 2018 - 2:00pm ET REGISTER

#### U.S. Public Power and Water & Sewer 2018 Outlook

January 11, 2018 - 1:00pm ET REGISTER

#### U.S. Health Care 2018 Outlook

January 11, 2018 - 2:00pm ET REGISTER

#### U.S. Education & Nonprofit Institutions 2018

January 17, 2018 - 2:00pm ET REGISTER

## MSRB Announces New Town Hall Series Coming in 2018.

The Municipal Securities Rulemaking Board (MSRB) today announced that it will hold a series of "Town Hall" meetings in 2018 intended to enhance engagement with municipal market stakeholders and provide a forum for capturing ideas to inform the MSRB's current priorities and long-term strategic initiatives. Market stakeholders will have the chance to communicate directly with MSRB Board members and staff about their expectation of the MSRB, and its current and future initiatives.

The MSRB's Town Hall meetings will be exclusively in-person and open to the public. Registration is available through the links below:

#### **MSRB Arizona Town Hall**

Hosted in coordination with the National Association of Bond Lawyers' 16th Annual Tax & Securities Law Institute

Wednesday, February 21, 2018 4:00 p.m. – 6:00 p.m. MT JW Marriott Desert Ridge, Stonegrill 5350 E. Marriott Drive Phoenix, AZ 85054 Register to attend.

#### **MSRB California Town Hall**

Hosted in coordination with the National Association of Municipal Advisors
Thursday, February 22, 2018
4:00 p.m. - 6:00 p.m. PT
Newport Beach Marriott Hotel
900 Newport Center Drive
Newport Beach, CA 92660
Register to attend.

## **MSRB Chicago Town Hall**

Hosted in coordination with the Municipal Bond Club of Chicago
Thursday, May 17, 2018
4:00 p.m. - 6:00 p.m. CT
JW Marriott Chicago
151 West Adams Street
Chicago, IL 60603
Register to attend.

## TSLI 2018 Registration is Now Open!

The municipal bond market is in a state of flux, and upcoming changes may be significant. If tax reform becomes a reality, resulting in lowered corporate and individual tax rates, there will be direct effects on the market. LIBOR is poised to disappear in 2021, leaving open the question of what happens with loans and swaps that are LIBOR-based. We know from recent events that the SEC is ramping up enforcement efforts (including against lawyers and other professionals) and is becoming more involved in disclosure issues. So what lies ahead? Come and find out by joining us for TSLI 2018 in Phoenix, AZ, for in-depth discussions on current public finance topics!

For more information, download the <u>TSLI brochure</u> or visit the <u>TSLI website</u>. Register today by downloading the <u>registration form</u> or register online <u>here</u>.

When: February 22-23, 2018

Where: JW Marriott Phoenix Desert Ridge Resort & Spa, 5350 East Marriott Drive, Phoenix, AZ

85054

### MSRB Rule G-42: Understanding Advice and Recommendations

Friday, December 8, 2017 12:30 p.m. - 1:30 p.m. EST

As the first of a series of free virtual compliance workshops, MSRB staff will conduct an in-depth discussion about key provisions of MSRB Rule G-42 on Duties of Non-Solicitor Municipal Advisors related to advice and recommendations. This workshop will follow a question-and-answer format based on questions and suggestions from regulated entities and other stakeholders.

#### **CPE Credit**

This is a group-internet based event. Participants may receive one regulatory ethics continuing professional education (CPE) credit upon participation in the full webinar. The program level is "overview" and there are no prerequisites or advanced preparation required. The MSRB is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. For more information regarding MSRB administrative policies such as complaint, please contact our offices at (202) 838-1500.

Click here to register.

# **CDFA Fundamentals of Economic Development Finance WebCourse.**

**January 24 - 25, 2018** 

Daily: 12:00 - 5:00 PM Eastern

The **Fundamentals of Economic Development Finance WebCourse** is the foundation for all of CDFA's educational offerings. This course will help you understand the variety of development finance tools available, from bonds, tax credits and TIF, to federal financing programs, RLFs, and access to capital lending resources.

The Fundamentals Course is based on CDFA's Practitioner's Guide to Economic Development Finance, the only comprehensive reference guide dedicated to building and utilizing the development finance toolbox. The Practitioner's Guide provides the insight and practical information needed to critically understand how economic development is financed and the tools, strategies and techniques used to build strong communities.

This course qualify for the CDFA Training Institute's **Development Finance Certified Professional (DFCP)** Program. Complete three courses and you will fulfill half of the requirement for the DFCP Program. Start down the road to personal and professional advancement today.

<u>Click here</u> to learn more and to register.

#### S&P State and Local Government Credit Forum.

### Dec. 6, 2017 | New York

We are pleased to invite you to our 2017 State and Local Government Credit Forum on Wednesday, December 6th.

Click here to learn more and to register.

# Tax Reform: The Threat of Annihilation of Tax-Exempt Financing - Mintz Levin Webinar

Mintz Levin's Chuck Samuels, Meghan Burke, Len Weiser-Varon, and John Regier discussed the new tax reform bill in a webinar entitled "Tax Reform: The Threat of Annihilation of Tax Exempt Financing." The panel, uniquely qualified governmental, bond, and legislative counsel, offered insight on proposed tax changes, the prospects for enactment of the legislation, and how participants in tax-exempt financings can respond to this development.

You can listen to the complete webinar here.

# NABL Ethics Teleconference: Risk - The Game of Reduction of Professional Exposure, Loss Prevention, and Bond Counsel Liability.

Thursday, December 14, 2017 [ 1:00-2:30 pm Eastern

#### **Registration Fees:**

- ▶ \$195 for members
- ► \$400 for non-members.

Register <u>online here</u>, or <u>download</u> the printed registration form.

**Description:** This teleconference will include a practical discussion of how bond counsel can be exposed to potential professional liability. The panel will focus on conflicts of interest, the necessity and benefits of utilizing an engagement letter and other Model Rules that bond counsel need to consider in any engagement. Through interactive discussion and case studies, the panel will illustrate conflict scenarios, whether the conflicts can be waived, and the process of waiving a conflict of interest. The panelists will also discuss and employ hypotheticals to explain what should be included in an engagement letter and will review the NABL Model Engagement Letter. The teleconference will also include a malpractice insurance representative from Attorneys' Liability Insurance Society (ALAS) to give a unique perspective on liability scenarios. The panelists will also discuss the expanding role of bond counsel and how that expanding role can impact professional exposure and loss prevention. Additional topics of client confidentiality and data security and how breaches in a firm's network can expose you to professional liability will be covered.

#### **Moderator:**

Tim Stratton (Gust Rosenfeld P.L.C.)

#### **Panelists:**

Deanna Gregory (Pacifica Law Group) Drew Kintzinger (Hunton & Williams) Randy Curato (ALAS)

**CLE Information:** NABL has applied for and anticipates receiving ethics CLE credit for between 1.5 and 1.8 hours in most states that accredit teleconferences. No credit will be available in Pennsylvania. To obtain CLE credit you must pay the CLE fee listed below and fill out the payment form. Be sure to include your CLE states and identifying numbers on the payment form. Certificates of Attendance will be e-mailed to you , and credit hours will be reported to those states that require sponsors to report credit.

**Deadline:** The registration deadline is Monday, December 11, 2017. All registrants will receive the teleconference materials and dial-in instructions via email on Wednesday, December 13, 2017.

If you have a question(s) that you would like addressed on the teleconference, email them to <a href="mailto:comments@nabl.org">comments@nabl.org</a> before or during the call. The panelists will try to incorporate the responses throughout the teleconference.

# MSRB Launches Compliance Workshop Series.

Washington, DC – The Municipal Securities Rulemaking Board (MSRB) today announced a series of virtual compliance workshops designed to facilitate in-depth discussions about key provisions of MSRB rules for municipal securities dealers and municipal advisors. The free webcast workshops will follow a question-and-answer format.

"The MSRB has heard from both dealers and municipal advisors that they value the opportunity to ask questions and take a deeper dive into the practical realities of complying with specific rule provisions," said MSRB Executive Director Lynnette Kelly. "Supplementing our existing webinar program with these specialized compliance workshops is a great example of how feedback from our stakeholders informs the MSRB's approach to advancing our long-term strategic goal of facilitating compliance."

The MSRB identified topics for the compliance workshops based on questions and suggestions from regulated entities and other stakeholders. The calendar of compliance workshops includes:

- MSRB Rule G-42: Understanding Advice and Recommendations December 8, 2017, 12:30 p.m. 1:30 p.m. ET Register for the workshop.
- MSRB Rule G-42: **Documenting Your Relationships and Making Disclosures**March 9, 2018, 12:30 p.m. 1:30 p.m. ET
  Register for the workshop.
- MSRB Rule G:17: Making Disclosures to Issuers June 22, 2018, 12:30 p.m. 1:30 p.m. ET Register for the workshop.
- MSRB Rule G-37: Completing Form G-37 September 14, 2018, 12:30 p.m. – 1:30 p.m. ET Register for the workshop.

To submit questions in advance of any workshop or to suggest topics for future workshops, email

#### MSRBEvents@msrb.org.

Date: November 17, 2017

Contact: Jennifer A. Galloway, Chief Communications Officer

202-838-1500

jgalloway@msrb.org

## Register Now for Upcoming P3 Bootcamps in LA and DC.

Join us for P3Bootcamp in **Los Angeles on Dec. 4**. During this popular one-day P3 training course, you'll join experts in the field for multiple panels, networking opportunities and an in-depth introduction to the P3 landscape. Sessions will focus on everything from identifying a potential P3 project to market trends, making P3Bootcamp an ideal course for public and private sector members who are looking to enter the new era of infrastructure.

For those of you on the East Coast who want to demystify the ins and outs of negotiating P3 agreements with the federal government, join us **Dec. 7 in Washington**, **D.C.** for the **first Federal P3Bootcamp**. This one-day course, also taught by experts with years of experience in the P3 space, will teach you everything you need to know to do a deal with Uncle Sam. To learn more and register, visit the <u>P3Bootcamp website</u>.

# Live S&P Webcast: Request For Comment: Priority Lien Tax Revenue Debt

Please join S&P Global Ratings on **Friday, November 17th at 2:00 p.m. Eastern Time** for an interactive, live Webcast and Q&A. We will discuss the proposed criteria in detail, the potential impact on outstanding ratings, and specific questions for which we are seeking responses.

Register For This Audio Webcast

# <u>CDFA Intro Property Assessed Clean Energy (PACE) Finance WebCourse.</u>

December 5-6, 2017 12:00 - 5:00 pm Eastern

Click here to learn more and to register.

