## **Bond Case Briefs**

**Events** 

Municipal Finance Law Since 1971

### Regulatory Requirements and Technology Webinar.

Regulatory Requirements and Technology

Complimentary Web Seminar

June 12, 2014 2 pm ET/11 am PT

#### Click Here to Register

The SEC recently approved a new MSRB rule regarding Time-of-Trade Disclosure to retail and non-SMMP investors and an amended MSRB rule regarding suitably. These rules will be effective July 5, 2014.

While characterized as a "codification," the new rule's requirements have caught many by surprise. The introduction of new/amended rules, advances in technology and practices of other market participants should be cause for re-examination of policies, procedures and what is actually being done when you buy or sell a muni bond.

#### Topics will include:

- Review of New and Amended Rules
- G-47 Time-of-Trade
- G-19 Suitability
- Supervision
- Current Practices

#### Presenters:

Gregg L. Bienstock Esq. CEO and CO-Founder of Lumesis, Inc.

Pamela Peterson, Associate General Counsel UBS Wealth Management

## **SEC Muni Advisor Rules: Overview and Practice Tips Teleconference.**

The SEC Municipal Advisor Rule will go into effect on July 1, 2014. This rule has the potential to change how underwriters and others involved in the issuance of municipal securities and in the investment of proceeds interact with issuers and obligated persons. In addition to the rule itself, the

SEC has issued two sets of frequently asked questions and the MSRB is proposing new rules. Learn how these changes could affect your practice and your clients by registering today. Registration is open to NABL members (\$50) and non members(\$150) and CLE credit will be available in most states. Registrations must be received by Monday, June 23.

The June 25 (1:00-2:30 pm Eastern) teleconference will be moderated by Rick Weber of Norton Rose Fulbright and include panelists Teri Guarnaccia of Ballard Spahr LLP, Peg Henry of Jefferies LLC, and a representative from the SEC's Office of Municipal Securities.

REGISTER.

# MSRB Webinar: Consolidated Fair-Dealing Obligations for Municipal Securities Dealers - MSRB Rules G-19, G-47, G-48 and D-15

Thursday, June 26, 2014

3:00 p.m.- 4:00 p.m. EDT

During this free webinar, MSRB staff will explain revisions to MSRB Rule G-19 on suitability of recommendations and transactions, key provisions of MSRB Rule G-47 on time of trade disclosure obligations, and MSRB Rules G-48 and D-15 on sophisticated municipal market professionals. These rules take effect on July 5, 2014.

REGISTER.

# Join a Free MSRB Webinar on Consolidated Fair-Dealing Rules for Dealers on June 26, 2014.

The Municipal Securities Rulemaking Board (MSRB) invites market participants to join a free educational webinar about upcoming rule changes to consolidated fair-dealing obligations for dealers. The webinar will explain revisions to MSRB Rule G-19 on suitability of recommendations and transactions, key provisions of MSRB Rule G-47 on time of trade disclosure obligations, and MSRB Rules G-48 and D-15 on sophisticated municipal market professionals. These rules take effect on July 5, 2014.

Read the regulatory notice about the changes.

Thursday, June 26, 2014

3:00 p.m. - 4:00 p.m. ET

Attend S&P Capital IQ's Principles of Municipals course at the S&P Conference Center in New York, on October 23-24, and receive the knowledge needed to navigate state and local investment opportunities and risks. Gain a deep understanding of the workings of the municipal market from seasoned industry practitioners in a highly interactive setting that includes exercises, case studies and group discussion with your peers. Learn how to incorporate some of the latest market trends and credit risk models into your own analytical framework. Pose questions to an Standard & Poor's Ratings Services analyst during a live Q&A session. Earn 15.5 NASBA CPE credits and 13 CFA CE credits while participating in exercises that will require you to:

- Compare and contrast the marketability and liquidity of municipal debt
- Explain the differences between municipal and corporate debt
- Distinguish between the different critical economic, social, and political factors influencing the municipal market
- Analyze financial and investment factors important in the financial analysis of municipal debt
- Identify key warning signals that can impact the value of municipal debt
- Assess recent developments in the municipal universe
- Develop and defend a municipal credit rationale

<u>Invest in your career today</u> with a course specifically aimed at enhancing your municipal credit risk analysis skills. SAVE \$500 - the early registration discount expires September 11 (regular price: \$2,400). With best regards,

S&P Capital IQ REGISTER.

## Pay-for-Success Models: Financing Solutions for Counties.

# Thursday, May 29, 2014 2:00 PM - 3:00 PM EDT Webinar Registration

At a time when counties are being asked to do more with less, jurisdictions are exploring pay-fo-success models to finance justice, health and human services initiatives. These models (also called social impact bonds) direct funding to programs that demonstrate success through measureable outcomes. This webinar – the first in a two-part series – will explain these financing models and outline areas in which counties can use them to pay for programs and services.

REGISTER.

### Webinar: The Patient Centered Outcomes Research Institute (PCORI) Fee.

**Topic:** The Patient Centered Outcomes Research Institute (PCORI) Fee

Date: May 29, 2014

Time: 12 p.m. Eastern Time

#### Learn about:

- What is the Patient Center Outcomes Research Institute (PCORI) Fee
- Who is responsible for the fee
- How to calculate, pay and report the fee

To register: Click here. You will use the same link to attend the event.

**See also:** Patient-Centered Outcomes Research Trust Fund Fee (IRC 4375, 4376 and 4377): Ouestions and Answers

Please feel free to forward this message to anyone who you believe would be interested and value this great educational opportunity.

If you have any questions about this presentation, please send us an e-mail.

# The SEC Municipal Advisor Rule: Understanding the Future of the Issuer - Financial Advisor and Underwriter Interaction

Webinar

Date and Time:

Jun 17 2014 - 2:00pm to 4:00pm EDT

Who Will Benefit:

The seminar is designed for state and local government debt issuers and public finance professionals.

#### Program Description:

The GFOA will host a group Internet-based course with the SEC Office of Municipal Securities to discuss the impact of the final Municipal Advisor Rule on issuers of municipal securities. A link to the full text of hte rule is included in GFOA's issue brief on the rule, which is available at <a href="https://www.gfoa.org">www.gfoa.org</a>.

### Seminar Objectives:

Participants will learn firsthand from SEC Office of Municipal Securities Director John Cross about the rule that goes into effect July 1, 2014. Mr. Cross and his colleagues will highlight how the rule will shape communication and interaction between governments and underwriters and financial advisors. The course will include a question-and-answer session so that participants may raise questions with the SEC about the rule's implementation and how it could affect their debt management programs.

### Register.

Recommended GFOA Reading:

### Selecting and Managing the Method of Sale of Municipal Bonds

Selecting and Managing Municipal Advisors

Selecting and Managing Underwriters for Negotiated Bond Sales

Member Price:

\$25.00

Non-Member Price:

\$75.00

Speakers:

John J. Cross, III Jessica Kane Rebecca J. Olsen

### MSRB Webinar: Changes to MSRB Registration Process and Forms.

MSRB Webinar: Changes to MSRB Registration Process and Forms

Thursday, May 15, 2014, 3 p.m. ET

The MSRB will host an educational webinar to explain key provisions of new MSRB Rule A-12, which consolidates the MSRB's registration rules and forms. The MSRB will provide information to assist current registrants with transitioning to the new form by the compliance deadline of August 10, 2014.

Register for the webinar.

A second session will be offered on Thursday, June 12, 2014 at 3 p.m. ET.

Register for the June 12 webinar.

# Local Solutions to Pay for Your Transportation Projects: Infrastructure Funding & Financing.

• DATE: May 13, 2014

• TIME: 2:00 pm

• CATEGORY: Webinar

Co-Hosted by the National League of Cities (NLC) and the International Bridge, Tunnel and Turnpike Association (IBTTA).

Investment in infrastructure is critical to the economic development of this nation. Not only does it pay for much needed transportation projects, but it is a job creator, a revenue generator, and a helps

promote partnerships between a variety of stakeholders. With federal funding in jeopardy, states and localities are having to explore new funding options to pay for their transportation infrastructure investments.

The International Bridge, Tunnel and Turnpike Association and the National League of Cities are hosting this webinar to help participants understand the ins and outs of alternative financing and funding mechanisms. Presenters will explore a variety of sources and what contributes to an effective "financing toolkit." Participants will hear from speakers from Austin, TX and Tampa-Hillsborough, FL on how they are collaborating with key stakeholders on transportation financing options that best serve their communities.

Welcome and Introductions

Patrick Jones, Executive Director and CEO, International Bridge, Tunnel and Turnpike Association

Antoinette A. Samuel, MPA, FASAE, CAE, Deputy Executive Director, National League of Cities

**Speakers** 

Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority, Austin, TX and President, International Bridge, Tunnel and Turnpike Association

Register HERE.

### The MCDC Initiative - What You Need to Know.

On May 21, 2014 from 1:00-2:30pm Eastern NABL will host a teleconference on the Municipalities Continuing Disclosure Cooperation Initiative (MCDC).

This free, NABL members-only teleconference will offer listeners the opportunity to hear the unique and frank perspectives and analysis of four practitioners on the MCDC Initiative announced by the Securities and Exchange Commission in March of this year. The initiative filing deadline is September 10, 2014 and members are encouraged to participate on this call in order to prepare for the questions they may receive regarding the initiative.

### **Panelists**

Elaine Greenberg, Sandy MacLennan, Paul Maco, John McNally,

Orrick, Herrington & Squire Sanders (US) Bracewell & Hawkins Delafield &

Sutcliffe LLP LLP Giuliani LLP Wood LLP

Registrations must be received by Monday, May 19. Register Here.

## To Report or Not - The SEC's New MCDC Initiative: Ballard Spahr Webinar.

The Securities and Exchange Commission (SEC) recently launched its Municipal Continuing

Disclosure Compliance (MCDC) initiative, which was designed to motivate municipal market participants to police themselves. The initiative encourages self-reporting related to possible material misstatements in offering documents regarding issuers' compliance with past continuing disclosure undertakings. The MCDC program's settlement terms expire on September 10, 2014.

Participants in the municipal market should begin reviewing their compliance with secondary market disclosure undertakings over the past decade and ascertain if such compliance was accurately reported in all primary offerings in the past five years. If any noncompliance is found, issuers and underwriters should consult with counsel to determine the potential repercussions of self-reporting or not self-reporting.

This webinar will focus on what various participants in the municipal market, including issuers, borrowers, and underwriters, need to know about the MCDC initiative and considerations that should be made before self-reporting.

Date and Time

Wednesday, May 21, 2014 12:00 PM - 1:00 PM ET

**Speakers** 

John C. Grugan, Ballard Spahr Bradley D. Patterson, Ballard Spahr Matt Duke, Partner, Avant Strategic Partners REGISTER HERE

For more information, contact Lisa Prickril at <a href="mailto:prickrill@ballardspahr.com">prickrill@ballardspahr.com</a>.

## The Smart Way to Decide What to Issue and When to Refund: Webinar.

Following up on his presentation on *Options When Managing Debt* at last October's 2013 NAIPFA conference, Dr. Kalotay will demonstrate a new Excel-based tool **Refunding+**. The calculator puts smart technology in the hands of advisors, enabling them to independently evaluate funding and refunding proposals.

Identify the new issue structure with the best value (e.g. 5% or par coupons, non-call 10 or non-call 8)

Recommend refundings only when they meet a Refunding Efficiency threshold (based on savings and option values, and taking into account negative arbitrage)

Rank candidates by desired criterion

The highest professional standards require that public finance advisors have a command of option-based bond analysis. This webinar will provide some new insights and tools.

Please join this webinar on Thursday, May 8, 2014 at 11:00 am Eastern, 10:00 am Central, 9:00 Mountain, and 8:00 Pacific time. Lori Raineri, CIPFA, will be moderating.

## **Webinar: How Technology is Transforming the Way Government Agencies Deliver Services.**

Governing magazine would like to invite you to attend our upcoming webinar on April 29th, which will focus on how technology is transforming the way government agencies deliver services.

