Bond Case Briefs

Events

Municipal Finance Law Since 1971

Workshop Focuses on Best Leadership Practices in Conducting P3s.

Successful delivery of a P3 project hinges not only on obtaining the necessary financing and following construction best practices, but on developing solid working relationships with project partners and the public. To spearhead a P3 smoothly and ensure that it is accepted by government leaders and the public requires the ability to anticipate and address challenges faced by both those who are developing the project and those who are affected by it.

The Virginia Tech School of Public and International Affairs is holding an event to help those who pursuing P3s to explore these challenges. The "P3 Leadership Workshop: Understanding Dimensions of Leadership that Impact Public-Private Partnerships," will offer examples of how leadership has the greatest impact on the outcomes of P3 projects.

Current and former government officials and other experts from the metropolitan area will be on hand to share their insights.

This workshop is being held Nov. 6 in Arlington, Va. For more information, visit the event website.

NCPPP

October 9, 2015

<u>Webcast: Understanding Proposed IRS Rules on Issue Price and the Industry</u> <u>Impact</u>

Topic: Understanding Proposed IRS Rules on Issue Price and the Industry Impact

October 20, 2015 @ 1:00 pm Eastern

A new proposal was issued this summer from the IRS affecting how and when the issue price of taxexempt bonds is calculated. Will this added regulation serve as a disincentive to players in the bond field? Or could it allow for more versatility between public and private sector participants? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, hear our expert panel discuss the proposal and explain how this could change issuances going forward. Issuers, underwriters, advisors are encouraged to join this important conversation in advance of the IRS public hearing on the topic scheduled for later this month.

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER

The CDFA // BNY Mellon Development Finance Webcast Series is aimed at addressing real-time issues through the perspective of the industry's top leaders, giving the entire development finance industry access to these critical discussions. The Webcast Series will include panels of speakers discussing topics, challenges, opportunities and critical issues within the capital markets, municipal bond, state and local finance, and general economic development communities. Webcasts are also recorded and saved for future review by individuals not able to attend the live presentations.

<u>Community Solar - A New Dimension in Solar Markets.</u>

A Ballard Spahr webinar on October 1, 2015 12:00 PM - 1:00 PM ET

More than 15 states have passed legislation encouraging the development of community solar projects, and more states are considering such legislation. Community solar projects expand access to renewable energy by allowing multiple residential, commercial or industrial electric customers to invest in or subscribe to one central solar energy project and offset their electric usage or charges-through virtual net metering-based on their share of the solar energy generated by the project.

While the "traditional" solar model generally requires direct home or business premise ownership, access, or control, community solar removes this obstacle. Community solar projects can be located in a variety of places, whether ground-mounted on open land, or installed on the roof of a commercial or government building or a community center.

An immense amount of development, finance, and M&A activity is underway in the community solar space. Please join us for a webinar where you will hear from key industry players who are directly involved in creating and financing community solar programs and projects and managing the associated regulatory and legal issues.

Speakers for the webinar include:

- John Mi, director, Structured Finance, NRG Energy Inc. John has more than six years of experience in solar and wind project financing and energy market analysis, with \$180 million of investments closed to date. He leads the origination and structuring of financing for NRG's community solar deals.
- Marie Steele, manager, Electric Vehicles & Renewable Energy, NV Energy Inc. (a Berkshire Hathaway Energy Company). Marie is in charge of the utility's electric vehicle program and the "subscription solar" pilot program recently filed with the Public Utilities Commission of Nevada.
- Rick Umoff, Counsel and Regulatory Affairs Manager of State Affairs, Solar Energy Industries Association. Rick provides legal and regulatory support for SEIA on matters throughout the United States.
- Martin Mobley, CEO, United States Solar Corporation (US Solar). Marty manages the origination, development, and financing of US Solar's offsite solar assets and is the former head of the Solar Desk within Morgan Stanley's Commodities division.
- R. Thomas Hoffmann, (moderator) Practice Group Leader, Ballard Spahr's Energy and Project Finance Group.

As part of this webinar we will also take your questions in advance. Our panel will address your

questions on community solar proposals, projects and the associated regulatory and legal issues. Please let us know what questions you would like our panel to answer by typing them into the boxes at the bottom of the registration form. We encourage you to submit up to three questions.

DATE AND TIME

Thursday, October 1, 2015 12:00 PM - 1:00 PM ET

REGISTER

MODERATOR

R. Thomas Hoffmann, Practice Group Leader Energy and Project Finance Group

SPEAKERS

Marie Steele, Manager of Electric Vehicles & Renewable Energy NV Energy Inc.

John Mi, Director of Structured Finance NRG Energy Inc.

Rick Umoff, Counsel and Regulatory Affairs Manager of State Affairs Solar Energy Industries Association

Martin Mobley, CEO United States Solar Corporation (US Solar)

This program is open to Ballard Spahr clients and members of the energy industry. There is no cost to attend. This program is not eligible for continuing education credits.

Please register at least two days before the webinar. Login details will be sent to all approved registrants. For more information, contact Lisa M. Cheresnowsky at cheresnowskyl@ballardspahr.com.

NFMA Introduction to Municipal Bond Credit Analysis.

The National Federation of Municipal Analysts Introduction to Municipal Bond Credit Analysis registration is now open.

The course will be held at Le Meridien in Philadelphia on November 12 & 13, 2015.

The NFMA has offered this course annually since 1987. This year's course has been revamped, but attendees can still expect to be provided with an overview of the critical information to perform credit analysis on a variety of sectors. While traditionally an offering for those new to analysis, the course has also been used as a refresher to more seasoned analysts over the years.

Program link.

NFMA Introduction to Municipal Bond Credit Analysis.

The NFMA Introduction to Municipal Bond Credit Analysis registration is now open.

The course will be held at Le Meridien in Philadelphia on November 12 & 13, 2015.

The NFMA has offered this course annually since 1987. This year's course has been revamped, but attendees can still expect to be provided with an overview of the critical information to perform credit analysis on a variety of sectors. While traditionally an offering for those new to analysis, the course has also been used as a refresher to more seasoned analysts over the years.

Program link.

Register online.

CDFA Into Revolving Loan Fund WebCourse.

The Intro Revolving Loan Fund Course offers an in-depth look at RLF program development, implementation and management. This course will demonstrate how a RLF program can complement your economic development strategy, encourage investment and assist traditionally underserved businesses. During this course, you will learn the essential elements needed to operate a successful RLF program and discuss programs making a difference in communities throughout the country.

September 30 - October 1, 2015

Daily: 12-5, 2015 (PDT)

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

To learn more and to register, <u>click here</u>.

MSRB's Series 50 Pilot Exam to be Offered January 15, 2016 - February 15, 2016

The Municipal Securities Rulemaking Board's (MSRB) Municipal Advisor Representative Qualification Exam (Series 50) will be administered as a pilot exam January 15, 2016 – February 15, 2016. The exam registration window will be available beginning on September 21, 2015 and closing on January 14, 2016. During the enrollment window, municipal advisors can use the Financial Industry Regulatory Authority's (FINRA) Form U10 to enroll their municipal advisor professionals. For more information regarding the Series 50 pilot exam, see the MSRB's Regulatory Notice 2015-15.

Series 50 Pilot Exam		
Exam Window	January 15 – February 15, 2016	
Enrollment Window	September 21, 2015 – January 14, 2016	
Cost	\$265	
Number of Questions	120	
Test Time	240 minutes (with an additional 30 minutes for a tutorial on how to complete the computerized exam)	
Test Results	Test results will be mailed to candidates 8-12 weeks following the pilot	

GFOA 20th Annual Governmental GAAP Update.

Training Type:

Live-Streaming

Date and Time:

Nov 5, 2015 - 1:00pm to 5:00pm EST

Program Description:

The Government Finance Officers Association (GFOA) will offer its 20th Annual Governmental GAAP update on November 5, 2015, and again on December 3, 2015, using the latest live video and audio streaming technology. The seminar offers an incomparable opportunity to learn everything you need to know about the most recent developments in accounting and financial reporting for state and local governments from the convenience of your own computer. Enjoy all the benefits of the highest quality continuing professional education without the time and expense of travel. Sign up with your colleagues and take advantage of special group rates.

Participate in interactive exercises to test your knowledge of the material being presented. Receive immediate feedback to your questions during the program from GFOA's Technical Services Center staff.

To learn more, and to register, <u>click here</u>.

NCPPP, PBBC Co-Hosting P3S for Public Buildings Summit.

For decades, public-private partnerships have been an effective solution for addressing transportation and other infrastructure needs throughout the United States. As budgets continue to shrink, more state and local governments are turning to P3s to help finance and make much-needed improvements to deteriorating public buildings such as schools, hospitals, courthouses, universities and justice facilities.

The National Council for Public-Private Partnerships and the Performance Based Building Coalition will host the second annual P3s for Public Buildings Summit on October 22–23 in Washington, D.C. This summit is the nation's only educational event dedicated to developing and implementing P3s for

buildings that are vital to the everyday functioning of states and municipalities.

Summit topics will include:

- Project Financing
- Federal Policy Challenges and Solutions
- Case Studies of Successful Projects
- The Future of the Marketplace
- International Successes

The P3s for Public Buildings Summit will be held at the Hyatt Regency Washington on Capitol Hill. For more details, including registration information and sponsorship opportunities, visit the <u>event</u> <u>website</u>.

By Editor August 7, 2015

CDFA National Development Finance Summit.

Charleston, SC November 3-6, 2015

Join CDFA in Charleston, South Carolina for the 2015 National Development Finance Summit! Hosted by the South Carolina Jobs-Economic Development Authority (JEDA), the CDFA National Summit brings together the leaders and dealmakers in the development finance industry to discuss best practices, trends, and project financing solutions.

Learn more.

Webinar Replay - MCDC: What Comes Next For Muni Underwriters?

The web seminar, MCDC: What Comes Next For Muni Underwriters?, sponsored by Lumesis and brought to you by The Bond Buyer, has taken place.

Attendees listened to an engaging panel discussion and asked our experts questions about:

- Where the SEC is with Orders and Disqualifications.
- The role of the Independent Consultants.
- How Underwriting procedures and deal-making have been affected by MCDC.
- Resources for Post-MCDC Compliance.

View web seminar recording on-demand.

Download slides from this web seminar.

CDFA Summer School.

August 10-14, 2015 | St. Louis, Missouri

CDFA Summer School is a week long series of courses presented by the CDFA Training Institute. Hosted by the St. Louis County Economic Development Partnership and the St. Louis Development Corporation, CDFA Summer School will offer five different training courses at the St. Louis Union Station hotel in downtown St. Louis, Missouri.

These courses qualify for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Participants may register for one, two, or three courses during CDFA Summer School. Complete three courses, and you will have fulfilled half of the requirements for the DFCP Program. Join us in St. Louis, and start down the road to personal and professional advancement today.

Click here for more information and to register.

<u>CDFA Intro to Public-Private Partnership (P3) Finance Course.</u>

August 11-12, 2015 | St. Louis, Missouri

The Intro Public-Private Partnership (P3) Finance Course examines this emerging development finance model with a focus on how development finance agencies can adopt P3 principles to address a variety of projects. This course will cover basic P3 concepts, key players involved in transactions, asset valuation, contract negotiation, risk assessment, revenue stream development, and feasibility analysis. In addition, several P3 projects from across the country will be presented, and P3 experts will analyze the successful elements in each deal.

Interest in P3 financing is growing as state and local governments face tough budget decisions along with declining federal investment in infrastructure. Several state and local agencies have used P3 to finance real estate developments, schools, parking garages, public transit, affordable housing, water facilities, and more. During the Intro P3 Finance Course, industry experts will discuss the common characteristics and drivers of P3 financings throughout the country and explain the various structures of these deals.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

<u>Click here to learn more and to register.</u>

<u>CDFA Intro to Tax Increment Finance Course.</u>

August 11-12, 2015 | St. Louis, Missouri

The Intro Tax Increment Finance Course offers an in-depth look at the guiding principles and appropriate application of TIF. This course brings TIF deal-making and best practices into focus through a two-day program targeting the entire TIF community including economic developers,

public agency representatives, bond issuers, legal professionals, developers, financial advisors, and other stakeholders.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

Click here to learn more and to register.

The Bond Buyer's California Public Finance Conference .

<u>The Bond Buyer's California Public Finance Conference</u> is coming to the San Francisco Marriott Marquis, October 21-23.

Register today at our early bird rates.

This year's agenda will match the usual roster of expert speakers discussing the economy with an increased focus on issuers speaking directly to their peers, sharing their best practices and lessons learned in the current market and budgetary environment. <u>View the updated agenda</u>.

The Bond Buyer's California Public Finance Conference is the largest, most comprehensive, event of its kind, regularly drawing more than 700 public-sector finance officers, institutional investors, rating agency analysts, underwriters, attorneys and other professionals. <u>View last year's attendees.</u>

CLAIM YOUR EARLY BIRD RATE

Register NowIssuers only \$95, Institutional Investors \$295 and All Other Professionals \$995. Don't forget to register for the CDIAC pre-conference workshop! Contact Megan Downey at (212) 803-6092 or Katrina Hayes at (212) 803-8393 to register or for more information.

INTERESTED IN SPONSORING?

For more information about sponsorships & exhibiting, contact Michael Ballinger at (212) 803-8481.

<u>CDFA Fundamentals of Economic Development Finance Course.</u>

St. Louis, MO - August 10, 2015

The Fundamentals of Economic Development Finance Course is the foundation for all of CDFA's educational offerings. This course will help you understand the variety of development finance tools available, from bonds, tax credits and TIF, to federal financing programs, RLFs, and access to capital lending resources.

The Fundamentals Course is based on CDFA's *Practitioner's Guide to Economic Development Finance*, the only comprehensive reference guide dedicated to building and utilizing the development finance toolbox. The Practitioner's Guide provides the insight and practical information needed to critically understand how economic development is financed and the tools, strategies and techniques used to build strong communities.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

The Fundamentals of Economic Development Finance Course is offered during CDFA Summer School, a week long series of courses presented by the CDFA Training Institute. The schedule for CDFA Summer School is outlined below.

To learn more, and to register, <u>click here</u>.

NABL Teleconference: "New Proposed Issue Price Regulations: A First Look"

Don't miss the latest free NABL teleconference, <u>"New Proposed Issue Price Regulations: A First Look"</u> on July 14 at 1 p.m. ET, covering the newly released proposed issue price regulations. This will be an excellent preview for the Tax Hot Topics panel session at the Bond Attorneys' Workshop this September.

During the call, the panelists will:

- Compare current law and the newly proposed regulations,
- Discuss issues raised by the newly proposed regulations, including back-up information that may be needed from underwriters and due diligence required by issuers and bond counsel, and
- Weigh the pros and cons of opting in to the proposed regulations now.

Moderator:

Kimberly Betterton, Ballard Spahr LLP

Panelists:

Perry Israel, Law Office of Perry Israel

Richard Chirls, Orrick, Herrington & Sutcliffe LLP

Aurthur Miller, Goldman, Sachs & Co

Registration:

Free, NABL regular members only. CLE is not available.

Questions?

Registrants can email questions in advance of the call to bdaly@nabl.org. The panelists will review the questions and attempt to address them throughout the call.

Registration will close at 5:00 pm ET, Friday, July 10.

Registrants will receive teleconference materials and dial-in instructions via email on Monday, July 13.

<u>Register online</u> or <u>download the registration form</u>.

MSRB and the Municipal Forum of New York to Host Education and Outreach Seminar in New York.

The Municipal Securities Rulemaking Board (MSRB) and the Municipal Forum of New York will host an education and outreach seminar on the evolution and emerging trends of the municipal market for industry professionals and others in New York City, New York on July 28, 2015. Kevyn D. Orr, former emergency manager for the city of Detroit, will deliver the keynote address.

View the seminar agenda.

<u>Click here to register.</u>

<u>View the full press release.</u>

MCDC: What Comes Next For Muni Underwriters?

Complimentary Web Seminar

July 21, 2015

12 pm ET/9 am PT

Click Here to Register.

Hear a diverse panel discuss what has transpired since the start of the SEC's MCDC initiative in 2014 and what is still to come.

Our panel includes senior level experts including:

- Independent Consultant
- Leading Counsel
- Technology Platform Co-founders

We will cover specific areas of concern for the municipal bond market overall and Underwriters in particular.

Listen to an engaging panel discussion and ask our experts questions about:

- Where the SEC is with Orders and Disqualifications.
- How Independent Consultants will be playing a key role.
- How Underwriting procedures and deal-making have been affected by MCDC.
- Resources for Post-MCDC Compliance.

Register Now!

The National Conference for Public-Private Partnerships.

Boston, MA July 20-22, 2015

<u>P3 Connect 2015</u> — the National Conference for Public-Private Partnerships — quickly has become the premier event for public-sector officials and private-sector innovators focused on advancing P3s nationwide. Last year, P3 Connect attracted more than 250 attendees, representing more than 100 public and private sector organizations. P3 Connect 2015 promises to be bigger and better.

P3 Connect 2015 continues NCPPP's 30-year tradition of serving as the foremost educational organization on P3s and the convening point for moving P3s forward.

NEW FOR 2015: INTRODUCTION TO P3 BOOTCAMP

Introduction to P3 Bootcamp is an introductory-level workshop for public and private sector representatives who are interested in P3s but may be unfamiliar with how they work. Workshop faculty will cover: how P3s differ from traditional privatization and procurement; alternative P3 structures; use of P3s for financing projects; identification and allocation of risks; understanding what P3s can and cannot help communities accomplish; and how to develop and maintain a productive partnership.

Introduction to P3 Bootcamp will take place on Monday, July 20th from 9:00AM - 12:00PM.

If you are interested in participating in the Introduction to P3 Bootcamp, at no additional charge, be sure to select the Bootcamp checkbox on the second page of the online registration form.

NABL Issue Price Teleconference - July 14, 2015

Save the date to join moderator Kimberly Betterton, Ballard Spahr LLP, and panelists Perry Israel, Law Office of Perry Israel, Richard Chirls, Orrick, Herrington & Sutcliffe LLP, and Arthur Miller, Goldman, Sachs & Co, as they discuss the newly released proposed issue price regulations.

The free teleconference, on Tuesday, July 14, 1-2:30 pm eastern, is open to regular NABL members only. No CLE will be offered. Additional information and online registration will be available early next week.

Live Webcast and Q&A: U.S. Public & Private Higher Education 2014 Median Ratios.

Wednesday, July 8, 2015, at 1:00 PM EDT

Please join Standard & Poor's Ratings Services on Wednesday, July 8, 2015, at 1:00 p.m. Eastern Time for a live Webcast and Q&A on the U.S. public and private higher education median ratios reports.

Register for the complimentary webcast.

The Bond Buyer's Healthcare & Higher Education Finance Conference.

We are pleased to announce <u>The Bond Buyer's Healthcare & Higher Education Finance Conference</u>, October 27, at the Omni Providence Hotel, in Providence, RI.

Register Today at our lowest rates!

The goal of this unique event is to help issuers at non-profit institutions master Wall Street's latest financing tools and build strong relationships with investors so they can successfully tap the financial markets to fund their ongoing capital needs.

More Than 300 Non-Profit and Muni Finance Professionals Participated in the 2014 Super Conference.

Register Today: Issuers and non-profit organization employees pay only \$75, Institutional Investors \$145 and All Other Professionals \$895. To register, contact AnnMarie Rugalla at (212) 803-8472. Be sure to ask about group rates!

Sponsorship Opportunities Available

For information regarding sponsorships & exhibiting please contact Michael Ballinger at (212) 803-8481.

Live Webcast and Q&A: U.S. Public & Private Higher Education 2014 Median Ratios.

Please join Standard & Poor's Ratings Services on Wednesday, July 8, 2015, at 1:00 p.m. Eastern Time for a live Webcast and Q&A on the U.S. public and private higher education median ratios reports.

Register for the complimentary webcast.

Moody's Seminar: Financial Analysis of Local Governments.

The \$2.7 trillion public finance market has undergone unusual stress in the past year, as the weakened economy has impacted revenue streams securing public finance debt, the credit crisis has limited market access for some issuers, and the strength of most mono-line insurers has been diluted. As a result, investors have more reason than ever to keep abreast of their portfolios and analyze their holdings. This seminar is designed to provide attendees with the tools to analyze local government financial statements, with a focus on the unique accounting methods and credit concerns seen in public finance. The course makes use of real-world case studies and exercises to provide practical hands-on training.

For more information, <u>click here.</u>

<u>CDFA // BNY Mellon Webcast Series: Evaluating Credit Risk in the Muni</u> <u>Market .</u>

Topic: Evaluating Credit Risk in the Muni Market

June 16, 2015 @ 1:00 pm Eastern

The City of Chicago credit downgrade has put the municipal bond industry on alert and brought new questions to the forefront about the role of credit ratings in the bond financing process. What do cities, states, and conduit issuers need to know about credit risk in today's municipal bond market? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, hear our expert panel discuss credit trends, factors to know when seeking a credit rating, and the perspectives of the ratings agencies on the current legislative and regulatory environments.

Moderator

Rena Nakashima Senior Product Manager The Bank of New York Mellon

Speakers

Rachel Cortez Vice President/Senior Analyst/Manager Public Finance Group Moody's Investor Service

Laura Kuffler-Macdonald Senior Director Standard & Poor's

Richard Raphael Managing Director Fitch Ratings

This webcast is free and open to all interested stakeholders. Click on the Register button below to confirm your participation and receive login information.

Register.

<u>CDFA Webcast: Financing the World Trade Center.</u>

Topic: Financing the World Trade Center

June 24, 2015 @ 11:00 am EDT

Today the World Trade Center represents a concrete example of how economic development and

finance can come together to rebuild one of America's greatest landmark developments. Learn how the financing of the reconstruction of the World Trade Center through the creative use of a special category of tax-exempt bonds called Liberty Bonds were structured to meet very challenging economic conditions.

Join the CDFA New York/New Jersey Financing Roundtable, for this webcast on "Financing the World Trade Center," in which Arthur Cohen and Marvin Markus share details of the creative financing strategy.

Speakers:

Arthur Cohen Partner Hawkins Delafield & Wood LLP

Marvin Markus Managing Director Goldman, Sachs & Co.

This webcast is free and open to all interested stakeholders. Click on the Register button below to confirm your participation and receive login information.

Register.

Moody's Introduction to Public Finance Seminar.