Teleconference: Fitch Rates Chicago Sales Tax Securitization Corp, IL's \$575MM Sales Tax Securitization Bonds 'AAA'

Join Fitch **November 8th at 2PM ET** as we discuss our 'AAA' rating on the Sales Tax Securitization Corp, IL Series 2017 A&B bonds. Arlene Bohner will provide the analytical conclusion on the

corporation's strong legal framework and key rating drivers. Amy Laskey will explain why this transaction will not affect the City's general credit quality and GO rating. Laura Porter, Managing Director & Sector Head will host the call.

Register.

## Register for NABL's New Ethics Teleconference.

If your state requires ethics credits, NABL has just what you need! NABL is hosting a new ethics teleconference titled, <u>"Risk - The Game of Reduction of Professional Exposure, Loss Prevention, and Bond Counsel Liability,"</u> on **Thursday, December 14, 2017 from 1:00 - 2:30 pm Eastern**.

Moderator, Tim Stratton from Gust Rosenfeld P.L.C. and panelists, Deanna Gregory (Pacifica Law Group), Drew Kintzinger (Hunton & Williams), and Randy Curato (ALAS), will discuss conflicts of interest, the necessity and benefits of utilizing an engagement letter and other Model Rules that bond counsel need to consider in any engagement. Through interactive discussion and case studies, the panel will illustrate conflict scenarios, whether the conflicts can be waived, and the process of waiving a conflict of interest.

Read More

## NFMA Advanced Seminar on High Yield Bonds.

The National Federation of Municipal Analysts will hold its Advanced Seminar on High Yield Bonds on **January 25 & 26, 2018** at the Royal Palm South Beach in Miami Beach, Florida.

To review the program, click here.

To register, <u>click here</u>.

## **Digital Revolutions in Public Finance.**

Tuesday, November 7, 2017 - 9:30am to 11:00am

**International Monetary Fund** 

REGISTER

Presentation by

Sanjeev Gupta, Deputy Director, Fiscal Affairs Department, International Monetary Fund

**Panelists** 

**Vitor Gaspar**, Director, Fiscal Affairs Department, International Monetary Fund **Beth Adair**, former Global Tax Director, Airbnb Inc.

**Avi Goldfarb**, Ellison Professor of Marketing, Rotman School of Management, University of Toronto **Paul Johnson**, Director, Institute of Fiscal Studies, United Kingdom

Moderator

Masood Ahmed, President, Center for Global Development

The IMF Fiscal Affairs Department is launching a new book entitled <u>Digital Revolutions in Public Finance</u>. Offering the first detailed assessment of the impact of digital technology on fiscal policy, this publication is a landmark of a collaboration between the IMF's Fiscal Affairs Department and the Bill & Melinda Gates Foundation. It includes contributions from academics, former government officials and technologists, providing perspectives on how digitalization can revolutionize the design and implementation of fiscal policy—and on the risks and challenges that need to be faced.

The event's panel discussion will center around fundamental questions raised in the book, which makes the case that by transforming how we collect, process, and act on information, it can expand and reshape the way we operate within the frontiers of policymaking, allowing us to do what we do now, but better—and perhaps before too long, even design fiscal policy in new ways. The book also explores the institutional challenges and capacity constraints faced by countries seeking to benefit from the digital revolution, as well as privacy and cybersecurity concerns, which call for greater international cooperation and regulation as information increasingly travels across borders.

An <u>excerpt of the book</u> is now available online. Electronic copies of the full publication will be available in early November, as well as on USB drives at the book launch.

# Webcast Replay: USPF Storm Update.

S&P Global Ratings held a live interactive Webcast and Q&A on Tuesday, October 17, 2017 at 1:30 p.m. Eastern Time. Senior analysts discussed the impact to credit quality following the storms, our expectation for an additional rating action going forward, and how long recovery can take for issuers impacted by storm damage. The discussion also included states, local governments, water and sewer utilities, transportation/public power, school districts, and higher education issuers in the impacted areas. Given the recent fire activity in California, we gave an update to our credit coverage in the region.

Listen to the Webcast Replay

# **Bonds + Financing Sustainability: BNY Mellon // CDFA Webcast Series**

Bonds + Financing Sustainability November 14, 2017 @ 1:00 PM Eastern

Bonds are considered the bedrock tool for development finance because of their common use funding traditional projects however they also can be adaptable for new types of projects. In the current day and age sustainability has become a key focus in development finance and bonds have more frequently been used to finance this new wave of projects. During this installment of the BNY Mellon // CDFA Webcast Series our expert speakers will look at outside the box ideas for issuing

bonds to fund sustainable areas of finance including renewable energy, adaptive reuse for infrastructure, food systems projects and sustainable water solutions.

## **Speakers:**

Rena Nakashima, Moderator Vice President & Senior Product Manager The Bank of New York Mellon

Sharon Wojda Finance Director City of Bend, Oregon

Stephen Pearlman Founding Partner Pearlman & Miranda, LLC

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register.

# Fitch Webinar Replay: Summary of Healthcare Criteria Revision & Demonstration of Through-the-Cycle Tool.

<u>Listen: Summary of Healthcare Criteria Revision & Demonstration of Through-the-Cycle Tool.</u>

# Reminder: Register for the Joint Compliance Outreach Program for Municipal Advisors.

#### **Compliance Outreach Program for Municipal Advisors**

Join the SEC, MSRB and FINRA for the Compliance Outreach Program for Municipal Advisors. Topics of discussion will focus on the duties and standards of conduct for non-solicitor municipal advisors under MSRB Rule G-42 and the Securities and Exchange Act of 1934, as well as municipal advisor compliance with rules concerning supervision, registration and books and records. View the agenda.

Register to attend in person.

Register to attend via webcast.

**Date:** Wednesday, November 8, 2017 **Time:** 9:00 a.m. – 4:00 p.m. ET

Location: SEC's Atlanta Regional Office

(also available via webcast)

# Reminder: Compliance Outreach Program for Municipal Advisors.

Wednesday, November 8, 2017 9:00 a.m. - 4:00 p.m. ET

Join the SEC, MSRB and FINRA for the Compliance Outreach Program for Municipal Advisors. Topics of discussion will focus on the duties and standards of conduct for non-solicitor municipal advisors under MSRB Rule G-42 and the Securities and Exchange Act of 1934, as well as municipal advisor compliance with rules concerning supervision, registration and books and records.

View the agenda.

Register to attend in person.

Register to attend via webcast.

#### **Intro PACE Finance WebCourse**

## **Announcing the Intro PACE Finance WebCourse**

Register By November 17 for Early Bird Rates

Join CDFA for the two-day Intro Property Assessed Clean Energy Finance WebCourse on **December 5-6**. This course will explore the process of creating, operating and maintaining a community based PACE program. The two day course will feature a comprehensive overview of PACE including program design, capital markets analysis, investor attraction, legal and regulatory considerations, market potential, operations and much more.

The Intro Property Assessed Clean Energy Finance WebCourse is an ideal opportunity to enhance your knowledge and maximize your community's ability to catalyze energy efficiency improvements on industrial, commercial and residential structures. Topics covered include:

- How PACE works
- Why use PACE as a financing tool
- Addressing barriers to PACE implementation
- Financing process & terms
- Important regulations & guidelines
- Management structures
- How to create a PACE program for a community
- Example PACE programs from start to finish
- Residential vs. Commercial
- PACE Bonds
- Eligible PACE Products
- Players involved designer, administer, contractor, investor, financier, property owner
- Marketing your PACE program
- Finding potential investors and contractors
- Lender consent process

View the Intro Property Assessed Clean Energy Finance WebCourse agenda for a full outline of the

timing and topics to be covered.

This course qualifies for the CDFA Training Institute's <u>Development Finance Certified Professional</u> (<u>DFCP</u>) <u>Program</u>. Start down the road to personal and professional advancement today!

**REGISTER** 

## MSRB Mark-Up Disclosure Implementation Forum: In-Person Attendance

November 02, 2017 1:00 PM - 4:30 PM ET

Attend the Mark-up Disclosure Implementation Forum in Washington, DC, hosted by the MSRB to further support understanding of and compliance with mark-up disclosure requirements under amendments to MSRB Rule G-15. The forum will provide municipal securities dealers the opportunity for an in-depth discussion of the mark-up disclosure requirements and methods of calculating prevailing market price.

View the agenda.

Register.

## MSRB Mark-Up Disclosure Implementation Forum: Webcast

November 02, 2017 1:00 PM - 4:30 PM ET

Attend the Mark-up Disclosure Implementation Forum in Washington, DC, hosted by the MSRB to further support understanding of and compliance with mark-up disclosure requirements under amendments to MSRB Rule G-15. The forum will provide municipal securities dealers the opportunity for an in-depth discussion of the mark-up disclosure requirements and methods of calculating prevailing market price.

View the agenda.

Register.

# KBRA Hosts Quarterly Public Finance Market Update: Airports

KBRA invites you to join us for our Inaugural Quarterly Public Finance Market Update Conference Call!

This quarter's discussion will provide a market update on airports. Topics discussed will include KBRA's methodology for rating airports and an outlook on the sector.

The conference call details are as follows:

# Thursday, October 5th 3:00 PM EDT

The discussion will be held by the following members of the KBRA Public Finance team:

Karen Daly, Senior Managing Director Harvey Zachem, Managing Director William Cox, Managing Director

Please click on the following link to register for the conference call: <u>KBRA's Quarterly Public</u> Finance Market Update: Airports

KBRA comments will be follow by a Q&A session. Please email questionss prior to the conference call to info@kbra.com.

## .

## **Electronic Trading: The Next Level of Municipal Bond Trading.**

The best way to get greater liquidity, handle price transparency requirements and realize cost savings

#### Oct. 11, 2107 | 2 PM ET/11 AM PT

Are you getting competitive liquidity? Is cost savings a concern? Do you need help with best execution requirements? This web-seminar will cover the challenges that municipal bond traders are facing and how they are leveraging electronic trading to access unique liquidity and increase their trading efficiency to support best execution requirements.

#### Agenda:

- A walk through on how to access exclusive liquidity and trade transparency
- How an 'all-to-all electronic marketplace' works
- Concrete examples on how dealers and the buy-side community have been leveraging electronic trading

### **Register Now**

#### John Gallagher

Head of Municipal Bonds and U.S. High Grade Product Management MarketAxess (Speaker)

## **Hardy Manges**

Head of Municipal Dealer Sales MarketAxess (Speaker)

#### **Barnet Sherman**

## **SIFMA Annual Meeting.**

OCTOBER 23-24 | JW MARRIOTT | WASHINGTON, DC

The Capital Markets Conference convenes in Washington, D.C. next month for candid one-on-one conversations and in-depth breakout sessions with more than 50 expert speakers.