The ecosystem of business and technology has changed drastically in the last five years. Cloud, cyber security, big data and mobility....Where does government fit in?Join *Governing* magazine for a live webinar as we discuss how technology can help government agencies deliver better, faster and more accurate data to change the boundaries of what is possible. By connecting agencies and constituents, government can help those in need, and will drive innovation, collaboration and success. Be a part of this government revolution. You can **REGISTER ONLINE** or contact me if you have any questions.

We hope you can join us! Thank you,
Lee Vang
Registration Coordinator
Governing
800-940-6039 ext. 1407
lvang@governing.com

## Webinar: The SEC & Continuing Disclosure.

Complimentary Web Seminar May 14, 2014 12 pm ET/9 am PT Featuring Live Q&A

The S.E.C. in 2013 for the first time brought enforcement actions arising from violations of continuing disclosure obligations pursuant to S.E.C. Rule 15c2-12. They followed this with an announcement in March, 2014 of a voluntary program called the Municipalities Continuing Disclosure Cooperation Initiative (the "MCDC Initiative") to encourage governmental issuers, conduit or other obligors and underwriters to "self-report" to the S.E.C. instances in the past five

years where failure to comply in a material respect with continuing disclosure undertakings was not properly disclosed in an official statement.

Every issuer, obligor or underwriter which has issued, been an obligated person for or underwritten bonds in the past five years needs to understand what the S.E.C. is doing in its enforcement program, what the MCDC Initiative offers, and what steps they should take to minimize any S.E.C. actions against them in the future.

This Webinar will cover the following subjects:

- S.E.C. Enforcement Actions based on continuing disclosure failures West Clark Community Schools and City Securities Corporation
- How the MCDC Initiative Will Work
- Factors for Issuers and Obligors to Consider in Response to the MCDC Initiative
- Factors for Underwriters to Consider in Response to the MCDC Initiative
- Best Practices for Continuing Disclosure Compliance

### Register Now!

#### Presenters:

Elaine Greenberg – Partner, Orrick, Herrington & Sutcliffe LLP, and formerly Chief of the S.E.C. Enforcement Division's Specialized Unit for Municipal Securities and Public Pensions

Robert Feyer - Senior Counsel, Orrick, Herrington & Sutcliffe LLP

Alison Radecki - Partner, Orrick, Herrington & Sutcliffe LLP

Jeffrey Higgins - Managing Director, BLX Group LLC

### National Federation of Municipal Analysts 31st Annual Conference.

The meeting will take place on May 6-9 at Disney's Grand Floridian Resort & Spa, Lake Buena Vista, FL.

Click here for the program link: NFMA Annual Conference Program.

To register, click here: Annual Conference 2014.

Details about hotel reservations, ground transportation and park tickets are provided in the program and in registration materials.

# Government Finance Officers Association 108th Annual Conference 2014: The Future of Government Finance

MAY 18 TO MAY 21

### Register today!

- For this year's session details, go to GFOA's annual conference page
- Apply for GFOA's first-time annual conference attendee scholarships

Technical sessions (including in-depth preconference seminars) that offer comprehensive coverage of all the latest developments, trends, and best practices in each major facet of public finance. Events that create a unique opportunity to build relationships and network with peers from across the country and around the world. General Sessions featuring nationally recognized speakers on topics of interest to public finance professionals. An unparalleled opportunity to earn continuing professional education (CPE) credit. An exhibit hall offering a wealth of practical solutions to a broad range of professional challenges.

## **Upcoming Webinar: Clean Energy Finance through the Bond Market.**

Date: Tuesday, April 22, 2014

Time: 1-2pm EDT

In this webinar, the Brookings Institution, Clean Energy Group (CEG) and the Council of Development Finance Agencies (CDFA) will discuss their upcoming paper, "Clean Energy Finance through the Bond Market: A New Option for Progress."

State and local bond finance represents a powerful but underutilized tool for future clean energy investment. For 100 years, the nation's state and local infrastructure finance agencies have issued trillions of dollars' worth of public finance bonds to fund the construction of the nation's roads, bridges, hospitals, and other infrastructure—and literally built America. Now, as clean energy subsidies from Washington dwindle, these agencies are increasingly willing to finance those projects, if only the clean energy community embraces them.

Guest speakers from the New York State Energy Research and Development Authority (NYSERDA) and the Toledo-Lucas County Port Authority of Ohio will present updates from their own innovative clean energy bond financing programs. An audience Q&A will follow these presentations.

This webcast is free and open to the public, but registration is required.

Register <u>here</u>:

## National Conference On Public Employee Retirement Systems.

When it comes to education, no other conference compares to the NCPERS Annual Conference and Exhibition. That"s why more than 1,000 trustees, administrators, state and local officials, investment, financial and union officers, pension staff and regulators attend each year.

Attendees benefit from the comprehensive educational programming, dynamic speakers, and networking opportunities with money managers, investment service providers and public fund colleagues from across the nation.

The 2014 Annual Conference & Exhibition will be held at the Sheraton Chicago Hotel & Towers in Chicago, IL. Join us this year as we focus on "Navigating the River of Pension Success."

## 2014 Annual Conference & Exhibiton April 27 - May 1 Sheraton Chicago Hotel & Towers Chicago, IL Promo Videos

- Lunch & Lecture Speaker Preview, Bruce Leppla (March 13)
- Why You Should Attend the Annual Conference, Richard Tettamant (March 18)
- Reframing the Debate, Robert Wilson (March 24)
- General Session Speaker Preview: Jill Eicher (April 1)
- General Session Speaker Preview: Robert Klausner (April 9)

### **Registration Material**

- Final Agenda (updated April 2)
- Online Registration (Members Only)
- Fund Member Registration Form
- Corporate Member Attendee Registration Form
- Exhibitor Registration Form
- Sponsorship Form
- Hotel Reservations
- American Airlines Discount
- For more information on the 2014 Annual Conference move from San Antonio click here.
- 2014 Call for Speakers/Sessions Proposals CLOSED
- Annual Conference FAQs

<u>Click here</u> to go to the **Trustee Educational Seminar (TEDS)** page.

# Municipal Market Seminar on Regulation, Compliance and Enforcement - Featuring FINRA and MSRB.

Municipal Market Seminar on Regulation, Compliance and Enforcement – Featuring FINRA and MSRB

May 14, 2014 The Four Seasons, St. Louis, MO

REGISTER HERE!>

The Harris School of Public Policy/Governing Institute/Office of the CFO of the City of Chicago | The Semi-Annual Municipal CFO Forum: Regulations, Ratings, and Investments.

**The Spring 2014 Municipal CFO Forum** 

## SIFMA Compliance and Legal Society Annual Seminar.

## Compliance and Legal Society Annual Seminar 2014

March 30 - April 2, 2014 Grande LakesOrlando, FL



SIFMA's Compliance & Legal Society 46th Annual Seminar is the premier event that features more than 65 dynamic and informative panels. Don't miss your opportunity to engage with leading industry experts, discuss the latest regulatory developments and industry trends.

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# SIFMA Conference: Understanding the SEC's Municipal Advisor Registration Rule.

May 9, 2014

SIFMA Conference Center, NYC

Understanding the SEC's Municipal Advisor Registration Rule

SIFMA's Muni Advisor Regulation: Implementation & Registration session will provide an in-depth look at the SEC's Municipal Advisor Registration Rule that goes into effect on July 1st. This session will also discuss the regulatory framework and outlook for municipal advisors and other firms potentially covered by this rule.

If you are new to the industry, or an experienced legal and compliance or business professional who is looking to learn about this new rule, this seminar will address the implementation processes and issues with respect to the rule and potential compliance methods.

For more information, and to register, click here.

120 Broadway, 35th Floor, New York, NY10271 | 212.313.1000 1101 New York Avenue, NW 8th Floor, Washington, DC 20005 | 202.962.7300 www.sifma.org

## 2014 SALGBA National Conference April 6th-9th at The Peabody in Memphis, TN

United States District Court, S.D. Ohio, Eastern Division - March 12, 2014 - Slip Copy - 2014 WL 972178

The State and Local Government Benefits Association invites public sector benefits professionals to the 2014 SALGBA National Conference to be held April 6th -9th at The Peabody in Memphis, TN. To view the 2014 SALGBA Conference Agenda please click here.

To register for the 2014 SALGBA Conference online, <u>click here</u> or download the registration form by <u>clicking here</u>.

The Peabody has a block of rooms set aside for the 2014 SALGBA Conference. Reservations will be accepted at the group rate until rooms in the block are sold out *or* the cut-off date of March 12, 2014 has passed, whichever occurs first. The group room rate for jurisdictional attendees is \$135 per night plus taxes and the group room rate for associate attendees is \$199 per night plus taxes. Reservation instructions are included in the conference registration confirmation email that is sent to every conference attendee.

If you can't obtain a room at The Peabody (as the room block is selling out fast) please contact the Doubletree located across the street and mention you are attending the SALGBA Conference for a Jurisdictional Rate of \$135 or an Associate Rate of \$179. The contact number for the Doubletree is 901-528-1800.

To participate in the conference as a sponsor please review the **2014 Prospectus** for opportunities or contact the SALGBA Office at 888-623-8676. The 2014 SALGBA Exhibit Hall is sold out!

To participate in the conference as a sponsor or exhibitor please review the **2014 Prospectus** for opportunities or contact the SALGBA Office at 888-623-8676.

2014 Exhibitors may access the 2014 Exhibitor Kit by clicking **here** for a PDF version or you can access the kit online at, <a href="http://servicemanuals.fernexpo.com/login.asp?id=3609">http://servicemanuals.fernexpo.com/login.asp?id=3609</a> using the password - SALGBA2014.

# Pension Issues: Remaining Implementation Challenges and New Audit Guidance.

Pension Issues: Remaining Implementation Challenges and New Audit Guidance
A NASACT Training Webinar
Tuesday, April 1, 2014
2:00 - 3:50 p.m. Eastern

NASACT, in conjunction with the Association of Government Accountants and the Association of Local Government Auditors, is pleased to announce the latest in its series of training events addressing timely issues in government auditing and financial management.

The Governmental Accounting Standards Board's (GASB) new pension standards (Statements 67 and 68) present various implementation challenges for employers, pension plans, and auditors. For the first time, employers will recognize their share of the pension amounts for all benefits provided through the plan, including the net pension liability, deferred outflows of resources, deferred inflows of resources, and pension expense. A major challenge faced by each employer participating in a multiple-employer plan is how the employer will obtain all necessary information to support the amounts to be reported in its financial statements. Similarly, employer auditors will be challenged to obtain sufficient appropriate evidence to opine on the pension amounts included in employer financial statements.

The American Institute of Certified Public Accountants (AICPA) just released two new white papers providing guidance on auditing multiple-employer cost sharing plans. The AICPA is continuing its work on audit guidance pertaining to multiple-employer agent plans and that guidance is expected soon.

This webinar will discuss:

- Information needed by the employer and the employer auditors to record pension amounts
- Status of AICPA proposed recommendations for plans to communicate pension information
- Impact of AICPA proposed recommendations on implementation timelines
- New AICPA audit guidance for pension information including plan auditor responsibility for test work on census data

Join Jeff Markert, CPA, KPMG, and Greg Driscoll, CPA, KPMG, for this informative two-hour training session. You will also be given an opportunity to ask questions and share experiences during the last 25 minutes of the audio conference.

Date: Tuesday, April 1, 2014 Time: 2:00 - 3:50 p.m. Eastern

Jeff Markert, CPA, Partner, KPMG LLP **Speakers:** 

Greg Driscoll, CPA, Partner, KPMG LLP

CPE:

Cost: \$299.00 per group (unlimited attendance); \$50 per person;

2:00 -Welcoming Remarks - Kinney Poynter, Executive Director, National Association of State Agenda:

> 2:05 Auditors, Comptrollers and Treasurers

2:05 -Pension Issues: Remaining Implementation Challenges and New Audit GuidanceJeff Markert,

CPA, Partner, KPMG LLP 3:20

Greg Driscoll, CPA, Partner, KPMG LLP

3:20 -Live Q&A

3:45

3:45 -Wrap-up - Kinney Poynter

3:50

**Register:** Register **HERE** 

**Instructions** 

and **Materials:** 

An email will be sent Friday, March 28, by 4:30 p.m. Eastern to all who have registered for this conference with the instructions on how to join the webinar and a link to the materials. Please note the instructional email will be sent only to the email address attached to the registration.