This seminar provides delegates with an understanding of the contextual framework of the U.S. public finance market, as well as the tools to begin analyzing key public finance credits. Using case studies, spreadsheets and group discussions, the course covers municipalities, state government, special authorities, essential purpose revenue bonds, and higher education, and also introduces the sectors of health care and housing.

Location	Date	Price
Chicago	Jul 22-23, 2015	\$2,795
New York	Aug 13-14, 2015	\$2,795
San Francisco	Sep 23-24, 2015	\$2,795
New York	Nov 10-11, 2015	\$2,795
Charlotte	Dec 1-2, 2015	\$2,795

To learn more, and to register, <u>click here.</u>

Taxability of Fringe Benefits Part Three: Other Compensation and Payments to Employees.

What: Free Webinar – Taxability of Fringe Benefits Part Three: Other Compensation and Payments to Employees

When: July 9, 2015; 2 p.m. (Eastern)

How: <u>Register for this event.</u> You will use the same link to attend the event.

Learn about:

- Uniforms and clothing allowances
- Other types of compensation
- Payment of awards and prizes
- Professional licenses and dues

What else: Don't forget to register for these webinars:

Backup Withholding and Form 1099 Miscellaneous

- June 25, 2015; 2 p.m. (Eastern)
- <u>Register</u>

Taxability of Fringe Benefits Part Two: Commonly Provided Fringe Benefits

- June 11, 2015; 2 p.m. (Eastern)
- <u>Register</u>

Bond Attorneys' Workshop - Registration Now Open.

Satisfy your annual CLE requirements early this year at the <u>40th Annual Bond Attorneys' Workshop</u> (BAW), September 9-11, 2015, at the Fairmont Chicago. Attend BAW to earn up to 14.7 hours of credit while gaining valuable insight into recent industry developments.

BAW offers 28 educational panels sessions that discuss critical questions facing the industry. What new regulations are being issued and considered by the IRS? What enforcement actions are underway? What is next from the SEC after MCDC? Seasoned practitioners, industry experts and representatives of governmental agencies will sum up the year's securities and tax law developments and enforcement activities.

The Workshop will also feature a Super Session, "Lessons Learned From Workouts and Bankruptcies". A panel of national experts, including lawyers, bankers and the Honorable Elizabeth Perris, recently retired from the federal bankruptcy bench and a mediator in multiple municipal bankruptcies across the country, will share their experiences. Gain new perspectives and network with some of the brightest minds in the industry. Register for BAW today!

Register online or download the registration brochure.

MSRB Webinar: Preparing to Take the Pilot Municipal Advisor Representative Qualification Exam.

June 11, 2015

3:00 pm - 4:00 pm (EDT)

MSRB Webinar: Preparing to Take the Pilot Municipal Advisor Representative Qualification Exam (Series 50).

During this free webinar, MSRB staff reviews the content outline for the first qualifying exam for municipal advisors and instructions on how to register for the pilot exam.

Register for the webinar.

Brownfields Redevelopment Financing Webinar: Financing Post Disaster Recovery.

Brownfields Redevelopment Financing Webinar: Financing Post Disaster Recovery

June 4, 2015 2:00pm - 3:30pm EDT

Join CDFA, our technical partners, and experienced brownfield communities as we discuss financial strategies that can bring your brownfield projects to new life following a natural disaster. This free webinar will focus on disaster recovery assistance and highlight best practice examples, case studies, and brownfield redevelopment financing tools that will allow your community to be more resilient in the face of natural disasters.

Speakers:

Jim Snyder Partner, Ice Miller

Paul Ceppi

Program Manager - Community Development, New Jersey Economic Development Authority

Bruce Ciallella

Managing Director of HUD programs for New Jersey Economic Development Authority

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER.

<u>CDFA Webcast: Creative Economic Development Financing.</u>

Topic: Creative Economic Development Financing

June 3, 2015 @ 1:00 pm PDT

Development finance is the heart of economic, energy, infrastructure, technology, and

environmental development. In addition to core financing tools, there are many alternative financing tools available such as PACE, EB-5, and innovation finance.

Join the CDFA California Financing Roundtable in partnership with CALED, for this webcast on "Creative Economic Development Financing," in which experts will present creative economic development financing tools, programs and projects.

Speakers:

Cisco DeVries CEO Renewable Funding

Ginny Fang CEO Golden Gate Global

Samuel Wu Partner Innovation Capital Law Group, LLP

REGISTER.

Bond Buyer Webinar: Municipal Bond Valuation Evolution.

The Evolution of Municipal Bond Valuation

Complimentary Web Seminar

June 09, 2015 2 pm ET/11 am PT

Municipal bonds are traditionally priced using a variety of methods due to lack of consensus on a pricing methodology. Today, the market is at a cross-road with regard to valuations. Some participants are sticking with the status quo while others are embracing more quantitative methodologies, similar to what we've seen in the corporate credit and structured products markets.

Join The Bond Buyer and Bloomberg for Enterprise for an engaging discussion exploring trends in municipal bond valuation and the challenges of relative value analysis.

The program will cover the following topics:

- Yield Curves as a framework for relative value analysis
- Yield Curves and the normalization of bond features
- Call Option as a feature that requires normalization
- Normalizing the call feature with BVAL's Expected Redemption Date

Register Now!

Presenters:

Bruce Manson Global Head of Pricing Services, Enterprise Solutions Bloomberg LP

Pierce Lord Product Manager, BVAL for Municipal Bonds Bloomberg LP

Mark Cantrell Head of Secondary Municipal Trading & Managing Director Piper Jaffray

Save the Date: MSRB and Municipal Forum of New York Education and Outreach Seminar July 28, 2015.

The Municipal Securities Rulemaking Board (MSRB) and the Municipal Forum of New York will host an education and outreach seminar on July 28, 2015 from 3:00 p.m.-5:30 p.m. at the Marriott New York Downtown, Grand Ball Room, 85 West Street, New York, NY. A reception will follow.

The event will highlight the municipal market's past, present and future as the MSRB commemorates its 40th anniversary.

Program details will be available soon, but registration is open.

Become a Sponsor at NABL's Largest Annual Event.

NABL is offering your organization the opportunity to be a sponsor at the 40th Annual Bond Attorneys' Workshop. The sponsorship packages listed below offer a great return on your investment with far-reaching and cost-effective ways to deliver your message and brand to your target audience of municipal finance professionals.

Gold Sponsor Package (includes an exhibit table) - \$5,000 **Silver Sponsor Package** - \$3,500 **Bronze Sponsor Package** - \$2,000

Don't miss this extraordinary opportunity to communicate with your target market at this year's Bond Attorneys' Workshop, September 9-11, 2015 at the Fairmont Chicago.

Program book acknowledgement pages and rotating banner artwork must be submitted by July 23, 2015. Contact Gillian McBurney, Marketing & Communications Director, at gmcburney@nabl.org for more details.

For more information on NABL's conferences and sponsorships, download the <u>2015 Sponsorship</u> <u>Brochure</u> or contact Susan Zelner at szelner@nabl.org.

IRS Qualified School Construction Bonds Webinar.

What: The IRS office of Tax Exempt Bonds presents a free webinar titled "Qualified School Construction Bonds."

When: June 18, 2015; 2 p.m. (Eastern)

How: <u>Register for this event.</u> You will use the same link to attend the event.

Learn about:

- Origins, purposes and characteristics
- Governing rules and requirements
- Information reporting and post issuance compliance
- Resources available to issuers

If you have a specific question about Tax Exempt Bonds, call Tax Exempt Bonds Customer Service at 1-877-829-5500.

NABL GASB 68 Teleconference.

In May 2012, NABL, with the assistance of a number of national associations, published "Considerations in Preparing Disclosure in Official Statements Regarding an Issuer's Pension Funding Obligations". The publication described what were then proposed changes in the accounting standards for pension plans and participating employers. The new standards are contained in GASB Statements 67 and 68 and are now effective. The teleconference will provide an overview of the changes in the accounting standards and what should be considered in preparing disclosure materials following implementation of the new accounting standards. The panel will also review how pension funding disclosure has evolved since the release of the "Considerations" publication in 2012.

Date/Time: Tuesday, June 16, 2015, 1:00-2:30pm Eastern

Registration Fees: \$25 for members; \$75 for non-members.

Registration will close at 5:00 pm (Eastern), Friday, June 12.

<u>Register online</u> or <u>download the registration form</u> to register by email or fax by Friday, June 12.

Moderator:

Kenneth R. Artin, Bryant Miller Olive, Orlando, FL

Panelists:

John M. McNally, Hawkins Delafield & Wood, Washington, DC

Gilbert Southwell III, Wells Capital Management, Milwaukee, WI

Registrants will receive teleconference materials and dial-in instructions via email on Monday, June 15.

The Bond Buyer's Mid-Atlantic Municipal Market Conference.

The Bond Buyer is committed to elucidating the complexities of the municipal finance market. It's with that in mind that we've launched The Bond Buyer's Mid-Atlantic Municipal Market Conference, September 21 at the Union League Club, Philadelphia, PA—to help the region's municipal issuers explore all avenues available to their community to borrow money when it needs to and at the lowest possible costs while adhering to recent regulatory reforms.

This new conference will present a roadmap for issuers, delving into market changes, best practices, innovative funding options and what other evolutions could be ahead.

View the preliminary agenda.

Register online today!

Or contact Maria Lentz at (212) 803-6076 to register or for more information.

Sponsorship Opportunities Available

For more information about sponsorships and exhibiting, contact Meghan Rath at (212) 803-6074.

Special Assessment Financing: CDFA // BNY Mellon Development Finance <u>Webcast.</u>

Topic: What's Special About Special Assessment Financing?

May 19, 2015 @ 1:00 pm Eastern

Special assessments are a useful financing tool for communities throughout the country, achieving a variety of development goals in different states. Similar to tax-increment financing, special assessments raise capital without affecting existing tax bases. However, special assessments often cover additional private costs, target specific industries, and incentivize beneficial behaviors. During this CDFA // BNY Mellon Development Finance Webcast, our expert panel will share the elements of this financial tool and showcase its diverse nature with examples from around the nation. Tune in to see how you can apply special assessment financing to promote a healthy economy in your community.

Speakers

Rena Nakashima The Bank of New York Mellon

Jamie Licko Centro Inc. Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

Register.

Cyber Legal Seminar: Cybersecurity Law for Financial Institutions.

The Cyber Legal Seminar is a full-day program that will provide attorneys and compliance professionals with insights and regulatory perspectives on cybersecurity law, and how legal and compliance professionals should take an active role in your firm's cyber defense plan.

The seminar will cover current cybersecurity threats, the framework and guidance to best defend against those threats, and the global nature of cyber issues and their cross border legal implications. The speakers and panelists include senior officials from the U.S. Department of the Treasury, FBI, SEC, OCC and other federal regulators, as well as the European Union. You will hear perspectives from senior in-house counsel at banks and broker-dealers, as well as their trusted advisers.

Join us on **Tuesday, June 2, at the SIFMA Conference Center in NYC** for the latest cybersecurity law developments and what role you should take in your firm's cybersecurity program.

CLE credits available.

View the Program.

Register.

Save the Date - GASB 68 Teleconference.

NABL will present a teleconference, "It is 2015: Pension Disclosure and GASB 68" on Tuesday, June 16, 1:00-2:30 pm Eastern.

In May 2012 NABL, with the assistance of a number of national associations, published "Considerations in Preparing Disclosure in Official Statements Regarding an Issuer's Pension Funding Obligations". The publication described what were then proposed changes in the accounting standards for pension plans and participating employers.

The new standards are contained in GASB Statements 67 and 68 and are now effective. The teleconference will provide an overview of the changes in the accounting standards and what should be considered in preparing disclosure materials following implementation of the new accounting standards. The panel will also review how pension funding disclosure has evolved since the release of the "Considerations" publication in 2012.

Stay tuned - additional details, CLE and registration information will be available soon.

SIFMA Forum: Alternative Financing in the Muni Market.

June 9, 2015 | SIFMA Conference Center, NYC | 1:30 - 5:45 PM

Join SIFMA for a half-day forum that will take a fresh look at alternative financing in the municipal market. Recently, there has been an increase by state and local governments turning to banks as a source of debt finance, instead of using a traditional public markets debt offering. However, with limited legal and regulatory guidance, the convergence of the public (underwriting) and private (bank loan) markets has investors and others calling for disclosure of private market transactions similar to those required in public market transactions.

The lack of guidance compels each financial firm to establish its own standards for legal and accounting purposes. The scarcity of legal and regulatory guidance on this topic has led to fundamental changes in our industry. During this event, our speakers will discuss the legal, regulatory, accounting and compliance questions that have arisen from this uncertainty. We invite you to participate through sponsorship opportunities available during this event.

[Ed. Note: We'll keep you posted on webinar opportunities for this event.]

REGISTER.

IRS Webinar: Compliance Self-Assessment Tool for Government Entities.

What: Free Webcast - Compliance Self-Assessment Tool for Government Entities

When: May 14, 2015; 2 p.m. (Eastern)

How: <u>Register for this event.</u> You will use the same link to attend the event.

Learn about:

- Awareness of potential compliance issues
- Understanding the most common tax issues
- Identifying legal requirements that apply to public employers
- Recognizing unique federal income, social security and Medicare taxes and public retirement system obligations

Yale CEFF and CDFA Energy Finance Webinar Series.

Advancing Energy Finance Policy in the U.S.

May 5, 2015 @ 1:00 pm Eastern

State and federal policy is critical to clean energy development. This installment of the Yale CEFF & CDFA Energy Finance Webinar Series Features a panel discussion of policies that would yield the greatest impact for energy markets – and the prospects for these policies to become a reality.

Moderator:

Michael Puckett Manager Yale Clean Energy Finance Forum

Speakers:

Casey Bell Senior Economist and Finance Policy Lead American Council for an Energy-Efficient Economy (ACEEE)

Jason Rittenberg Director, Research & Advisory Services Council of Development Finance Agencies

Devashree Saha

Senior Policy Analyst and Associate Fellow Brookings Institution

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER.

Earn 2 Ethics CLE Credits at SIFMA's Ethics Webinar.

Join us and earn two ethics CLE credits from your desk at SIFMA's Ethics Webinar.

Thursday, April 23, 2015

This lunchtime webinar will cover the latest ethical issues for financial services lawyers.

Meet the Panel:

- Barry Temkin
- Cyntthia Adams
- Sarah Jo Hamilton

Panel Discussion Topics:

- Internal Investigations
- Beauty Contests
- Whistleblower Anti-Retaliation
- Employee Rights and Representation
- Recent Ethics Case Law

Register Now

View Program

120 Broadway, 35th Floor, New York, NY 10271 | 212.313.1000 1101 New York Avenue, NW 8th Floor, Washington, DC 20005 | 202.962.7300

Webinar: Charter School Growth and Its Effect.

Successful Investing in Charter Schools Part II: Evolution of the Sector

Complimentary Web Seminar

April 22, 2015 12 pm ET/9 am PT

Click Here to Register.

Last year, Orrick and the Bond Buyer presented an overview of the charter school facilities bond sector, highlighting transaction fundamentals, sector-level research data, and credit and structure trends.

This year, in Part II of the series, the webinar continues the dialogue by assembling a roster of experienced market participants and policy leaders to present current trends and analysis on the evolution of this fast-growing high yield market sector.

The featured speaker, Nina Rees, President and CEO of the National Alliance for Public Charter Schools, will provide insights regarding the national charter school facilities policy agenda and look ahead to trends affecting the growth of the sector in general. In addition, panelists will review legal and credit issues and trends.

Who Should Attend?

- State and Local Education Finance Officers
- Charter School Leaders, CFOs and Finance Directors
- Institutional Investors seeking High-Yield Opportunities
- Investment Analysts
- Education-Focused Investment Bankers

<u>CDFA - BNY Mellon Webcast: Connecting CRA to Development Finance</u> <u>Projects.</u>

April 14, 2015 @ 1:00 pm Eastern

Topic: Connecting CRA to Development Finance Projects

The Community Reinvestment Act, enacted by Congress in 1977, encourages banks to support the credit needs of minorities and low- and moderate-income neighborhoods. The program has infused trillions of dollars into these communities and support thousands of community development

projects across the nation. How can economic development organizations be an active CRA partner with their local banks? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our expert panel will discuss the role of CRA in forwarding development finance initiatives and explore how these investments are being creatively leveraged across the country.

Speakers:

Rena Nakashima, Moderator The Bank of New York Mellon

Laura Choi Federal Reserve Bank of San Francisco

Sharon Canavan U.S. Department of the Treasury

David Black U.S. Department of the Treasury

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER.

<u>CA Land-Secured Financing Current Topics and Practices Seminar.</u>

California Debt and Investment Advisory Commission

May 1, 2015 Hilton Concord, Concord, CA

Community facilities districts (CFDs) and assessment districts (ADs) continue to provide public agencies resources to finance public facilities and services. They have filled the void in public financing for these purposes left by Proposition 13. This intermediate course provides public officials with an understanding of these financial structures and an update on current topics and practices related to their use and administration.

For more information and to register, click <u>here</u>.

Successful Investing in Charter Schools Part II: Evolution of the Sector.

Successful Investing in Charter Schools Part II: Evolution of the Sector

Complimentary Web Seminar

April 22, 2015 12 pm ET/9 am PT

Click here to Register.

Last year, Orrick and the Bond Buyer presented an overview of the charter school facilities bond sector, highlighting transaction fundamentals, sector-level research data, and credit and structure trends.

This year, in Part II of the series, the webinar continues the dialogue by assembling a roster of experienced market participants and policy leaders to present current trends and analysis on the evolution of this fast-growing high yield market sector.

The featured speaker, Nina Rees, President and CEO of the National Alliance for Public Charter Schools, will provide insights regarding the national charter school facilities policy agenda and look ahead to trends affecting the growth of the sector in general. In addition, panelists will review legal and credit issues and trends.

Who Should Attend?

- State and Local Education Finance Officers
- Charter School Leaders, CFOs and Finance Directors
- Institutional Investors seeking High-Yield Opportunities
- Investment Analysts
- Education-Focused Investment Bankers

2015 Municipal Finance Conference - Call for Papers.

August 7, 2015, Boston, MA

Hosted by the Brandeis International Business School and the Federal Reserve Bank of Boston

Brandeis International Business School and the Federal Reserve Bank of Boston are hosting the fourth annual Municipal Finance Conference in Boston on Friday, August 7, 2015. The one-day conference, which will be held at the Boston Fed, will bring together academics, practitioners, regulators and issuers to discuss the changing state of municipal capital markets and how to analyze and adapt to the changing landscape. The objective of this conference is to highlight practice-relevant and policy-relevant research on municipal finance and to advance a dialogue among market participants and academic researchers on municipal markets.

BEST PAPER PRIZE: The Olin Business School at Washington University in St. Louis is sponsoring a \$2,500 best paper prize for the conference.

TOPICS: We welcome submissions of research papers covering topics related to municipal capital markets. A list of possible topics includes, but is not limited to:

- Trading and liquidity in municipal bonds.
- The primary market for municipal bonds.
- Municipal distress and restructuring.
- Post-retirement benefits in the state and local sector.
- Infrastructure finance.
- Public/private partnerships.
- Credit rating and credit enhancement markets.

- Alternative sources of capital.
- Municipal derivative markets.
- The role of financial advisors.

PAPER SUBMISSION PROCEDURE: The deadline for submissions is April 30, 2015. Please send completed papers or a detailed abstract by e-mail to: municonference@brandeis.edu and include "MUNICIPAL FINANCE CONFERENCE" in the subject line. Questions about the Call for Papers or the 2015 Conference can be directed to municonference@brandeis.edu

SIFMA Webinar Opportunity: Earn Ethics CLE Credits from Your Desk - April 23.

Join SIFMA for an Ethics Webinar and earn two ethics credit hours from your desk.

Panel Topic: Ethics for Financial Services Lawyers

- Internal Investigations
- Beauty Contests
- Whistleblower Anti-Retaliation
- Employee Rights and Representation
- Recent Ethics Case Law

Register.

The Bond Buyer's Midwest Municipal Market Symposium.

ATTENTION STATE & LOCAL MUNICIPAL BOND ISSUERS

Learn About All The Avenues Available To Your Community To Borrow Money—And At The Lowest Possible Costs!

<u>The Bond Buyer's Midwest Municipal Market Symposium</u>, June 30 at the InterContinental Chicago Magnificent Mile, will feature presentations explaining market changes and what other evolutions could be ahead—as Congress re-evaluates the market's historic tax preferences and investors and regulators work to improve its efficiency.

Topics to be addressed include:

- The US and Midwest Economic Outlook and the Outlook for Interest Rates
- Municipal Credit Quality and the Bond-Ratings Process
- Regulatory changes impacting issuers and their bond documents
- Innovative financing structures for infrastructure development
- Additional topics to be developed in response to market events

<u>Register online today!</u>

Or contact Kimberlee Baker at (212) 803-8475 to register or for more information.

Sponsorship Opportunities Available For more information about sponsorships and exhibiting, contact Meghan Rath at (212) 803-6074.

<u>Reminder: Webinar on Municipal Advisor Professional Qualifications.</u>

Webinar on Amendments to MSRB Rule G-3 on Professional Qualification Standards for Municipal Advisors

Date: April 2, 2015

Time: 3:00 p.m.- 4:00 p.m. ET

Description: The MSRB will host a webinar to review amended MSRB Rule G-3, which will create baseline standards of professional qualification for municipal advisors. The amendments to the MSRB's existing Rule G-3 on professional qualifications take effect on April 27, 2015.

Register.

<u>S&P's Public Finance Podcast - (State Pensions And Sweet Briar College).</u>

In this week's Extra Credit, Standard & Poor's Managing Director Robin Prunty and Senior Director John Sugden discuss our outlook on state pensions, and Director Sussan Corson explains what's behind our rating on Sweet Briar College.

Listen to the Podcast.

Mar 19, 2015

IRS FSLG Webinar: Exclusions from Social Security and Medicare Coverage.

What: Free Webcast - Exclusions from Social Security and Medicare Coverage

When: April 9, 2015; 2 p.m. (Eastern)

How: <u>Register for this event.</u> You will use the same link to attend the event.

Learn about:

- Section 218 coverage & exclusions
- Mandatory coverage & exclusions
- Handling zero coverage employees
- Examples

NABL Fundamentals of Municipal Bond Law Seminar: Helping Your Associates Succeed.