We're excited to announce this year's <u>program</u>, featuring conversations with Congressman Kevin Brady (R-TX), Chairman of the House Ways & Means Committee; SEC Chairman Jay Clayton; CFTC Chairman J. Christopher Giancarlo; Abigail Johnson of Fidelity Investments; David Solomon of Goldman Sachs; and Warren Stephens of Stephens Inc.; plus eight panels and in-depth breakout sessions on today's most salient issues including tax reform, cybersecurity, financial regulation and more.

700+ financial industry leaders, policymakers and regulators will be there. Will you?

Click here to learn more and to register.

# SEC, MSRB, FINRA to Hold Compliance Outreach Program for Municipal Advisors.

Washington DC - The Securities and Exchange Commission (SEC), Municipal Securities Rulemaking Board (MSRB) and Financial Industry Regulatory Authority (FINRA) today announced the <u>opening of registration</u> for the Compliance Outreach Program for Municipal Advisors.

There is no cost to attend the program, which provides an open forum for municipal advisory industry professionals to discuss compliance practices with regulators and promote a more effective compliance structure for regulatory obligations of municipal advisors. The event will be held at the SEC's Atlanta Regional Office on **November 8, 2017 from 9:00 a.m. to 4:00 p.m. ET**, and webcast live on the SEC's website. Additional information, <u>including the agenda</u>, is available on the <u>SEC</u>, <u>MSRB</u> and <u>FINRA</u> websites.

The SEC's Office of Compliance Inspections and Examinations (OCIE) and Office of Municipal Securities are partnering with the MSRB and FINRA to sponsor the program. Topics of discussion include the duties and standards of conduct for non-solicitor municipal advisors under MSRB Rule G-42 and the Securities and Exchange Act of 1934, and municipal advisor compliance with supervision, registration, and books and records rules. The program also will include a roundtable discussion among the regulators and a question and answer session with participants.

"This program is designed to promote compliance with municipal advisor regulations and affords the industry the opportunity to hear from all three regulators on the regulatory obligations of municipal advisors," said Rebecca Olsen, Deputy Director of the SEC's Office of Municipal Securities. Suzanne McGovern, Assistant Director of the SEC's broker-dealer and municipal advisor examination

programs, added, "This municipal advisor outreach will take a deeper dive into regulatory requirements and their practical implementation, helping municipal advisor professionals ensure proper regulatory compliance."

MSRB Executive Director Lynnette Kelly said, "This program is consistent with the MSRB's goal of assisting municipal advisors in understanding and complying with their regulatory obligations, and municipal advisors will benefit from getting first-hand feedback from our staff."

Mike Rufino, FINRA's Head of Member Regulation-Sales Practice, said, "Any firm that wants to enhance its understanding of the regulatory expectations in the important areas of fiduciary duty and supervision will benefit from participating in the outreach program."

Registration is being administered by the MSRB and is open to all municipal advisor industry professionals, with a maximum of two in-person attendees per firm. In-person attendance is limited to a first-come, first-served basis. For those who cannot attend in person, the program will be webcast live on the SEC's website.

Register to attend the program here. Information on accessing the webcast and the links to program materials will be posted on the SEC, MSRB, and the FINRA websites on the day of the program.

Date: September 11, 2017

Contact: Jennifer A. Galloway 202-838-1500 jgalloway@msrb.org

# MSRB Begins Daily Release of Previously Unavailable Municipal Market Statistics: Webinar

Washington, DC - In support of its long-term effort to expand access to tools and information that help municipal market participants analyze industry trends, the Municipal Securities Rulemaking Board (MSRB) today unveiled market-wide trading statistics on its <a href="Electronic Municipal Market-Access">Electronic Municipal Market</a> Access (EMMA®) website that have not previously been publicly available. The new data include a daily state-by-state view of municipal bond trading activity and the most actively traded municipal securities and bond issuers. The data are dynamic so that users can customize results based on date range, geographic location, tax status of bonds and type of transaction.

"We are very focused on transforming EMMA to meet the needs of our diverse marketplace," said MSRB Executive Director Lynnette Kelly. "The website was conceived as a platform for investors to find information about a particular security and make a more informed decision when buying or selling that bond. Now, investors and other market participants are seeking a broader view of market activity to inform their decision-making. The MSRB is in a unique position to provide free public access to interactive tools for understanding market trends."

The new statistics, which are updated daily, are available on EMMA's "Tools and Resources" tab, which also features third-party yield curves and indices, a calendar displaying upcoming bond offerings and an economic calendar showing economic events and market data releases. "Having these resources on EMMA helps all market participants look beyond individual securities to get a market-wide view," Kelly said.

To support user understanding of the new statistics, the MSRB will host a webinar on **September 21, 2017 from 3:00 p.m. - 4:00 p.m. ET** to demonstrate the functionality of the enhanced statistics. Register for the webinar.

The MSRB's EMMA website is the official source of data and disclosure documents on more than one million outstanding municipal securities. The MSRB operates the EMMA website in support of its mission to protect investors, state and local governments, and the public interest by promoting a fair and efficient municipal market.

Date: September 7, 2017

Contact: Jennifer A. Galloway, Chief Communications Officer 202-838-1500 jgalloway@msrb.org

# Amendments to MSRB Rule G-3 on Professional Qualification Standards for Municipal Advisors: Webinar

Thursday, October 12, 2017 3:00 p.m.- 4:00 p.m. EDT

During this free webinar, MSRB staff will review amended MSRB Rule G-3, which requires municipal advisors to develop a continuing education program for covered persons, and for every covered person of a municipal advisor to participate in continuing education training. Amended MSRB Rule G-3 has an implementation date of January 1, 2018.

At the end of this webinar, participants will be able to:

- Explain the municipal advisors continuing education requirements
- Determine continuing education associated books and records requirements
- Consider appropriate mechanisms for delivering and documenting municipal advisor training

Register now.

# S&P Live Webcast: Request for Comment (RFC): Special Assessment Debt.

#### Sep. 25, 2017 | New York, NY

Please join S&P Global Ratings on Monday, September 25 at 1:00 p.m. Eastern Time for an interactive, live Webcast and Q&A. We will discuss the proposed criteria in detail, the potential impact on outstanding ratings, and specific questions for which we are seeking responses.

Register for this Audio Webcast.

## Tax Reform: What Does it Mean for Main Street, Wall Street and K Street?

#### What:

A webinar presentation on the political and economic dynamics of tax reform and infrastructure and how prospective changes could impact municipal bond markets

#### When:

Thursday, September 21st, 2017 2:00pm ET

As tax reform discussions persist in Washington with little to no detail, Congress and the Trump Administration push for one major victory by the end of the calendar year in the form of a tax cut or comprehensive tax reform.

On Thursday, September 21st, Municipal Bonds For America will hold a webinar featuring experts who will discuss the prospects for tax reform, the potential changes to the municipal bond market, and how these changes could impact K Street, Wall Street and Main Street.

#### Register here.

## **Featured Speakers and Topics:**

#### Robert Kyle, Hogan Lovells

Will discuss four important signs to look for in the political outlook for tax reform and infrastructure spending.

#### George Friedlander, Court Street Group

Will walk us through his latest research (attached) focusing on the economic impact of tax reform and the potential impact on municipal demand.

### Alan Polsky, Dougherty & Co., LLC

Will deliver the "Main St." perspective on the impact that municipal bond financed projects have on state and local governments and the potential effects that tax reform will have on retail investors.

#### Matt Posner, Neighborly

Will moderate our panel and engage panelists and participants through a Q&A.

## **CDFA Webcast: Housing Finance 101**

# Housing Finance 101 October 17, 2017 @ 1:00 PM Eastern

Financing housing development has shown to not only create valuable assets in the community but also become a large driver of economic development. Numerous tools are available to aid the development of housing in the communities across the country from affordable to market rate. In this installment of the CDFA//BNY Mellon Development WebCast Series, development finance practitioners will survey finance tools utilized to finance housing and provide a brief introduction to the world of housing finance.

#### **Speakers:**

Rena Nakashima, Moderator Vice President & Senior Product Manager The Bank of New York Mellon

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

## Smart Infrastructure is Focus for Smart Cities Week in Washington D.C.

Smart infrastructure is the theme for Smart Cities Week 2017, which takes place in Washington D.C. in October 2017. It brings together North America's visionary leaders and thinkers from all levels of government to hear real-world examples of smart infrastructure solving tough urban challenges.

"Today we have the opportunity to create more advantages for our citizens, our cities and towns, our business and industry – and along the way, our planet," says Jesse Berst, chairman of the Smart Cities Council, which hosts the event. "We can do all of that with smart infrastructure," Berst adds. "Smart infrastructure is the foundation for future success, for better paying jobs and for a new era of prosperity for all."

Attendees will hear from public, private and non-profit leaders and subject matter experts from around the world during keynote addresses, workshops, roundtable discussions and panel sessions aligned to six tracks:

- Infrastructure Innovation
- City Showcase
- Climate Resilience
- Compassionate Cities
- Investing for Change
- Built Environment

In particular, it will look at areas like readying the roads and planning for autonomous vehicles. Communities still lack understanding of and readiness for this transformative new technology. Research, education, and development of resources are needed to help communities prepare to minimize the costs and maximize benefits of autonomous vehicle deployment, through solutions based on planning, policy, and financial strategies. The American Planning Association (APA) will convene a conversation around issues and opportunities related to preparing smart infrastructure for the advent of autonomous vehicles.

One of the conference sessions will explore smart energy analytics for cities. In the US, buildings consume up to 75 percent of the primary energy use for cities. This session will showcase and seek dialogue on cities-related research done at the US Department of Energy National Laboratories focusing on data, tools, analytics, and case studies to demonstrate technologies. These technologies include energy efficiency, district energy systems, renewable energy, storage, and demand response.

Integrating these strategies can reduce energy use in city building stocks by up to 50 percent. Resiliency of energy infrastructure and energy flexibility of buildings will also be discussed. The session is based on real projects from the DOE labs that involve collaborating with US cities on energy, sustainability, and resiliency.

It will also look at funding smart infrastructure investment. Digital infrastructure requires significant financial resources, however, cities that do not make these critical investments will get left behind. Experts in municipal finance and green bonds will explain about alternatives to traditional taxpayer-financed smart city infrastructure projects.

The October event follows on from Smart Cities Silicon Valley in May 2017, where US Rep. Suzan DelBene (D-WA) – a leading technology advocate in Congress who co-chairs the House internet of things caucus as well as the Congressional Caucus on virtual, augmented and mixed reality technologies – said it's important to understand the opportunities that advanced technologies and connectivity can unleash in communities large and small across the country.

Conference participants in Silicon Valley had a deep-dive into the new technologies the congresswoman championed, including what breakthroughs in artificial intelligence will mean for cities, how leaders can prepare for the arrival of self-driving cars, new technologies that are helping tackle homelessness and the latest advances in 3D urban modeling, among many others.