At the conclusion of this webinar, participants will be able to: Learning

**Objectives:** 1. Identify the major implementation and audit issues associated with GASB Statements 67 and 68

2. Understand the new AICPA audit guidance for cost-sharing plans

**Delivery Method:** Group - Live (for group settings) or Group - Internet Based (for individuals)

Level of Overview

Knowledge:

×

**Field of Study** Auditing - Governmental

**Advanced** All government officials and employees are encouraged to attend. No prerequisites are required. No

**Preparation:** advance preparation is necessary.

The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the

National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417 or by

visiting the website www.nasba.org.

Additional Program Content: Kinney Poynter, kpoynter@nasact.org, (859) 276-1147

Information: Registration or CPE: Pat Hackney, phackney@nasact.org, (859) 276-1147

Technical Support or Logistics: Adrian Puryear, apuryear@nasact.org, (859) 276-1147

### **Government Investment Officers Association 10th Annual Conference.**

We are excited for the 10th Annual Conference of the Government Investment Officers Association being held March 26-28, 2014 at Harrah's Casino Hotel in Las Vegas,

Nevada. Sign up now for the low government registration rate of \$100.

<u>Click here</u> or call 800-243-5097 to contact our education partner, Fixed Income Academy, to learn more about the

**Free CPE Credits** being offered at the conference.

Click here for the 2014 conference agenda.

#### **Hotel Reservations:**

Please book your rooms early to ensure the group rate of \$49, good until February 23, 2014, or until the block is filled. Please click on <a href="https://resweb.passkey.com/go/SHGIO4">https://resweb.passkey.com/go/SHGIO4</a>, or call the Harrah's Reservation Center at 1-888-458-8471. Callers may use the group code **SHGIO4**, or mention **GIOA 2014**.

### Useful Links Relating to the 2013 Conference:

- 2013 Conference Attendee Lists:
  - Government Attendees
  - <u>Corporate Attendees</u>
- 2013 GIOA Conference Agenda
- 2013 Conference Presentations

## Webinar: Leveraging Data to Drive Transportation Decisions.

State and local transortation agencies and authorities throughout the world are tapping into new and existing data sources to help make day-to-day and long term operational and management decisions. Data including traffic volume, average speed, toll prices, human resources and asset management can be used to support decision making about things like how to dynamically set toll prices, how to manage maintenance efforts and daily business decisions.

Wednesday, March 26, 2014

Time: 11:00am PT | 2:00 pm ET

Duration: 60 minute

Join Governing for this important webinar as we explore the innovative solutions and data state and local transportation entities can leverage to:

- Streamline long and short term decision making
- Enable dynamic pricing
- Create efficiencies in day-to-day operations that can lead to cost-savings
- Using data, gain a holistic view of the agency or authority to improve maintenance efforts and overall management

**Register Today!** 

## Mobility: How One North Carolina County Changed the Way it Does Business.

Complimentary Webinar

Thursday, March 13, 2014

11:00 am PT/2:00 pm ET

Duration: 60 minutes

Governments are under increasing pressure to produce better, cheaper and faster results at the same time budgets are cut back. One of the quickest and most powerful tools available to government today is a mobile device.

Join 2013 Digital Government Achievement Award winner Mecklenburg County and Governing to learn how mobile devices are allowing the County to redesign citizen service delivery and save millions. Key discussion areas include:

Free up workers to solve problems and deliver better citizen service

Deliver the right applications through a single secure mobile device

Reduce the risk of cyber-attacks to citizen data and infrastructure

Streamline provisioning and centralize control of mobile devices

Provide anywhere, anytime access via home PC or mobile device for field employees, caseworkers, or any one working outside the office.

Register <u>here</u>.

## Join an MSRB Webinar on Upcoming Changes to Primary Offering Practices.

The Municipal Securities Rulemaking Board (MSRB) will host a free educational webinar on its

amended MSRB Rule G-11, on primary offering practices, on Thursday, March 13, 2014 at 3:00 p.m. EST. Recent revisions to the rule establish certain basic regulatory standards for municipal securities dealers relating to the use of retail order periods in the primary offering of municipal securities and priority provisions in those offers. The changes are effective March 31, 2014. This webinar will address new provisions of Rule G-11 for those seeking to understand the new rule. The webinar will conclude with a question and answer session.

Read about the rule changes:

http://www.msrb.org/Rules-and-Interpretations/Regulatory-Notices/2013/2013-20.asp

Register for the webinar:

https://www2.gotomeeting.com/register/758207442

## What Municipal Analysts Need to Know about Governmental Accounting.

February 6, 2014

SIFMA Conference Center

New York, NY

This session will provide in-depth instruction on the rules that state and local governments follow when accounting for and reporting their finances in audited financial reports. It will cover the basics from the perspective of the financial statement analyst – focusing on how the accounting standards affect the information that analysts receive. The speaker will also highlight significant new changes to government financial reports that analysts have seen or will soon see, such as the new fund balance classifications, the appearance of deferrals, and the forthcoming pension information.

The session is ideal both for relatively new analysts and for experienced analysts looking for a refresher or to learn about the latest accounting requirements. Registration includes a copy of "An Analyst's Guide to Government Financial Statements", 2nd Edition, which will serve as the text for the session.

About the instructor

Dean Mead is the Research Manager at the Governmental Accounting Standards Board (GASB) and author of "An Analyst's Guide". With GASB since 1998, he is a financial statement analyst by training and a member of NFMA and MAGNY. He is an adjunct professor of governmental accounting and auditing at the Rutgers Business School and was previously an adjunct at New York University, where he pursued doctoral studies in public finance, management, and public policy.

View the Program HERE.

## SIFMA Compliance and Legal Society Annual Seminar.

Compliance and Legal Society Annual Seminar 2014

March 30 - April 2, 2014

Grande Lakes Orlando, FL

SIFMA's Compliance & Legal Society 46th Annual Seminar is the premier event that features more than 65 dynamic and informative panels. Don't miss your opportunity to engage with leading industry experts, discuss the latest regulatory developments and industry trends.

View the Progam Here:

http://sifma.org/cl2014/program/

Register Here:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1245

### MSRB Webinar: Best-Execution Rule for Municipal Securities Transactions.

The MSRB is hosting an educational webinar on the main aspects of the proposed rule on March 6, 2014 at 3:00 p.m. ET.

Register for the webinar:

https://www2.gotomeeting.com/register/216648050

### NABL 2014 Fundamentals of Municipal Bond Law Seminar.

April 30 - May 2, 2014 | Grand Hyatt Atlanta | Atlanta, GA

Encourage your associates today to attend the three-day boot camp geared to prepare the next wave of bond lawyers with all the tools and resources needed to thrive in the field of municipal finance.

Download the Seminar brochure:

http://www.nabl.org/uploads/cms/documents/2014 Fundamentals Brochure web download.pdf

For more details and to register online visit the Seminar website:

http://www.nabl.org/education/event/Municipal-Bond-Law-Seminar

## **Get Your Municipal Advisor Questions Answered at TSLI.**

The Tax & Securities Law Institute (TSLI) panel session, "Am I a Municipal Advisor and, if so, so What?" is expected to include a robust dialogue among government (SEC), quasi-government (MSRB), and interest group (SIFMA) representatives and practicing public finance lawyers about the SEC's final municipal advisor rules and the MSRB's recently proposed business conduct rules for

municipal advisors. While the SEC rules have been stayed to July 1, the statutory Dodd-Frank provisions are currently effective, and prospective underwriters, financial advisors, public finance lawyers, and others are wrestling with what the provisions mean and how to comply with them.

Attend this panel and learn how to serve clients and protect yourselves. Get answers to your questions: What may your underwriting clients say to issuers without registering? Does the answer depend on whether they are banks? How can your issuer clients retain access to useful ideas before commencing an offering? What are the fiduciary burdens of being a municipal advisor? What may lawyers say to their clients and other finance team members? Should law firms adopt policies and procedures to protect their public finance lawyers and firm management? If so, what should they say? Learn about more TSLI panel sessions or register today.

http://www.nabl.org/education/event/Tax-Securities-Law-Institute

### ABA: Police, Privacy and New Technologies CLE Webinar.

March 12, 2014 @ 1:00 PM Eastern

With the proliferation of new technologies – from drones to data mining to tracking devices or indash cameras – police departments are facing unprecedented opportunities and challenges. What do these changes mean for lawyers who represent police departments? This program will provide information about the latest technologies and how they work, current Fourth Amendment jurisprudence and practical advice for police department lawyers

Register **HERE**.

# Mobility: How One North Carolina County Changed the Way they Do Business - Free Webinar.

Join 2013 Digital Government Achievement Award winner Mecklenburg County and Governing to learn how mobile devices are allowing the County to redesign citizen service delivery and save millions.

Governments are under increasing pressure to produce better, cheaper and faster results at the same time budgets are cut back. One of the quickest and most powerful tools available to government today is a mobile device.

Key discussion areas include:

- Free up workers to solve problems and deliver better citizen service
- Deliver the right applications through a single secure mobile device
- Reduce the risk of cyber-attacks to citizen data and infrastructure
- Streamline provisioning and centralize control of mobile devices
- Provide anywhere, anytime access via home PC or mobile device for field employees, caseworkers, or any one working outside the office.

To register, click **HERE**.

For questions or details, contact:

Raquel Figueira

Registration Coordinator

**GOVERNING** 

800-940-6039 ext. 1341

rfigueira@governing.com

## The Municipal Advisor Rule: Complimentary Bond Buyer Web Seminar.

Complimentary Web Seminar

- March 6, 2014
- 12 pm ET/9 am PT
- Featuring Live Q&A

The Dodd-Frank Wall Street Reform and Consumer Protection Act amended Section 15B of the Securities Exchange Act of 1934 to add a new requirement that "municipal advisors" register with the Securities and Exchange Commission ("Commission" or "SEC"). On September 20, 2013, the Commission adopted final rules for municipal advisor registration (the "Municipal Advisor Rule"), which, among other things, interpret the statutory definition of the term "municipal advisor" to include much of what underwriters used to do, especially prior to formal engagement.

#### I CAN ATTEND LIVE

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PLEASE SEND

### ON-DEMAND LINK

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In order to provide guidance on certain aspects of the Municipal Advisor Rule, the SEC responded on January 10, 2014 to a set of frequently asked questions posed by the municipal finance industry (the "FAQs"). On January 13, 2014, the Commission extended the effective date of the Municipal Advisor Rule until July 1, 2014 to give bankers, advisors and issuers more time to digest this rule and the guidance.

Join us for a seminar on March 6, 2014 to review the Municipal Advisor Rule and its applicability to you.

Topics to be covered include:

- Overview of the Municipal Advisor Rule.
- Discussion of exemptions and FAQs.
- Talking points for underwriters and issuers:
- What can bankers say to issuers?
- What new protocols and documentation can issuers expect to receive from bankers?
- Development and implementation of policies and procedures now Be Prepared!

Who should participate:

- Investment Bankers and their respective counsel or compliance officer
- Issuers and their respective counsel or compliance officer
- Municipal Advisors and their respective counsel or compliance officer

### National Federation of Municipal Analysts 31st Annual Conference.

The NFMA is pleased to announce that registration for its 31st Annual Conference is open. The meeting will take place on May 6-9 at Disney's Grand Floridian Resort & Spa, Lake Buena Vista, FL. Click here for the program link:

http://www.nfma.org/assets/documents/education/ac14/ac14program.pdf

To register, click here:

Details about hotel reservations, ground transportation and park tickets are provided in the program and in registration material

## Moody's Revises Local Government GO Methodology: Webinar.

Complimentary Web Seminar

February 27, 2014

12 pm ET/9 am PT

Moody's recently published an updated methodology on local government general obligation debt, affecting over 8,000 Moody's ratings.