Each year, NABL's Seminar helps young associates gain an understanding of the key components of a municipal bond practice, and helps to connect them with their peers and industry leaders. With its three Basic Training General Sessions and 16 training session all designed to provide in-depth information on tax, securities, and state law issues pertaining to municipal finance, the Seminar is the best industry specific event your associates can attend. Need more convincing on why you should send your associate to Fundamentals? Then read some feedback from Seminar alumni.

"Incredibly helpful to those of us with little or no real experience in this field, and need to pull together foundational blocks."

"I thought the seminar was organized and provided ample opportunities to meet other bond professionals from across the country."

"I thought the conference was very well organized. I enjoyed each presentation. I found the information very helpful."

"Best CLE I have ever been to."

"The Seminar was extremely helpful and well done. I am very happy I attended."

"It was a great seminar overall. I established some new friendships that I think will last beyond the end of the seminar."

The Seminar is being held at the Hyatt Regency Grand Cypress in Orlando, FL on April 22-24. The deadline to reserve a room at the hotel is March 26.

To learn more about the sessions offered at the Seminar, <u>click here.</u>

For online registration, <u>click here.</u>

For information on the hotel, <u>click here</u>.

BDA Announces New Due Diligence Webinar Training Series for Municipal Market Bankers.

The Bond Dealers of America and Nixon Peabody have announced a new series of training webinars-exclusive to BDA member firms-focused on providing specialized due diligence training to public finance bankers. This series will be led by BDA retained counsel, Nixon Peabody and feature commentary and analysis from BDA member firm counsel and public finance bankers.

The agenda for this new series is available here.

Deloitte Power & Utilities Quarterly Accounting Update Webinar - Q1 2015.

Power & Utilities Quarterly Accounting Update webinar - Q1 2015

Wednesday, March 25, 2015 12:00 - 1:30 PM ET

Prepared by Deloitte & Touche LLP's Energy & Resources Group, this Quarterly Accounting Update webinar will focus on the Power & Utilities sector technical accounting and regulatory issues presented by Deloitte specialists and thought leaders. Webinar participants will be able to gain an understanding of new accounting rules, and other utility accounting matters, and use this knowledge in preparing for quarterly accounting and reporting requirements.

Register now.

<u>Reminder: Register for the Employee or Independent Contractor Webcast.</u></u>

What: Employee or Independent Contractor?

When: March 12, 2015; 2 p.m. (Eastern)

How: Register for this event. You will use the same link to attend the event.

Learn about:

- Defining "Employee"
- The three control factors
- Key vendor characteristics
- The Voluntary Classification Settlement Program

MSRB Supervision Webinar.

The MSRB will host a free educational webinar on the supervision and compliance obligations of municipal advisors under <u>MSRB Rule G-44</u> on Thursday, March 19, 2015 at 3:00 p.m. ET.

Register for the webinar.

Rule G-44 and related rule changes are effective April 23, 2015.

Webinar on MSRB Rule G-45 on 529 Plan Data Collection.

Date: March 12, 2015

Time: 3:00 p.m. to 4:00 p.m. ET

Description: The MSRB will host a webinar for underwriters of 529 college savings plans about

MSRB Rule G-45 effective on February 24, 2015. Also, the webinar will review the electronic submission information requirements and the process for completing Form G-45.

Read the Form G-45 manual and specifications.

Register.

MSRB Webinar: New Professional Qualification Standards for Municipal Advisors.

The Municipal Securities Rulemaking Board (MSRB) has received approval from the Securities and Exchange Commission (SEC) to create baseline standards of professional qualification for municipal advisors. The new standards will be incorporated through amendments to the MSRB's existing Rules G-2 and G-3 on professional qualifications and take effect April 27, 2015.

The MSRB has scheduled a webinar to provide more information on the municipal advisor representative professional qualifications test and related requirements on April 2, 2015 at 3:00 p.m. ET.

Register for the webinar.

GFOA Advanced Government Finance Institute.

Each year since 1986, GFOA has conducted the Advanced Government Finance Institute, an intensive week-long program that provides GFOA members from across the United States and Canada an opportunity to enhance their leadership skills and focus on emerging trends within the public finance community.

The five-day program, in partnership with the University of Wisconsin-Madison s School of Business, gathers top academic instructors along with government officials and private-sector specialists to provide 50 qualified attendees with a unique opportunity to address big picture issues facing public finance today, including:

- strategic planning
- global and national economic trends
- relationships with the media
- technology trends
- organizational leadership

The Institute also offers personal and team-building leadership training. The week-long program affords participants many networking opportunities with their peers, an element that enhances the program experience, both professionally and personally.

Next AGFI: July 26-31, 2015 at the University of Wisconsin - Madison

Please submit <u>the application</u> by April 17, 2015.

Application Information

Only 50 qualified candidates are selected based on their professional experience. GFOA membership is required.

Location and Cost

Program and lodging are on the University of Wisconsin-Madison s campus. A program fee of \$1,940 includes tuition, housing, meals, classroom materials, and sponsored activities.

For more information, please contact Susan Gaffney.

Employee or Independent Contractor - Free IRS Webcast

What: Free Webcast - Employee or Independent Contractor?

When: March 12, 2015; 2 p.m. (Eastern)

How: Register for this event. You will use the same link to attend the event.

Learn about:

- Defining "Employee"
- The three control factors
- Key vendor characteristics
- The Voluntary Classification Settlement Program

If you have a technical or procedural question relating to government entities, please visit the IRS.gov Web site.

If you have a specific question about exempt organizations, call FSLG Customer Account Services at 1-877-829-5500.

CDFA, Yale Clean Energy Finance Forum Launches New Webinar Series.

The Yale Clean Energy Finance Forum (CEFF) & the Council of Development Finance Agencies (CDFA) have partnered for a three-part webinar series. This first webinar is entitled "Catalyzing Energy Investment with Development Finance Programs". It will focus on the impact that tested development finance tools can have on clean energy investment.

Tue, Mar 3, 2015 10:00 AM - 11:00 AM PST

<u>Click here</u> for more information, and to register.

NFMA Annual Conference - Program Released.

The NFMA is happy to release the program for its 32nd Annual Conference, to take place at the Four Seasons Las Vegas on May 12-15.

Registration is open for members and non-members. There are a limited number of discounts for government employees and students. Contact the NFMA for more information.

<u>View the Program.</u>

Register.

MSRB and Texas MAC to Co-Host Education and Outreach Seminar in Dallas.

Alexandria, VA – The Municipal Securities Rulemaking Board (MSRB) and the Municipal Advisory Council of Texas will co-host an education and outreach event for municipal market professionals on March 5, 2015 in Dallas, Texas. The event will provide attendees with updates on MSRB initiatives, including the development of regulations for professionals that provide financial advice to state and local governments.

The joint seminar will be held on Thursday, March 5, 2015 from 2:00 p.m. – 5:00 p.m. CT at the Renaissance Hotel at 2222 North Stemmons Freeway in Dallas. Representatives from the MSRB will review the status of the MSRB municipal advisor regulatory framework, including rules to establish standards of conduct and professional qualifications. The program also will include an overview of the MSRB's work to enhance market structure and price transparency. View the seminar agenda.

The seminar is open to all members of the municipal securities community. There is no cost to attend; however, pre-registration is required. The deadline to register is February 27, 2015.

Click here to register.

About the Municipal Advisory Council of Texas

The Municipal Advisory Council of Texas (MAC) is a membership organization whose purpose is to promote effective and efficient investment banking, underwriting, trading and sales of municipal debt by collecting, maintaining and distributing information relating to issuing entities.

About the MSRB

The MSRB protects investors, state and local governments and other municipal entities, and the public interest by promoting a fair and efficient municipal securities market. The MSRB fulfills this mission by regulating the municipal securities firms, banks and municipal advisors that engage in municipal securities and advisory activities. To further protect market participants, the MSRB provides market transparency through its Electronic Municipal Market Access (EMMA®) website, the official repository for information on all municipal bonds. The MSRB also serves as an objective resource on the municipal market, conducts extensive education and outreach to market stakeholders, and provides market leadership on key issues. The MSRB is a Congressionally-chartered, self-regulatory organization governed by a 21-member board of directors that has a majority of public members, in addition to representatives of regulated entities. The MSRB is subject to oversight by the Securities and Exchange Commission.

Deloitte Center for Energy Solutions: 2015 Energy & Resources Conferences and Seminars Online Catalog Now Available.

Deloitte is committed to offering our clients a variety of forums for sharing industry knowledge. We are pleased to present Deloitte's 2015 Energy & Resources Conferences and Seminars online catalog. The catalog includes information on Deloitte conferences, training seminars and webcasts, as well as custom trainings that can be brought to your organization's site.

Download the Catalog.

Conferences

- Deloitte Utility Industry Book/Tax Differences
- Deloitte Financial Reporting for Income Taxes: Rate-Regulated Utilities
- Deloitte Energy Conference
- Deloitte Alternative Energy Seminar
- Deloitte Power & Utilities Accounting, Financial Reporting and Tax Update
- Deloitte Energy Transacting: A View on Accounting and Valuation
- Power & Utilities Enterprise Risk Management Roundtable

Training Seminars

- Utility Tax Training Seminars
- Enterprise Risk Management for Utilities
- Sector specific International Financial Reporting Standards training
- Introduction to Regulated Utilities
- Ratemaking for Utilities
- Introduction to Exploration and Production
- Issue-based Dbriefs webcasts

Continuing Professional Education (CPE) credit will be given for courses that are in accordance with National Association of State Boards of Accountancy (NASBA) standards once a detailed agenda is finalized and all information required by NASBA standards has been communicated to participants.

Please contact EnergyConference@deloitte.com if you have any questions.

John E. McCue Vice Chairman US Energy & Resources Leader Deloitte LLP

Debra E. McCormack Deputy Managing Director – Energy & Resources Deloitte Services LP

The Deloitte Center for Energy Solutions (the "Center") provides a forum for innovation, thought leadership, groundbreaking research, and industry collaboration to help companies solve the most complex energy challenges.

Through the Center, Deloitte's Energy & Resources Group leads the debate on critical topics on the minds of executives – from the impact of legislative and regulatory policy, to operational efficiency, to sustainable and profitable growth. We provide comprehensive solutions through a global network

of specialists and thought leaders.

With locations in Houston and Washington, DC, the Deloitte Center for Energy Solutions offers interaction through seminars, roundtables and other forms of engagement, where established and growing companies can come together to learn, discuss, and debate. www.deloitte.com/us/energysolutions

Moody's Introduction to Public Finance Seminar.

This seminar provides delegates with an understanding of the contextual framework of the U.S. public finance market, as well as the tools to begin analyzing key public finance credits. Using case studies, spreadsheets and group discussions, the course covers municipalities, state government, special authorities, essential purpose revenue bonds, and higher education, and also introduces the sectors of health care and housing.

For more information on dates, locations, and registration, <u>click here.</u>

The Bond Buyer's Texas Public Finance Conference.

The Bond Buyer's Texas Public Finance Conference features more than a dozen in-depth sessions focused on the issues facing the Lone Star State in 2015 and beyond. Each presentation was carefully designed to reflect the pressing issues of the day.

February 9-11, 2015 | Omni Barton Creek Resort & Spa | Austin, TX

This is your opportunity to <u>download the brochure</u> and preview the topics that will be covered at the event. Register today at our discount rates!

The Bond Buyer's Texas Public Finance Conference boasts a portfolio bursting at the seams with content driven sessions, dynamic speakers, networking opportunities that are a proven catalyst in making the deals, and much more. You cannot afford to pass up this opportunity!

Register Today!

Issuers pay only \$245, Institutional Investors \$495 and All Other Professionals \$1,095. For more information, or to register, please contact Austin Hart at (212) 803-8388.

<u>Webinar on MSRB Rule G-18 on Best Execution of Transactions in Municipal</u> <u>Securities.</u>

Date: Thursday, February 5, 2015

Time: 3:00 p.m. - 4:00 p.m. ET

Description: The MSRB will host a webinar to review recently approved changes to MSRB Rule G-

<u>18 on best execution</u>, which will require municipal securities dealers to seek the most favorable terms reasonably available for their retail customers' transactions. The new rule, effective December 7, 2015, will establish standards for how dealers handle and execute customer orders for municipal securities.

Register.

IRS Tax Exempt Bonds Director's Updates for Fiscal Year 2015.

When: February 5, 2015; 2 p.m. (Eastern)

Learn about:

- Market segment program
- Voluntary Closing Agreement Program, including new processes
- Customer satisfaction surveys
- Compliance checks and surveys
- Other activities

Register for this event. You will use the same link to attend the event.

FINRA Disciplinary Hearings Forum.

The SIFMA FINRA Disciplinary Hearings Forum

February 12, 2015 SIFMA Conference Center, NYC

SIFMA's FINRA Disciplinary Hearings Forum is a half-day interactive program that will provide valuable insights and practice tips both for lawyers experienced in FINRA proceedings and those new to the forum.

Panelists will include FINRA's Chief Hearing Officer, FINRA's Head of Litigation, and other senior officers from FINRA's Office of Hearing Officers and Department of Enforcement.

Topics to be covered include:

- The Office of Hearing Officers role in administering disciplinary proceedings
- The complaint, answer, pre-hearing conference, and settlement and mediation
- Discovery, motions practice, and pre-hearing submissions
- Hearings, the decision, sanctions, and appeal

Please join us at this first-class event, moderated by seasoned practitioners from the defense bar, for a deep dive into the inner workings of a FINRA disciplinary hearing.

Read the program.

Register.

The CDFA // BNY Mellon Development Finance Webcast.

The CDFA // BNY Mellon Development Finance Webcast Series is aimed at addressing real-time issues through the perspective of the industry's top leaders, giving the entire development finance industry access to these critical discussions. The Webcast Series will include panels of speakers discussing topics, challenges, opportunities and critical issues within the capital markets, municipal bond, state and local finance, and general economic development communities. Webcasts are also recorded and saved for future review by individuals not able to attend the live presentations.

Upcoming Webcasts

Topic: Muni Market Momentum - Forecasting 2015

January 20, 2015 @ 1:00 pm Eastern

Despite many predictions, the municipal bond market experienced a year of strength and low rates throughout 2014. The interplay of declining supply with heightened demand allowed for a year of increased sales, falling rates, and generally improving credit. Will the muni market continue to feel success and stability as we move into 2015? During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our expert panel will examine last year's trends and consider volume estimates, rate predictions, and other factors that could influence the municipal bond market in 2015.

Speakers:

Rena Nakashima, moderator Senior Project Manager The Bank of New York Mellon

Amy Laskey Managing Director Fitch Ratings

Natalie Cohen Managing Director Wells Fargo Securities

Michael Decker Managing Director, Co-Head of the Municipal Securities Division Securities Industry and Financial Markets Association

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER.

Continuing Disclosure After MCDC: Complimentary Webinar

Complimentary Web Seminar sponsored by the Bond Buyer, Orrick, Herrington & Sutcliffe LLP, and BLX Group LLC

February 5, 2015 12 pm ET/9 am PT

Click Here to Register

The SEC's Municipal Continuing Disclose Compliance Initiative has shone a spotlight on continuing disclosure. It signals aggressive enforcement by the SEC and raises the stakes for compliance by Issuers, Borrowers and Underwriters.

Topics to be addressed in the webinar include:

- What have we learned about continuing disclosure from MCDC?
- What should new official statements say about continuing disclosure compliance?
- What should be considered in drafting new Continuing Disclosure Agreements?
- What policies and procedures should issuers, borrowers and underwriters employ?
- What tools and services are available to assist or monitor compliance?

This webinar will provide practical guidance from the experts in the Public Finance Group at Orrick, Herrington & Sutcliffe LLP and BLX Group LLC that were deeply involved in advising clients about MCDC:

Elaine Greenberg, Partner, Washington, DC Alison Radecki, Partner, NY Eileen Heitzler, Partner, NY Robert Feyer, Senior Counsel, SF Jeff Higgins, BLX Group

IRS Webinar: Gaming and Tax-Exempt Organizations.

Thursday, January 22 at 2 p.m. ET

Learn about:

- Gaming's impact on tax-exempt status
- Gaming and unrelated business income
- Maintaining records
- Reporting requirements
- Workers conducting gaming activities
- Reporting winnings and withholding income tax
- Gaming Excise taxes
- IRS resources

Register for this event.

<u>S&P Live Webcast and Q&A: U.S. Not-For-Profit Acute-Care Stand-Alone</u> <u>Hospitals Criteria.</u>

Tuesday, January 6, 2015, at 2:00 PM EST

Please join Standard & Poor's Ratings Services on Tuesday, January 6, 2015, at 2:00 p.m. Eastern Time for a live Webcast and Q&A on our recently published revised criteria for U.S. not-for-profit acute-care stand-alone hospitals.

Register for the complimentary Webcast.

NABL Ethics Teleconference Replay: A Disturbance in the Regulatory Forcefield.

To listen to a recorded version of the teleconference click \underline{here} .

Date/Time: Wednesday, December 17, 2014, 1:00-2:30pm Eastern

Description: With the rise in the number and scope of audits, investigations and regulatory initiatives of the IRS and the SEC in recent years, bond lawyers must now consider ethical scenarios which were previously unimaginable. This panel will focus on the application of the model rules of professional responsibility in situations involving these regulatory agencies and the previously unforeseen conflicts of interest that arise as a result.

To download the Teleconference Agenda click here.

Panelists:

Tyler Kalachnik (Ice Miller LLP) Erik Long (Ice Miller LLP) Arnold Pagniucci (ALAS – Chicago) David Unkovic (McNees Wallace & Nurick LLC) Philip Whistler (Ice Miller LLP)

CLE Information: You may receive ethics CLE credit for listening to the recorded version of the teleconference. NABL has applied for and anticipates receiving ethics CLE credit for between 1.5 and 1.8 hours in most states that accredit teleconferences. No credit will be available in Pennsylvania. To obtain CLE credit you must pay the CLE fee listed below and fill out the payment form. Be sure to include your CLE states and identifying numbers on the payment form. Certificates of Attendance will be e-mailed to you , and credit hours will be reported to those states that require sponsors to report credit.

CLE Fees: \$195 for members; \$250 for non-members

Summer Program Unveiled for Treasury Management.

Public pension fund trustees and other financial professionals can go back to school, in Malibu,

Calif., no less, thanks to a new partnership between the National Institute for Public Finance and Pepperdine University.

The new Public Treasury Management program will be July 26-29, at Pepperdine's Graziadio School of Business and Management. Treasurers, investment staff, pension fund trustees and other finance professionals will earn a certificate after taking courses that include investments and pensions, public finance and debt management, and executive treasury management. Faculty members include public- and private-sector professionals and academic leaders.

The program will cover current public finance issues, industry best practices and strategies for dealing with public finance challenges. "The culmination of best practices, strategies, and ideas from private-sector, public finance and academic leaders makes the institute an invaluable learning experience," said NIPF Co-Chairwoman and North Carolina state Treasurer Janet Cowell in a news release.

The enrollment deadline is June 15.

PENSIONS & INVESTMENTS ONLINE

BY HAZEL BRADFORD | DECEMBER 22, 2014

<u>S&P: U.S. Waterworks, Sanitary Sewer and Drainage Utility Systems - New</u> <u>York.</u>

Wednesday, January 7, 2015, at 8:30 AM EST

Please join us for roundtable discussions focused on the recent release of the <u>request for comment</u> on proposed criteria changes to ratings for U.S. waterworks, sanitary sewer and drainage utility systems.

Register for the complimentary Event.

<u>S&P: U.S. Waterworks, Sanitary Sewer and Drainage Utility Systems - Boston.</u>

Tuesday, January 13, 2015, at 8:30 AM EST

Please join us for roundtable discussions focused on the recent release of the <u>request for comment</u> on proposed criteria changes to ratings for U.S. waterworks, sanitary sewer and drainage utility systems.

<u>Register for the complimentary Event.</u>

<u>S&P: U.S. Waterworks, Sanitary Sewer and Drainage Utility Systems -</u> <u>Chicago.</u>

Wednesday, January 14, 2015, at 11:30 AM CST

Please join us for roundtable discussions focused on the recent release of the <u>request for comment</u> on proposed criteria changes to ratings for U.S. waterworks, sanitary sewer and drainage utility systems.

Register for the complimentary Event.

<u>S&P: U.S. Waterworks, Sanitary Sewer and Drainage Utility Systems - San</u> <u>Francisco.</u>

Thursday, January 15, 2015, at 8:30 AM PST

Please join us for roundtable discussions focused on the recent release of the <u>request for comment</u> on proposed criteria changes to ratings for U.S. waterworks, sanitary sewer and drainage utility systems.

Register for the complimentary Event.

S&P: U.S. Waterworks, Sanitary Sewer and Drainage Utility Systems - Dallas.

Tuesday, January 20, 2015, at 11:30 AM CST

Please join us for roundtable discussions focused on the recent release of the <u>request for comment</u> on proposed criteria changes to ratings for U.S. waterworks, sanitary sewer and drainage utility systems.

Register for the complimentary Event.

MSRB "Diving into the Documents" Series: Where to Find Financial Disclosures on EMMA®

Thank you for participating in the MSRB's free six-week video series on the fundamentals of municipal bond disclosure documents. <u>The series is available in its entirety</u> in the video library of the MSRB Education Center.

The final installment of the video series shows investors how to find financial disclosures on EMMA.

Watch now.

CDFA Fundamentals of Economic Finance WebCourse.

January 28-29, 2015. Daily: 12-5 pm (EST)

The Fundamentals of Economic Development Finance Course is the foundation for all of CDFA's educational offerings. This course will help you understand the variety of development finance tools available, from bonds, tax credits and TIF, to federal financing programs, RLFs, and access to capital lending resources.

The Fundamentals Course is based on CDFA's Practitioner's Guide to Economic Development Finance, the only comprehensive reference guide dedicated to building and utilizing the development finance toolbox. The Practitioner's Guide provides the insight and practical information needed to critically understand how economic development is financed and the tools, strategies and techniques used to build strong communities.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program. Start down the road to personal and professional advancement today.