The conference was the first West Coast Smart Cities Week hosted by the Smart Cities Council, an advocate for more liveable, workable and sustainable cities that benefit all citizens. Major sponsors of the event included Deloitte, Hitachi, Comcast/machineQ, Fybr, Microsoft and Victor Stanley.

Program details for Smart Cities Week in Washington D.C. in October 2017 can be found here.

Posted on August 28, 2017 by Nitin Dahad

# **Maximizing the HUD Section 108 Loan Program.**

#### Maximizing the HUD Section 108 Loan Program

- Listen & Learn from Experts -

The HUD Section 108 Loan Program is a uniquely flexible federal financing tool that enables communities to invest in economic development, housing rehabilitation, public facilities, and other physical development projects. While loan sizes vary depending on the project, most loans generally fall in the \$500,000 - \$140 million range, and can be easily layered with other development finance tools to support community development.

Alongside its flexibility, the Section 108 Program is a federally guaranteed loan program that enables communities to apply for up to five times their latest CDBG entitlement amount, with flexible repayment terms and low interest rates.

So are you interested in taking advantage of the Section 108 Loan Program, but are unsure where to start? CDFA is here to help you! On **Thursday, September 21 and 1:00 PM Eastern**, CDFA will host Maximizing the HUD Section 108 Loan Program with an expert panel of speakers from HUD and major cities to give you thorough overview of the Section 108 Loan Program. You'll learn how the program works, how it can be used with other development finance tools, and how cities around the country are using it. Don't miss this opportunity to learn and find answers from the experts!

Register today!

## The Puerto Rico Debt Crisis - An Update.

## Sept. 20, 2017 | 12 PM ET/9 AM PT

The Commonwealth of Puerto Rico is experiencing the most drastic fiscal crisis in the Commonwealth's history. Please join **Orrick** and **The Bond Buyer** for an informative webinar that will focus on the latest issues that have come into play as the financial markets look to solve Puerto Rico's debt crisis.

### Topics to be discussed:

- Outstanding Debt Obligations
- Priority of General Obligation Bonds & other "Public Debt"
- Exercise of Clawback by Commonwealth
- · Oversight Board
- Summary of PROMESA Restructuring Provisions
- Constitutional Challenges

#### **Presenters:**

#### Lorraine S. McGowen

Partner, Restructuring Orrick

#### **Kevin Roche**

Partner, Public Finance Orrick

#### **Rob Loeb**

Partner
Supreme Court & Appellate
Orrick

Register Now

# **Signs and Speech Two Years After Reed: Webinar**

The lower courts have had two years to apply the Supreme Court's holding in *Reed v. Town of Gilbert, Arizona* that content-based regulations are subject to strict scrutiny.

John M. Baker, Greene Espel, will discuss how local governments have been modifiying their sign codes to come into compliance with Reed and how courts have interpreted the Reed decision in and out of the sign context.

**Date:** August 31, 2017

Time: 1:00 PM Eastern time

## **GFOA Budget Analyst Training Academy.**

Training Type: Live Training

Course Status: Repeat Offering

#### **Date and Time:**

Oct 10 2017 - 8:30am to 5:00pm CDT Oct 11 2017 - 8:30am to 5:00pm CDT Oct 12 2017 - 8:30am to 5:00pm CDT Oct 13 2017 - 8:30am to 1:00pm CDT

**Region:** Central

#### **Location:**

Chicago Office 203 N. LaSalle St Suite 2700 Chicago, IL 60601 United States

See map: Google Maps

**Phone:** (312) 977-9700 **Fax:** (312) 977-4806

Level: Basic

Field of Study: Finance

**CPE Credits:** 30

Member Price: \$925.00

Non-Member Price: \$1,175.00

**Prerequisite:** A laptop/tablet is recommended for the course.

**Speakers:** Tracy Arner - Program ManagerUniversity of Georgia

### Who Will Benefit:

This course is designed for new and intermediate analysts or others new to government looking to gain important budgeting skills and improve their understanding of the public-sector budget process and budgeting best practices.

#### **Program Description:**

The GFOA Budget Academy is an immersion training course that focuses on skills and techniques critical to public sector budget analyst. Using a combination of exercises, discussions, and lectures,

the course will provide an overview of the budget development process, including best practices and techniques required in effective budgeting. This course covers essential elements of public sector budgeting such as goal setting, program development, revenue and expense analysis, position budgeting, capital budgeting, and more. Designed for budget analysts from both small and large organizations, this course will provide critical information for new analysts and allow veteran analysts an opportunity to hone their skills.

## \*\*Please bring a laptop/tablet as some instruction will utilize Excel.\*\*

#### **Seminar Objectives:**

- Understand the public-sector budget process
- Develop skills for basic forecasting and data analysis
- Understand basic accounting principles and how they relate to the budget
- Learn how to work with operating departments to develop goals and budget requests
- Become familiar with position budgeting and salary projections for public sector organizations
- Link capital and operating budgets
- Understand how to budget for grant-funded programs
- Gain an understanding of the basics of rate setting and internal service charges
- Better understand specific operational issues facing local governments
- Understand how to present budget information
- Network with peers from other organizations

**Registration Form:** Download

**Hotel Form:** Download

## SIFMA Fixed Income Markup Disclosure Seminar.

September 19, 2017 New York, NY

SIFMA's Fixed Income Markup Disclosure Seminar will feature presentations and roundtable discussions to promote industry dialogue on the final rules and recently released implementation guidance issued by the MSRB and FINRA in July 2017.

This Seminar is designed to provide members with an opportunity to discuss the practical implementation issues and assist members with interpreting the new rules and guidance, given differing business models among firms and different levels of resources. The seminar will also provide attendees with information on, and access to, a number of vendors that will provide compliance tools.

This is a SIFMA Member event. SIFMA Full Members and AMG Members are eligible to register.

To learn more, and to register, <u>click here</u>.

## NFMA Advanced Seminar on State Governments.

The National Federation of Municipal Analysts will hold its **Advanced Seminar on State Governments** at the Grand Hyatt **Denver** on **October 26 & 27, 2017**.

To view the program for this event, <u>click here</u>.

To register, click here.

# **GFOA 2nd Annual Better Budgeting Webinar.**

Training Type: Web-Streaming

**Date and Time:** Oct 5 2017 - 1:00pm to 5:00pm EDT

Level: Intermediate Field of Study: Finance

**CPE Credits:** 4

Member Price: \$180.00 Non-Member Price: \$195.00

#### **Prerequisite:**

Working knowledge of public-sector budgeting processes from role of budget analyst, budget manager, department head, chief executive, or policy maker.

#### **Speakers:**

Mike Bailey - Finance Director City of Redmond, WA
John Fishbein - Senior Program Manager GFOA
Chris Morrill - Executive Director/CEO GFOA
Mike Much- Director/Deputy Executive Director GFOA
David Schmiedicke - Finance Director City of Madison, WI
Ann Carbone - Budget Director, Public Works City of Boston
Lisa Bracken - Executive Director - Budget Atlanta Public Schools
Ebony Shelton - Director Office of Financial Policy & Planning, County of San Diego, CA

#### Who Will Benefit:

This training is intended for all participants in a government's budget process. Instructors will discuss and debate current trends, best practices, implementation strategies, and lessons learned for governments of all sizes and types.

#### **Program Description:**

From the comfort of your own home or office, GFOA will present its 2nd Annual Better Budgeting web-streaming event. This session will present a "mini conference" of budget topics. Speakers representing leading governments from across the United States and Canada will present best practice strategies, communicate lessons learned, debate budget approaches, and identify trends that all governments should be aware of in the budget process. The session will present practical strategies for implementing GFOA's best practices in budgeting from a variety of perspectives including elected officials, the budget office, departments, and the public.

## Topics will include:

- Developing and understanding forecast information
- Aligning spending with public preferences and strategic goals
- Developing clear budget proposals and recommendations
- Navigating a complex and dynamic political environment
- Communicating the budget

For most in government, including those in the finance office, the budget process is something to endure or survive. Budget adoption signals the budget process is over and is cause for celebration. The budget process, however, is not only essential to planning operations and allocating resources for the next year; it also provides the framework and structure for creating a financially strong, resilient, accountable, and well-run government.

#### **Seminar Objectives:**

#### Those completing this seminar will be able to:

- Learn effective (and practical) strategies for aligning spending with community priorities
- Develop strategies for accurate budget forecasting and effective decision making
- Identify strategies for budgeting with uncertainty
- Structure the budget process to best leverage the various players in the process
- Facilitate necessary budget discussion between departments and among policy makers
- Learn how to present the budget and communicate your budget message to various audiences
- Utilize technology to assist in facilitating the budget process

## **Recommended GFOA Reading:**

- GFOA Best Practices
- Recommended Budget Practices: A Framework for Improved State and Local Government Budgeting

#### **Other Documents:**

- Group Registration Form
- Draft Agenda

#### **Registration Form:**

**Download** 

# Hazardous to Healthy: Financing Solutions for Recovering Brownfields.

August 31, 2017 2:00 - 3:30 pm Eastern

Many communities are taking a health-based approach to restoring hazardous properties by reinventing them as parks, healthcare facilities, and grocery stores. The redevelopment of hazardous sites to healthy places promotes safety, equity, and sustainability. However, achieving these positive outcomes often requires overcoming extraordinary redevelopment costs through creative financing approaches. Through best practices and case studies, this free webinar will examine how various

experienced entities have brought brownfield sites back into productive use.

Join CDFA, EPA, and experienced brownfield communities on Thursday, August 31, 2017 from 2:00 – 3:30pm Eastern as we discuss the financial strategies that restored hazardous properties for healthy reuse. This webcast is designed for professionals who work directly with brownfield sites as well as economic development finance professionals and communities interested in shaping programs to enhance redevelopment financing opportunities.

Moderator:

#### **Blake Williams**

Program Coordinator Council of Development Finance Agencies (CDFA)

Speakers:

#### Miles Ballogg

Brownfields Practice Leader Cardno Tampa/St. Petersburg, FL

#### **Tony Defalco**

Deputy Director Verde Portland, OR

To participate in this webinar simply <u>register online</u>. You will receive a follow-up email with login information. We look forward to having you join the conversation.

#### Advanced TIF Course & Intro Rural Finance Course.

#### November 15 in Atlanta

Join CDFA for the <u>2017 National Development Finance Summit</u> in Atlanta, Georgia and attend a course from the CDFA Training Institute. This year the CDFA Training Institute is offering two inperson training opportunities: Intro Rural Finance Course and Advanced Tax Increment Finance Course.

CDFA's <u>Advanced Tax Increment Finance Course</u> builds upon CDFA's Intro TIF Course by focusing more concretely on structuring the deal and developing short- and long-term policies. You will also learn about performance monitoring, feasibility analysis and using TIF in conjunction with other development finance tools.