Join us for a webinar where we describe what's new in the methodology, go over the just-introduced GO scorecard, and discuss the impact on ratings.

I Can Attend Live:

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Please Send On-Demand Link:

Topics to be covered include:

- What's in the new GO methodology
- What's in the new GO scorecard
- What is the rationale behind these changes
- How will the methodology and scorecard be used by Moody's analysts
- What's the impact on GO ratings

## SIFMA: Understanding the Latest Accounting Requirements.

March 14, 2014

SIFMA Conference Center, NYC

Co-hosted with MAGNY and instructed by GASB's Dean Mead, this session is ideal for relatively new analysts, and for experienced analysts looking for a refresher or to learn about the latest accounting and financial reporting requirements.

Join us to explore all aspects of:

- Governmental Accounting This part of the program will cover what governments account for, how and when they account for transactions, and the implications for analysts.
- Governmental Financial Reporting The instructor will provide an overview of the financial report and how financial information is communicated. The program will also discuss the significant new changes to government financial reports that analysts have seen or will soon see, including new fund balance classifications, the appearance of deferrals, and the forthcoming pension information.

Registration includes a copy of "An Analyst's Guide to Government Financial Statements," 2nd Edition, which will serve as the text for the session.

View the Program at:

http://www.sifma.org/events/2014/what\_municipal\_analysts\_need\_to\_know\_about\_governmental\_accounting/program/

Register at:

 $\underline{http://www.sifma.org/events/2014/what\_municipal\_analysts\_need\_to\_know\_about\_governmental\_accounting/register/$ 

## The Detroit bankruptcy: Conflicts and Implications.

Tuesday, February 18, 2014 | 2:00 p.m. - 4:00 p.m.

Andrew G. Biggs, AEI

R. Richard Geddes, Cornell University and AEI

AEI, Twelfth Floor 1150 Seventeenth Street, NW Washington, DC 20036 RSVP: http://www.aei.org/events/2014/02/18/the-detroit-bankruptcy-conflicts-and-implications/ **About This Event** The city of Detroit represents the biggest municipal bankruptcy in history. Its insolvency presents difficult legal, financial, and political issues and conflicts — notably, the competing claims of public employee pensions and bondholders (including the fate of the city's great art collection). What should be done to settle the Detroit insolvency? And how will this historic financial failure affect the market for municipal finance, future municipal bankruptcies, the huge problem of underfunded public pension funds, the city's battered infrastructure, and the politics of other financially troubled cities? Our panel of experts in bankruptcy, municipal finance, pensions, infrastructure, and politics will address these and related issues. If you are unable to attend, we welcome you to watch the event live on this page. Full video will be posted within 24 hours. Agenda 1:45 PM Registration 2:00 PM Introduction: Alex J. Pollock, AEI 2:05 PM Panelists: Michael Barone, AEI

John Mousseau, Cumberland Advisors

David Skeel, University of Pennsylvania Law School

Moderator:

Alex J. Pollock, AEI

4:00 PM

Adjournment

**Event Contact Information** 

For more information, please contact Emily Rapp at Emily.Rapp@aei.org, 202.419.5212.

Media Contact Information

For media inquiries, please contact MediaServices@aei.org, 202.862.5829.

## The Utility Management Conference™ 2013.

Join us in Phoenix, Arizona for The Utility Management Conference™ 2013! Hear about how water utilities are challenged with doing more with less and topics addressing water and wastewater management.

Renaissance Phoenix Glendale Hotel

Glendale, Arizona

Conference: March 10 - 13, 2013

Conference Link: http://www.awwa.org/Conferences/utilitymanageconf

This conference is jointly sponsored by the American Water Works Association (AWWA), the Water Environment Federation (WEF), and AZWater.

Registration is open for 2013. AWWA and WEF members save \$175 when registered by February 8, 2013. WEF members use code UM13WEF at checkout; see details below.

Sponsorship opportunities are also available.

Please visit: <a href="https://www.awwa.org/conferences/utilitymanageconf">www.awwa.org/conferences/utilitymanageconf</a> for a full list of sponsorship opportunities and the sponsorship form.

For questions or more information please contact:

Sarah Abeyta

**Specialty Conference Coordinator** 

American Water Works Association

### The Bond Buyer and BDA Present the National Municipal Bond Summit.

March 26-28, 2014

Fontainebleau Miami Beach | Miami Beach, FL

The National Municipal Bond Summit 2014 will be an extraordinary, can't miss event with an indepth look at municipal finance in the United States. This special program will provide more opportunities than ever before for attendees to engage in a diverse cross-section of municipal finance topics, regulatory updates, and legislative activities.

The National Municipal Bond Summit is the industry's premier executive retreat. This exclusive annual gathering offers the market's leaders the opportunity to meet and network with senior issuers, state and federal officials, as well as deal participants from across the country.

Attendees leave the Summit armed with the knowledge and strategies to face the market's challenges in 2014 and beyond. This unique conference serves as a catalyst for energizing the market and providing the valuable insights into the previous year's events. Don't get left out in the cold—make sure to reserve your place.

Join the market's most diverse lineup of speakers—representing issuers, investors, dealers, attorneys, rating analysts and regulators—as they share their insights on what's likely to come next, and how you can be prepared.

More than ever before, success in the municipal market in 2014 will rely on information and communication. Join us for a vigorous and thought-provoking discussion ... And a full slate of networking opportunities that The Bond Buyer Conferences are known for.

Register today and save with our BEST rates! Contact Ingrid Olsen at (212) 803-8456 to register or for more information. CPE credits are available.

Register at:

http://register.sourcemediaconferences.com/iebms/reg/reg\_p1\_form.aspx?oc=10&ct=REG&eventid=5951

Interested in Sponsoring?

For more information about sponsorships and exhibiting, contact Mike Ballinger at (212) 803-8481.

# SIFMA's Muni Bond School -- Introductory: 10 Sessions starting Feb. 18 - NYC.

SIFMA's Muni Bond School is presented by the Municipal Bond Club of New York and SIFMA; and

catered toward professionals new to the municipal industry. Classes will be held at the SIFMA Conference Center at 120 Broadway, New York, N.Y. Participants may choose to sign up to attend in person or via an interactive webinar option.

For registration questions, please contact Lisette Rios at <a href="mailto:lisette">lrios@sifma.org</a>.

View the schedule:

http://www.sifma.org/te/munibondschool-2014/files/munibondschool\_syllabus2014.pdf

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1258

For more information, please contact Nicolle Brescia of Morgan Stanley at <a href="mailto:nbrescia@bloomberg.net">nbrescia@bloomberg.net</a>.

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March 26-28, 2014

Fontainebleau Miami Beach | Miami Beach, FL

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Register at:

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Interested in Sponsoring?

For more information about sponsorships and exhibiting, contact Mike Ballinger at (212) 803-8481.

## MSRB Webinar on Proposed Rule on Standards of Conduct for Municipal Advisors.

As part of its comprehensive approach to municipal advisor regulation, the Municipal Securities Rulemaking Board (MSRB) is offering webinars to provide municipal advisors and others with information on proposed rules. The MSRB will host a webinar on its proposed rule on core standards of conduct for municipal advisors on February 6, 2014 at 3:00 p.m. ET.

https://www2.gotomeeting.com/register/814181106

### SIFMA Social Media Seminar.

Once again in 2014, SIFMA brings our popular Social Media Seminar to the West Coast on February 27th, in San Francisco. This one-day event will bring together experts to explore the rapidly evolving tools of social media.

The seminar will feature in-depth panels on marketing, business, and practitioner social media experience, as well as practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

Whether you're considering social media initiatives or want to take your client engagement to the next level, join us for a full-day seminar to learn top strategies and best practices from leading practitioners including, financial advisors, marketers and solution providers. Regulatory and legal experts will present and discuss compliance issues. Our acclaimed program will provide tactical ways to enhance client communication and service in the near and long term.

#### Who Should Attend:

- Financial Services Professionals
- Compliance Professionals
- Financial Advisors
- Attorneys
- Marketing Directors
- Sales Managers
- Training Leaders

### Register at:

 $\underline{https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1251}$ 

## MSRB Educational Webinar on Draft Rule G-42.

February 6, 2014 at 3:00 P.M. ET.

Register for the webinar:

https://www2.gotomeeting.com/register/814181106

### Reminder: MSRB to Host Atlanta Education and Outreach Seminar.

The Municipal Securities Rulemaking Board (MSRB) will host an education and outreach event for municipal market professionals on January 28, 2014 in Atlanta, GA. Separate sessions will cover municipal advisor regulation, improving transparency of municipal bond prices and the availability of educational resources for state and local governments that issue bonds.

Register to attend in Atlanta:

 $\label{lem:http://a3.acteva.com/orderbooking/loadEventRegistration.action?skuId=36ED214801414B81431A7AB03E7A0BB2\&catalogId=3211253B01310611E91018F70051E987\&catalogGoWord=\&emailAttendeeld=$ 

Or register for the webcast:

 $\frac{http://psav.mediasite.com/Mediasite/Login/Register?ReturnUrl=\%2Fmediasite\%2FPlay\%2F4cf94cb0}{7ff34fd3a39640503d56668d1d}$ 

### SIFMA Insurance and Risk Linked Securities Conference.

March 4-5, 2014

Grand Hyatt

New York, NY

SIFMA's annual Insurance-and-Risk-Linked Securities Conference is the leading forum for updates, strategies and insights into the top industry issues in the coming year.

A range of topics will be explored – from identifying and mobilizing new sources of capital, examining reinsurance's evolving role – to emerging legal issues and broadening the industry's scope.

View the Program:

http://www.sifma.org/irls2014/program/

Register at:

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# National Association of Independent Financial Officers 2013 Annual Conference.

Please join us for the 2013 NAIPFA Annual Conference

October 9-11, 2013 | Nashville, Tennessee

This page includes the 2013 conference brochure, registration form and online payment option:

http://naipfa.com/2013-annual-conference/

### 12th Annual Tax & Securities Law Institute.

Registration is now open for the 12th Annual Tax & Securities Law Institute.

Come join an outstanding faculty on March 27-28, 2014, in Boston for what promises to be a fascinating discussion of the most pressing issues facing the municipal bond community during these difficult times.

State and local governments are facing very serious challenges today at all levels. These challenges reflect the general global issues of increasing demand for capital investment to address aging or obsolete infrastructure, economic development to get people to work, and demands for services.

The Institute will focus on piecing it all together, providing attendees with 13 breakout session topics, dealing with current issues of securities law, tax law, and ethics.

Learn more at:

https://www.nabl.org/education/event/Tax-Securities-Law-Institute

Register at:

https://www.nabl.org/education/event/Tax-Securities-Law-Institute?tab=registration

### GFOA's 108th Annual Conference.

Register by January 31 and save.

May 18-21, 2014, at the Minneapolis Convention Center in Minneapolis, Minnesota

Go to GFOA's annual conference page to sign up today and save with the early discounted registration fees.

Learn more and register at:

http://www.gfoa.org/conference/

### **BDA End of the Year Recap on Legislative and Regulatory Priorities.**

BDA staff and consultants presented a year-end recap of BDA's top legislative and regulatory priorities.

Please click here for the recording:

http://sas-origin.onstreammedia.com/origin/infiniteconferencing/Web%20Recordings/DatedRecordings/121813/BDA/121813bda.html

Please click here for the summary:

http://archive.constantcontact.com/fs144/1105697510106/archive/1115991740820.html

### 12th Annual Tax & Securities Law Institute.

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The Institute will focus on piecing it all together, providing attendees with 13 breakout session topics, dealing with current issues of securities law, tax law, and ethics.

Learn more at:

https://www.nabl.org/education/event/Tax-Securities-Law-Institute

Register at:

https://www.nabl.org/education/event/Tax-Securities-Law-Institute?tab=registration

### MSRB to Host Education and Outreach Seminar in Atlanta.

Alexandria, VA - The Municipal Securities Rulemaking Board (MSRB) will host a public education and outreach seminar for municipal market professionals in Atlanta, Georgia on January 28, 2014. The MSRB, which oversees the \$3.7 trillion municipal securities market, will discuss development of

new regulations for professionals that provide financial advice to state and local governments, among other topics.