By attending, you will:

- Learn the fundamentals of development finance
- Interact with leading development finance professionals from around the country
- Discuss best practices and case studies that can be implemented in your community
- Gain a greater understanding of the diversity of development finance tools
- Establish a foundation for attending future in-depth financing courses
- Receive a copy of the Practitioner's Guide to Economic Development Finance

You will learn through:

- Lecture
- Real life case studies
- Presentations from industry experts
- A comprehensive resource guide

Topics covered include:

- Understanding development finance
- The financing spectrum
- Building the development finance toolbox
- Bedrock tools: bonds and the basics of public finance
- Targeted tools: tax increment and special district financing
- Investment tools: tax credits, seed and venture capital
- Access to capital lending tools: revolving loan and mezzanine funds, loan guarantee and microenterprise programs
- Support tools: federal, state, incentive and grants programs
- Implementing the toolbox approach
- Trends in development finance
- Development finance challenges and policy considerations

Who should attend?

- Bond issuers
- Economic development professionals
- Community development professionals
- Broker, dealers and underwriters
- Elected officials

- Government and nonprofit finance officers
- Corporate trustees
- Legal counsel
- Underwriters
- Commercial bankers
- Accountants
- Financial advisors
- Policy makers

Click here to view the Agenda and to Register.

MSRB "Diving into the Documents" Series: What's Inside Financial Disclosure Documents.

What's Inside Financial Disclosure Documents

The fifth installment of the MSRB's six-week investor education video series delves into the information inside a financial disclosure document.

Watch now.

Next week: Where to Find Financial Disclosures on EMMA®

<u>S&P's 2014 U.S. Muni Roundup: The Changing Landscape of the Municipal</u> <u>Market.</u>

Wednesday, December 17, 2014, at 11:00 AM EST

Join us for a webinar that will recap highlights and market movements from the 2014 U.S. municipal market and provide a glance into 2015. Speakers from Standard & Poor's Ratings Services and S&P Capital IQ will discuss the latest local government criteria, the impact of downgrades and upgrades on pricing, the key warning signs and risk factors (using Detroit as an example), and much more.

Topics of discussion will include:

- Secondary market activity
- Transaction costs
- Local government ratings performance
- What Detroit and Stockton mean for our local government ratings
- Credit conditions and potential challenges for local governments
- Techniques to estimate a municipal recovery analysis
- Early warning default indicators
- Tips on how to better manage your own municipal risk rating tool

Register for the free Webcast.

SIFMA's Compliance & Legal Society Annual Seminar.

SIFMA C&L Annual Seminar | March 15-18, 2015 | JW Marriott Desert Ridge

View the Program

Early Bird Rates Available

SIFMA's Compliance & Legal Society is pleased to present the program for this year's Annual Seminar from March 15-18 in Phoenix, Arizona. With more than 65 dynamic panels and sessions, register today at an early bird rate to hear the latest developments impacting the compliance and legal space from our industry's experts and regulators.

MSRB and FINRA to Host Webinar on Proposals to Provide Pricing Reference Information to Investors.

Alexandria, VA – The Municipal Securities Rulemaking Board (MSRB) and the Financial Industry Regulatory Authority (FINRA) are hosting a joint educational webinar on companion rule proposals that would require disclosure of pricing reference information on customer confirmations for transactions in fixed income securities. The free webinar will take place Thursday, December 18, 2014 at 3:00 p.m. ET. The goal of the webinar is to help market participants submit meaningful comments in response to the rule proposals.

Register for the webinar.

Read the MSRB's rule proposal.

Read FINRA's rule proposal.

During the webinar, staff from the MSRB and FINRA will review the organizations' respective proposals, which are substantially similar but seek input on factors unique to the corporate and municipal bond markets. Under the two proposals, bond dealers in retail-sized fixed income transactions would be required to disclose on the customer's confirmation the price of certain same-day principal trades in the same security, as well as the difference between this reference price and the customer's price.

The MSRB and FINRA proposals have asked for input on likely economic implications and alternative regulatory approaches, including a potential markup disclosure requirement targeting trades that could be considered riskless principal transactions. Comments should be submitted to the MSRB and FINRA no later than January 20, 2015.

Date: November 25, 2014

Contact: Jennifer A. Galloway, Chief Communications Officer (703) 797-6600 jgalloway@msrb.org

GFOA's 109th Annual Conference.

Join fellow finance professionals to gain practical advice and learn effective techniques to meet the continuing challenges facing the public and private sector during GFOA's 109th annual conference. The conference will take place on May 31-June 3, 2015, at the Pennsylvania Convention Center in Philadelphia, Pennsylvania. This year's theme is Innovation and Resilience. Registration for the conference is open on GFOA's website. Sign up early and take advantage of discounted registration fees.

Registration:

Register Online Registration Form

Top reasons to attend:

- Mix and match technical sessions to best fit your financial management training needs.
- Sessions cover topics on accounting, auditing, and financial reporting; budgeting; capital planning and economic development; debt management; financial management; pension and benefit administration; and treasury and investment management;
- Preconference seminars on topics vitally important to finance officers;
- An opportunity to earn continuing professional education (CPE) credits;
- General sessions featuring nationally recognized speakers on topics of interest to public finance professionals;
- An exhibit hall offering a wealth of practical solutions to a broad range of professional challenges; and
- Social events that create a unique opportunity to build relationships and network with peers from across the country and around the world.

Keep watch on your mail in the coming weeks to receive a hard copy of the conference brochure. We look forward to seeing you in Philadelphia! Questions? <u>Contact the GFOA.</u>

More information:

Conference Brochure

Housing Information:

Hotel listings and map Reserve your housing online Hotel reservation form

Tours:

Tour Information Registration form

For more information for activities for your stay in Philadelphia, go to www.discoverphl.com/gfoa/.

CDFA-Stifel Small, Medium & Rural Community Development Finance Solutions Webcast Series.

The CDFA-Stifel Small, Medium & Rural Community Development Finance Solutions Webcast Series is a special four-part national webcast series focused on recommended practices and innovative solutions for financing economic development in small towns and rural communities across the country. Each webcast will explore the unique financing challenges facing these communities and consider how bonds, tax credits, tax increment finance, federal programs, and other sources can be used in combination to develop successful projects. The webcast series is free to join and is part of CDFA's ongoing leadership efforts to promote the sound use of development finance tools.

Upcoming Webcasts

Topic: Paving the Way to Sustainable Rural Infrastructure & Energy Financing

December 2, 2014 @ 1:00 pm Eastern

Infrastructure and energy developments make up the back-bone of modern day society. These expensive elements can be a challenge to finance however, especially for rural communities with dispersed populations, large stretches of land, and limited financing options. How does Small-Tow-America compile enough capital to support outdated energy grids, aging roads and bridges, leaky water systems, or slow-to-none broadband access? CDFA in collaboration with Stifel will reveal a number of targeted financing solutions to revitalize rural infrastructure and energy systems in the final installment of the CDFA – Stifel Small, Medium and Rural Community Development Finance Solutions Webcast Series.

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER

Previous Webcasts

View Previous Webcasts

MSRB "Diving into the Documents" Series: Why Financial Disclosure Matters.

Why Financial Disclosure Matters

The fourth installment of the MSRB's six-week investor education video series explores the importance of financial disclosures for investors.

Watch now.

Next week: What's Inside Financial Disclosure Documents

NABL's 13th Annual Tax & Securities Law Institute.

Mar 5-6, 2015 | Hyatt Regency New Orleans | New Orleans, Louisiana

It's not April in Paris or autumn in New York – it's March in New Orleans for TSLI at last. You can get here by caravan or night train (not the A train), but how ever you get here join your colleagues from around the country for in-depth discussions of the current topics in municipal finance. We have had many excellent TSLI sessions in the past, but the best is yet to come. There will also be opportunities to get together informally and share ideas. You can take five between sessions or go right up to around midnight. This year's TSLI promises to be one of the milestones, but it won't mean a thing if you don't make it. So come rain or come shine, join us in New Orleans!

Attendance & Registration

The Institute is designed for individuals who have five or more years of experience in the municipal finance area. It is open only to NABL members.

Download the brochure for more information.

Registration Costs:

\$795 per NABL member*

TSLI is a NABL members-only event. All Institute attendees must be paid NABL members at the time of the event. Interested in joing NABI and attending TSLI?

Join NABL today

How to Register:

Online: <u>Click here</u> to register online.

Mail, email, or fax: <u>Click here</u> to download the printable registration form (PDF).

Hotel Reservations

The Institute will take place in the luxurious Hyatt Regency New Orleans, located in downtown New Orleans. Just blocks away from the French Quarter and the Mississipi Riverfront, the Loyola Avenue Streetcar passes directly in front of the hotel, offering easy, relaxing access to tourist attractions, shops, and restaurants.

The group guestroom rate is \$269 per night single/double occupancy. This rate includes complimentary in-room internet service and access to the hotel's state-of-the-art fitness center.

A limited block of guestrooms is being held for attendees on March 4 and 5. All reservations are based on space and rate availability. A non-refundable deposit will be required at the time of reservation.

For Reservations:

Call 1-888-591-1234 and identify yourself as being with NABL to receive the group rate.

S&P 2014 Project Finance & Infrastructure Hot Topics Conference.

Please join Standard & Poor's Ratings Services analysts at our Annual Project Finance & Infrastructure Hot Topics Conference. This year's agenda features guest speakers from Bentek and the Department of Energy, along with a panel discussion on the trends in the power market and another panel discussing North America public private partnerships.

Date: December 2, 2014

Time: 8:00 a.m. - 1:00 p.m.

Location:

McGraw Hill Financial 1221 Avenue of the Americas Auditorium – 2nd Floor New York, NY 10020

Registration for this event is complimentary.

Click here to view the agenda.

This year's half-day event will take place at McGraw Hill Financial's auditorium in New York and will include presentations addressing the following topics:

- Standard & Poor's view of market issues and rating trends
- Bentek's outlook for commodity prices
- Panel discussion on trends in power
- Lessons learned from twenty years of rating project finance debt
- Panel discussion on infrastructure and public private partnership trends

<u>Click here to register for this event.</u>

Please contact the Standard & Poor's Events Marketing Department at +1-212-438-2800 or at seminars@standardandpoors.com with any questions relating to this event.

We look forward to seeing you there!

Sincerely,

Steve Dreyer, Managing Director

Lead Analytical Manager – U.S. Infrastructure Ratings Standard & Poor's Ratings Services

David Lundberg, Managing Director

Analytical Manager – Midstream Energy & Merchant Power Ratings Standard & Poor's Ratings Services

Anne Selting, Senior Director

NABL Ethics Teleconference.

NABL will present a teleconference, "Ethics Teleconference: A Disturbance in the Regulatory Forcefield", on Wednesday, December 17, 2014, from 1:00-2:30pm Eastern.

With the rise in the number and scope of audits, investigations and regulatory initiatives of the IRS and the SEC in recent years, bond lawyers must now consider ethical scenarios which were previously unimaginable. This panel will focus on the application of the model rules of professional responsibility in situations involving these regulatory agencies and the previously unforeseen conflicts of interest that arise as a result.

The teleconference will cost \$195 for members and \$250 for non-members. CLE ethics credit will be available.

For online registration and for more information <u>click here.</u>

Registration closes Monday, December 15. Registrants will receive log-in instructions on Tuesday, December 16.

MSRB "Diving into the Documents" Series: Where to Find Official Statements on EMMA.

Where to Find Official Statements on EMMA®

The third installment of the MSRB's six-week investor education video series shows investors how to find a bond's official statement anytime on EMMA.

Watch now.

Next week: Why Financial Disclosure Matters

CDFA Intro to Tax Increment Finance WebCourse.

The Intro Tax to Increment Finance WebCourse offers an in-depth look at the guiding principles and appropriate application of TIF. This course brings TIF deal-making and best practices into focus through a two-day program targeting the entire TIF community including economic developers, public agency representatives, bond issuers, legal professionals, developers, financial advisors, and other stakeholders.

December 9-10, 2014.

This course qualifies for the CDFA Training Institute's Development Finance Certified Professional

(DFCP) Program. Start down the road to personal and professional advancement today.

By attending, you will:

- Learn the building blocks of TIF and essential best practice principles
- Dissect TIF deals from start to finish including community buy-in, redevelopment planning, bond issuance and post-project monitoring
- Understand TIF bond issuance and mechanics
- Examine project- and district-based TIF approaches
- Explore the benefits of using special districts, credits and overlays
- Receive a copy of the Tax Increment Finance Best Practices Reference Guide

You will learn through:

- Real life case studies
- Interactive, small group exercises
- Presentations from industry experts
- A comprehensive resource guide

Topics covered include:

- The basics of TIF
- How to create a TIF
- Typical improvements
- Site-specific vs. district-wide approaches
- Addressing community buy-in
- Financing variations
- Credits and overlays
- Case studies

Who should attend?

- Bond issuers
- Economic development professionalsCommunity development professionals
- Broker, dealers and underwriters
- Elected officials
- Government and nonprofit finance officers
- Corporate trustees
- Legal counsel
- Underwriters
- Commercial bankers
- Accountants

To view the Agenda and Register, click here.

Moody's Seminar: Financial Analysis of Local Governments.

This seminar provides an in-depth workshop on the financial statements seen in U.S. public finance. With real-world case studies, delegates will learn where to find information in an audit, what the line items mean, and key ratios and trend analysis used by Moody's analysts.

Webcast: GASB Proposes New Tax Abatement Disclosure Rule.

Upcoming Webcast

November 18, 2014 @ 1:00 pm Eastern

Topic: GASB Proposes New Tax Abatement Disclosure Rule

In October, the Governmental Accounting Standards Board (GASB) issued a Proposed Statement on Tax Abatement Disclosures, calling for greater transparency and reporting by state and local governments related to the tax abatements they provide. The proposed rule calls for disclosure of the criteria used to determine taxpayer eligibility, the dollar amount of taxes abated, commitments taxpayers make in return for the abatement, among others. During this installment of the CDFA // BNY Mellon Development Finance Webcast Series, our expert panel will explain the basics of the proposed rule, how this could affect state and local government reporting, and the process for submitting comments.

Speakers:

Dean Michael Mead Research Manager Governmental Accounting Standards Board

Greg LeRoy Executive Director Good Jobs First

Rena Nakashima, Moderator Senior Product Manager The Bank of New York Mellon

Click on the Register button below to confirm your participation and receive login information. Registration is free and open to all interested stakeholders.

REGISTER.

The CDFA // BNY Mellon Development Finance Webcast Series is aimed at addressing real-time issues through the perspective of the industry's top leaders, giving the entire development finance industry access to these critical discussions. The Webcast Series will include panels of speakers discussing topics, challenges, opportunities and critical issues within the capital markets, municipal bond, state and local finance, and general economic development communities. Webcasts are also recorded and saved for future review by individuals not able to attend the live presentations.

GFOA 19th Annual Governmental GAAP Update (Rebroadcast).

Training Type: Live-Streaming Course Status: Repeat Offering Date and Time: Dec 4 2014 - 1:00pm to 5:00pm EST CPE Credits: 4 Member Price: \$180.00 Non-Member Price: \$195.00 Prerequisite: Intermediate Governmental Accounting (or equivalent = basic understanding of GAAP for state and local governments) Speakers: Stephen J. Gauthier - Director - GFOA

Program Description: The Government Finance Officers Association (GFOA) will offer its 19th Annual Governmental GAAP Update on November 6, 2014, and again on December 4, 2014, using the latest live video and audio streaming technology. The seminar offers an incomparable opportunity to learn everything you need to know about the most recent developments in accounting and financial reporting for state and local governments from the convenience of your own computer. Enjoy all the benefits of the highest quality continuing professional education without the time and expense of travel. Sign up with your colleagues and take advantage of special group rates.

This year s Annual Governmental GAAP Update will provide comprehensive coverage of the most recent developments in accounting and financial reporting for state and local governments, including:

- Final guidance from the Governmental Accounting Standards Board (GASB) on measurement approaches (GASB Concepts Statement No. 6);
- Changes to the GASB[]s Comprehensive Implementation Guide;
- New GASB implementation guidance on pensions for employers;
- Proposed GASB concepts statement on fair value measurement and application (exposure draft);
- Proposed GASB statement on fiduciary responsibilities (exposure draft);
- Proposed GASB statements on other postemployment benefits [] OPEB (exposure draft);
- Proposed GASB statement on pensions outside the scope of latest GASB pension standards (exposure draft);
- Proposed GASB statement on the hierarchy of generally accepted accounting principles (exposure draft);
- Emerging GASB guidance on leases (forthcoming exposure draft);
- Emerging GASB guidance on tax abatement disclosures (forthcoming preliminary views document);
- New Financial Accounting Foundation consultation process policy on GASB Scope of Authority;
- GASB Technical Plan; and
- Common reporting deficiencies.

Seminar Objectives:

Participants in this year s GAAP Update should obtain a practical understanding of:

- How the measurement of assets and liabilities may change;
- How to implement the GASB \Box s latest pension guidance for employers;
- How governments in the future may be asked to determine in a given situation whether trust fund reporting is necessary;

- How OPEB accounting will probably change fundamentally to conform to the latest pension guidance;
- How the GAAP hierarchy for state and local governments will soon be amended;
- How lease accounting is headed toward substantial change;
- What disclosures may be required in connection with tax abatements;
- Other issues the GASB is exploring; and
- How to avoid common reporting deficiencies.

Before the day of the presentation, we ask that you please follow the instructions in the below links to test your computer. *Please note:* The tests should be completed from the same computer that you will use to view the GAAP Update. If you are participating with a group of people, only one individual needs to perform the test on the computer that will be used to view the GAAP Update program.

<u>Click here to watch the instructional video.</u>

<u>Click here to test your browser.</u>

Need tech support assistance? <u>Click here</u> to e-mail your questions or call the help line at 1.800.274.9390.

Agenda:DownloadRegistration Form:Brochure and Registration FormOther Documents:Frequently Asked Questions

<u>NFMA Seminar: America's Urban Agenda and Its Impact Upon the Municipal</u> <u>Bond Market.</u>

The National Federation of Municipal Analyst's Education Committee has released the program for it's January Advanced Seminar, entitled America's Urban Agenda and Its Impact Upon The Municipal Bond Market. The seminar will take place on January 22 & 23 in Houston, Texas at the Four Seasons Houston.

To view the program, click here: January Advanced Seminar.

To register online, click here: Online Registration.

MSRB "Diving into the Documents" Series: Why Official Statements Matter.

Why Official Statements Matter

Welcome to the first installment of the MSRB's six-week investor education video series on key disclosure documents in the municipal market. Today's video explores the importance of official statements for investors.

Watch now.

Next week: What's Inside an Official Statement

Introducing The Bond Buyer's National Outlook 2015 Conference.

Join us for a thought-provoking discussion at <u>The Bond Buyer's National Outlook 2015 Conference</u>, January 27, 2015 at the Metropolitan Club in New York City. This timely conference will close the chapter on 2014 and look ahead to the challenges and opportunities awaiting the U.S. municipal market in 2015. <u>Register Now at our Best Rates!</u>

2014's midterm elections made municipalities wary of new debt, driving down issuance for the first half of the year. The new year brings with it a new Congress and a new perspective on spending. Will government officials be open to new deals—or will they be forced to continue the current policy?

Topics to be covered include:

- Trends Already Shaping Tomorrow's Market
- Long & Short-Term Implications of the MA Rule
- Will Consolidation Continue?
- Where The Deals Are: The Best Regions & Growing Markets

View the Agenda

A diverse audience of senior public-sector issuers, investors, investment bankers and lawyers will confront the market's impending developments head-on with rigorous analysis to identify the real risks and assess when and how they will impact the future of the market.

Market leaders from all across the country will be attending. Don't wait—reserve your spot for this trailblazing event today.

Register Today: Issuers ONLY \$75, Institutional Investors \$145 and All Other Professionals \$695. Best rates expire soon. Contact Ingrid Olsen at (212) 803-8456 for more information or to register.

Sponsorship Opportunities Available

For information regarding sponsorships & exhibiting please contact Meghan Rath at (212) 803-6074.

Ethical Considerations of the MCDC Program for Bond Lawyers Teleconference.

NABL will present a teleconference, "Ethical Considerations of the MCDC Program for Bond Lawyers", on Wednesday, December 17, 2014, from 1:00-2:30pm Eastern. The teleconference will feature a panel of experienced practitioners discussing model rules relating to concurrent conflicts of interest, former client conflicts of interest and potential bond counsel liability. The teleconference will also examine strategies and methods to minimize risk to the bond lawyer serving in one or more capacities as counsel to the primary parties involved in the MCDC program.

The teleconference will cost \$195 for members and \$250 for non-members. CLE ethics credit will be available. <u>For online registration and for more information click here.</u> Registration closes Monday, December 15. Registrants will receive log-in instructions on Tuesday, December 16.

SIFMA Ethics Seminar - Webcast.

EARN 4.0 ETHICS CLE CREDITS

October 28, 2014 | 1:00 PM-6:00 PM EDT

LIVE VIDEO WEBCAST

Need Ethics CLE credits, but can't attend SIFMA's Ethics Seminar in person?

Register today to join via live video webcast and satisfy ALL of your New York Ethics CLE requirements during this half-day seminar.

Hear the top financial services discuss the ethical issues impacting the industry including:

• Current SEC and CFTC Ethics Rules Recent Internal Investigations Privilege Issues Client Relationships

View the Program and Register.

MCDC III Podcast is Now Available Online.

NABL members who missed the October 15 teleconference, "MCDC Teleconference III: The Issuer's Deadline: Considerations and Ramifications of Self-Reporting" can now download the reordered podcast. To download this teleconference <u>click here</u>.

MCDC III builds upon the discussions in earlier teleconferences held on May 21 and August 6. which are also available for members to <u>download here</u>.

Intro Tax Increment Finance WebCourse.

December 9-10, 2014

The Intro Tax Increment Finance WebCourse offers an in-depth look at the guiding principles and appropriate application of TIF. This course brings TIF deal-making and best practices into focus through a two-day program targeting the entire TIF community including economic developers, public agency representatives, bond issuers, legal professionals, developers, financial advisors, and other stakeholders.

By attending, you will:

- Learn the building blocks of TIF and essential best practice principles
- Dissect TIF deals from start to finish including community buy-in, redevelopment planning, bond issuance and post-project monitoring

- Understand TIF bond issuance and mechanics
- Examine project- and district-based TIF approaches
- Explore the benefits of using special districts, credits and overlays
- Receive a copy of the Tax Increment Finance Best Practices Reference Guide

To learn more, and to register, <u>click here.</u>

GFOA's 19th Annual Governmental GAAP Update.