View the Advanced Tax Increment Finance Course <u>agenda</u> for a full outline of the timing and topics to be covered.

The Intro Rural Finance Course focuses on how the development finance toolbox can be structured to support rural communities and help them with strategies to invest in infrastructure, redevelopment, and job creation. This course differs from other curriculums in that it focuses on designing programs targeted to serve rural communities.

View the Intro Rural Finance Course agenda for a full outline of the timing and topics to be covered.

Both of these courses qualify for the CDFA Training Institute's <u>Development Finance Certified</u> <u>Professional (DFCP) Program</u>. Start down the road to personal and professional advancement today.

### CDFA Advanced Bond Finance WebCourse.

**September 13-14, 2017 Daily: 12-5pm EST** 

Join CDFA for the two-day <u>Advanced Bond Finance WebCourse</u> on September 13-14. Designed for professionals who already have an understanding of tax-exempt financing, this course will detail instructions on complex financing techniques including the application of financial derivatives, advance refundings, investing bond proceeds and how to spot arbitrage issues.

The Advanced Bond Finance WebCourse is an ideal opportunity to enhance your knowledge and maximize your community's ability to finance economic development using tax-exempt bonds. By attending the Advanced Bond Finance WebCourse you will:

- Understand trends and forces impacting today's volatile bond market.
- Examine the key principles of interest rate swaps, when to consider them, and the risks and benefits associated with swaps.
- Discover best practices for negotiating professional fees in a bond transaction.
- Learn about investing bond proceeds, how to spot arbitrage issues, calculating yield, advance refundings, and other complex municipal financing techniques.
- Hear from representatives at the IRS and MSRB about current regulatory matters in the bond markets.
- Discuss various forms of credit enhancement and the availability of this form of financing given current market conditions.
- Be able to provide better guidance to customers after hearing expert panelists explain common challenges in bond transactions and how to overcome them.

View the Advanced Bond Finance WebCourse <u>agenda</u> for a full outline of the timing and topics to be covered.

To register, click here.

#### Register By August 18 for Early Bird Rates

This course qualifies for the <u>CDFA Training Institute's Development Finance Certified Professional</u> (<u>DFCP</u>) <u>Program.</u> Start down the road to personal and professional advancement today.

#### How a WebCourse Works

The Advanced Bond Finance WebCourse will be presented via the web over two days and will include lecture and presentations from speakers throughout the country. Attendees will be asked to log into the WebCourse from 12-5pm Eastern on each day of the course and will be able to raise their hands, ask questions, comment on presentations, and take interactive polls during the sessions.

Participants must have access to a computer and phone to attend the WebCourse. Participants will

receive instructions for logging into the WebCourse in a follow-up email after registering.

### CDFA - Frost Brown Todd Infrastructure Finance Webcast Series.

In their 2013 Report Card, the American Society for Civil Engineers (ASCE) gave the United States a D+ for the poor overall condition of its infrastructure, including drinking and wastewater infrastructure, highways, bridges, ports, and more.

While communities around the country are attempting to improve the state of their infrastructure, budgetary restrictions and a cumbersome federal capital deployment process have created an ever widening gap between the amount of infrastructure improvements needed and the amount of projects actually receiving investment. To overcome this, communities are implementing new and innovative financing structures which often include a complex layering of development finance tools.

In an effort to address the financing challenges facing national and regional infrastructure projects, CDFA has partnered with Frost Brown Todd, LLC and FBT Project Finance Advisors to host a four-part webcast series on infrastructure finance in the United States. The <a href="CDFA">CDFA</a> - Frost Brown Todd Infrastructure Finance Webcast Series will address current trends in financing the nation's most pressing infrastructure needs along with strategies for assembling capital, structuring the deal, and addressing critical financing gaps.

The Webcast Series will feature the industry's top leaders discussing case studies, challenges, opportunities and critical issues in infrastructure. Topics discussed for this webcast include:

- September 26 The State of Infrastructure Financing in the U.S.
- September 27 Financing Solutions for Today's Transportation Infrastructure Crisis
- September 28 Latest Trends in Energy & Water Infrastructure Finance
- September 29 The Next Wave: Assembling Capital for Communications & Social Infrastructure

The CDFA – Frost Brown Todd Infrastructure Finance Webcast Series will be held on **September 26-29** with **sessions daily from 2:00 - 3:30pm**. Register today and attend the full week of the series.

CDFA is here to help. Join and get engaged today!

# Overview of the Municipal Bond Market.

New York City, September 7, 2017 7 CPE Credits

#### View Full Agenda

Much media and analyst attention is focused on municipal bond issuers, especially in light of the ongoing Detroit bankruptcy. Because municipal issuers are not as transparent as corporate of financial institution issuers, identifying and measuring the risk of municipal debt is much more challenging. This interactive course will include a presentation, case studies, exercise, and relevant articles for discussion to illustrate the mechanics and risks of municipal debt.

### After this course, participants will be able to:

- Identify different types of municipal debt
- Compare differences between municipal debt, sovereign and corporate debt
- Create a framework to identify potential red flags in municipalities' finances
- Compare and contrast advantages and risks of investing in munis
- Discuss current issues impacting municipal issuers

## 1. Types of Municipal Debt

- Identify the different types and purposes of short and long term debt
- Differentiate between Revenue and General Obligation Bonds
- Describe advantages of municipal debt
- Enumerate risks in investing in municipal debt

#### 2. Analyzing a Municipal Issuer

- Establish a framework to analyze key factors impacting a municipality
- Economics
- Demographic changes
- Labor activity
- Business trends
- Political risk
- Pension obligations
- Corruption

Case Study: Bell, CA

## 3. Financial Analysis of Municipal Debt

- Discuss process of obtaining municipal financials
- Evaluate municipality's accounting methodologies and reporting process
- Describe a municipality's contingent obligations

#### 4. Identifying Warning Signals

- Develop a framework to identify warning signals
- Enumerate potential red flags negatively influencing municipalities
- Discuss probability of default in the public sector
- Identify how the public sector has been hedging their risks after issuing debt

Case Study: Detroit, MI

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**Registration Fee:** The price for this one-day training seminar is \$995.

**To Register:** Please <u>register online</u>. Call 973-615-8967 with registration questions.

# NFMA Introduction to Municipal Bond Credit Analysis.

The National Federation of Municipal Analysts' Introduction to Municipal Bond Credit Analysis

will take place on November 16 & 17, 2017 in Philadelphia. The seminar is open to members and non-members, and is recommended for new analysts as well as other market participants who wish to expand their understanding of municipal bond credit analysis.

To view the program, click here.

To register, <u>click here</u>.

A limited number of student and government discounts are available.

# **Hazardous to Healthy: Financing Solutions for Recovering Brownfield Webinar**

## August 31, 2017 @ 2:00 PM Eastern

Many communities are taking a health-based approach to restoring hazardous properties by reinventing them as parks, healthcare facilities, and grocery stores. The redevelopment of hazardous sites to healthy places promotes safety, equity, and sustainability. However, achieving these positive outcomes often requires overcoming extraordinary redevelopment costs through creative financing approaches.

Join CDFA, our technical partners, and experienced brownfield communities as we discuss the financial strategies that restored hazardous properties for healthy reuse. This webcast is designed for professionals who work directly with brownfield sites as well as economic development finance professionals and communities interested in shaping programs to enhance redevelopment financing opportunities.

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

#### **REGISTER**

# Recent Developments in Pension Obligation Bonds: Orrick / Bond Buyer Webinar

### Aug. 16, 2017 | 12 PM ET/9 AM PT

Increases in unfunded pension liabilities are a widespread problem affecting many public entities' budgets, ratings and borrowing capacity, which also impacts their capital improvement programs.

These increases are driven by accelerated retirements, investment performance and, in many recent cases, decreases in assumed rates of investment returns. Large public pension funds have recently decreased their assumed rates of investment returns, including the California Public Employees Retirement System. Escalating pension contributions are creating budget and ratings pressure and leading some governments to re-examine the benefits of pension obligation bonds (POBs).

### **Topics to be Discussed:**

- Recent Market Developments Driving Renewed Interest in POBs
- Possible Financial Strategies to Address Burden of Increasing Pension Contributions
- Market and Investor Perception of POBs After Recent Municipal Bankruptcies

Register now to learn more!

## Public Financial Management in a Changing World: Harvard Kennedy School

### **Public Financial Management in a Changing World**

Session Dates: January 14, 2018 - January 19, 2018

**Application Deadline:** November 14, 2017

**Program fee:** \$8,500

Every country around the world has embraced public financial management reforms over the last two decades. Many have not met expectations.

Yet the demand for reform is great, particularly after 2008, as countries came under greater pressure to pursue austerity measures but still deliver government services.

Public Financial Management in a Changing World is an executive program providing a rigorous, evidence-based approach to public financial management. It brings together officials in charge of implementing reforms in their countries along with leading experts from multilateral organizations to examine the challenges associated with successful systemic reform.

#### **Going Beyond the Numbers**

This one-week public finance management executive program goes far beyond traditional approaches that have yielded decidedly mixed results. Harvard faculty and expert practitioners will lead you through a deep examination of what constitutes effective reform. They will also focus on political and organizational change, with an emphasis on national traditions, capacities and needs.

Public Financial Management will provide you with:

- An empirical understanding of the elements of reform agendas that typically succeed versus those that do not, and an analytical framework for interpreting how and why this differs by country
- Evidence-based insights about the connection between the quality and the outputs of systems in functional areas such as budgeting, accounting, auditing and procurement
- Approaches for strategic engagement of stakeholders in reforms and change management
- A lasting global network of colleagues who share a common understanding of the challenges of reforming public financial management systems

Request Brochure

**Apply** 

## NFMA Fugiel Scholarship.

The NFMA is accepting applications for the Fugiel Scholarship. The scholarship is available for award to a full-time student in an accredited academic program in a field that would serve as preparation for a career in municipal finance. This annual scholarship awards one student with a stipend to cover the registration fees and travel costs associated with attending the NFMA's Introduction to Municipal Bond Credit Analysis Seminar traditionally held each fall in Philadelphia. The scholarship also includes a one-year student membership.

To access the application, including information on eligibility requirements, <u>click here</u>. The 2017 Introduction to Municipal Bond Credit Analysis will be held on November 16-17 at Le Meridien Philadelphia.

## MSRB Webinar: What to Expect from Your Municipal Advisor.

**Date:** Thursday, August 10, 2017 **Time:** 3:00 p.m. - 4:00 p.m. ET

During this free educational webinar, staff from the Municipal Securities Rulemaking Board (MSRB) will provide information aimed at helping issuers of municipal securities better understand what to expect from their municipal advisor. Participants will learn about MSRB rules that regulate the activities of municipal advisors and hear about the standards of professional qualifications for municipal advisors—including the Municipal Advisor Representative Qualification Examination (Series 50 exam).