The seminar will be held on Tuesday, January 28, 2014 from 2:00 p.m. – 5:00 p.m. at the Westin Hotel, Peachtree Plaza, 210 Peachtree Street, Atlanta, GA 30303-1745. Separate sessions will cover municipal advisor regulation, improving transparency of municipal bond prices and the availability of educational resources for state and local governments that issue bonds.

View the seminar agenda:

The seminar is open to all members of the municipal securities community and anyone interested in learning about the market. There is no cost to attend; however, pre-registration is required. The deadline to register is January 23, 2014.

Municipal market participants may also attend the seminar via the internet. The MSRB will make available a live audio feed of the event with the associated presentations. Register to attend the seminar via the internet. The presentations will also be posted on the MSRB's website at msrb.org after the completion of the event.

Register for the event:

Register for the webcast:

## Southern Municipal Finance Finance Society 2014 Public Policy & Municipal Finance Conference.

The SMFS will host its 2014 Public Policy & Municipal Finance Conference, February 19 & 20, 2014 at TIAA-CREF, Charlotte, North Carolina.

View the program at:

# SIFMA Compliance & Legal Society 46th Annual Seminar -- March 30-April 2, Orlando.

Register today and join us on March 30-April 2 at this exceptional event to engage with leading industry experts and regulators, including: Mary Jo White, chairman of the Securities and Exchange Commission; Richard Ketchum, chairman and chief executive of FINRA; Preet Bharara, United States Attorney, Southern District of New York; and Andrea Seidt, president of North American Securities Administrators Association. Stay up to date with the latest regulatory developments and earn CLE Credits with more than 65 dynamic and informative panels. New keynote speaker added: Commissioner Drew Breakspear, Florida Office of Financial Regulation.

Register at:

http://www.sifma.org/cl2014/

### Moody's Teleconference: Outlook for US States and Local Governments.

Thursday, 12-Dec-2013 - Thursday, 12-Dec-2013

3:00 PM EST / 12:00 PM PST

On Thursday, December 12, 2013, Moody's Investors Service will hold a teleconference to discuss our revision of the US Local Governments sector outlook to stable from negative, and our stable outlook for the US State Governments sector.

The following topics will be discussed:

#### **Local Governments**

- Revised outlook to stable after maintaining negative outlook since 2009
- Stable outlook applies to most of the sector, but pockets of credit pressure remain
- Local governments' "New Stable" reigns as the era of constrained resources persists, but the worst is over
- Housing markets, property tax revenues and state funding have mostly stabilized as local governments are controlling costs; however, pension remain a drag

#### State Governments

- Stabilizing national economy supports growth in state revenues and reserves
- Aggregate state revenue growth continues, exceeding many fiscal 2013 state budgets
- Highly rated states are rebuilding reserves to level consistent with long-term median
- Areas of caution remain, as some states continue to feel pressure

You must register for the event in order to receive the dial in numbers.

A replay of this discussion will be available via a post event follow up email once the event has been completed.

#### Register at:

https://www.cvent.com/events/moody-s-teleconference-outlook-for-us-states-a-d-local-governments/registrati-

 $\underline{n-7A9E99FB192F4C54AA9694E6EA7F60EB.aspx?i=276e5569-ff28-41dd-8b57-1746a949da19}$ 

### Fitch U.S. Public Finance 2014 Outlook Teleconferences Schedule.

Fitch Ratings will host a series of teleconferences on its 2014 U.S. Public Finance Outlooks, including state & local governments, education & non-profits, transportation, healthcare, public power, and water & sewer.

View the full teleconference schedule:

https://www.fitchratings.com/creditdesk/press\_releases/detail.cfm?pr\_id=810136

Dial-in number for U.S. participants is +1-877-467-8597.

Dial-in number for international participants is +1-706-643-6296

### SIFMA Insurance and Risk Linked Securities Conference.

March 4-5, 2014

**Grand Hyatt** 

New York, NY

SIFMA's annual Insurance-and-Risk-Linked Securities Conference is the leading forum for updates, strategies and insights into the top industry issues in the coming year.

A range of topics will be explored – from identifying and mobilizing new sources of capital, examining reinsurance's evolving role – to emerging legal issues and broadening the industry's scope.

Learn more and register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1184

## Reminder to Register for the MSRB EMMA Webinar.

It's not too late to register for the Monday, December 9, 2013 "EMMA® for Municipal Advisors" webinar at 3:00 p.m. to 4:00 p.m. ET. This webinar introduces EMMA, the MSRB's Electronic Municipal Market Access website, and describes the municipal market information, tools and resources available on EMMA for municipal advisors and their issuer clients.

Register for the webinar:

https://www2.gotomeeting.com/register/664261442

## NaCo: Road to Resilience: Stormwater Planning.

Wednesday, December 4, 2013 2:00 PM - 3:15 PM EST

Whether you live in a coastal county or a flood-prone county, this webinar will prepare you with a host of resources to improve the stormwater resilience of your county. You will learn how landcover is linked to water quality, and how stormwater affects important areas of concern in your community like health, flooding, erosion, pollution, and infrastructure. You will learn about tools to help visualize land cover, as well as grey infrastructure and green infrastructure strategies to deal with stormwater issues. Finally, you will hear stories about how some communities built a network to collaborate with other organizations to deal with these issues.

https://www2.gotomeeting.com/register/509757762

### SIFMA Compliance and Legal Society Annual Seminar 2014.

March 30 - April 2, 2014

**Grande Lakes** 

Orlando, FL

SIFMA's Compliance & Legal Society 46th Annual Seminar is the premier event that features more than 65 dynamic and informative panels. Don't miss your opportunity to engage with leading industry experts, discuss the latest regulatory developments and industry trends.

## **Program Topics**

- Regulatory Developments: Hear It Directly From the Regulators
- Restoring Trust & Confidence to the Financial Services Industry
- Implementation of Legislative Changes: Dodd-Frank and Beyond
- Arbitration & Enforcement Developments
- Retail Compliance & Advisory Issues
- Social Media & New Technologies
- Ethical Considerations for Lawyers and Compliance Professionals
- Update on Trading Issues
- Current Issues in Bank Regulation
- ...and much more!

Registration and Hotel questions? E-mail the C&L Society or call 212.313.1230

Sponsorship questions? Contact Diana Serri

## P3C 2014: The Public-Private Partnership Conference.

Dallas, Texas February 24-February 25, 2014

P3C is a leading community development event that highlights the latest projects, trends, and opportunities in public-private partnerships. Our business conferences are high profile settings for municipalities to announce, unveil, and discuss upcoming development projects.

http://thep3conference.com/

The Bond Buyer and BDA Present the National Municipal Bond Summit.

March 26-28, 2014

Fontainebleau Miami Beach | Miami Beach, FL

Join your peers—senior public-sector issuers, investors and credit analysts, investment bankers, attorneys, and other professionals—as they discuss the serious challenges facing the market in 2014 and develop strategies for moving forward.

Register today and save with our BEST rates! Contact Ingrid Olsen at (212) 803-8456 to register or for more information.

Interested in Sponsoring?

For more information about sponsorships and exhibiting, contact Mike Ballinger at (212) 803-8481.

### Register for MSRB's Online Outreach Seminar.

It's not too late to register to attend the online version of a December 5th municipal securities outreach event co-hosted by the Municipal Securities Rulemaking Board (MSRB) and the Municipal Advisory Council of Michigan. Beginning at 2:00 P.M. ET, representatives from the MSRB will discuss municipal advisor regulation, promoting price transparency and providing resources for state and local government issuers, which are among the MSRB's initiatives that support its mission to protect investors and municipal entities.

View the seminar agenda: http://msrb.org/msrb1/pdfs/MichiganOureachSeminarAgenda.pdf

Register at: https://www2.gotomeeting.com/register/647692618

### **Government Finance Officers Association's 108th Annual Conference.**

May 18-21, 2014, at the Minneapolis Convention Center in Minneapolis, Minnesota

Go to GFOA's annual conference page to sign up today and save with the early discounted registration fees:

http://www.gfoa.org/conference/

### NFMA Advanced Seminar on the Credit Impacts of Natural Disasters.

The program for the NFMA Advanced Seminar on the Credit Impacts of Natural Disasters, January 30 & 31 in New Orleans, is available.

Click here to see the program:

http://www.nfma.org/assets/documents/education/asjan14/asjan14program.pdf

#### Click here to register:

https://nfma.memberclicks.net/index.php?option=com\_mc&view=formlogin&form=153678&return=L2luZGV4LnBocD9vcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE1MzY3OD9zZXJ2SWQ9MjcyNiZvcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE1MzY3OA

### SIFMA Insurance- & Risk-Linked Securities Conference -- March 4-5, NYC.

SIFMA's IRLS Annual Conference is a strategic and comprehensive conference designed for senior level representatives from the insurance and reinsurance industry, investment banks, consultants, rating agencies, regulators, and law firms. Join us March 4-5 in New York for the latest developments and insights — from identifying and mobilizing new sources of capital, examining reinsurance's evolving role, to emerging legal issues and broadening the industry's scope.

Register today:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1184

### MSRB Webinar Series for Municipal Advisors.

Join Us November 21 and December 9

As part of its comprehensive approach to municipal advisor regulation, the Municipal Securities Rulemaking Board (MSRB) plans to offer a series of webinars to provide municipal advisors with information on proposed municipal advisor rules and available resources. The webinars will help ensure municipal advisors and other market participants have the opportunity to engage with the MSRB, ask questions and stay informed throughout the process of implementing a regulatory framework for municipal advisors.

Registration is now open for the first two webinars in the series.

Being Regulated: An Introductory Webinar for Municipal Advisors

Thursday, November 21, 2013

1:00 p.m. to 2:00 p.m. ET

For those municipal advisors that may be unfamiliar with regulatory oversight, this webinar provides an overview of being regulated, required registration and fees, and how to participate in the MSRB's rulemaking process.

Register for the webinar:

https://www2.gotomeeting.com/register/521057954

**EMMA®** for Municipal Advisors

Monday, December 9, 2013

3:00 p.m. to 4:00 p.m. ET

This webinar introduces EMMA, the MSRB's Electronic Municipal Market Access website, and describes the municipal market information, tools and resources available on EMMA for municipal advisors and their issuer clients.

Register for the webinar:

https://www2.gotomeeting.com/register/664261442

## ABA: Locked Down: Security in Using Cloud Services and Mobile Devices.

CLE Webinar December 9, 2013 @ 1:00 PM Eastern

Attorneys have ethical and legal duties to safeguard information relating to clients. The latest technology, including cloud computing and mobile devices, presents new challenges in data protection. Attorneys should embrace new technologies, but have to understand and address the risks. This session will explore attorneys' duties to secure data and best practices for security in the cloud and on the road.

- Learn about attorneys' duties to safeguard confidential data
- Find out how attorneys are using the cloud and mobile devices
- Understand the risks presented by this current technology
- Learn current best practices for security in the cloud and on the road, including specific safeguards that attorneys should employ

## Register at:

https://apps.americanbar.org/aba\_timssnet/meetings/tnt\_meetings.cfm?action=long&primary\_id=GD 12913&webtextid=79825&Subsystem=MTG&related\_prod\_flag=0

## MSRB to Host Education and Outreach Event in Livonia, MI.

The Municipal Securities Rulemaking Board (MSRB) is reminding municipal market participants that it will host an education and outreach event in Livonia, Michigan on December 5, 2013. The MSRB will discuss the organization's current initiatives in support of its mission to protect investors and municipal entities, including municipal advisor regulation, promoting price transparency and providing resources for state and local government issuers.

Learn more: http://www.msrb.org/Home/News-and-Events/Upcoming-Events.aspx

#### Register:

 $\frac{\text{http://a3.acteva.com/orderbooking/loadEventRegistration.action?skuId=36ED214801415546029D71}{\text{CA03E32BF6\&catalogId=3211253B01310611E91018F70051E987\&catalogGoWord=\&emailAttende}}$  eId=

Attend online: <a href="https://www2.gotomeeting.com/register/647692618">https://www2.gotomeeting.com/register/647692618</a>

## **Bloomberg State & Municipal Finance Conference.**

November 6, 2013

The Cutting Room | New York

This year's conference will examine the economic restructuring and revival happening across different states and municipalities and how they're impacting the \$3.7 trillion U.S. municipal-bond market. We'll discuss restructuring, as in the case of Detroit and other similar outliers, as well as many state and local pension plans, and examine how real the revival is elsewhere.