The Government Finance Officers Association (GFOA) will offer its 19th Annual Governmental GAAP Update on November 6, 2014, and again on December 4, 2014, using the latest live video and audio streaming technology. The seminar offers an incomparable opportunity to learn everything you need to know about the most recent developments in accounting and financial reporting for state and local governments from the convenience of your own computer. Enjoy all the benefits of the highest quality continuing professional education without the time and expense of travel. Sign up with your colleagues and take advantage of special group rates.

This year's Annual Governmental GAAP Update will provide comprehensive coverage of the most recent developments in accounting and financial reporting for state and local governments, including:

- Final guidance from the Governmental Accounting Standards Board (GASB) on measurement approaches (GASB Concepts Statement No. 6);
- Changes to the GASB's Comprehensive Implementation Guide;
- New GASB implementation guidance on pensions for employers;
- Proposed GASB concepts statement on fair value measurement and application (exposure draft);
- Proposed GASB statement on fiduciary responsibilities (exposure draft);
- Proposed GASB statements on other postemployment benefits OPEB (exposure draft);
- Proposed GASB statement on pensions outside the scope of latest GASB pension standards (exposure draft);
- Proposed GASB statement on the hierarchy of generally accepted accounting principles (exposure draft);
- Emerging GASB guidance on leases (forthcoming exposure draft);
- Emerging GASB guidance on tax abatement disclosures (forthcoming preliminary views document);
- New Financial Accounting Foundation consultation process policy on GASB Scope of Authority;
- GASB Technical Plan; and
- Common reporting deficiencies.

For more information, and to register, click here.

SIFMA Social Media Seminar.

SIFMA's next Social Media Seminar will take place on October 23, 2014 in New York City. Coming back to New York from the west coast, this one-day event brings together experts across multiple fields to further explore the increasingly important issues our industry faces in light of the rapidly changing and growing tools of social media.

This seminar will feature panel discussions on marketing, business, and practitioner experience with social media, as well as, practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

For more information, and to register, <u>click here</u>.

<u>S&P's 3rd Annual Municipal Bond Forum.</u>

November 5 | New York

Join us for a complimentary half-day seminar on the municipal bond market and hear keynote speaker Dr. Paul Sheard, Chief Global Economist and Head of Global Economics and Research at Standard & Poor's Ratings Services, discuss his views on the economy.

Our distinguished panelists will also be joined by Lynnette Kelly, Executive Director of the Municipal Securities Rulemaking Board (MSRB), who will share her thoughts on transparency and the changing muni regulatory environment.

Topics also include:

- Is short supply propping up muni prices?
- If rates are going up, why are longer-duration bonds outperforming the alternatives?
- Is short duration the preferred way to manage rising rate risk?

For more information, and to register, <u>click here.</u>

Webcast: Have the MA Regulations Stalled the Bond Market?

Topic: Have the MA Regulations Stalled the Bond Market?

October 21, 2014 @ 1:00 pm Eastern

Several Municipal Advisor regulations from the Municipal Securities Rulemaking Board (MSRB) became effective on July 1 of this year. Since then, advisors, underwriters, and issuers have struggled to determine the best way to interact with one another, creating confusion in the bond markets. As a continuation of the discussion we hosted in February, this installment of the CDFA // BNY Mellon Development Finance Webcast Series will explore the municipal advisor regulations in practice, how they have been received in the bond market, and what issuers should know about working with their team of professionals to complete a bond deal. Register today for this important discussion about understanding the role of the municipal advisor.

Speakers:

Tina Neal Principal Perseverance Capital Advisors LLC Jeff Freese Managing Director KeyBanc Capital Markets

David Richardson Partner McGuire Woods LLP

Anitra Cassas Partner McGuire Woods LLP

Moderator Rena Nakashima Vice President The Bank of New York Mellon

Register to confirm your participation and receive login information.

Registration is free and open to all interested stakeholders.

The CDFA // BNY Mellon Development Finance Webcast Series is aimed at addressing real-time issues through the perspective of the industry's top leaders, giving the entire development finance industry access to these critical discussions. The Webcast Series will include panels of speakers discussing topics, challenges, opportunities and critical issues within the capital markets, municipal bond, state and local finance, and general economic development communities. Webcasts are also recorded and saved for future review by individuals not able to attend the live presentations.

NABL MCDC Teleconference.

NABL will present a free, members-only teleconference, "MCDC III: The Issuer's Deadline: Considerations and Ramifications of Self-Reporting", on Wednesday, October 15, 2014, from 1:00-2:30pm Eastern.

Click here to register.

Registration closes Monday, October 13.

<u>View the Program: "What Municipal Analysts Need to Know about</u> <u>Governmental Accounting" -- Oct. 24, NYC</u>

Join SIFMA and MAGNY and instructor Dean Mead from the GASB for <u>"What Municipal Analysts</u> <u>Need to Know about Governmental Accounting"</u> on Oct. 24 at the SIFMA Conference Center in New York City. This session will provide in-depth instruction on the rules that state and local governments follow when accounting for and reporting their finances in audited financial reports. Registration includes a free copy of "An Analyst's Guide to Government Financial Statements," 2nd Edition, which will serve as the text for the session.

<u>S&P: U.S. Local Governments General Obligation New Criteria - One Year</u> <u>Later.</u>

Dallas - Chicago - San Francisco - New York - Boston

Please join us for roundtable discussions on the results one year after our release of the revised criteria for general obligation (GO) bonds issued by U.S. local governments.

These roundtables will be held in New York, Chicago, Dallas, Boston, and San Francisco. Click the link of each location to view the preliminary agenda for each city.

We invite you to join our team of credit analysts to discuss the ratings changes, distribution of ratings changes and other results of the criteria published in September 2013.

Registration is complimentary. Space is limited and pre-registration is required.

Please reserve your place as soon as possible by clicking here.

Breakfast or lunch will be served.

Please feel free to forward this invitation to your colleagues.

We look forward to seeing you!

Reserve your seat at one of our roundtables, being held in Dallas, Chicago, San Francisco, New York, and Boston.

Dallas

Date: October 13, 2014 Time: 10:00 a.m. – 1:00 p.m. Standard & Poor's Ratings Services 500 N. Akard Street Concourse Level Dallas, TX

Chicago

Date: October 14, 2014 Time: 11:30 a.m. – 1:30 p.m. The Mid-America Club 200 East Randolph Drive Burnham Ballroom C 80th Floor Chicago, IL

San Francisco

Date: October 15, 2014 Time: 9:30 a.m. – 12:00 p.m. Standard & Poor's Ratings Services One California Street 31st Floor San Francisco, CA

New York

Date: October 17, 2014 Time: 8:30 a.m. - 10:30 a.m. Standard & Poor's Ratings Services 55 Water Street 37th Floor New York, NY

Boston

Date: October 28, 2014 Time: 8:30 a.m. – 10:30 a.m. Bank of America Conference Center 5th Floor 225 Franklin Street Boston, MA

Sincerely,

Horacio Aldrete Managing Director and Lead Analytical Manager Co-Head of U.S. Public Finance Local Governments Standard & Poor's Rating Services Email: horacio.aldrete@standardandpoors.com Phone: (214) 871-1426

Jeffrey Previdi Managing Director and Lead Analytical Manager Co-Head of U.S. Public Finance Local Governments Standard & Poor's Ratings Services Email: jeff.previdi@standardandpoors.com Phone: (212) 438-1796

Moody's Analytics: Financial Analysis of Local Governments.

This seminar provides an in-depth workshop on the financial statements seen in U.S. public finance. With real-world case studies, delegates will learn where to find information in an audit, what the line items mean, and key ratios and trend analysis used by Moody's analysts.

November 3, 2014 New York

For more information and to register, click here.

GASB: What Municipal Analysts Need to Know about Governmental Accounting -- Oct. 24, NYC .

The Governmental Accounting Board (GASB) is joining SIFMA to present, "What Municipal Analysts Need to Know about Governmental Accounting."

This seminar will provide in-depth instruction on the rules that state and local governments follow when accounting for and reporting their finances in audited financial reports. It will cover the basics from the perspective of the financial statement analyst, focusing on how the accounting standards affect the information that analysts receive, to the significant new changes to government financial reports that analysts have seen or will soon see, such as the new fund balance classifications, the appearance of deferrals and the forthcoming pension information.

Registration includes a free copy of "An Analyst's Guide to Government Financial Statements," 2nd Edition, which will serve as the text for the session.

REGISTER.

NFMA Introduction to Municipal Bond Credit Analysis.

The National Federation of Municipal Analysts will hold its Introduction to Municipal Bond Credit Analysis on November 20 and 21 at Le Meridien in Philadelphia.

To view the topics to be covered, please <u>click here</u> to see the preliminary program.

To register for this event, <u>click here</u>.

SIFMA Advanced Muni Bond School.

Bond Club of NYSIFMA and the Municipal Bond Club of New York invite you to participate in this year's Advanced Municipal Bond School. This weekly series will run from September 22 to October 27, 2014 at the SIFMA Conference Center in New York City. Webinar option available.

Join us for an innovative and informative program that guarantees your success and increases your industry knowledge while separating yourself from your peers. The Advanced Muni Bond School remains an important and integral building block for your career in municipal bonds not just through the educational process, but also by establishing a network for young professionals.

Educate – Classes include sessions on fundamental terminology, regulation, underwriting, trading, analysis, derivatives, public finance, portfolio management and market strategy.

Build – This annual course of instruction is designed to provide a comprehensive introduction to all phases of the business, with emphasis on the mastery of basic skills and knowledge.

Network – Attendance in the recent past has exceeded 100 enrolled students. Speakers include leaders in the Municipal Bond industry from all the leading firms.

Webinar will be fully interactive and Q&A will be available.

<u>View the Program.</u>

Register.

Please Note: The entire series (all 5 classes) must be purchased at time of registration (no partial weeks will be allowed).

MSRB Webinar: Request for Comment on Extending MSRB Rule G-37 to Municipal Advisors.

Join the MSRB for a free educational webinar about its recent proposal to amend MSRB Rule G-37 to address the potential for pay-to-play activities by municipal advisors.

Date: Thursday, September 11, 2014

Time: 3:00 p.m.- 4:00 p.m. EDT

Description: MSRB staff will review the request for comment on draft amendments to Rule G-37, the MSRB's pay-to-play rule for municipal securities dealers, that would extend the rule to municipal advisors.

Read the request for comment.

Register.

Bond Buyer Webinar: The Changing Landscape of Municipal Bankruptcy.

Complimentary Web Seminar September 23, 2014 12 pm ET/9 am PT

Click Here to Register

Register for this Web Seminar –The landscape of municipal bankruptcy has been shaped during the past 6 years by the Vallejo, Stockton, Jefferson County, San Bernardino and Detroit chapter 9 cases, among others. Each of these cases has its own "personality," and each has confronted novel legal questions, many of which are still in the process of being resolved by the courts.

One thing that rings true for all of them, however, is that as in chapter 11 cases, negotiated settlements are preferable to litigation. Or, as Judge Klein said in the Stockton case, "Chapter 9 is negotiation on steroids." And bondholders are focused on the application of decisions of these cases to the restructuring of the debts issued by public entities in Puerto Rico, whether under the debt recovery act recently enacted by Puerto Rico, or chapter 9 (if amended to permit Commonwealth municipalities to file chapter 9 petitions).

Join the Bond Buyer and Orrick for a detailed webinar that will help to describe this changing

landscape and discuss some of the strategies and legal challenges that have arisen, including the following topics:

- The landscape of "good faith" in chapter 9 for both for debtors and creditors
- The impact of security features for bonds: special revenues, restricted funds and statutory liens
- When is a GO a secured obligation?
- The impact of chapter 9 on post-employment benefits (pensions and health care)
- Myths and realities about the scope of the bankruptcy court's power in chapter ${\bf 9}$

Register Now!

Speakers:

John Knox Partner, Public Finance Dept. Orrick, Herrington & Sutcliffe LLP

Marc Levinson Partner, Restructuring Group Orrick, Herrington & Sutcliffe LLP

Lorraine McGowen Partner, Restructuring Group Orrick, Herrington & Sutcliffe LLP

IRS Webcast: Maintaining Tax Exempt Financing for Qualified 501(c)(3) Bonds.

What: Free webcast - Maintaining Tax Exempt Financing for Qualified 501(c)(3) Bonds

When: Tuesday September 9, 2014; noon (Eastern)

Learn about:

- Private business use relative to 501(c)(3) organizations and their tax-advantaged financings.
- Most common types of private business use, including: leases, management contracts, and research agreements.
- Importance of compliance procedures related to private business use.
- Only the law concerning tax-exempt bonds will be discussed.

What else: The IRS is offering 1 hour Continuing Education Credit (CE, formerly known as CPE) for this event. Please note to receive the credit you must attend at least 50 minutes of the presentation.

<u>Register for this event.</u> You will use the same link to attend the event.

Please forward this message to anyone who you believe would be interested and value this educational opportunity.

NFMA Advanced Seminar on the Municipal Bond High Yield Market.

The National Federation of Municipal Analysts Advanced Seminar Planning Committee, led by Dan Berger and Chris Mauro, is pleased to release the program for the October 23 & 24 Advanced Seminar on The Municipal Bond High Yield Market.

This event will be held at the InterContinental Chicago Magnificent Mile.

Program Link: <u>Click here</u>

Online Registration: Click here

SIFMA Ethics Seminar.

Earn Ethics CLE Credits: SIFMA Ethics Seminar — Oct. 28, NYC or webinar

SIFMA Conference Center New York, NY

Join SIFMA and SIFMA's Compliance & Legal Society at an Ethics Seminar for financial services lawyers. Top industry professionals will discuss a range of topics, including: the SEC and CFTC ethics rules, internal investigations, privilege issues, client relationships, and much more.

Learn more about the ethical issues impacting the industry and satisfy all your ethics credit at this half-day event! Credits will also be available to webinar participants that follow the required guidelines.

Following the seminar, continue the conversation with your peers at a networking reception.

REGISTER.

CDFA National Development Finance Summit.

CDFA goes west this fall with the 2014 CDFA National Development Finance Summit in beautiful Scottsdale, AZ this November 18-21. Hosted by the generous support of the Scottsdale IDA, this year's National Summit will be an amazing, can't miss event with an in-depth look at development finance in the United States. Held at the Scottsdale Conference Center, the CDFA National Summit is the development finance event of the year!

This special program will provide more opportunities than ever before for attendees to engage in a diverse cross-section of development finance topics. With hundreds of public and private sector development finance players in attendance, the National Summit is a great opportunity to network, learn and engage in professional development that makes a difference.

Designed to educate both novices and seasoned development finance professionals alike, the 2014 National Development Finance Summit will touch on over 25 different financing concepts, tools,

programs, strategies, and solutions to the challenges facing our country.

The National Summit will feature larger focus general sessions with top public and private sector leaders discussing cutting edge and innovative approaches to financing development in the United States. Drilldown sessions will focus on applying the development finance toolbox at the local level with an emphasis on best practices, problem solving, capital formation and economic growth.

The 2014 National Development Finance Summit will also feature speakers from across the country discussing case studies, challenges and solutions surrounding the development finance industry. This year's National Summit will feature CDFA's highly acclaimed training workshops as a pre-Summit training course focused on building a local seed and venture capital initiative.

Special receptions and fun-filled activities like a mobile tour, golf invitational, and much more are also part of the National Summit.

Scholarships are available to attend this event. Learn more about the CDFA Scholarship Program and submit your application today.

Don't miss out! CDFA's 28th National Development Finance Summit is the development finance event of the year.

<u>Click here to view the Program and to Register.</u>

<u>"MCDC - Should the Issuer Self-Report?" Podcast is now Available.</u>

NABL members who missed the August 6 teleconference, "MCDC – Should the Issuer Self-Report?" can now download the recorded podcast. The podcast will offer listeners a unique and frank perspective and analysis by leading practitioners, who reviewed specific fact patterns and discussed whether they would recommend that issuers self-report under the MCDC Initiative based on those facts. To download this teleconference click <u>here</u>. The teleconference is a follow-up to the May 21 call on the Municipalities Continuing Disclosure Cooperation (MCDC) Initiative which is also available for members to download <u>here</u>.

CDFA: Unlocking the Development Finance Toolbox in California.

August 27, 2014 @ 1:00 pm PDT (4:00 pm EDT)

Development finance is the heart of economic, energy, infrastructure, technology, and environmental development. Without core financing tools, such as bonds, TIF, tax credits, and access to capital, development projects simply cannot move forward. Within California, dozens of unique and innovative financing programs exist to support business, industry, real estate, and community development. These tools, when amassed, administered and assembled in a comprehensive manner comprise what CDFA calls the development finance toolbox.

During this CDFA California Webcast in partnership with CALED, a panel of development finance

experts from throughout the state will explore the depths and potential for unlocking the development finance toolbox in the Golden State.

Speakers:

Toby Rittner, DFCP, EDFP President & CEO Council of Development Finance Agencies

REGISTER.

*NOTE: CALED members which are not also CDFA members should select "CDFA Member" when registering to avoid being charged for the webcast.

<u>Register for MSRB's Webinar on Revised Draft Rule G-42.</u>

MSRB Webinar: Request for Comment on Draft MSRB Rule G-42, Duties of Non-Solicitor Municipal Advisors

Date: Thursday, August 14, 2014

Time: 3:30 p.m.- 4:30 p.m. EDT

Description: MSRB staff will review the proposed changes to the request for comment on draft Rule G-42 on standards of conduct and duties of non-solicitor municipal advisors when engaging in municipal advisory activities other than the undertaking of solicitations.

Register for the Webinar.

Read the Request for Comment.

GFOA: 19th Annual Governmental GAAP Update.

Training Type: Webinar

Course Status: New Course

Date and Time: Nov 6 2014 – 1:00pm to 5:00pm EST

Region: Eastern Field of Study: Accounting

Member Price: \$180.00 Non-Member Price: \$195.00

Speakers: Stephen J. Gauthier

Program Description:

The Government Finance Officers Association (GFOA) will offer its 19th Annual Governmental GAAP Update on November 6, 2014, and again on December 4, 2014, using the latest live video and audio streaming technology. The seminar offers an incomparable opportunity to learn everything you need to know about the most recent developments in accounting and financial reporting for state and local governments from the convenience of your own computer. Enjoy all the benefits of the highest quality continuing professional education without the time and expense of travel. Sign up with your colleagues and take advantage of special group rates.

This year's Annual Governmental GAAP Update will provide comprehensive coverage of the most recent developments in accounting and financial reporting for state and local governments, including:

- Final guidance from the Governmental Accounting Standards Board (GASB) on measurement approaches (GASB Concepts Statement No. 6);
- Changes to the GASB's Comprehensive Implementation Guide;
- New GASB implementation guidance on pensions for employers;
- Proposed GASB concepts statement on fair value measurement and application (exposure draft);
- Proposed GASB statement on fiduciary responsibilities (exposure draft);
- Proposed GASB statements on other postemployment benefits OPEB (exposure draft);
- Proposed GASB statement on pensions outside the scope of latest GASB pension standards (exposure draft);
- Proposed GASB statement on the hierarchy of generally accepted accounting principles (exposure draft);
- Emerging GASB guidance on leases (forthcoming exposure draft);
- Emerging GASB guidance on tax abatement disclosures (forthcoming preliminary views document);
- New Financial Accounting Foundation consultation process policy on GASB Scope of Authority;
- GASB Technical Plan; and
- Common reporting deficiencies.

Seminar Objectives:

Participants in this year's GAAP Update should obtain a practical understanding of:

- How the measurement of assets and liabilities may change;
- How to implement the GASB's latest pension guidance for employers;
- How governments in the future may be asked to determine in a given situation whether trust fund reporting is necessary;
- How OPEB accounting will probably change fundamentally to conform to the latest pension

guidance;

- How the GAAP hierarchy for state and local governments will soon be amended;
- How lease accounting is headed toward substantial change;
- What disclosures may be required in connection with tax abatements;
- Other issues the GASB is exploring; and
- How to avoid common reporting deficiencies.

Registration Form: GAAP Update brochure and registration form

NABL Teleconference: "MCDC - Should the Issuer Self-Report?"

Register for NABL's August 6 teleconference, "MCDC – Should the Issuer Self-Report?". This teleconference is a follow-up to the May 21 call on the Municipalities Continuing Disclosure Cooperation (MCDC) Initiative.

This free, NABL regular members-only teleconference will offer participants the opportunity to hear the unique and frank perspectives and analysis of leading practitioners, who will review specific fact patterns and discuss whether they would recommend that issuers self-report under the MCDC Initiative based on those facts. For more information and to register online for the teleconference click here.

Basic Accounting and Financial Audit Concepts for Non-Accounting Majors.

Register Now!

A NASACT Training Webinar Wednesday, August 27, 2014 2:00 – 3:50 p.m. Eastern Time

Overview

NASACT, in conjunction with the Association of Government Accountants and the Association of Local Government Auditors, is pleased to announce the latest in its series of training events addressing timely issues in government auditing and financial management.

This webinar will address basic accounting and financial audit concepts for auditors who are not accounting majors. Specifically, the webinar will provide a basic understanding of key accounting concepts to aid in the execution of audit/review objectives. Topics covered will include a basic overview of accounting terms and financial statements, along with examples of common situations where this knowledge can be useful when conducting an audit or review. If you have non-accounting majors on your staff, this webinar is for you!

Join Nicholas Kolitsos, CPA, Senior Auditor, California State Auditor's Office, for this informative twohour training session. You will also be given an opportunity to ask questions and share experiences during the last 25 minutes of the webinar. CPE: Two credits

Cost: \$299.00 per group (unlimited attendance); \$50 per person;

Agenda:

2:00 – 2:05 p.m. Welcoming Remarks Kinney Poynter, Executive Director, NASACT

2:05 – 3:20 p.m. Basic Accounting and Financial Audit Concepts for Non-Accounting Majors Nicholas Kolitsos, CPA; Senior Auditor, California State Auditor's Office

3:20 – 3:45 p.m. Live Q&A Kinney Poynter, Executive Director, NASACT

3:45 - 3:50 p.m. Wrap-up Kinney Poynter, Executive Director, NASACT

Instructions and Materials: An email will be sent Monday, August 25, by 4:30 p.m. Eastern to all who have registered for this conference with the instructions on how to join the webinar and a link to the materials. Please note the instructional email will be sent only to the email address attached to the registration.