#### Register Now.

By September 12, 2017, municipal advisors must pass the Series 50 exam to engage in municipal advisory activities.

# Live Webcast: Request for Comments: U.S. and Canadian Not-for-Profit Transportation Infrastructure Enterprises.

### Jul. 27, 2017 | New York, NY

Please join S&P Global Ratings on **Thursday, July 27, 2017 at 1:30 p.m. Eastern Time** for an interactive, live Webcast and Q&A. S&P Global Ratings is requesting comments on proposed criteria for U.S. and Canadian Not-For-Profit Transportation Infrastructure Enterprises.

Register For This Webcast.

T+2 Webinar: Shortened Settlement Cycle - What You Need to Know.

### Thursday, July 20, 2017

## 2:00 - 3:30 p.m. EST

The standard settlement cycle will shorten for most transactions from three business days after the trade date (T+3) to T+2 on September 5, 2017. This industry-led initiative, guided by the T+2 Industry Steering Committee, will significantly reduce counterparty risk, increase capital efficiency, harmonize U.S. markets with other global markets, and create operational efficiencies.

At this Webinar, industry subject matter experts will address the migration to a shortened settlement cycle broadly, assist clients and participants as they execute implement operational and technology changes at their firms, provide information regarding industry support during the conversion period, and any answer questions participants may have regarding the move to a shorter settlement cycle.

This Webinar is ideal for operations staff, compliance staff, project managers and legal staff – particularly those who support smaller broker dealers, asset managers, service providers, clearing firms, and custodians as well as issuers of securities and those who counsel issuers of securities.

Register.

## Why Disclosure really Matters Now - The S.E.C. Enforcement Agenda.

## Jul. 26, 2017 | 12 PM ET/9 AM PT

#### **Topics To be Discussed in the Webinar:**

- What Are the Priorities of the Public Finance Abuse Unit?
- What Sanctions Can the S.E.C. Bring Against Issuers, Underwriters, Their Officers and Officials?
- Summary of Recent S.E.C. Enforcement Cases What Patterns Can We Find?
- Recent Increases in Exposure of and Enforcement Against Public Officials.
- How Should An Official Respond if Contacted by the Public Finance Abuse Unit?

## **Register Now**

#### **Speakers:**

#### **Leeann Ghazil Gaunt**

Chief, Public Finance Abuse Unit, Enforcement Division Securities and Exchange Commission

#### **Robert Feyer**

Senior Counsel, Public Finance Group Orrick, Herrington & Sutcliffe LLP

#### **George Greer**

Senior Counsel, White Collar, Securities Litigation and Investigations Group Orrick, Herrington & Sutcliffe LLP

#### Alison Radecki

Partner, Public Finance Group

## Reminder: GASB Review 2017

**Event Details** 

**Start Date:** 7/13/2017 2:00 PM EST

**End Date:** 7/13/2017 3:50 PM EST

**Organization Name: NASACT** 

Contact: Pat Hackney

Email: phackney@nasact.org

Phone: (859) 276-1147

**Overview** - <u>Click here</u> for complete details

NASACT is pleased to announce the latest in its series of training events addressing timely issues in government accounting, auditing and financial management.

As fiscal year-end for most state governments quickly approaches and a new year begins, it's an opportune time for financial statement preparers and auditors to get a refresher on standards that will be effective for June 30, 2017, financial statements, as well as recently released GASB statements that will require attention in fiscal year 2018.

This webinar will provide "must know" guidance on previously-issued GASB statements that are effective for June 30, 2017 and 2018.

#### For 2017, these statements include:

- Statement 73—pensions not within the scope of 67/68
- Statement 74—OPEB (plans)
- Statement 77—tax abatement disclosures
- Statement 78—certain multiple-employer pension plans
- Statement 79—certain investment pools and participants
- Statement 80—blending requirements
- Statement 82—pension issues
- Implementation Guide 2016-1
- Statements effective for 2018 are:
- Statement 75—OPEB (employers)
- Statement 81—irrevocable split-interest agreements

#### Other recently issued GASB statements that will be covered include:

- Statement 83—certain asset retirement obligations
- Statement 84—fiduciary activities

## 2017 CDFA Wisconsin Financing Roundtable Webinar

August 16 , 2017 1:00 - 3:00 PM Central

#### **Overview**

Join the CDFA Wisconsin Financing Roundtable for a special one-day Webinar. This event will feature a number of economic development finance experts from around the state discussing development finance tools, authorities, resources and approaches, and how these can affect the Wisconsin economy going forward.

To learn more, and to register, click here.

## CDFA 2016 Volume Cap Report and Mid-Year Capital Markets Review.

## August 22, 2017 @ 1:00 PM Eastern

The 2016 Volume Cap Report has been released, and our expert panelists are ready to analyze CDFA's findings. Did the issuance of Industrial Development Bonds increase in 2016, or has this category's recent downward trend continued? How much unused allocation was carried-forward by states in 2016, and what factors influenced their decision-making? During this installment of the CDFA//BNY Mellon Development Finance Webcast Series, we'll take a mid-year look at the capital markets, consider the financing trends that volume cap data is showing us, and discuss what you can expect during the last months of 2017.

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register.

## Registration Opens for 2017 California Economic Summit.

Registration for the 2017 California Economic Summit, to be held in San Diego on November 2-3, is now open.

The sixth annual statewide gathering of the state's largest public- and private-sector network will build on the progress made in workforce preparation, housing and community development, infrastructure and working landscapes.

## Read the 2017 Summit Agenda and register today.

Californians from all regions will join the Summit coalition to bolster economic security, middle-wage jobs with a future, and sustainable communities. The 2017 Summit will seek to advance these ambitious themes:

• Create a unifying triple-bottom-line vision for increasing economic security and upward mobility

- Expand the strength and diversity of the Summit network to increase its influence on state and local policy decisions
- Mature the Summit as a formal civic partner with government to advance triple-bottom-line policies

The Summit's yearlong process has made steady progress along the 2017 Roadmap to Shared Prosperity, which was created through the contribution of hundreds of Californians and contains detailed plans to:

- 1. Improve the workforce pipeline so more Californians can develop the skills they need to earn livable wages
- 2. Increase the supply of housing near jobs and transit to reduce California's sky-high cost of living, redirect wages into local economies, and ensure more people in the state have a safe place to live
- 3. Expand regional water management to ensure all Californians live in healthy watersheds with reliable water supplies

We also know there are warning lights on the road ahead. The California Economic Summit is the premier venue for Californians from different regions and perspectives to craft solutions to the driving questions of our times:

California is leading on carbon reductions and has set some of the world's most ambitious climate goals. How can we also make sure we are restoring upward mobility and producing middle-wage jobs that allow workers to flourish in a low-carbon economy?

California is the epicenter of the tech revolution, but amidst the rise of the robots, many workers fear for their jobs. How do we prepare Californians to thrive in an automated workplace?

California has one of the world's largest, most dynamic and diverse economies. Faced with rising living costs and infrastructure challenges, how can California maintain a competitive advantage?

No one else is going to solve this problem for California. None are more capable of finding innovative answers. You can be part of the solution and register for the 2017 California Economic Summit today.

## BLX/Orrick Post-Issuance Compliance Workshop.

**WHO:** 501(c)(3) Organizations and State and Local Government Issuers Who Utilize Tax-Exempt Financing

**WHAT:** A Comprehensive Overview of Post-Issuance Compliance – IRS Tax Law and SEC Continuing Disclosure

**WHEN:** November 9th and 10th, 2017

WHERE: Vdara Hotel & Spa | Las Vegas, Nevada

**RECEIVE:** CPE and CLE Credits

Reserve your place today at the 5th annual **BLX/Orrick Post-Issuance Compliance Workshop**. It's happening again in Las Vegas at the AAA Four Diamond Award winning Vdara Hotel and Spa at City Center.

#### PROGRAM DESCRIPTION AND AGENDA

This BLX/Orrick Workshop offers timely discussion of topics related to post-issuance compliance and tax law for the public finance and 501(c)(3) tax-exempt communities. With open forums allowing for attendee participation, BLX and Orrick professionals will lead the program and assist participants with identifying and calculating Private Business Use, best practices relating to Post-Issuance Compliance, and complying with IRS Schedule K reporting requirements.

<u>Click here</u> to learn more, and to register.

## **CDFA Fundamentals of Economic Development Finance Course.**

## August 7, 2017 Minneapolis, MN

The Fundamentals of Economic Development Finance Course is the foundation for all of CDFA's educational offerings. This course will help you understand the variety of development finance tools available, from bonds, tax credits and TIF, to federal financing programs, RLFs, and access to capital lending resources.

The Fundamentals Course is based on <u>CDFA's Practitioner's Guide to Economic Development Finance</u>, the only comprehensive reference guide dedicated to building and utilizing the development finance toolbox. The Practitioner's Guide provides the insight and practical information needed to critically understand how economic development is financed and the tools, strategies and techniques used to build strong communities.

This course qualifies for the CDFA Training Institute's <u>Development Finance Certified Professional</u> (<u>DFCP</u>) <u>Program</u>. Participants may register for one, two, or three courses during CDFA Summer School. Complete three courses, and you will have fulfilled half of the requirements for the DFCP Program. Join us in Minneapolis, and start down the road to personal and professional advancement today.

To learn more, and to register, click here.

## <u>USDA Rural Community Development Initiative + Grant Application Tips.</u>

## July 14, 2017 1:00 PM Eastern

The U.S. Department of Agriculture is now accepting applications for the Rural Community Development Initiative (RCDI). This program provides millions of dollars of grants to government agencies, non profits, and federally recognized tribes to support housing, community facilities, and community or economic development programs in rural areas. This round of the RCDI program will

provide \$4 million of funding, and applications are due by July 25th. During this special webinar from CDFA, learn from expert speakers and previous awardees as we discuss the RCDI program, how to apply, and recommendations for successful applications.

To learn more, and to register, <u>click here</u>.

## Reminder: Upcoming MSRB Webinar on Guidance for Solicitor Municipal Advisors.

### **Municipal Advisor Solicitor Guidance Webinar**

Thursday, June 22, 2017 3:00 p.m. - 4:00 p.m. ET

MSRB staff will discuss the <u>recently published guidance</u> on the application of MSRB rules to solicitor municipal advisors. Under the MSRB's mandate to protect municipal entities and obligated persons, the MSRB has developed a core regulatory framework for all municipal advisors. The solicitor guidance comprehensively summarizes that framework and specifically addresses how that framework applies to solicitor municipal advisors, which will be discussed during this webinar.

Register now.