The Bloomberg State & Municipal Finance conference will convene public sector policy makers, pension fund managers, institutional investors and issuers in a program that examines issues central to state and municipal finance and provides investors with information needed to evaluate opportunities in the municipal bond market.

For more information and to register: <a href="http://www.bloomberglink.com/events/munis-2013/">http://www.bloomberglink.com/events/munis-2013/</a>

## **2013 Conference on Public Pension Underfunding.**

This one-and-a-half-day conference highlights research and encourages a dialogue on the economic and financial market impacts of the fiscal burden on state and local governments resulting from underfunded public pension plans. To explore this topic, the conference will focus on three major themes:

- The challenges state and local governments face in restoring balance in the funding of public pension plans
- The impact of economic conditions, financial market volatility, and low interest rates on public pension plan investment portfolios
- The ambiguity and evolution of the current legal environment regarding public pension reform
- The conference will feature research and policy sessions including both presentations and discussion panels on related agenda topics.

For more information and to register: <a href="http://www.clevelandfed.org/events/2013/pensions/index.cfm">http://www.clevelandfed.org/events/2013/pensions/index.cfm</a>

Sponsored by the Federal Reserve Bank of Cleveland

## NFMA: Introduction to Municipal Bond Credit Analysis.

Register for the NFMA Introduction to Municipal Bond Credit Analysis to be held in Philadelphia on November 7 & 8. Program details: click here. This program is open to members, non-members, students, support, trading, sales staff, and government employees.

Program details:

http://www.nfma.org/assets/documents/education/intro13/intro.program.short.2013.pdf

#### Register at:

https://nfma.memberclicks.net/index.php?option=com\_mc&view=formlogin&form=149678&return=L2luZGV4LnBocD9vcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE0OTY3OD9zZXJ2SWQ9MjcyNiZvcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE0OTY3OA==

# NABL: Ethical Lessons for Bond Counsel of the GIC Bid-Rigging Teleconference.

When: Thursday, November 21, 1:00-2:30 pm

Registration: \$195 for members; \$250 for non-members

What you will learn: Back by popular demand – a repeat of the popular session led by Howard Zucker, Hawkins Delafield & Wood LLP, at the 2013 Tax and Securities Law Institute, entitled, "Lessons for Bond Counsel of the GIC Bid Rigging Trails & Settlements". The panelists include representatives from the IRS, the SEC, the Department of Justice, and NABL member Walter St. Onge, Edwards Wildman Palmer LLP. This teleconference explores the history of the Guaranteed Investment Contracts (GIC) bid-rigging enforcement actions, trials, and settlements, and the ethical lessons for Bond Counsel.

Moderator: Howard Zucker, Hawkins Delafield & Wood LLP

#### Panelists:

- Rebecca Meiklejohn, U.S. Department of Justice
- Todd Mitchell, IRS Office of Tax Exempt Bonds
- Michael Okubo, IRS Criminal Investigations Unit
- Walter J. St. Onge III, Edwards Wildman Palmer LLP
- Mark R. Zehner, SEC Office of Enforcement

CLE Information: NABL has applied for and anticipates receiving ethics CLE credit for between 1.5 and 1.8 hours in most states that accredit teleconferences. No credit will be available in Pennsylvania. Be sure to include your CLE states and identifying numbers on the registration form. Certificates of Attendance will be e-mailed to attendees following the program, and credit hours will be reported to those states that require sponsors to report credit, based on the telephone records, and where required, the attendance codes supplied during the program.

Register at: <a href="http://www.nabl.org/education/event/teleconference-GIC?tab=registration">http://www.nabl.org/education/event/teleconference-GIC?tab=registration</a>

# MSRB to Host Regional Education and Outreach Seminars in Fiscal Year 2014.

The Municipal Securities Rulemaking Board (MSRB) announced today it will host three education and outreach events for municipal market professionals around the country during its new fiscal year, beginning in Livonia, Michigan on December 5, 2013. The events will provide an opportunity for industry professionals to learn about the MSRB's initiatives to protect municipal securities

investors and state and local governments. The MSRB will also host seminars in Atlanta, Georgia on January 28, 2014 and Chicago, Illinois on July 29, 2014.

The MSRB, which oversees the municipal securities market, will co-host the December 5th seminar with the Municipal Advisory Council of Michigan from 2:00 p.m. to 5:00 p.m. at VisTaTech Center at Schoolcraft College, 18600 Haggerty Road, Livonia, Michigan 48152. Representatives from the MSRB will discuss the organization's current initiatives in support of its mission to protect investors and municipal entities, including municipal advisor regulation, promoting price transparency and providing resources for state and local government issuers.

The seminar is open to all members of the municipal securities community and anyone interested in learning about the market. There is no cost to attend; however, pre-registration is required. The deadline to register is November 25, 2013.

### Register at:

## **AICPA and SIFMA FMS Conference on the Securities Industry.**

Join the AICPA and SIFMA's Financial Management Society on October 24-25 in New York for the most comprehensive updates and insights on accounting and regulatory issues from prominent industry experts and regulators.

This intensive program is designed for Accounting, Regulatory and Financial professionals as well as public practitioners involved with the securities industry. The conference will give you first-hand access to regulators and exposure to the latest developments, in-depth analysis and thought provoking Q&A sessions with industry insiders.

#### Register at:

 $\label{lem:http://www.cpa2biz.com/AST/Main/CPA2BIZ\_Primary/AuditAttest/IndustryspecificGuidance/Securities/PRDOVR~PC-SECUR/PC-SECUR.jsp$ 

## SIFMA Compliance & Legal Society New York Regional Seminar.

We cordially invite you to attend the SIFMA Compliance & Legal Society New York Regional Seminar to be held at the Conrad New York Hotel on Monday, October 28th, 2013. This one day seminar will feature presentations by leading securities regulators and industry professionals.

### Topics Include:

- Current Regulatory and Examination Priorities
- Derivatives Dodd-Frank Implementation Updates
- Status of Uniform Standard of Care
- Retail Compliance Issues

- Ethical Issues for Legal and Compliance Professionals (CLE Ethics Credit)
- Current Institutional Sales, Trading and Research Issues
- Significant Enforcement Actions
- Recent Developments in AML, FCPA and Sanctions

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1136

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- Current Institutional Sales, Trading and Research Issues
- Significant Enforcement Actions
- Recent Developments in AML, FCPA and Sanctions

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1136

# IRS Phone Forum: Tribal Bond Financing - The Basics.

The office of Indian Tribal Governments will host a free phone forum on Thursday, September 26, 2013, at 2 p.m. (EST).

Click here for more information and to register:

 $\frac{http://www.irs.gov/Government-Entities/Indian-Tribal-Governments/Phone-Forum-Tribal-Bonds-Financing-the-Basics}{}$ 

## The Bond Buyer's 23rd Annual California Public Finance Conference.

September 25-27, 2013

JW Marriott Los Angeles L.A. | Los Angeles, CA

A rebounding economy, years of difficult cuts, and the voters trusting state leaders with a majority-vote budget and a temporary tax increase have brought California to a balanced budget after years of severe budget gaps. But how to maintain that stability while pivoting to strengthen the state,

avoid mistakes of the past, and minimize the devastating impacts economic downturns can have on the Golden State's taxpayers?

Since inception The Bond Buyer's California Public Finance Conference is the place where California's municipal finance leaders—from public sector issuers to investors, investment bankers, and attorneys—meet to discuss the challenges and craft strategies for building a sustainable fiscal future.

#### Register at:

 $\label{lem:http://register.sourcemediaconferences.com/iebms/reg/reg_p1_form.aspx?oc=10\&ct=REG\&eventid=5887$ 

This year's agenda is a roster of thought leaders and market professionals, discussing the economy with an increased focus on issuers speaking directly to their peers, sharing their experiences and expertise in the current market and budgetary environment.

The Bond Buyer's 23rd Annual California Public Finance Conference is your best opportunity to gain the information and strategies you need to deal with the challenges facing issuers and the municipal bond market. The event is the largest of its kind, last year drawing record-breaking attendance!

# TEB Phone Forum: Voluntary Compliance and Voluntary Closing Agreement program.

The office of Tax Exempt Bonds will host a free Phone Forum on Tuesday, September 17, 2013, at 2 p.m. (Eastern Time).

Topics covered:

- Compliance Overview for Tax-Advantaged Bonds
- TEB Voluntary Closing Agreement Program Overview
- New Developments in TEB VCAP, including Form 14429
- TEB VCAP: Identified Violations and Resolution Standards

For more information and to register, please read this article on IRS.gov: <a href="http://www.irs.gov/Tax-Exempt-Bonds/TEB-Phone-Forum-Voluntary-Compliance-and-VCAP">http://www.irs.gov/Tax-Exempt-Bonds/TEB-Phone-Forum-Voluntary-Compliance-and-VCAP</a>

If you have a specific question about Tax Exempt Bonds, call Tax Exempt Bond Customer Service at 1-877-829-5500.

# National League of Cities: Innovation and the City: Upcoming Webinar Highlights Local Innovations.

NLC, in partnership with Citi Community Development, is hosting a webinar on Thursday, September 5th from 2:00 – 3:00 pm ET to showcase the growing vitality, experimentation, and creativity of cities in the U.S. "Innovation and the City" will highlight examples from two recent reports by the Center for an Urban Future and NYU Wagner Innovation Labs, including:

- Seattle's Sector Panels to foster workforce alignment;
- San Francisco Kindergarten to College Savings program; and
- Denver's Peak Academy, which promotes city staff-level innovation.

At a time when local budgets are strapped and city leaders are looking for creative ways to meet current needs of their community and promote sustainable growth and economic development, these examples provide an outside-the-box approach that can be adapted and scaled to other communities.

"Urbanization, digitization and globalization are shaping the way we create, participate in, and deliver public services," Bob Annibale, Global Director of Citi Community Development and Microfinance. "[This report] highlights how cities will continue to be the wellsprings of our best ideas."

Marlena Sessions, Chief Executive Officer of the Seattle Workforce Development Council of Seattle-King County describes the Sector Panels program as an initiative that targets education and job skills development around what the local industry needs are. Their approach is to "…listen to industry and let them lead us." Traditionally, job skills development programs have prepared job seekers, but not in ways that are nuanced to what the local demands are. Sessions adds that "targeting programs around individuals without asking what the industry needs is missing the boat." By letting the region's industry partners voice their needs, job seekers know what will be required of them and allows the Workforce Development Council to develop a more focused training program.

The Kindergarten to College Savings program drives innovation in a new way by being the first-ever universal college savings account in the country for the City of San Francisco's public school kindergarten students. The program is a unique public-private partnership between the City and County of San Francisco and Citi. Kindergartners at participating schools are given a savings account containing its first \$50 that parents and family members can then contribute to. The program, which kicked off in 2010 and was fully up and running in the fall of 2012, benefits residents by not only incentivizing children to go to college but providing the financial backing they need for this investment in their future.

The Peak Academy program in Denver provides training and education for city staff to help them better serve their communities. City staff attend a five-day training to develop performance measurement skills and tools for continuous improvement of city services and programs. This program has allowed city departments to realize cost savings by reassessing the way they operate programs, and by gaining efficiencies through collaboration with other departments.

The presenters on the webinar will delve into more detail about how these initiatives got off the ground and what factors are contributing to their success. These examples from Denver, Seattle, and San Francisco will also be explored in more detail at NLC's National Summit on Your City's Famlies and annual Congress of Cities taking place in Seattle, Wash., from November 12-16.

To register for the webinar, click here:

 $\underline{http://www.nlc.org/build-skills-and-networks/education-and-training/event-calendar/innovatio$ 

For more information about the webinar or the examples in the report, contact Julia Pulidindi at pulidindi@nlc.org or (202) 626-3176.