Learning Objectives: At the conclusion of this webinar, participants will be able to:

- Understand basic accounting and financial audit concepts
- Apply these basic concepts to their next audit or review engagement

Delivery Method: Group-Live (for group settings) or Group-Internet Based (for individuals)

Level of Knowledge: Overview

Field of Study: Auditing (Governmental)

Advanced Preparation: All government officials and employees are encouraged to attend. No prerequisites are required. No advance preparation is necessary.

The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417 or by visiting the website www.nasba.org.

GASB OPEB Webinar.

Other Postemployment Benefits (OPEB): A Webinar for Users of State and Local Government

Financial Information will take place on Friday, August 8, 2014, from 1:00 to 2:00 p.m. EDT. This is an informational webcast targeted to financial statement users and is offered free of charge to those who <u>preregister</u>. CPE credit will not be offered as part of this webcast.

The CPE webcast aimed at preparers and auditors will feature GASB Research Manager Dean Mead, GASB Project Manager Scott Reeser, and GASB Project Manager Michelle Czerkawski discussing the Board's recently issued Exposure Drafts on OPEB from the perspective of state and local government practitioners.

Topics covered will include:

- Background of the project
- Proposed recognition and measurement of OPEB liabilities
- Proposed requirements for note disclosures and required supplementary information
- Proposed reporting requirements for OPEB plans
- A question-and-answer period.

The non-CPE webcast will feature Mr. Mead, Mr. Reeser, and GASB Project Research Associate Emily Clark providing information on the Exposure Drafts from the perspective of users of state and local government financial reports.

Topics covered will include:

- Background of the project
- How the OPEB liability would be measured and reported in the financial statements
- What information about OPEB governments would present in the notes to the financial statements and required supplementary schedules
- A question-and-answer period.

Archived versions of both webcasts will be available on the GASB website through October 28, 2014, and November 6, 2014, respectively. (Please note: CPE credit will not be available to those who view only the archived version of the July 30 CPE webcast.)

For more information about the webcast, log on to www.gasb.org.

IRS Webinar: How to Apply to be Tax-Exempt (Including New Form 1023-EZ).

Register for the July 24 webinar: How to apply to be tax-exempt (including new Form 1023-EZ)

2 p.m. ET

Register for this presentation

Learn about:

- General requirements for applying for 501(c)(3) tax-exempt status
- Application Forms 1023, i1023, 1023-EZ, and 1024
- Requirements for filing each application
- Filing tips for applying for tax-exempt status
- Exempt Organizations resources

If you have a technical or procedural question relating to Exempt Organizations, visit the Charities and Nonprofits homepage on the IRS.gov Web site.

If you have a specific question about exempt organizations, call EO Customer Account Services at 1-877-829-5500.

GFOA Training in Sacramento.

September 8-12

Register for upcoming training in Sacramento, CA.

GFOA is offering five courses on public investing, debt management, performance management, and accounting:

- <u>Risk Assessment in Public Funds</u>
- Fundamentals of Performance Management
- Intermediate Government Accounting
- <u>Advanced Government Accounting</u>
- Essentials of Debt Financing and Management

Block of rooms at Hyatt Regency Sacramento / Hotel information

For more information, please <u>contact us</u>.

Intermediate Bond Math: California Debt and Investment Advisory Commission Webinar.

Intermediate Bond Math Two-Part Webinar

Although municipal bonds are a mainstay of public finance, understanding their economic value requires specialized knowledge and expertise. The vocabulary, financial concepts and calculations, and market incentives may be unfamiliar, if not entirely new, to public agency officials. This two-part, intermediate level webinar focuses on the mathematical concepts and calculations underlying bond pricing and structure. In preparation, it is highly recommended that you review CDIAC's Bond Math webinars presented in 2011 (information at bottom of page) prior to participating in this webinar series.

Part 1: Bond Cash Flows Literacy Thursday, August 7, 2014 2:00 PM - 3:30 PM Pacific Time

Bond Cash Flows Literacy will cover the analytics of pricing and builds on the fundamental concepts presented in CDIAC's Debt Essentials seminar, including concepts that form the basis of bond structuring considerations and decisions. This webinar will include:

• Understanding yield curves

- Calculation of debt service
- Bond pricing formula and pricing conventions
- Cash flow and amortization schedules
- Bond pricing with MS Excel

Part 2: Economics and Structures Wednesday, August 20, 2014 2:00 PM – 3:30 PM Pacific Time

Economics and Structures will introduce alternative bond structures, such as different call features and bullets, and their impact on long-term borrowing costs and bond pricing. This webinar will include:

- Callable bonds and effect on bond pricing (premium, par, discount)
- Mechanics and math of refundings
- Comparison of non-callable and callable bonds
- Differences between current interest, capital appreciation, and convertible capital appreciation bonds
- Evaluation of call options for refunding savings

Materials:

Agenda Register Speaker Biography

Recommended Readings:

Bond Math Part 1: Anatomy of Bonds <u>Presentation</u> <u>Transcript of the Presentation</u> <u>Questions Answered by the Presenters Not Addressed in the Webinar Session</u>

Bond Math Part 2: The Economics of Bonds <u>Presentation</u> <u>Audio of Webinar Presentation</u> <u>Transcript of the Presentation</u> <u>Questions Answered by the Presenters Not Addressed in the Webinar Session</u>

The Bond Buyer's Healthcare & Higher Education Super Conference.

The Bond Buyer's Healthcare & Higher Education Super Conference, October 26-28 at the Crowne Plaza Times Square in New York City, will bring you insights from finance leaders and an agenda addressing the latest challenges facing non-profits...and their solutions!

Connect with innovative non-profit finance executives.

Past speakers include: John Sexton, President of New York University; Nathan Bays, Counsel for Health Management Academy; and Raymond Gilmartin, Former Chairman, President and Chief Executive Officer for Merck & Co., Inc.

Two educational tracks, focused on Healthcare and Higher Education.

Last year's agenda featured sessions on: Blowing Up Fund Accounting: A New Approach to Higher Education Financial Management; Massive Open Online Courses: Risky Business?; New Business Models: Accountable Care Organizations and Mergers & Acquisitions

The event regularly attracts more than 300 attendees.

American Hospital Association, Boston University, Catholic Healthcare Partners, Maryland Health & Higher Educational Facilities Authority, NYU Langone Medical Center, University of Utah and Wisconsin Health & Educational Facilities Authority are just of few of the organizations that attended in 2013.

Register Today: Non-profit organization employees and municipal bond issuers pay only \$75, Institutional Investors \$245 and All Other Professionals \$795. To register, contact Dan Tina at (800) 803-5797. Be sure to ask about group rates!

Sponsorship Opportunities Available

For information regarding sponsorships & exhibiting please contact Meghan Rath at (212) 803-6074.

SIFMA C&L Regional Seminar in Charlotte - Sept. 22

Learn More About Industry Topics Impacting the Compliance & Legal Industry

Join us on September 22 at the Ritz-Carlton in Charlotte, NC to hear securities regulators and industry professionals discuss the current industry topics impacting the Compliance and Legal industry at SIFMA's C&L Regional Seminar.

REGISTER NOW FOR EARLY BIRD RATES!

This one day program features discussions on:

- Hot Topics In Securities Enforcement
- Securities Sales to an Aging Population
- Building a Volcker Rule Compliance Program
- Update on E-Discovery Trends and Developments
- CCO Roundtable
- Managing and Maintaining the Attorney-Client Privilege in the
- Context of Examinations and Investigations
- Current Issues for Investment Advisors
- Hot Topics in AML and OFAC Compliance

The Bond Buyer's Healthcare & Higher Education Conference.

The Bond Buyer's <u>Healthcare & Higher Education Conference</u>, October 26-28 at the Crowne Plaza Times Square in New York City. <u>Register Today at our lowest rates!</u>

The goal of this unique event is to help issuers at non-profit institutions master Wall Street's latest financing tools and build strong relationships with investors so they can successfully tap the financial markets to fund their ongoing capital needs.

More Than 300 Non-Profit and Muni Finance Professionals Participated in the 2013 Super Conference. <u>View The Attendees.</u>

Register Today: Issuers and non-profit organization employees pay only \$75, Institutional Investors \$245 and All Other Professionals \$795. To register, contact Dan Tina at (800) 803-5797. Be sure to ask about group rates!

We look forward to seeing you again, in New York City, in October.

The Bond Buyer's Conference Team

For information regarding sponsorships & exhibiting please contact Meghan Rath at (212) 803-6074.

*SourceMedia cancellation policies apply. All special offers are valid for NEW registrants only and cannot be applied to current registered attendees. Please call our Customer Service department at 800-803-3424 if you have any questions.

National Conference for Public-Private Partnerships.

P3 CONNECT: DEFINING THE FUTURE OF P3S IN THE U.S.

Public-private partnership leaders and innovators from across the country will connect in July for the National Council for Public-Private Partnerships' re-invented annual event. "P3 Connect: Defining the Future of P3s in the U.S." will take place July 28-30 in Denver, Colo., home to innovative projects to be showcased at the event.

It is a dynamic period of change for P3s and a critical time to help define the future of partnership. For three decades, NCPPP has been the nation's leading educational organization on P3s and the convening point for defining the future of our sector. P3 Connect continues that tradition in a new way.

Click here to download the P3 Connect Brochure

What's Different about P3 Connect 2014?

- Organized and led by the nation's oldest and only non-profit focused solely on public-private partnerships
- In-depth educational sessions on new and innovative topics not found anywhere else
- Located in Denver, CO a living laboratory for P3 projects
- Unique networking opportunities

What You Will Learn:

- Current state of P3s in the United States
- Federal and state policy trends
- Case studies highlighting successes and challenges in P3s
- Project finance

- Risks and mitigation
- New and innovative areas where P3s are being utilized

Who Should Attend:

- Public sector (federal, state, county and city) leaders using or exploring P3s
- P3 and municipal consultants
- Construction firms
- Operators
- Concessionaires
- Architecture and engineering firms
- Financial leaders
- Legal experts
- Subcontractors and suppliers

P3 CONNECT: DEFINING THE FUTURE OF P3S IN THE U.S.

Public-private partnership leaders and innovators from across the country will connect in July for the National Council for Public-Private Partnerships' re-invented annual event. P3 Connect: Defining the Future of P3s in the U.S. will take place July 28-30 in Denver, Colo., home to innovative projects that will be showcased at the event.

It is a dynamic period of change for P3 and a critical time to help define the future of partnership. For three decades, NCPPP has been the nation's leading educational organization on P3s and the convening point for defining the future of our sector. P3 Connect continues that tradition in a new way.

The 2014 theme, Defining the Future of P3s in the U.S., will explore all aspects of P3s through three days of engaging keynotes, executive workshops, innovation forums, institute meetings, case study reviews and high-level expert panels.

What is distinct about P3 Connect is the level of our content. This is not an introduction of the concept, but an executive-level discussion and networking opportunity. The experts, thought leaders and decision makers joining the event are those who understand NCPPP is the leading non-profit, non-partisan group helping advance and innovate public-private partnerships and the right place to define our sector's future.

A key component of P3 Connect will be its public sector participation through an exciting new program called, "P3 Innovators" – a select group of public sector leaders who are chosen to attend the conference at no cost. P3 Innovators will be nominated by NCPPP members through an open process to be launched soon.

IRS Audits of Tax-Exempt Bonds: Bond Buyer Webinar.

What To Do When the IRS Comes Knocking at Your Door

Complimentary Web Seminar

July 23, 2014 12 pm ET/9 am PT

Click Here to Register

The increased number of agents in the Internal Revenue Service's Tax-Exempt Bond office has brought heightened scrutiny of tax-exempt bond issues, as well as an increase in the number of tax-exempt bonds audited each year.

This informative webinar is designed to introduce governmental issuers and for-profit or non-profit borrowers of tax-exempt debt and other interested parties (such as current and prospective investors, financial advisors, underwriters) to the IRS tax-exempt bond audit process.

This program will not be limited to a basic introduction of IRS bond audits, but will cover a detailed description of the entire IRS examination process and practical advice regarding steps to be taken and pitfalls to be avoided.

This webinar will focus on:

- The IRS Process for Selecting a Bond Issue for Examination
- Information Document Request (IDR)-what is the IRS looking for and how to respond
- Settlement Standards and Process
- Voluntary Compliance Agreement Program (VCAP)

Speakers:

Richard Chirls, Tax Partner, Orrick, Herrington & Sutcliffe LLP Larry Sobel, Tax Partner, Orrick, Herrington & Sutcliffe LLP

S&P: Live Webcast and Q&A: An Update on Pension Funding in the U.S.

Tuesday, July 8, 2014, at 2:00 PM EDT

Please join Standard & Poor's Ratings Services on Tuesday, July 8, 2013, at 2:00 p.m. Eastern Time for an interactive, live Webcast and Q&A on the state of pension funding in the U.S. We will give pension updates on U.S. state and local governments as well as S&P 500 companies.

Register for the complimentary webcast.

IRS Webcast: Basic Arbitrage Concepts.

Free Webcast sponsored by the IRS office of Tax Exempt Bonds

Date: Thursday July 10, 2014

Time: 2 p.m. Eastern Time

What: Basic Arbitrage Concepts

Learn about:

- Arbitrage in tax-advantaged bond context
- Yield restriction: limits on investment yield and exceptions
- Arbitrage rebate
- Post issuance compliance: problems and remedies
- Voluntary Closing Agreement Program (VCAP)

To register: <u>Click here</u>.

GASB Webinars on Fair Value Measurement & Application Proposals.

Norwalk, CT, June 27, 2014—Registration now is open for two upcoming Governmental Accounting Standards Board (GASB) educational webinars focused on the Board's recently-issued Exposure Draft, Fair Value Measurement and Application.

Fair Value Measurement and Application: A CPE Webinar for State and Local Government Financial Statement Preparers and Auditors will take place on Tuesday, July 15, 2014, 1:00 to 2:00 p.m. Eastern Daylight Time (EDT). Participants in the live broadcast (which is offered free of charge to those who preregister) will be eligible for up to 1 hour of Continuing Professional Education (CPE) credit. (Please note that CPE credit is not available for group viewing of the live broadcast.)

Fair Value Measurement and Application: A Webinar for State and Local Government Financial Statement Users will take place on Thursday, July 17, 2014 from 1:00 to 2:00 p.m. EDT. This is an informational webcast targeted to financial statement users, and is offered free of charge to those who preregister. CPE credit will not be offered as part of this webcast.

The webcasts will feature GASB Research Manager Dean Mead, GASB Project Manager Randal Finden, and GASB Practice Fellow Deborah Beams discussing the Board's recently-issued Exposure Draft on fair value measurement from the perspectives of state and local government practitioners and financial statement users, respectively.

Both webcasts will cover the following topics, each focusing on areas of most interest to their respective target audiences:

- Background of the project and expected improvements to financial reporting
- The proposed definition of fair value and key concepts behind it
- Application of fair value to investments and significant exceptions
- Proposed disclosure requirements for fair value measurements, and
- A question and answer period.

Archived versions of both webcasts will be available on the GASB website through October 14, 2014. (Please note: CPE credit will not be available to those who view only the archived version of the July 15th CPE webcast.)

Course Descriptions and Registration.

S&P: U.S. Charter School Median Ratios.

Live Webcast and Q&A: U.S. Charter School Median Ratios

Thursday, June 26, 2014, at 3:00 PM EDT

Please join Standard & Poor's Ratings Services on Thursday, June 26, 2014, at 3:00 p.m. Eastern Time for a live Webcast and Q&A on the U.S. charter school fiscal 2013 median ratios report cards, to be released in advance of the webcast.

Register for the complimentary Webcast.

S&P: U.S. Public & Private Higher Education 2013 Median Ratios.

Live Webcast and Q&A: U.S. Public & Private Higher Education 2013 Median Ratios

Wednesday, July 9, 2014, at 1:00 PM EDT

Please join Standard & Poor's Ratings Services on Wednesday, July 9, 2014, at 1:00 p.m. Eastern Time for an interactive, live Webcast and Q&A on the U.S. public and private higher education Fiscal 2013 median ratios report cards, to be released in advance of the webcast.

Register for the complimentary webcast.

MSRB to Host Education and Outreach Seminar in Chicago.

The Municipal Securities Rulemaking Board (MSRB) will host a public education and outreach seminar for municipal market professionals and others in Chicago, Illinois on July 29, 2014 from 2:00 p.m. – 5:00 p.m. CDT at the Conrad Hotel, 521 North Rush Street, Chicago, IL 60611. Separate sessions will cover municipal advisor regulation, improving transparency of municipal bond prices and the availability of educational resources for state and local governments that issue bonds.

View the seminar agenda.

Register for the event.

<u>39th Annual Bond Attorneys' Workshop - September 17-19, 2014</u>

BAW Registration is Now Open.

Join NABL and your colleagues for the 39th Annual Bond attorneys' Workshop on September 17-19, 2014 at its new location across the river, the Fairmont Chicago. BAW provides practitioners with the ultimate toolbox of resources as well as the opportunity to discuss the practical aspects of public finance with other professionals.

For more information and to register, visit the <u>BAW website</u> or download the <u>registration brochure</u>.

MSRB Launches New Tool on EMMA to Improve Investor Access to Pricing-Information: Webinar.

In a significant enhancement to the transparency of municipal bond prices for retail investors, the Municipal Securities Rulemaking Board (MSRB) today launched a new electronic tool to help users more quickly and easily gauge the trade price of a municipal bond.

The MSRB will host a webinar tour of the new price discovery tool and related enhancements on Thursday, June 19, 2014 from 3:00 p.m. EST – 4:00 p.m. EST.

Register for the webinar.

Free Audio Webcast Sponsored by the IRS Office of Tax Exempt Bonds.

The new TEB Director, Rebecca Harrigal, will brief their new TEB Mission and Operations along with new TEB Initiatives and Updates.

Date: Thursday, June 19, 2014 Time: 2 p.m. Eastern Time (ET)

To register: <u>Click here.</u> You will use the same link to attend the event.

Please forward this message to anyone who you believe would be interested and value this great educational opportunity.

We look forward to the opportunity to serve you on Thursday, June 19, 2014. If you have any questions about this presentation, please send us an e-mail.

Orrick's Annual Financial Services Roundtable, June 11.

Members of Orrick's Employment Law & Litigation Group invite you to join an interactive discussion of critical employment law issues impacting the financial services industry. Roundtable discussion topics include wage-and-hour cases impacting the financial services industry, employee background checks, update on EEOC and OFCCP enforcement initiatives for 2014 and the latest whistleblower law developments under federal and new California state law. For more information and to register for this event, please click here.

Last Updated: June 2 2014

Article by Howard S. Altarescu, Timothy T. Brown, Harry Denlegh-Maxwell, Edward G. Eisert, Steven J. Fink, Craig Johnston, Jack Mead, Douglas S. Mintz, Richard Moudiotis, Robert B. Moyle, Sushila Nayak, David L. Ridenour, Paul F. Rugani, Katie Lieberg Stowe, Darren S. Teshima and Boris Volodarsky

Regulatory Requirements and Technology Webinar.

Regulatory Requirements and Technology

Complimentary Web Seminar

June 12, 2014 2 pm ET/11 am PT

Click Here to Register

The SEC recently approved a new MSRB rule regarding Time-of-Trade Disclosure to retail and non-SMMP investors and an amended MSRB rule regarding suitably. These rules will be effective July 5, 2014.

While characterized as a "codification," the new rule's requirements have caught many by surprise. The introduction of new/amended rules, advances in technology and practices of other market participants should be cause for re-examination of policies, procedures and what is actually being done when you buy or sell a muni bond.

Topics will include:

- Review of New and Amended Rules
- G-47 Time-of-Trade
- G-19 Suitability
- Supervision
- Current Practices

Presenters:

Gregg L. Bienstock Esq. CEO and CO-Founder of Lumesis, Inc.

Pamela Peterson, Associate General Counsel UBS Wealth Management

SEC Muni Advisor Rules: Overview and Practice Tips Teleconference.

The SEC Municipal Advisor Rule will go into effect on July 1, 2014. This rule has the potential to change how underwriters and others involved in the issuance of municipal securities and in the investment of proceeds interact with issuers and obligated persons. In addition to the rule itself, the SEC has issued two sets of frequently asked questions and the MSRB is proposing new rules. Learn how these changes could affect your practice and your clients by registering today. Registration is open to NABL members (\$50) and non members(\$150) and CLE credit will be available in most states. Registrations must be received by Monday, June 23.

The June 25 (1:00-2:30 pm Eastern) teleconference will be moderated by Rick Weber of Norton Rose Fulbright and include panelists Teri Guarnaccia of Ballard Spahr LLP, Peg Henry of Jefferies LLC,

and a representative from the SEC's Office of Municipal Securities.

REGISTER.

MSRB Webinar: Consolidated Fair-Dealing Obligations for Municipal Securities Dealers - MSRB Rules G-19, G-47, G-48 and D-15

Thursday, June 26, 2014

3:00 p.m.- 4:00 p.m. EDT

During this free webinar, MSRB staff will explain revisions to MSRB Rule G-19 on suitability of recommendations and transactions, key provisions of MSRB Rule G-47 on time of trade disclosure obligations, and MSRB Rules G-48 and D-15 on sophisticated municipal market professionals. These rules take effect on July 5, 2014.

REGISTER.

Join a Free MSRB Webinar on Consolidated Fair-Dealing Rules for Dealers on June 26, 2014.

The Municipal Securities Rulemaking Board (MSRB) invites market participants to join a free educational webinar about upcoming rule changes to consolidated fair-dealing obligations for dealers. The webinar will explain revisions to MSRB Rule G-19 on suitability of recommendations and transactions, key provisions of MSRB Rule G-47 on time of trade disclosure obligations, and MSRB Rules G-48 and D-15 on sophisticated municipal market professionals. These rules take effect on July 5, 2014.

Read the regulatory notice about the changes.

Thursday, June 26, 2014

3:00 p.m. - 4:00 p.m. ET

<u>S&P Capital IQ's Principles of Municipals Course.</u>

Attend S&P Capital IQ's Principles of Municipals course at the S&P Conference Center in New York, on October 23-24, and receive the knowledge needed to navigate state and local investment opportunities and risks. Gain a deep understanding of the workings of the municipal market from seasoned industry practitioners in a highly interactive setting that includes exercises, case studies and group discussion with your peers. Learn how to incorporate some of the latest market trends and credit risk models into your own analytical framework. Pose questions to an Standard & Poor's Ratings Services analyst during a live Q&A session.Earn 15.5 NASBA CPE credits and 13 CFA CE credits while participating in exercises that will require you to:

- Compare and contrast the marketability and liquidity of municipal debt
- Explain the differences between municipal and corporate debt
- Distinguish between the different critical economic, social, and political factors influencing the municipal market
- Analyze financial and investment factors important in the financial analysis of municipal debt
- Identify key warning signals that can impact the value of municipal debt
- Assess recent developments in the municipal universe
- Develop and defend a municipal credit rationale

<u>Invest in your career today</u> with a course specifically aimed at enhancing your municipal credit risk analysis skills. SAVE \$500 – the early registration discount expires September 11 (regular price: \$2,400).With best regards,

S&P Capital IQ <u>REGISTER.</u>

Pay-for-Success Models: Financing Solutions for Counties.