## Reminder: Join the MSRB and SEC 6/15 for a Webinar to Prepare Municipal Advisors for the Series 50 Exam.

Municipal Advisor Representative Qualification Examination (Series 50 Exam)

Thursday, June 15, 2017 3:00 p.m. - 4:00 p.m. EDT

During this free webinar, staff of the Municipal Securities Rulemaking Board (MSRB) and U.S. Securities and Exchange Commission (SEC) will review the standards of professional qualification for municipal advisors and discuss the enrollment process for taking the MSRB's Municipal Advisor Representative Qualification Examination (Series 50). For municipal advisor firms that have yet to enroll an associated person to take the Series 50 exam, the MSRB is providing a reminder that, after September 12, 2017, only associated persons who have passed the Series 50 exam can engage in municipal advisory activity on behalf of the firm.

Register.

**Deloitte Power & Utilities Quarterly Accounting Update Webinar - Q2 2017** 

Tuesday, July 11 12:00 - 1:30 p.m. ET Prepared by Deloitte & Touche LLP's Energy & Resources Group, this Quarterly Accounting update webinar will focus on technical accounting and regulatory issues in the Power & Utilities sector. Participants will learn about new accounting rules and other utility accounting matters, and use this knowledge to prepare for quarterly accounting and reporting requirements.

This event may qualify you for 1.5 CPE credits.

Who should attend: Power & Utilities sector accounting, audit, tax, and finance professionals

REGISTER | MORE

## Fitch Teleconference Replay - North American Airports.

Fitch Ratings held a teleconference discussion on developments in the airport sector over the last decade and future transportation trends.

## **Key discussion points included:**

#### 10-Years in Infrastructure

- · Ratings Averages
- · 2007-2016 World Airport Traffic Volumes
- · Large International Airports vs. O&D
- · Airport Resiliency to Airline Volatility
- · Airport Sector: Next 10 Years

#### **Transportation Trends**

- · Solid, but Softening Enplanement Growth
- · Fitch-Rated Airports
- · Large Hubs
- · U.S. Carriers

#### **Canadian Airport Privatization**

#### **Speakers:**

Seth Lehman, Senior Director, Global Infrastructure & Project Finance Jeffrey Lack, Director, Global Infrastructure & Project Finance

<u>Listen to the Replay.</u>

#### **Contact:**

Michele O'Brien Senior Director Global Investor Development 312-368-2087 michele.obrien@fitchratings.com

## **Special Assessment Techniques for Transformative Community Improvements.**

## Special Assessment Techniques for Transformative Community Improvements July 18, 2017 @ 1:00 PM Eastern

Special assessments are a valuable tool that can be used to finance a wide variety of different projects across myriad sectors. Special assessments raise capital by assessing a prescribed fee on property owners within a geographic district. Based on the state authorizing legislation, the capital can then be used for any number of special purposes depending on what improvements are needed in the district. Over the past decade, special assessment has become one of the driving capital access tools for transformative community improvements. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our expert speakers will discuss new and innovative uses for special assessments and how this tool is poised for greater use nationwide.

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register

## Successful Investing in Charter Schools Part III: Market Advancements

## Jun. 07, 2017 | 12 PM ET/9 AM PT

Each year, Orrick and the Bond Buyer present an overview of the charter school facilities bond sector, highlighting transaction fundamentals, sector-level research data, and credit and structure trends. This year, in Part III of the series, the webinar examines the expanding array of financial tools used by charter schools to address facilities needs by assembling a roster of experienced market participants to present current trends and analysis on the sector.

The featured speakers, Paul Jasin of Specialized Public Finance, Paula Permenter of BB&T Capital Markets and Oscar Davis of Regions Bank, will provide insights regarding evolving credit structures for both public capital markets and commercial loan facilities financing for charter schools. Todd Brewer and Eugene Clark-Herrera of Orrick will review transaction fundamentals and discuss trends affecting the growth of the sector.

#### Who Should Attend?

- State and Local Education Finance Officers
- Charter School Leaders, CFOs and Finance Directors
- Institutional Investors and Commercial Lenders
- Investment Analysts
- Education-Focused Investment Bankers

#### **REGISTER**

## CDFA // BNY Mellon Development Finance Webcast Series: Financing the Nation's Transportation Needs One Community at a Time.

## Financing the Nation's Transportation Needs One Community at a Time June 13, 2017 @ 1:00 PM Eastern

Federal, state, and local funding for transportation is woefully inadequate to cover the costs of maintenance and improvements needed. Although this subject is often discussed on a national level, it often remains a local issue for local communities to address. From bridges and roadways to water and energy, local communities are developing creative strategies to address their growing infrastructure needs. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our experts will discuss financing structures that communities are deploying to fund infrastructure improvements.

#### You will hear from:

#### Michael Bonini

Director of Public-Private Partnerships Pennsylvania Department of Transportation

#### Fran Rood

Senior Vice President SB Friedman Development Advisors

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register.

## MSRB Webinar: Municipal Advisor Solicitor Guidance.

Date: Thursday, June 22, 2017

Time: 3:00 p.m. - 4:00 p.m. ET

**Description:** During this free webinar, Municipal Securities Rulemaking Board (MSRB) staff will discuss the <u>recently published guidance</u> on the application of MSRB rules to solicitor municipal advisors. Under the MSRB's mandate to protect municipal entities and obligated persons, the MSRB has developed a core regulatory framework for all municipal advisors. The solicitor guidance comprehensively summarizes that framework and specifically addresses how that framework applies to solicitor municipal advisors, which will be discussed during this webinar.

<u>Click here</u> to register.

Washington, DC - The Securities and Exchange Commission (SEC) and the Municipal Securities Rulemaking Board (MSRB) today announced a joint educational webinar to assist municipal advisors with understanding their professional qualification requirements. The live webinar, scheduled for Thursday, **June 15, 2017, from 3:00 p.m. - 4:00 p.m.** ET, will provide information on signing up for the MSRB's Municipal Advisor Representative Qualification Examination (Series 50 exam), preparing to take the Series 50 exam and fulfilling municipal advisor firms' SEC registration obligations.

The MSRB's recent <u>regulatory notice</u> reminded municipal advisor firms that after September 12, 2017, only associated persons who have passed the Series 50 exam can engage in municipal advisory activity on behalf of the firm.

"We hope that this webinar will address questions municipal advisor firms have about the process for enrolling their associated persons to take the exam by the deadline," said MSRB Executive Director Lynnette Kelly. "The webinar should be particularly valuable for those firms that do not yet have a single Series 50-qualified municipal advisor representative associated with the firm nor any individual scheduled to sit for the exam."

The MSRB makes available on its website a <u>list of Series 50-qualified municipal advisor</u> representatives and their associated municipal advisor firms. Qualification information is updated weekly and is dependent on the quality of the data municipal advisor firms submit to the SEC through Form MA-I.

"Providing and maintaining accurate and up-to-date information on municipal advisor firms' initial registration forms and subsequent amendments is essential to ensuring the effectiveness of the municipal advisor registration system," said Jessica Kane, Director of the SEC's Office of Municipal Securities. "In particular, information about associated persons on Form MA-I promotes confidence in the municipal advisor registration regime and helps protect municipal entities, obligated persons, the public and, ultimately, investors. The Office of Municipal Securities is pleased to partner with the MSRB on this webinar."

During the free webinar, staff of the SEC and MSRB will review the standards of professional qualification for municipal advisors, discuss the enrollment process for taking the Series 50 exam and highlight relevant municipal advisor SEC registration obligations. Members of the public interested in viewing the webinar should register <a href="here">here</a>.

Date: May 23, 2017

Contact: Jennifer A. Galloway, Chief Communications Officer 202-838-1500

jgalloway@msrb.org

# MSRB to Establish Continuing Education Requirements for Municipal Advisors.

Washington, DC - The Municipal Securities Rulemaking Board (MSRB) received approval from the Securities and Exchange Commission (SEC) to establish continuing education (CE) requirements for municipal advisor firms to ensure that individuals providing municipal advisory services to municipal entities and obligated persons remain current in their industry knowledge. Read the approval notice.

The requirements, which are part of the MSRB's regulatory framework for municipal advisors, will be implemented on January 1, 2018. Municipal advisor firms will have until December 31, 2018 to complete a needs analysis, develop a written training plan and deliver training to comply with the annual CE requirements that will be codified in amendments to MSRB Rule G-3, on professional qualification requirements, and MSRB Rule G-8, on recordkeeping. The MSRB plans to provide implementation guidance on how to conduct a needs analysis and develop a training plan and provide other resources to assist municipal advisor firms in developing a CE program. Access resources for municipal advisors.

"Ensuring that municipal advisor professionals are regularly receiving training on current regulations and market activities is in the best interests of the state and local government issuers relying on their advice," said MSRB Executive Director Lynnette Kelly. "The new CE requirements are an important piece of the MSRB's comprehensive regulatory framework for municipal advisors."

The new requirements fulfill the MSRB's mandate under the Dodd-Frank Wall Street Reform and Consumer Protection Act to develop professional qualification standards and CE requirements for municipal advisors. The CE requirements for municipal advisors align with existing CE requirements for municipal securities dealers and seek to reduce regulatory overlap for municipal advisors who may also act as dealers.

The MSRB will host an educational webinar on the CE requirements for municipal advisors on Thursday, October 5, 2017 at 3:00 p.m. to 4:00 p.m. ET. Register for the webinar.

The implementation of CE program requirements by municipal advisors complements the baseline examination of competency for municipal advisor professionals, the Municipal Advisor Representative Qualification Examination (Series 50 exam), which municipal advisor professionals must take and pass by September 12, 2017 to continue to engage in municipal advisory activities.

Date: May 17, 2017

Contact: Jennifer A. Galloway, Chief Communications Officer 202-838-1500 jgalloway@msrb.org

## Municipal Bonds 201: A Breakfast Seminar Presented by Municipal Bonds for America (MBFA)

## **Municipal Bonds 201**

An Educational, Breakfast Seminar on Tax-Exempt Municipal Bonds

Bonds are the Original Public Private Partnership (P3): A Deeper Dive into Federal Policy Issues

- The day-to-day impact of the municipal tax-exemption
- The economic efficiency of municipal bond financing
- The role of qualified private activity bonds (PABs) in infrastructure, housing, health and education

#### Date & Time:

Wednesday, June 7, 2017 8:45 am - Guest arrival and Breakfast 9:00 am - Program Begins 10:00 am - Program Ends

#### **Location:**

Capitol Visitor Center Congressional Meeting Room North

To RSVP or learn more, contact Rebecca Cooke-Rodriguez at rcrodriguez@bdamerica.org. We encourage you to send someone from your office if you cannot personally attend.