## **Help Your Clients Avoid the Next Detroit.**

**Editorial Web Seminar** 

August 28, 2013 | 2 pm ET/11 am PT

Your clients want their municipal bond portfolios to be boring: Generating steady, tax-free income with little risk. But as states and local governments continue to struggle to bring their spending under control, and the City of Detroit filing an unprecedented bankruptcy case, it's growing harder to achieve that balance. Find out how you can protect your clients from trouble – and calm their concerns about this mainstay asset class – in a new web seminar from Financial Planning / On Wall Street and The Bond Buyer – known as the "bible" of the municipal bond industry.

This special event, featuring experts from The Bond Buyer and All-Star Municipal Bond Analyst John Hallacy, will answer key questions, including:

- Which Detroit bonds are most at risk for a "haircut" in the bankruptcy ... and which are surprisingly safe
- Will the Detroit case make it easier for other cities to write off their debts
- What warning signs should advisors and investors watch for in other cities
- What investors need to know when other cities try to stabilize their budgets without bankruptcy
- Your clients rely on you for reasoned, analytical advice during periods of market turmoil. Get the information you need to answer their concerns and protect their interests.

#### WHO SHOULD ATTEND:

- Wealth Managers
- Investment Advisors
- Brokers

Moderator:

Michael Stanton, Publisher, The Bond Buyer

Speakers:

Caitlin Devitt, Midwest Reporter, The Bond Buyer

John Hallacy, Expert Municipal Bond Analyst

Register at:

 $\underline{http://www.financial-planning.com/subscribe/lead.html?product\_id=2685942\&?st=Pmail\&s=bbc-enl-P2\&utm\_source=bbc-enl-product\_id=2685942\&?st=Pmail\&s=bbc-enl-product\_id=26859$ 

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## The Affordable Care Act and Your City - Helping Residents Help Themselves.

DATE: August 28, 2013

TIME: 2:00 pm - 3:00 pm

LOCATION:Online

CATEGORY:Webinar

Overview

The National League of Cities and the U.S. Department of Health and Human Services will be offering a learning session on the Health Insurance Marketplace and Small Business Health Insurance Options Program (SHOP), and how you as an elected official can help your residents and your city's small employers obtain the health care coverage they need and want.

This learning session will not be about the politics of the Affordable Care Act or the politics of the Healthcare Marketplaces and SHOPS, but about the reality of the Marketplaces and SHOPS, and how every city elected official can help guide their residents and small employers to the right place so that they can purchase affordable, quality health insurance.

#### Register at:

https://my.nlc.org/eweb/DynamicPage.aspx?webcode=EventInfo&Reg\_evt\_key=3DB2D761-F43-4158-91-

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 $\frac{51DA0F7357CF\&RegPath=EventRegFees\&FreeEvent=0\&Event=The\%20Affordable\%20Care\%20Act\%20and\%20Your\%20City:\%20\%20Helping\%20Residents\%20Help%20Themselves\&FundraisingEvent=0\&evt\_guest\_limit=0$ 

## Bond Dealers of America: The 5th National Fixed Income Conference.

October 10-11, 2013 The Ritz Carlton, Chicago, IL

Conference Highlights:

- In depth look at the municipal and taxable markets featuring Tom Doe of Municipal Market Advisors and Will Rhode of The TABB Group
- The future of MBS securitization from Mark Hanson at Freddie Mac
- Muni and taxable regulation featuring the MSRB, FINRA and IRS and much more
- Dealer breakout sessions
- Corporate credit market conditions and expectations
- Municipal bankruptcy and what Detroit actually means for the markets
- DC update and outlook for federal tax reform

#### View agenda:

http://www.cvent.com/events/2013-bda-national-fixed-income-conference/agenda-71272792a2dd489

### 9bd7ec46db938735d.aspx

## Register at:

https://www.cvent.com/events/2013-bda-national-fixed-income-conference/registr-tion-71272792a2dd4899bd7ec46db938735d.aspx

## **TEB Phone Forum: Monitoring Post-Issuance Compliance.**

Date: August 27, 2013

Time: 2 p.m. Eastern Time

What: During this 60-minute presentation we will cover:

- TEB and Post-issuance Compliance: Integration In TEB's Programs
- Application of Post-Issuance Compliance to Private Business Use Rules
- Application of Post-Issuance Compliance to Arbitrage Rules
- Discussion of Record Retention

You are encouraged to e-mail questions on or before August 21, 2012. Please include your name and telephone number with your question.

Click here to register. Please register as soon as possible because space is limited. http://apps.irs.gov/app/scripts/exit.jsp?dest=http://ems.intellor.com/index.cgi?p=204767&t=71&do=register&s=&rID=427&edID=305

# SIFMA Compliance & Legal Society New York Regional Seminar.

We cordially invite you to attend the SIFMA Compliance & Legal Society New York Regional Seminar to be held at the Conrad New York Hotel on Monday, October 28th, 2013. This one day seminar will feature presentations by leading securities regulators and industry professionals.

## Topics Include:

- Current Regulatory and Examination Priorities
- Derivatives Dodd-Frank Implementation Updates
- Status of Uniform Standard of Care
- Retail Compliance Issues
- Ethical Issues for Legal and Compliance Professionals (CLE Ethics Credit)
- Current Institutional Sales, Trading and Research Issues
- Significant Enforcement Actions
- Recent Developments in AML, FCPA and Sanctions

#### Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1136

# National Federation of Municipal Analysts Advanced Seminar on Transportation - October 3-4, 2013.

The dates of the program are October 3 & 4, with an optional site tour of DFW on October 2. The seminar will take place at the Adolphus Hotel in Dallas, Texas.

The program is available at:

http://www.nfma.org/assets/documents/education/asoct13/asoct13program.pdf

#### Register at:

https://nfma.memberclicks.net/index.php?option=com\_mc&view=formlogin&form=147259&return=L2luZGV4LnBocD9vcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE0NzI1OT9zZXJ2SWQ9MjcyNiZvcHRpb249Y29tX21jJnZpZXc9bWMmbWNpZD1mb3JtXzE0NzI1OQ==

## SIFMA Social Media Seminar - October 16, 2013 - NYC.

SIFMA is pleased to announce the next Social Media Seminar on October 16, 2013, in New York. This one-day event will bring together experts to explore the rapidly evolving tools of social media.

The seminar will feature in-depth panels on marketing, business, and practitioner social media experience, as well as practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

Whether you're considering social media initiatives or want to take your investor engagement to the next level, join us on October 16 to learn best practices for the financial services industry and to address compliance issues with regulatory experts.

#### Who Should Attend:

- Business and Client Management Professionals
- Compliance Professionals
- Financial Advisors
- Attorneys
- Marketing Directors
- Sales Managers
- Training Leaders

#### Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1131

# SIFMA Compliance & Legal Society Charlotte Regional Seminar - September 30.

We cordially invite you to attend the SIFMA Compliance & Legal Society Charlotte Regional Seminar

to be held at The Ritz-Carlton on September 30th, 2013. This one day seminar will feature presentations by leading securities regulators and industry professionals.

#### TOPICS INCLUDE:

- Hot Topics In Securities Enforcement
- Cybersecurity
- Compliance Framework for Bank Supervision
- Investment Advisors New Issues and Challenges
- The Evolving Role of Compliance
- AML and FCPA

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1135

# SEC Announces Compliance Outreach Program Regional Seminars for Investment Adviser and Investment Company Senior Officers.

The Securities and Exchange Commission today announced the schedule for its upcoming Compliance Outreach Program regional seminars in several cities around the country for investment adviser and investment company senior officers, including chief compliance officers (CCOs).

The SEC's Office of Compliance Inspections and Examinations (OCIE), Division of Investment Management, and Division of Enforcement's Asset Management Unit are jointly sponsoring the regional seminars for investment companies and investment advisers. The seminars highlight areas of focus for compliance professionals. They provide an opportunity for the SEC staff to identify common issues found in related examinations or investigations and discuss industry practices, including how compliance professionals have addressed such matters.

The Compliance Outreach Program was created to promote open communication on mutual fund, investment adviser, and broker-dealer compliance issues. The program, formerly known as the CCOutreach Program, was redesigned in 2011 to include all senior officers, not just CCOs, underscoring the importance of compliance throughout a firm's business operations.

The series of regional seminars kicked off in Boston on May 16 with panel discussions on the priorities for the SEC's National Examination Program, current topics in money management regulation, and OCIE's process for assessing risks and selecting firms for examination.

#### The remaining seminars:

Chicago – August 28: This seminar will present an overview of the examination process, including how registrants are selected for examination and the most commonly identified deficiencies. There also will be three discussion panels on traded and non-traded real estate investment trusts, on investment companies with special emphasis on alternative investment funds and money market funds, and on current enforcement actions in the investment management industry. Lastly, there will be a breakout session focusing on custody and compliance for small advisers.

#### Register for this event:

https://www.surveymonkey.com/s/RegisterFor2013ComplianceOutreachProgramChicagoIL

New York – September 13: This seminar will be most relevant to newly registered investment advisers, to dual registrants and to investment advisers affiliated broker-dealers. The topics most relevant to newly registered advisers will include the SEC's examination process, priorities, risk surveillance, and examination selection process. In addition, the staff will discuss Form PF and other filing requirements and recent industry and regulatory developments. The topics most applicable to dual registrants or advisers with affiliated broker-dealers will address the staff's coordinated examination process, common examination findings, and controls that some firms use to address conflicts of interest.

Register for this event:

https://www.surveymonkey.com/s/RegisterFor2013ComplianceOutreachProgramNewYorkNY

Atlanta – September 25: This seminar will discuss the importance of enterprise risk management and effective compliance and will identify key issues noted during examinations, including conflicts of interests and issues associated with fees, such as undisclosed remuneration, miscalculation, and layering. Additional discussion topics include the changing demographics of SEC-registered investment advisers and key examination program initiatives to address such changes.

Register for this event:

https://www.surveymonkey.com/s/RegisterFor2013ComplianceOutreachProgramAtlantaGA

San Francisco – November 6: This seminar will feature an overview of the SEC's examination processes and procedures and a discussion of OCIE and AMU priorities. Emphasis also will be placed on valuation issues, including best practices for valuing assets by private and registered investment funds.

Register for this event:

https://www.surveymonkey.com/s/RegisterFor2013ComplianceOutreachProgramSanFranciscoCA

If registrations exceed capacity at an event location, investment company and investment adviser CCOs will be given priority on a first-come, first-registered basis. Instructions on registering for the regional seminars will be sent to each SEC-registered investment adviser using the e-mail account on the adviser's Form ADV filing. For more information, contact: <a href="mailto:ComplianceOutreach@sec.gov">ComplianceOutreach@sec.gov</a>

# FICA Replacement Plans Phone Forum Now Available.

The June 27 recording of the "FICA Replacement Plans" Phone Forum, is available. The 60-minute presentation covers:

- Social Security Coverage laws
- Qualified Employer's Retirement systems
- Defined Benefit and Defined Contribution Plan
- Revenue Procedure 91-40
- FICA replacement plans

You will have access to a transcript with links to sites and forms for your convenience.

## SIFMA Social Media Seminar - October 16 - NYC.

SIFMA is pleased to announce the next Social Media Seminar on October 16, 2013, in New York. This one-day event will bring together experts to explore the rapidly evolving tools of social media.

The seminar will feature in-depth panels on marketing, business, and practitioner social media experience, as well as practical advice on the legal and compliance issues faced by the expanding use of interactive technology for business purposes.

Whether you're considering social media initiatives or want to take your investor engagement to the next level, join us on October 16 to learn best practices for the financial services industry and to address compliance issues with regulatory experts.