Thursday, May 29, 2014 2:00 PM - 3:00 PM EDT Webinar Registration

At a time when counties are being asked to do more with less, jurisdictions are exploring pay-fo--success models to finance justice, health and human services initiatives. These models (also called social impact bonds) direct funding to programs that demonstrate success through measureable outcomes. This webinar – the first in a two-part series – will explain these financing models and outline areas in which counties can use them to pay for programs and services.

REGISTER.

Webinar: The Patient Centered Outcomes Research Institute (PCORI) Fee.

Topic: The Patient Centered Outcomes Research Institute (PCORI) Fee

Time: 12 p.m. Eastern Time

Learn about:

- What is the Patient Center Outcomes Research Institute (PCORI) Fee
- Who is responsible for the fee
- How to calculate, pay and report the fee

To register: <u>Click here</u>. You will use the same link to attend the event.

See also: <u>Patient-Centered Outcomes Research Trust Fund Fee (IRC 4375, 4376 and 4377):</u> <u>Questions and Answers</u>

Please feel free to forward this message to anyone who you believe would be interested and value this great educational opportunity.

If you have any questions about this presentation, please <u>send us an e-mail</u>.

<u>The SEC Municipal Advisor Rule: Understanding the Future of the Issuer -</u> <u>Financial Advisor and Underwriter Interaction</u>

Webinar

Date and Time: Jun 17 2014 - 2:00pm to 4:00pm EDT

Who Will Benefit: The seminar is designed for state and local government debt issuers and public finance professionals.

Program Description:

The GFOA will host a group Internet-based course with the SEC Office of Municipal Securities to discuss the impact of the final Municipal Advisor Rule on issuers of municipal securities. A link to the full text of hte rule is included in GFOA's issue brief on the rule, which is available at <u>www.gfoa.org</u>.

Seminar Objectives:

Participants will learn firsthand from SEC Office of Municipal Securities Director John Cross about the rule that goes into effect July 1, 2014. Mr. Cross and his colleagues will highlight how the rule will shape communication and interaction between governments and underwriters and financial advisors. The course will include a question-and-answer session so that participants may raise questions with the SEC about the rule's implementation and how it could affect their debt management programs.

Register.

Recommended GFOA Reading:

Selecting and Managing the Method of Sale of Municipal Bonds

Selecting and Managing Municipal Advisors

Selecting and Managing Underwriters for Negotiated Bond Sales

Member Price: \$25.00

Non-Member Price: \$75.00

Speakers: John J. Cross, III Jessica Kane Rebecca J. Olsen

MSRB Webinar: Changes to MSRB Registration Process and Forms.

MSRB Webinar: Changes to MSRB Registration Process and Forms

Thursday, May 15, 2014, 3 p.m. ET

The MSRB will host an educational webinar to explain key provisions of new MSRB Rule A-12, which consolidates the MSRB's registration rules and forms. The MSRB will provide information to assist current registrants with transitioning to the new form by the compliance deadline of August 10, 2014.

Register for the webinar.

A second session will be offered on Thursday, June 12, 2014 at 3 p.m. ET.

Register for the June 12 webinar.

Local Solutions to Pay for Your Transportation Projects: Infrastructure Funding & Financing.

- DATE: May 13, 2014
- TIME: 2:00 pm
- CATEGORY: Webinar

Co-Hosted by the National League of Cities (NLC) and the International Bridge, Tunnel and Turnpike Association (IBTTA).

Investment in infrastructure is critical to the economic development of this nation. Not only does it pay for much needed transportation projects, but it is a job creator, a revenue generator, and a helps

promote partnerships between a variety of stakeholders. With federal funding in jeopardy, states and localities are having to explore new funding options to pay for their transportation infrastructure investments.

The International Bridge, Tunnel and Turnpike Association and the National League of Cities are hosting this webinar to help participants understand the ins and outs of alternative financing and funding mechanisms. Presenters will explore a variety of sources and what contributes to an effective "financing toolkit." Participants will hear from speakers from Austin, TX and Tampa-Hillsborough, FL on how they are collaborating with key stakeholders on transportation financing options that best serve their communities.

Welcome and Introductions

Patrick Jones, Executive Director and CEO, International Bridge, Tunnel and Turnpike Association

Antoinette A. Samuel, MPA, FASAE, CAE, Deputy Executive Director, National League of Cities

Speakers

Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority, Austin, TX and President, International Bridge, Tunnel and Turnpike Association

Register <u>HERE.</u>

The MCDC Initiative - What You Need to Know.

On May 21, 2014 from 1:00-2:30pm Eastern NABL will host a teleconference on the Municipalities Continuing Disclosure Cooperation Initiative (MCDC). This free, NABL members-only teleconference will offer listeners the opportunity to hear the unique and frank perspectives and analysis of four practitioners on the MCDC Initiative announced by the Securities and Exchange Commission in March of this year. The initiative filing deadline is September 10, 2014 and members are encouraged to participate on this call in order to prepare for the questions they may receive regarding the initiative.

Panelists

Elaine Greenberg, Orrick, Herrington & Sutcliffe LLP Sandy MacLennan, Squire Sanders (US) LLP Paul Maco, Bracewell & Giuliani LLP

John McNally, Hawkins Delafield & Wood LLP

Registrations must be received by Monday, May 19. Register Here.

To Report or Not - The SEC's New MCDC Initiative: Ballard Spahr Webinar.

The Securities and Exchange Commission (SEC) recently launched its Municipal Continuing

Disclosure Compliance (MCDC) initiative, which was designed to motivate municipal market participants to police themselves. The initiative encourages self-reporting related to possible material misstatements in offering documents regarding issuers' compliance with past continuing disclosure undertakings. The MCDC program's settlement terms expire on September 10, 2014.

Participants in the municipal market should begin reviewing their compliance with secondary market disclosure undertakings over the past decade and ascertain if such compliance was accurately reported in all primary offerings in the past five years. If any noncompliance is found, issuers and underwriters should consult with counsel to determine the potential repercussions of self-reporting or not self-reporting.

This webinar will focus on what various participants in the municipal market, including issuers, borrowers, and underwriters, need to know about the MCDC initiative and considerations that should be made before self-reporting. Date and Time

Wednesday, May 21, 2014 12:00 PM - 1:00 PM ET

Speakers

John C. Grugan, Ballard Spahr Bradley D. Patterson, Ballard Spahr Matt Duke, Partner, Avant Strategic Partners <u>REGISTER HERE</u>

For more information, contact Lisa Prickril at prickrill@ballardspahr.com.

The Smart Way to Decide What to Issue and When to Refund: Webinar.

Following up on his presentation on *Options When Managing Debt* at last October's 2013 NAIPFA conference, Dr. Kalotay will demonstrate a new Excel-based tool **Refunding+**. The calculator puts smart technology in the hands of advisors, enabling them to independently evaluate funding and refunding proposals.

Identify the new issue structure with the best value (e.g. 5% or par coupons, non-call 10 or non-call 8)

Recommend refundings only when they meet a Refunding Efficiency threshold (based on savings and option values, and taking into account negative arbitrage)

Rank candidates by desired criterion

The highest professional standards require that public finance advisors have a command of optionbased bond analysis. This webinar will provide some new insights and tools.

Please join this webinar on Thursday, May 8, 2014 at 11:00 am Eastern, 10:00 am Central, 9:00 Mountain, and 8:00 Pacific time. Lori Raineri, CIPFA, will be moderating.

<u>Webinar: How Technology is Transforming the Way Government Agencies</u> <u>Deliver Services.</u>

Governing magazine would like to invite you to attend our upcoming webinar on April 29th, which will focus on <u>how technology is transforming the way</u> <u>government agencies deliver services</u>.

The ecosystem of business and technology has changed drastically in the last five years. Cloud, cyber security, big data and mobility....Where does government fit in?Join *Governing* magazine for a live webinar as we discuss how technology can help government agencies deliver better, faster and more accurate data to change the boundaries of what is possible. By connecting agencies and constituents, government can help those in need, and will drive innovation, collaboration and success. Be a part of this government revolution.You can **REGISTER ONLINE** or contact me if you have any questions. We hope you can join us! Thank you, Lee Vang Registration Coordinator Governing 800-940-6039 ext. 1407 Ivang@governing.com

Webinar: The SEC & Continuing Disclosure.

Complimentary Web Seminar May 14, 2014 12 pm ET/9 am PT Featuring Live Q&A

The S.E.C. in 2013 for the first time brought enforcement actions arising from violations of continuing disclosure obligations pursuant to S.E.C. Rule 15c2-12. They followed this with an announcement in March, 2014 of a voluntary program called the Municipalities Continuing Disclosure Cooperation Initiative (the "MCDC Initiative") to encourage governmental issuers, conduit or other obligors and underwriters to "self-report" to the S.E.C. instances in the past five

years where failure to comply in a material respect with continuing disclosure undertakings was not properly disclosed in an official statement.

Every issuer, obligor or underwriter which has issued, been an obligated person for or underwritten bonds in the past five years needs to understand what the S.E.C. is doing in its enforcement program, what the MCDC Initiative offers, and what steps they should take to minimize any S.E.C. actions against them in the future.

This Webinar will cover the following subjects:

- S.E.C. Enforcement Actions based on continuing disclosure failures West Clark Community Schools and City Securities Corporation
- How the MCDC Initiative Will Work
- Factors for Issuers and Obligors to Consider in Response to the MCDC Initiative
- Factors for Underwriters to Consider in Response to the MCDC Initiative
- Best Practices for Continuing Disclosure Compliance

Register Now!

Presenters:

Elaine Greenberg – Partner, Orrick, Herrington & Sutcliffe LLP, and formerly Chief of the S.E.C. Enforcement Division's Specialized Unit for Municipal Securities and Public Pensions

Robert Feyer - Senior Counsel, Orrick, Herrington & Sutcliffe LLP

Alison Radecki - Partner, Orrick, Herrington & Sutcliffe LLP

Jeffrey Higgins - Managing Director, BLX Group LLC

National Federation of Municipal Analysts 31st Annual Conference.

The meeting will take place on May 6-9 at Disney's Grand Floridian Resort & Spa, Lake Buena Vista, FL.

Click here for the program link: NFMA Annual Conference Program.

To register, click here: <u>Annual Conference 2014.</u>

Details about hotel reservations, ground transportation and park tickets are provided in the program and in registration materials.

Government Finance Officers Association 108th Annual Conference 2014: The Future of Government Finance

<u>MAY 18 TO MAY 21</u>

Register today!

- For this year's session details, go to GFOA's annual conference page
- Apply for GFOA's first-time annual conference attendee scholarships

Technical sessions (including in-depth preconference seminars) that offer comprehensive coverage of all the latest developments, trends, and best practices in each major facet of public finance. Events that create a unique opportunity to build relationships and network with peers from across the country and around the world. General Sessions featuring nationally recognized speakers on topics of interest to public finance professionals. An unparalleled opportunity to earn continuing professional education (CPE) credit. An exhibit hall offering a wealth of practical solutions to a broad range of professional challenges.

<u>Upcoming Webinar: Clean Energy Finance through the Bond Market.</u></u>

Date: Tuesday, April 22, 2014

Time: 1-2pm EDT

In this webinar, the Brookings Institution, Clean Energy Group (CEG) and the Council of Development Finance Agencies (CDFA) will discuss their upcoming paper, "Clean Energy Finance through the Bond Market: A New Option for Progress."

State and local bond finance represents a powerful but underutilized tool for future clean energy investment. For 100 years, the nation's state and local infrastructure finance agencies have issued trillions of dollars' worth of public finance bonds to fund the construction of the nation's roads, bridges, hospitals, and other infrastructure—and literally built America. Now, as clean energy subsidies from Washington dwindle, these agencies are increasingly willing to finance those projects, if only the clean energy community embraces them.

Guest speakers from the New York State Energy Research and Development Authority (NYSERDA) and the Toledo-Lucas County Port Authority of Ohio will present updates from their own innovative clean energy bond financing programs. An audience Q&A will follow these presentations.

This webcast is free and open to the public, but registration is required.

Register <u>here</u>:

National Conference On Public Employee Retirement Systems.

When it comes to education, no other conference compares to the NCPERS Annual Conference and Exhibition. That"s why more than 1,000 trustees, administrators, state and local officials, investment, financial and union officers, pension staff and regulators attend each year.

Attendees benefit from the comprehensive educational programming, dynamic speakers, and networking opportunities with money managers, investment service providers and public fund colleagues from across the nation.

The 2014 Annual Conference & Exhibition will be held at the Sheraton Chicago Hotel & Towers in Chicago, IL. Join us this year as we focus on *"Navigating the River of Pension Success."*

2014 Annual Conference & Exhibiton April 27 - May 1 Sheraton Chicago Hotel & Towers Chicago, IL Promo Videos

- Lunch & Lecture Speaker Preview, Bruce Leppla (March 13)
- Why You Should Attend the Annual Conference, Richard Tettamant (March 18)
- <u>Reframing the Debate, Robert Wilson</u> (March 24)
- General Session Speaker Preview: Jill Eicher (April 1)
- General Session Speaker Preview: Robert Klausner (April 9)

Registration Material

- Final Agenda (updated April 2)
- **Online Registration** (Members Only)
- Fund Member Registration Form
- <u>Corporate Member Attendee Registration Form</u>
- Exhibitor Registration Form
- <u>Sponsorship Form</u>
- Hotel Reservations
- American Airlines Discount
- For more information on the 2014 Annual Conference move from San Antonio <u>click here</u>.
- 2014 Call for Speakers/Sessions Proposals CLOSED
- <u>Annual Conference FAQs</u>

<u>Click here</u> to go to the **Trustee Educational Seminar (TEDS)** page.

<u>Municipal Market Seminar on Regulation, Compliance and Enforcement -</u> <u>Featuring FINRA and MSRB.</u>

Municipal Market Seminar on Regulation, Compliance and Enforcement – Featuring FINRA and MSRB

May 14, 2014 The Four Seasons, St. Louis, MO

REGISTER HERE!>

The Harris School of Public Policy/Governing Institute/Office of the CFO of the City of Chicago | The Semi-Annual Municipal CFO Forum: Regulations, Ratings, and Investments. The Spring 2014 Municipal CFO Forum

SIFMA Compliance and Legal Society Annual Seminar. Compliance and Legal Society Annual Seminar 2014

March 30 - April 2, 2014 Grande LakesOrlando, FL



SIFMA's Compliance & Legal Society 46th Annual Seminar is the premier event that features more than 65 dynamic and informative panels. Don't miss your opportunity to engage with leading industry experts, discuss the latest regulatory developments and industry trends.

- <u>Home</u> >
- Program >
- <u>Register ></u>
- <u>Mobile App ></u>
- <u>Hotel ></u>
- <u>Sponsor/Advertise ></u>
- Exhibit >
- <u>Media ></u>
- <u>CLE Credit ></u>
- <u>Activities ></u>
- <u>Planning Committee ></u>

SIFMA Conference: Understanding the SEC's Municipal Advisor Registration <u>Rule.</u>

May 9, 2014 SIFMA Conference Center, NYC Understanding the SEC's Municipal Advisor Registration Rule

SIFMA's Muni Advisor Regulation: Implementation & Registration session will provide an in-depth

look at the SEC's Municipal Advisor Registration Rule that goes into effect on July 1st. This session will also discuss the regulatory framework and outlook for municipal advisors and other firms potentially covered by this rule.

If you are new to the industry, or an experienced legal and compliance or business professional who is looking to learn about this new rule, this seminar will address the implementation processes and issues with respect to the rule and potential compliance methods.

For more information, and to register, click here.

120 Broadway, 35th Floor, New York, NY10271 | 212.313.1000 1101 New York Avenue, NW 8th Floor, Washington, DC 20005 | 202.962.7300 www.sifma.org

2014 SALGBA National Conference April 6th-9th at The Peabody in Memphis, TN

United States District Court, S.D. Ohio, Eastern Division - March 12, 2014 - Slip Copy - 2014 WL 972178

The State and Local Government Benefits Association invites public sector benefits professionals to the 2014 SALGBA National Conference to be held April 6th -9th at The Peabody in Memphis, TN. To view the 2014 SALGBA Conference Agenda please <u>click here</u>.

To register for the 2014 SALGBA Conference online, <u>click here</u> or download the registration form by <u>clicking here</u>.

The Peabody has a block of rooms set aside for the 2014 SALGBA Conference. Reservations will be accepted at the group rate until rooms in the block are sold out **or** the cut-off date of March 12, 2014 has passed, whichever occurs first. The group room rate for jurisdictional attendees is \$135 per night plus taxes and the group room rate for associate attendees is \$199 per night plus taxes. Reservation instructions are included in the conference registration confirmation email that is sent to every conference attendee.

If you can't obtain a room at The Peabody (as the room block is selling out fast) please contact the Doubletree located across the street and mention you are attending the SALGBA Conference for a Jurisdictional Rate of \$135 or an Associate Rate of \$179. The contact number for the Doubletree is 901-528-1800.

To participate in the conference as a sponsor please review the **2014 Prospectus** for opportunities or contact the SALGBA Office at 888-623-8676. The 2014 SALGBA Exhibit Hall is sold out!

To participate in the conference as a sponsor or exhibitor please review the **2014 Prospectus** for opportunities or contact the SALGBA Office at 888-623-8676.

2014 Exhibitors may access the 2014 Exhibitor Kit by clicking **here** for a PDF version or you can access the kit online at, <u>http://servicemanuals.fernexpo.com/login.asp?id=3609</u> using the password - SALGBA2014.

Pension Issues: Remaining Implementation Challenges and New Audit <u>Guidance.</u>

Pension Issues: Remaining Implementation Challenges and New Audit Guidance A NASACT Training Webinar Tuesday, April 1, 2014 2:00 - 3:50 p.m. Eastern

OVERVIEW

NASACT, in conjunction with the Association of Government Accountants and the Association of Local Government Auditors, is pleased to announce the latest in its series of training events addressing timely issues in government auditing and financial management.

The Governmental Accounting Standards Board's (GASB) new pension standards (Statements 67 and 68) present various implementation challenges for employers, pension plans, and auditors. For the first time, employers will recognize their share of the pension amounts for all benefits provided through the plan, including the net pension liability, deferred outflows of resources, deferred inflows of resources, and pension expense. A major challenge faced by each employer participating in a multiple-employer plan is how the employer will obtain all necessary information to support the amounts to be reported in its financial statements. Similarly, employer auditors will be challenged to obtain sufficient appropriate evidence to opine on the pension amounts included in employer financial statements.

The American Institute of Certified Public Accountants (AICPA) just released two new white papers providing guidance on auditing multiple-employer cost sharing plans. The AICPA is continuing its work on audit guidance pertaining to multiple-employer agent plans and that guidance is expected soon.

This webinar will discuss:

- Information needed by the employer and the employer auditors to record pension amounts
- Status of AICPA proposed recommendations for plans to communicate pension information
- Impact of AICPA proposed recommendations on implementation timelines
- New AICPA audit guidance for pension information including plan auditor responsibility for test work on census data

Join Jeff Markert, CPA, KPMG, and Greg Driscoll, CPA, KPMG, for this informative two-hour training session. You will also be given an opportunity to ask questions and share experiences during the last 25 minutes of the audio conference.

Date:	Tuesday, April 1, 2014		
Time:	2:00 – 3:50 p.m. Eastern		
Speakers:	Jeff Markert, CPA, Partner, KPMG LLP Greg Driscoll, CPA, Partner, KPMG LLP		
CPE:	2 credits		
Cost:	\$299.00 per group (unlimited attendance); \$50 per person;		
Agenda:	 2:00 - Welcoming Remarks - Kinney Poynter, Executive Director, National Association of State 2:05 Auditors, Comptrollers and Treasurers 		

	2:05 - 3:20	Pension Issues: Remaining Implementation Challenges and New Audit GuidanceJeff Markert, CPA, Partner, KPMG LLP Greg Driscoll, CPA, Partner, KPMG LLP	
	3:20 - 3:45	Live Q&A	
	3:45 - 3:50	Wrap-up – Kinney Poynter	
Register:	Register <u>HERE</u>		
Instructions and Materials:	An email will be sent Friday, March 28, by 4:30 p.m. Eastern to all who have registered for this conference with the instructions on how to join the webinar and a link to the materials. Please note the instructional email will be sent only to the email address attached to the registration.		
Learning Objectives:	At the conclusion of this webinar, participants will be able to: 1. Identify the major implementation and audit issues associated with GASB Statements 67 and 68 2. Understand the new AICPA audit guidance for cost-sharing plans		
Delivery Method:	Group - Live (for group settings) or Group - Internet Based (for individuals)		
Level of Knowledge:	Overview		
Field of Study	Auditing – Governmental		
Advanced Preparation:	All government officials and employees are encouraged to attend. No prerequisites are required. No advance preparation is necessary.		
×	Associatio the Nation of individu National F	nal Association of State Auditors, Comptrollers and Treasurers is registered with the National n of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on hal Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance hal courses for CPE credit. Complaints regarding registered sponsors may be addressed to the Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417 or by e website www.nasba.org.	
Additional Information:	Program Content: Kinney Poynter, <u>kpoynter@nasact.org</u> , (859) 276-1147 Registration or CPE: Pat Hackney, <u>phackney@nasact.org</u> , (859) 276-1147 Technical Support or Logistics: Adrian Puryear, <u>apuryear@nasact.org</u> , (859) 276-1147		

Government Investment Officers Association 10th Annual Conference.

We are excited for the 10th Annual Conference of the Government Investment Officers Association being held March 26-28, 2014 at Harrah's Casino Hotel in Las Vegas, Nevada. Sign up now for the low government registration rate of \$100.

<u>Click here</u> or call 800-243-5097 to contact our education partner, Fixed Income Academy, to learn more about the

Free CPE Credits being offered at the conference.