## Panel:

Stephen Benjamin, Mayor - Columbia, SC and Chair, MBFA Coalition

Jane Campbell, Director, Washington Office - National Development Council and Former Mayor of Cleveland. Ohio

Annie Russo, Vice President of Government and Political Affairs – Airports Council International – North America

Stephen Winterstein, Chief Municipal Strategist - Wilmington Trust

Breakfast will be served (first-come, first-served)

This event is compliant with Congressional Ethics Rules

## Last Call for Registration for the NFMA 34th Annual Conference.

Last call for registration for the National Federation of Municipal Analyst's 34th Annual Conference at the Mandarin Oriental Washington, D.C. on May 16-19, 2017.

To view and download the program, click here.

To register, click here, or go to the Register for Event link under Quick Links.

## S&P 2017 U.S. Public Finance Credit Forum.

Please join us for our 2017 U.S. Public Finance Credit Forum on Thursday, June 1st in Boston.

On hand will be several of our Sector Lead Analysts to review and discuss S&P Global's research related to credit pressures facing U.S. states and local governments, with a focus on pension issues and emerging risks/trends in public finance.

The plight of the U.S. State sector was highlighted in a recent op-ed by Gabe Petek, Managing Director and Sector Lead for States: <u>"It's The Dawn Of A New And Less-Forgiving Era For U.S.</u>
<u>States"</u>. The cause of these pressures and the ripple effects across the municipal finance universe will be a focus of the discussion. We look forward to hearing your views and engaging in a dialogue.

Topics will include:

• A discussion of what lies behind the negative tilt to state rating actions over the course of the past year.

- How does the current state of U.S. States affect the broader public finance universe?
- What does the current federal fiscal and policy uncertainty mean for state and local government issuers?
- Interactive discussion of emerging risks and trends in public finance, including green bonds, cybersecurity, pension and other post- employment benefit liabilities.
- A panel discussion including one of our in-house pension actuaries, providing our perspective on the retirement liability pressures facing governments today.

This interactive seminar will take place at the Metro Meeting Center in Boston, with a networking reception to follow.

<u>Click here</u> to view the agenda.

Registration is complimentary but required. <u>Click here</u> to register now.

## **BLX Post-Issuance Compliance Workshop.**

**WHO**: 501(c)(3) Organizations and State and Local Government Issuers Who Utilize Tax-Exempt Financing

**WHAT:** Comprehensive Overview of Post-Issuance Compliance – Tax Law and SEC Secondary Market Disclosure

WHEN: November 9th and 10th, 2017

WHERE: Vdara Hotel & Spa | Las Vegas, Nevada

**RECEIVE:** CPE and CLE Credits

Reserve your place today at the 5th annual BLX/Orrick Post-Issuance Compliance Workshop this November. It's happening again in Las Vegas at the AAA Four Diamond Award winning Vdara Hotel and Spa at City Center.

## PROGRAM DESCRIPTION AND AGENDA

This BLX/Orrick Workshop offers timely discussion of topics related to post-issuance compliance and tax law for the public finance and 501(c)(3) tax-exempt communities. With open forums allowing for attendee participation, BLX and Orrick professionals will lead the program and assist participants with identifying and calculating Private Business Use, best practices relating to Post-Issuance Compliance, and complying with IRS Schedule K reporting requirements.

<u>Click here</u> to learn more and to register.

## **KBRA NE Municipal Finance Summit.**

Five months into the Trump Administration, it is important that the game-plan you have in place addresses current market issues, answers regulatory questions, meets investment needs and produces sound infrastructure plans.

The <u>NE Municipal Finance Summit</u> will offer in-depth education about these cutting-edge public finance topics. Attendees have the opportunity to meet face-to-face and network with senior issuers, as well as other deal participants. The audience is the region's most influential public-sector finance officials, investors, bankers, lawyers, financial advisors, rating analysts, insurers and other finance professionals.

Date:

June 20, 2017

**Location:** 

Boston, MA

Venue:

The Harvard Club

View Agenda.

Register.

For more information, contact:

Whitney Betts (704) 341-2445 wbetts@frallc.com

## **NCPPP Announces Spring, Summer P3Bootcamps**

NCPPP's next P3Bootcamp training course will be held in **Philadelphia on May 2-3** and again on **Aug. 8-9 in Denver**. This course is designed for newcomers to the P3 field and seasoned professionals who are looking for the latest take on critical issues. Each P3Bootcamp is an intensive day-and-a-half event that will teach public- and private-sector leaders how partnerships work and proven strategies for assembling successful projects.

The top five lessons you'll take away from P3Bootcamp are:

- How P3s present an innovative model for project delivery and financing
- Ways to develop local champions to support your project
- How to develop and run a transparent procurement process
- Which elements are critical to any partnership agreement'
- How to identify and allocate risk.

Attendees also will gain insights from industry experts on current and emerging trends in business and government that can affect P3 projects. Click here for more information and to register.

## **CDFA Webcast: Financing Historic Theater Redevelopment**

**Financing Historic Theater Redevelopment** 

#### May 16, 2017 @ 1:00 PM Eastern

Historic theaters are key structures for creating a sense of place and often have a rich history of being a community's economic driver. For theaters that have fallen into disrepair, changing their fate requires vision, planning, and a commitment to financing.

During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, CDFA has partnered with Heritage Ohio to explore the wealth of financing tools available to redevelop historic theaters, including 501(c)(3) bonds, TIF, tax credits, and other creative programs. Join us for this special discussion as we highlight success stories from historic theaters across the U.S.

### **Speakers**

Rena Nakashima, *Moderator* Senior Product Manager The Bank of New York Mellon

Joyce Barrett Executive Director Heritage Ohio

Jeff Ramsey Executive Director Detroit Shoreway Community Development Organization

Nancee Trombley Chief Deputy Executive Director California Infrastructure and Economic Development Bank

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

**REGISTER** 

## **CDFA Texas Webinar: Financing Programs to Support Rural Development**

May 17, 2017 10:30 AM - 11:30 AM Central

Urban communities like Austin and Dallas are not the only places looking for help to fund economic development. Texas is filled with rural communities and small towns who are also in need of financing strategies. These areas face unique development financing challenges and needs such as downtown revitalization, food systems, infrastructure and energy finance. A number of creative and important financing tools exist to assist rural and small town development, and this webinar will explore the cutting-edge strategies driving development in the state, and how to access them.

<u>Click here</u> to learn more and to register.

## CDFA Colorado Conference - May 16, 2017 - Denver, CO

Join the CDFA Colorado Financing Roundtable, in partnership with EDCC, CHFA and DCI on **May 16, 2017** for a special one-day conference hosted at the **Federal Reserve Bank of Kansas City, Denver Branch**. This event will feature a number of economic development finance experts from around the state discussing development finance tools, authorities, resources and approaches, and how these can affect the Colorado economy going forward.

Click here to learn more and to register.

## CDFA Illinois Conference - May 2, 2017 - Chicago, IL

Join the CDFA Illinois Financing Roundtable on **May 2, 2017** for a special one-day conference hosted at the offices of **Seyfarth Shaw LLP in Chicago**. This event will feature a number of economic development finance experts from around the state discussing development finance tools, authorities, resources and approaches, and how these can affect the Illinois economy going forward.

Click here to learn more and to register.

## **CDFA Intro Tax Increment Finance WebCourse.**

May 10 - 11, 2017

Daily: 12:00 - 5:00 PM Eastern

The **Intro Tax Increment Finance WebCourse** offers an in-depth look at the guiding principles and appropriate application of TIF. This course brings TIF deal-making and best practices into focus through a two-day program targeting the entire TIF community including economic developers, public agency representatives, bond issuers, legal professionals, developers, financial advisors, and other stakeholders.

This course qualifies for the CDFA Training Institute's **Development Finance Certified Professional (DFCP) Program**. Start down the road to personal and professional advancement today.

Learn more.

Register.

## Kroll Ohio Municipal Finance Summit.

Ohio has six large cities, Columbus, Cleveland, Cincinnati, Toledo, Akron and Dayton, as well as a good number of mid-size cities, Parma and Canton among these. In the first half of 2016, Ohio was ranked #9 in Bond Sales and #8 in Note Sales, with an increase in both sales over 2015. Ranked

34th in total area size, Ohio is ranked 7th in population, proving BIG things come in small packages. Overall, they were the second largest issuer in development issues and seventh in education issues. There is not a statewide conference that combines infrastructure, regulatory issues and overall market trends in one agenda, compounded with the fact that Ohio was instrumental in this past year's national election – combining their issuance with their political clout – this state deserves its own conference.

Join us for the **Ohio Municipal Finance Summit** on **May 2nd in Columbus** to discuss these national issues from a local perspective.

View Agenda

Register

## Webinar: Acting on Non-Revenue Water - All Flows are Cash Flows

Date: 13 April 2017 - 1:00 PM Eastern Daylight Time

**CEC:** A certificate of attendance will be offered.

**Duration:** Approximately one hour. Free to attend.

## Presented by:

Andy Moore, Product Manager, Neptune Technology Group Will Jernigan, P.E., Director of Water Efficiency, Cavanaugh

#### **Description:**

In this webinar from Neptune Technology Group, learn how to address your water utility's "pain points" regarding Non-Revenue Water – financial implications, customer pressures, water scarcity and government regulations. Work flows, meter flows, and the flow of information all affect your water utility's bottom line: cash flows.

On this journey, you'll have a guide that understands the daily challenges you face, while offering concrete actions that provide real solutions. Monitor your system to recapture apparent and real water losses. Proactively address leaks across your water distribution network. And share data across departments to save time, labor, and money.

## Register.

#### **Sponsored by:**

## **Neptune Technology Group:**

Improved business outcomes. Satisfied consumers. Sustainable solutions. They're all connected – along with your water utility – through Neptune. Move boldly forward, confident in innovative, backward-compatible AMR-to-AMI technology. Streamline your work processes and speed up cash flow. Realize greater ROI from your field assets. Leverage the power of the Internet of Things to share crucial data across departments. Act on real-time data today to recapture Non-Revenue Water while predicting tomorrow's outcomes. With actionable intelligence at your command, your utility can take control for greater operational and water efficiency, and customer service. It's time to take action with Neptune.

For additional information, please visit the company website at www.neptunetg.com.

## Is There a New Markets Tax Credit Surplus? - CDFA // BNY Mellon Development Finance Webcast Series.

## April 18, 2017 @ 1:00 PM Eastern

After the latest round of allocations from the CDFI Fund, there are now more New Markets Tax Credits available than there are qualifying projects. This webcast will explain the double allocation of tax credits that occurred during the last round and explore how this is affecting the tax credit markets. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our expert speakers will provide an inside look into how these tax credits can be leveraged and consider opportunities that a surplus creates for qualifying projects.

## **Speakers**

Rena Nakashima, Moderator Senior Product Manager The Bank of New York Mellon

Nathanael Voss Principal and Managing Director Baker Tilly

Cam Turner Principal United Fund Advisors

Bob Labes Partner Squire Patton Boggs

Register in advance to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

**REGISTER** 

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