Click here for the 2014 conference agenda.

Hotel Reservations:

Please book your rooms early to ensure the group rate of \$49, good until February 23, 2014, or until the block is filled. Please click on<u>https://resweb.passkey.com/go/SHGIO4</u>, or call the Harrah's Reservation Center at 1-888-458-8471. Callers may use the group code **SHGIO4**, or mention**GIOA 2014**.

Useful Links Relating to the <u>2013</u> Conference:

• 2013 Conference Attendee Lists:

- <u>Government Attendees</u>
- <u>Corporate Attendees</u>
- 2013 GIOA Conference Agenda
- 2013 Conference Presentations

Webinar: Leveraging Data to Drive Transportation Decisions.

State and local transortation agencies and authorities throughout the world are tapping into new and existing data sources to help make day-to-day and long term operational and management decisions. Data including traffic volume, average speed, toll prices, human resources and asset management can be used to support decision making about things like how to dynamically set toll prices, how to manage maintenance efforts and daily business decisions.

Wednesday, March 26, 2014 Time: 11:00am PT | 2:00 pm ET Duration: 60 minute

Join Governing for this important webinar as we explore the innovative solutions and data state and local transportation entities can leverage to:

- Streamline long and short term decision making
- Enable dynamic pricing
- Create efficiencies in day-to-day operations that can lead to cost-savings
- Using data, gain a holistic view of the agency or authority to improve maintenance efforts and overall management

Register Today!

Mobility: How One North Carolina County Changed the Way it Does Business.

Complimentary Webinar

Thursday, March 13, 2014

11:00 am PT/2:00 pm ET

Duration: 60 minutes

Governments are under increasing pressure to produce better, cheaper and faster results at the same time budgets are cut back. One of the quickest and most powerful tools available to government today is a mobile device.

Join 2013 Digital Government Achievement Award winner Mecklenburg County and Governing to learn how mobile devices are allowing the County to redesign citizen service delivery and save millions. Key discussion areas include:

Free up workers to solve problems and deliver better citizen service

Deliver the right applications through a single secure mobile device

Reduce the risk of cyber-attacks to citizen data and infrastructure

Streamline provisioning and centralize control of mobile devices

Provide anywhere, anytime access via home PC or mobile device for field employees, caseworkers, or any one working outside the office.

Register <u>here</u>.

Join an MSRB Webinar on Upcoming Changes to Primary Offering Practices.

The Municipal Securities Rulemaking Board (MSRB) will host a free educational webinar on its amended MSRB Rule G-11, on primary offering practices, on Thursday, March 13, 2014 at 3:00 p.m. EST. Recent revisions to the rule establish certain basic regulatory standards for municipal securities dealers relating to the use of retail order periods in the primary offering of municipal securities and priority provisions in those offers. The changes are effective March 31, 2014. This webinar will address new provisions of Rule G-11 for those seeking to understand the new rule. The webinar will conclude with a question and answer session.

Read about the rule changes:

http://www.msrb.org/Rules-and-Interpretations/Regulatory-Notices/2013/2013-20.asp

Register for the webinar:

https://www2.gotomeeting.com/register/758207442

What Municipal Analysts Need to Know about Governmental Accounting.

February 6, 2014

SIFMA Conference Center

New York, NY

This session will provide in-depth instruction on the rules that state and local governments follow when accounting for and reporting their finances in audited financial reports. It will cover the basics from the perspective of the financial statement analyst – focusing on how the accounting standards affect the information that analysts receive. The speaker will also highlight significant new changes to government financial reports that analysts have seen or will soon see, such as the new fund balance classifications, the appearance of deferrals, and the forthcoming pension information.

The session is ideal both for relatively new analysts and for experienced analysts looking for a refresher or to learn about the latest accounting requirements. Registration includes a copy of "An Analyst's Guide to Government Financial Statements", 2nd Edition, which will serve as the text for the session.

About the instructor

Dean Mead is the Research Manager at the Governmental Accounting Standards Board (GASB) and author of "An Analyst's Guide". With GASB since 1998, he is a financial statement analyst by training and a member of NFMA and MAGNY. He is an adjunct professor of governmental accounting and

auditing at the Rutgers Business School and was previously an adjunct at New York University, where he pursued doctoral studies in public finance, management, and public policy.

View the Program <u>HERE</u>.

SIFMA Compliance and Legal Society Annual Seminar.

Compliance and Legal Society Annual Seminar 2014

March 30 - April 2, 2014

Grande Lakes Orlando, FL

SIFMA's Compliance & Legal Society 46th Annual Seminar is the premier event that features more than 65 dynamic and informative panels. Don't miss your opportunity to engage with leading industry experts, discuss the latest regulatory developments and industry trends.

View the Progam Here:

http://sifma.org/cl2014/program/

Register Here:

 $\underline{https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1245}$

MSRB Webinar: Best-Execution Rule for Municipal Securities Transactions.

The MSRB is hosting an educational webinar on the main aspects of the proposed rule on March 6, 2014 at 3:00 p.m. ET.

Register for the webinar:

https://www2.gotomeeting.com/register/216648050

NABL 2014 Fundamentals of Municipal Bond Law Seminar.

April 30 - May 2, 2014 | Grand Hyatt Atlanta | Atlanta, GA

Encourage your associates today to attend the three-day boot camp geared to prepare the next wave of bond lawyers with all the tools and resources needed to thrive in the field of municipal finance.

Download the Seminar brochure:

http://www.nabl.org/uploads/cms/documents/2014_Fundamentals_Brochure_web_download.pdf

For more details and to register online visit the Seminar website:

<u>Get Your Municipal Advisor Questions Answered at TSLI.</u>

The Tax & Securities Law Institute (TSLI) panel session, "Am I a Municipal Advisor and, if so, so What?" is expected to include a robust dialogue among government (SEC), quasi-government (MSRB), and interest group (SIFMA) representatives and practicing public finance lawyers about the SEC's final municipal advisor rules and the MSRB's recently proposed business conduct rules for municipal advisors. While the SEC rules have been stayed to July 1, the statutory Dodd-Frank provisions are currently effective, and prospective underwriters, financial advisors, public finance lawyers, and others are wrestling with what the provisions mean and how to comply with them.

Attend this panel and learn how to serve clients and protect yourselves. Get answers to your questions: What may your underwriting clients say to issuers without registering? Does the answer depend on whether they are banks? How can your issuer clients retain access to useful ideas before commencing an offering? What are the fiduciary burdens of being a municipal advisor? What may lawyers say to their clients and other finance team members? Should law firms adopt policies and procedures to protect their public finance lawyers and firm management? If so, what should they say? Learn about more TSLI panel sessions or register today.

http://www.nabl.org/education/event/Tax-Securities-Law-Institute

ABA: Police, Privacy and New Technologies CLE Webinar.

March 12, 2014 @ 1:00 PM Eastern

With the proliferation of new technologies – from drones to data mining to tracking devices or indash cameras – police departments are facing unprecedented opportunities and challenges. What do these changes mean for lawyers who represent police departments? This program will provide information about the latest technologies and how they work, current Fourth Amendment jurisprudence and practical advice for police department lawyers

Register <u>HERE</u>.

<u>Mobility: How One North Carolina County Changed the Way they Do Business</u> <u>- Free Webinar.</u>

Join 2013 Digital Government Achievement Award winner Mecklenburg County and Governing to learn how mobile devices are allowing the County to redesign citizen service delivery and save millions.

Governments are under increasing pressure to produce better, cheaper and faster results at the same time budgets are cut back. One of the quickest and most powerful tools available to government today is a mobile device.

Key discussion areas include:

- Free up workers to solve problems and deliver better citizen service
- Deliver the right applications through a single secure mobile device
- Reduce the risk of cyber-attacks to citizen data and infrastructure
- Streamline provisioning and centralize control of mobile devices
- Provide anywhere, anytime access via home PC or mobile device for field employees, caseworkers, or any one working outside the office.

To register, click <u>HERE</u>.

For questions or details, contact:

Raquel Figueira

Registration Coordinator

GOVERNING

800-940-6039 ext. 1341

rfigueira@governing.com

The Municipal Advisor Rule: Complimentary Bond Buyer Web Seminar.

Complimentary Web Seminar

- March 6, 2014
- 12 pm ET/9 am PT
- Featuring Live Q&A

The Dodd-Frank Wall Street Reform and Consumer Protection Act amended Section 15B of the Securities Exchange Act of 1934 to add a new requirement that "municipal advisors" register with the Securities and Exchange Commission ("Commission" or "SEC"). On September 20, 2013, the Commission adopted final rules for municipal advisor registration (the "Municipal Advisor Rule"), which, among other things, interpret the statutory definition of the term "municipal advisor" to include much of what underwriters used to do, especially prior to formal engagement.

I CAN ATTEND LIVE

http://www.bondbuyer.com/subscribe/lead.html?product_id=1059281&?st=Pmail&s=P1&utm_sourc e=P1&utm_medium=email&utm_campaign=20140306_bbc_orrick_ws&mkt_tok=3RkMMJWWfF9ws RoluK3AZKXonjHpfsXw7egrXaK3lMI%2F0ER3fOvrPUfGjI4FTcVmI%2BSLDwEYGJlv6SgFT7XAMaV0 z7gIWhU%3D

PLEASE SEND

ON-DEMAND LINK

http://www.bondbuyer.com/subscribe/lead.html?product_id=1059281&?st=Pmail&s=P1&utm_sourc e=P1&utm_medium=email&utm_campaign=20140306_bbc_orrick_ws&mkt_tok=3RkMMJWWfF9ws

RoluK3AZKXonjHpfsXw7egrXaK3lMI%2F0ER3fOvrPUfGjI4FTcVmI%2BSLDwEYGJlv6SgFT7XAMaV0 z7gIWhU%3D

In order to provide guidance on certain aspects of the Municipal Advisor Rule, the SEC responded on January 10, 2014 to a set of frequently asked questions posed by the municipal finance industry (the "FAQs"). On January 13, 2014, the Commission extended the effective date of the Municipal Advisor Rule until July 1, 2014 to give bankers, advisors and issuers more time to digest this rule and the guidance.

Join us for a seminar on March 6, 2014 to review the Municipal Advisor Rule and its applicability to you.

Topics to be covered include:

- Overview of the Municipal Advisor Rule.
- Discussion of exemptions and FAQs.
- Talking points for underwriters and issuers:
- What can bankers say to issuers?
- What new protocols and documentation can issuers expect to receive from bankers?
- Development and implementation of policies and procedures now Be Prepared!

Who should participate:

- Investment Bankers and their respective counsel or compliance officer
- Issuers and their respective counsel or compliance officer
- Municipal Advisors and their respective counsel or compliance officer

National Federation of Municipal Analysts 31st Annual Conference.

The NFMA is pleased to announce that registration for its 31st Annual Conference is open. The meeting will take place on May 6-9 at Disney's Grand Floridian Resort & Spa, Lake Buena Vista, FL. Click here for the program link:

http://www.nfma.org/assets/documents/education/ac14/ac14program.pdf

To register, click here:

https://nfma.memberclicks.net/index.php?option=com_mc&view=formlogin&form=160456&return= L2luZGV4LnBocD9vcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE2MDQ1Nj9zZXJ2SWQ9 MjcyNiZvcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE2MDQ1Ng==

Details about hotel reservations, ground transportation and park tickets are provided in the program and in registration material

Moody's Revises Local Government GO Methodology: Webinar.

Complimentary Web Seminar

February 27, 2014

12 pm ET/9 am PT

Moody's recently published an updated methodology on local government general obligation debt, affecting over 8,000 Moody's ratings.

Join us for a webinar where we describe what's new in the methodology, go over the just-introduced GO scorecard, and discuss the impact on ratings.

I Can Attend Live:

 $\label{eq:http://www.bondbuyer.com/subscribe/lead.html?product_id=1059213&?st=Pmail&s=P1&utm_sourceerse and the second second$

Please Send On-Demand Link:

 $\label{eq:http://www.bondbuyer.com/subscribe/lead.html?product_id=1059213&?st=Pmail&s=P1&utm_sources e=P1&utm_medium=email&utm_campaign=20140227_bbc_moodys_ws&mkt_tok=3RkMMJWWfF9wsRoluaTPZKXonjHpfsXw7egrXaK3lMI%2F0ER3fOvrPUfGjI4FTcdkI%2BSLDwEYGJlv6SgFT7XAMaV0z7gIWhU%3D$

Topics to be covered include:

- What's in the new GO methodology
- What's in the new GO scorecard
- What is the rationale behind these changes
- How will the methodology and scorecard be used by Moody's analysts
- What's the impact on GO ratings

<u>SIFMA: Understanding the Latest Accounting Requirements.</u>

March 14, 2014

SIFMA Conference Center, NYC

Co-hosted with MAGNY and instructed by GASB's Dean Mead, this session is ideal for relatively new analysts, and for experienced analysts looking for a refresher or to learn about the latest accounting and financial reporting requirements.

Join us to explore all aspects of:

- Governmental Accounting This part of the program will cover what governments account for, how and when they account for transactions, and the implications for analysts.
- Governmental Financial Reporting The instructor will provide an overview of the financial report and how financial information is communicated. The program will also discuss the significant new changes to government financial reports that analysts have seen or will soon see, including new fund balance classifications, the appearance of deferrals, and the forthcoming pension information.

Registration includes a copy of "An Analyst's Guide to Government Financial Statements," 2nd Edition, which will serve as the text for the session.

View the Program at:

 $http://www.sifma.org/events/2014/what_municipal_analysts_need_to_know_about_governmental_acc_ounting/program/$

Register at:

http://www.sifma.org/events/2014/what_municipal_analysts_need_to_know_about_governmental_acc_ounting/register/

The Detroit bankruptcy: Conflicts and Implications.

Tuesday, February 18, 2014 | 2:00 p.m. - 4:00 p.m.

AEI, Twelfth Floor

1150 Seventeenth Street, NW

Washington, DC 20036

RSVP:

http://www.aei.org/events/2014/02/18/the-detroit-bankruptcy-conflicts-and-implications/

About This Event

The city of Detroit represents the biggest municipal bankruptcy in history. Its insolvency presents difficult legal, financial, and political issues and conflicts — notably, the competing claims of public employee pensions and bondholders (including the fate of the city's great art collection).

What should be done to settle the Detroit insolvency? And how will this historic financial failure affect the market for municipal finance, future municipal bankruptcies, the huge problem of underfunded public pension funds, the city's battered infrastructure, and the politics of other financially troubled cities?

Our panel of experts in bankruptcy, municipal finance, pensions, infrastructure, and politics will address these and related issues.

If you are unable to attend, we welcome you to watch the event live on this page. Full video will be posted within 24 hours.

Agenda

1:45 PM

Registration

2:00 PM

Introduction: Alex J. Pollock, AEI 2:05 PM Panelists: Michael Barone, AEI Andrew G. Biggs, AEI R. Richard Geddes, Cornell University and AEI John Mousseau, Cumberland Advisors David Skeel, University of Pennsylvania Law School Moderator: Alex J. Pollock, AEI 4:00 PM Adjournment **Event Contact Information** For more information, please contact Emily Rapp at Emily.Rapp@aei.org, 202.419.5212. Media Contact Information

For media inquiries, please contact MediaServices@aei.org, 202.862.5829.

The Utility Management Conference™ 2013.

Join us in Phoenix, Arizona for The Utility Management Conference[™] 2013! Hear about how water utilities are challenged with doing more with less and topics addressing water and wastewater management.

Renaissance Phoenix Glendale Hotel

Glendale, Arizona

Conference: March 10 - 13, 2013

Conference Link: http://www.awwa.org/Conferences/utilitymanageconf

This conference is jointly sponsored by the American Water Works Association (AWWA), the Water Environment Federation (WEF), and AZWater.

Registration is open for 2013. AWWA and WEF members save \$175 when registered by February 8,

2013. WEF members use code UM13WEF at checkout; see details below.

Sponsorship opportunities are also available.

Please visit: <u>www.awwa.org/conferences/utilitymanageconf</u> for a full list of sponsorship opportunities and the sponsorship form.

For questions or more information please contact:

Sarah Abeyta

Specialty Conference Coordinator

American Water Works Association

(303) 734-3472 Direct

sabeyta@awwa.org

The Bond Buyer and BDA Present the National Municipal Bond Summit.

March 26-28, 2014

Fontainebleau Miami Beach | Miami Beach, FL

The National Municipal Bond Summit 2014 will be an extraordinary, can't miss event with an indepth look at municipal finance in the United States. This special program will provide more opportunities than ever before for attendees to engage in a diverse cross-section of municipal finance topics, regulatory updates, and legislative activities.

The National Municipal Bond Summit is the industry's premier executive retreat. This exclusive annual gathering offers the market's leaders the opportunity to meet and network with senior issuers, state and federal officials, as well as deal participants from across the country.

Attendees leave the Summit armed with the knowledge and strategies to face the market's challenges in 2014 and beyond. This unique conference serves as a catalyst for energizing the market and providing the valuable insights into the previous year's events. Don't get left out in the cold—make sure to reserve your place.

Join the market's most diverse lineup of speakers—representing issuers, investors, dealers, attorneys, rating analysts and regulators—as they share their insights on what's likely to come next, and how you can be prepared.

More than ever before, success in the municipal market in 2014 will rely on information and communication. Join us for a vigorous and thought-provoking discussion ... And a full slate of networking opportunities that The Bond Buyer Conferences are known for.

Register today and save with our BEST rates! Contact Ingrid Olsen at (212) 803-8456 to register or for more information. CPE credits are available.

Register at:

http://register.sourcemediaconferences.com/iebms/reg/reg_p1_form.aspx?oc=10&ct=REG&eventid= 5951

Interested in Sponsoring?

For more information about sponsorships and exhibiting, contact Mike Ballinger at (212) 803-8481.

<u>SIFMA's Muni Bond School -- Introductory: 10 Sessions starting Feb. 18 -</u> <u>NYC.</u>

SIFMA's Muni Bond School is presented by the Municipal Bond Club of New York and SIFMA; and catered toward professionals new to the municipal industry. Classes will be held at the SIFMA Conference Center at 120 Broadway, New York, N.Y. Participants may choose to sign up to attend in person or via an interactive webinar option.

For registration questions, please contact Lisette Rios at <u>lrios@sifma.org</u>.

View the schedule:

http://www.sifma.org/te/munibondschool-2014/files/munibondschool_syllabus2014.pdf

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1258

For more information, please contact Nicolle Brescia of Morgan Stanley at <u>nbrescia@bloomberg.net</u>.

The Bond Buyer and BDA Present the National Municipal Bond Summit.

March 26-28, 2014

Fontainebleau Miami Beach | Miami Beach, FL

The National Municipal Bond Summit 2014 will be an extraordinary, can't miss event with an indepth look at municipal finance in the United States. This special program will provide more opportunities than ever before for attendees to engage in a diverse cross-section of municipal finance topics, regulatory updates, and legislative activities.

The National Municipal Bond Summit is the industry's premier executive retreat. This exclusive annual gathering offers the market's leaders the opportunity to meet and network with senior issuers, state and federal officials, as well as deal participants from across the country.

Attendees leave the Summit armed with the knowledge and strategies to face the market's challenges in 2014 and beyond. This unique conference serves as a catalyst for energizing the market and providing the valuable insights into the previous year's events. Don't get left out in the cold—make sure to reserve your place.

Join the market's most diverse lineup of speakers—representing issuers, investors, dealers,

attorneys, rating analysts and regulators—as they share their insights on what's likely to come next, and how you can be prepared.

More than ever before, success in the municipal market in 2014 will rely on information and communication. Join us for a vigorous and thought-provoking discussion ... And a full slate of networking opportunities that The Bond Buyer Conferences are known for.

Register today and save with our BEST rates! Contact Ingrid Olsen at (212) 803-8456 to register or for more information. CPE credits are available.

Register at:

http://register.sourcemediaconferences.com/iebms/reg/reg_p1_form.aspx?oc=10&ct=REG&eventid=5951

Interested in Sponsoring?

For more information about sponsorships and exhibiting, contact Mike Ballinger at (212) 803-8481.

MSRB Webinar on Proposed Rule on Standards of Conduct for Municipal Advisors.

As part of its comprehensive approach to municipal advisor regulation, the Municipal Securities Rulemaking Board (MSRB) is offering webinars to provide municipal advisors and others with information on proposed rules. The MSRB will host a webinar on its proposed rule on core standards of conduct for municipal advisors on February 6, 2014 at 3:00 p.m. ET.

https://www2.gotomeeting.com/register/814181106

SIFMA Social Media Seminar.

Once again in 2014, SIFMA brings our popular Social Media Seminar to the West Coast on February 27th, in San Francisco. This one-day event will bring together experts to explore the rapidly evolving tools of social media.

The seminar will feature in-depth panels on marketing, business, and practitioner social media experience, as well as practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

Whether you're considering social media initiatives or want to take your client engagement to the next level, join us for a full-day seminar to learn top strategies and best practices from leading practitioners including, financial advisors, marketers and solution providers. Regulatory and legal experts will present and discuss compliance issues. Our acclaimed program will provide tactical ways to enhance client communication and service in the near and long term.

Who Should Attend:

• Financial Services Professionals

- Compliance Professionals
- Financial Advisors
- Attorneys
- Marketing Directors
- Sales Managers
- Training Leaders

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1251

MSRB Educational Webinar on Draft Rule G-42.

February 6, 2014 at 3:00 P.M. ET.

Register for the webinar:

https://www2.gotomeeting.com/register/814181106

Reminder: MSRB to Host Atlanta Education and Outreach Seminar.

The Municipal Securities Rulemaking Board (MSRB) will host an education and outreach event for municipal market professionals on January 28, 2014 in Atlanta, GA. Separate sessions will cover municipal advisor regulation, improving transparency of municipal bond prices and the availability of educational resources for state and local governments that issue bonds.

Register to attend in Atlanta:

 $\label{eq:http://a3.acteva.com/orderbooking/loadEventRegistration.action?skuId=36ED214801414B81431A7AB03E7A0BB2&catalogId=3211253B01310611E91018F70051E987&catalogGoWord=&emailAttendeeld=$

Or register for the webcast:

 $\label{eq:http://psav.mediasite.com/Mediasite/Login/Register?ReturnUrl = \%2Fmediasite\%2FPlay\%2F4cf94cb0\7ff34fd3a39640503d56668d1d$

Copyright © 2025 Bond Case Briefs | bondcasebriefs.com