#### Who Should Attend:

- Business and Client Management Professionals
- Compliance Professionals
- Financial Advisors
- Attorneys
- Marketing Directors
- Sales Managers
- Training Leaders

#### Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1131

## SIFMA 2013 Annual Meeting.

President Clinton and Gov. Bush to deliver keynote addresses — Nov 11-12, NYC

SIFMA's 2013 Annual Meeting — Helping Americans Succeed, Helping Main Street Prosper — brings the leaders of the financial-services industry together with prominent policymakers, thought leaders and financial media. Join us as we explore the role of financial services in providing the capital to fuel the U.S. economy and enhance prosperity for all Americans. We are honored to have President Bill Clinton and Governor Jeb Bush provide our keynote addresses. Confirmed speakers to date include Richard G. Ketchum, chairman and chief executive officer of FINRA; Karen B. Peetz, president of BNY Mellon; and Paul E. Purcell, chairman, president and CEO of Robert W. Baird & Co., Inc. This year, we will introduce deep-dive breakout sessions for specific business, legal, compliance and operational professionals on critical issues affecting our financial markets — CLE credits will be available.

View the program at:

http://www.sifma.org/annual2013/program/

#### Register at:

http://www.sifma.org/events/2013/sifma annual meeting 2013/register/

## Moody's Teleconference: California State and Local Governments Update.

On Wednesday, July 17, 2013, 10:00 AM PDT, Moody's Investors Service will hold a teleconference to discuss recent developments for the State of California and its local governments.

The discussion will be led by:

Eric Hoffmann- Senior Vice President, Public Finance Group (Moderator)

Emily Raimes- Vice President, Senior Credit Officer, Public Finance Group

The following topics will be discussed:

- Assessment of the state's improved revenue and economic picture
- Implications of the state's improved fiscal prospects for local governments
- Local governments still struggling: Stockton and others
- Update on Redevelopment Agencies
- Moody's Adjusted Pension Calculations Implications for California

You must register for the event in order to receive the dial in numbers.

A replay of this discussion will be available via a post event follow up email once the event has been completed.

### Register at:

https://www.cvent.com/events/moody-s-teleconference-california-state-and-local-govenments-update/registratio-

-DA49C45CF33C411C8697924D38F6355D.aspx?i=BD7CFB94-77AB-432E-BB36-196B4DBEB173

## SIFMA Compliance & Legal Society San Francisco Regional Seminar.

We cordially invite you to attend the SIFMA Compliance & Legal Society San Francisco Regional Seminar to be held at Charles Schwab on Thursday, August 1st, 2013. This one day seminar will feature presentations by leading securities regulators and industry professionals.

#### **TOPICS INCLUDE:**

- AML New trends and areas of focus
- Arbitration & Litigation Update
- "Where was Compliance?" Keeping up with changing and conflicting priorities
- KYC & Suitability Institutional & retail post implementation experiences
- Regulatory Priorities

August 1, 2013

Charles Schwab - 211 Main Street, San Francisco, CA 94105

Industry members - \$150

Counsel members - \$250

Special members - \$250

Non-member firms - \$450

Regulators - FREE

Early Bird Rates to End on July 10th

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1140&AdWordId=false

## SIFMA: Derivatives 101 - July 17, 2013 - NYC.

What exactly is a SWAP? This half-day program will focus on the fundamentals of derivatives regulation, answering even the most basic questions. In the aftermath of Dodd-Frank, many securities and commodities professionals are now responsible for derivatives – often without much background in these products.

This program is designed to give both seasoned and newly appointed legal and compliance professionals a comprehensive overview of derivatives including product types, market structure, regulatory framework, and the impact of Dodd-Frank on derivatives regulation.

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1149

## MSRB to Co-Host Boston Education and Outreach Seminar.

The Municipal Securities Rulemaking Board (MSRB) and the Boston Women in Public Finance will co-host an education and outreach event for municipal market professionals on July 23, 2013 in Boston, MA. The event will provide an opportunity for industry professionals to learn about the MSRB's priorities, its rulemaking efforts for municipal advisors and dealers, and current issues facing the municipal securities market.

The seminar will be held on Tuesday, July 23, 2013 from 2:00 p.m. – 5:00 p.m. ET at the Millennium Bostonian Hotel, 26 North Street, Boston, MA 02109. Representatives from the MSRB will discuss its recent rulemaking and transparency initiatives in support of its mission to protect investors and municipal entities. MSRB staff will also discuss municipal market structure issues. Commonwealth of

Massachusetts Assistant State Treasurer for Debt Management Colin MacNaught will join MSRB Chair Jay Goldstone for a discussion on considerations for defining issuer protection.

View the seminar agenda at:

http://msrb.org/msrb1/pdfs/BostonOutreachAgenda July-23-2013.pdf

The seminar is open to all members of the municipal securities community. There is no cost to attend; however, pre-registration is required. The deadline to register is July 16, 2013.

Register for the Boston event at:

http://a3.acteva.com/orderbooking/loadEventRegistration.action?skuId=32134AFA013A6A29C4623B196A08B65D&catalogId=3211253B01310611E91018F70051E987&catalogGoWord=&emailAttendeeId=

For those unable to attend the outreach event in person, the MSRB will webcast the Boston event to expand accessibility to all industry professionals.

Register for the webcast at:

 $http://psav.mediasite.com/Mediasite/Login/Register?ReturnUrl=\%2Fmediasite\%2FPlay\%2F8442bf2a\\4ccd48c58a32c29f28174fc41d$ 

## 38th Bond Attorneys' Workshop - Chicago - September 25-27.

This year the Workshop will be held September 25-27, 2013 at the Sheraton Chicago Hotel & Towers. The Workshop will offer 30 different panel sessions which will be both informative and timely, addressing matters of critical importance to the municipal finance industry. NABL Members receive the special discounted rate of \$795 for Workshop registration. Join NABL now to obtain a membership for the remainder of 2013 and all of 2014 and the Workshop registration fee for less than the cost of the non-member registration fee! In a fast-changing world, you cannot afford to miss this Workshop.

Register at:

http://www.nabl.org/education/event/bond-attorney-workshop

# The Bond Buyer & Brandeis International Business School Present 2013 Municipal Finance Conference - August 1-2 - Boston.

August 1-2, 2013

Boston Park Plaza Hotel, Boston, MA

A conference for both academics and practitioners on recent developments in municipal credit markets and the practice of public finance.

The 2013 Municipal Finance Conference, hosted by the Brandeis International Business School will bring together academics, practitioners, regulators and issuers to discuss the changing state of municipal capital markets and how to analyze, address, and adapt to the changing landscape.

This is a unique event spanning the academic and financial communities, attracting the nation's leading thinkers on public finance and municipal markets to discuss their original research and receive feedback from the professionals who know how the academic theories translate into real-world action.

24 original research papers, selected by a panel of senior academic researchers on municipal finance topics, ranging from market efficiency to disclosure and fiscal distress, will be presented. View the papers and their authors.

As securities regulators and Congress mull far-reaching changes to the municipal market, they have made it clear that they will be looking to academic researchers to help them identify trouble spots and recommend new solutions. The 2013 conference is the industry's best opportunity to hear what is being studied ... and provide feedback to make sure the results are grounded in the "real world."

Academics attend FREE — Issuers \$95, Buyside Participants \$195, All Other Professionals \$245. For more information, or to register, contact Dan Tina at (212) 803-8487.

http://www.bondbuyer.com/conferences/brandeis/

## **WEBCAST - IN FOCUS: GASB/FASB UPDATE.**

Financial Accounting Standards Board (FASB) webcast IN FOCUS: GASB/FASB Update. This live webcast, offered free of charge, will take place on Monday, June 10, 2013, from 3:00 to 4:00 p.m. EDT. Participants in the live broadcast will be eligible for up to 1 hour of CPE credit. (Please note that CPE credit is not available for group viewing of the live broadcast.)

Topics of discussion will include:

- An overview of GASB projects in progress and recently-issued GASB pronouncements
- An overview of FASB projects in progress and recently-issued FASB Accounting Standards Updates, including Investment Companies, Discontinued Operations, Going Concern, and Liquidation Basis of Accounting.

An archive of the webcast will be available on the GASB and FASB websites through September 8, 2013. (CPE credit will not be available to those who view only the archived webcast.)

## SIFMA Tech 2013, the Financial Industry's Premier Technology Show.

June 18-19, NYC

SIFMA Tech convenes industry leaders, regulators and solution providers to dive into pressing industry issues and explore their solutions. Join us in 2013 for critical updates and expert outlooks that will help you achieve a technological infrastructure that facilitates operating efficiency and promotes sound risk management.

Register at:

http://www.sifma.org/tech2013/home/

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http://www.bondbuyer.com/conferences/brandeis/

# **Successful Investing in Charter Schools.**

Finding Best Practices in a High-Yielding Sector

Bondbuyer Webinars, June 5, 2013, 12:00PM ET

Duration: 1 Hour

In their relatively short lifetime, charter school financings have spent significant time in the municipal market's spotlight, as they exist at the intersection of the nation's quest for more effective elementary education models, and investors' chase for incremental income in a low-interest-rate

#### environment.

This webinar will separate the hype – positive and negative – from the facts. An experienced roster of speakers who have played multiple roles in charter school transactions will provide participants with a discussion of the history and recent market trends in the charter school facilities finance sector coupled with an overview of a new research report detailing disclosure practices, financial metrics, payment performance and pricing history over the life of the sector. In addition, participants will receive a report on current structuring trends and credit considerations, as well as an overview of state-by-state legal considerations affecting bond transactions.

#### Featured Speakers:

- Reena Bhatia, Local Initiatives Support Corporation
- William Wildman, RBC Capital Markets
- Eugene Clark-Herrera, Orrick

#### Who Should Attend?

- State and Local Education Education Finance Officers
- Charter School CFOs and Finance Directors
- Institutional Investors seeking High-Yield Opportunities
- Investment Analysts
- Education-Focused Investment Bankers

#### Register at:

http://www.bondbuyer.com/subscribe/lead.html?product id=1051422

## The Bond Buyer's 23rd Annual California Public Finance Conference.

September 25-27, 2013

JW Marriott Los Angeles L.A. LIVE

Los Angeles, CA

More Than 800 Attendees in 2012

The Bond Buyer's 23rd California Public Finance Conference will be attended by the state's top municipal finance officers, along with representatives from banks, ratings agencies, investors, and other leading market professionals. View the list of last year's conference attendees.

The conference will be relevant to all public-sector policy makers and advisors, even if you're not the hands-on debt manager.

The Bond Buyer's California Public Finance Conference is your best opportunity to gain the information and best practices you need to deal with the challenges facing issuers and the municipal bond market. The event is the largest of its kind, last year drawing record-breaking attendance!

Make your plans to join us, September 25-27 at the JW Marriott Los Angeles L.A. LIVE, in Los Angeles.

Register today and save with our pre-launch rates! Contact Dan Tina at (800) 803-5797 to register or for more information.

CPE credits are offered.

## SIFMA Municipal Securities Regulation Seminar - San Francisco.

June 5, 2013 University Club of San Francisco

San Francisco, California

The Seminar is Open - Complimentary to all Members of the Municipal Securities Community.

This event is closed to the press.

- SIFMA travels to San Francisco for a presentation by MSRB Regulation staff of their most pressing rulemaking initiatives including:
- duties of underwriters to issuers; retail order periods;
- bond ballot initiatives and
- Rule G-37; and more.

The program will also include FINRA and the IRS on municipal securities compliance and enforcement matters.

The Seminar is Open - Complimentary to all Members of the Municipal Securities Community.

Register at:

https://mbrservices.net/ConferenceRegistration/MeetingRegistration.aspx?meetingid=1124

## SIFMA: Compliance and Legal Society - Regional St. Louis Seminar.

We cordially invite you to attend the SIFMA Compliance & Legal Society St. Louis Regional Seminar to be held at The Hilton Frontenac on Wednesday, June 5th, 2013. This one day seminar will feature presentations by leading securities regulators and industry professionals.

Topics Include:

- Working with Aging Clients-Competency, Elder Abuse and supervising "complex products"
- Banking business within broker/dealers—dealing with multiple regulators
- Public Finance/Financial Advisors
- Investment Advisors-regulatory, legal and supervisory matters
- Cyber Risk/Data Protection
- NASAA and State regulatory developments

Register at:

http://www.sifma.org/cl-stlouis2013/home/

## Joint Webcast of the FASB and the IASB Looks at Leases Exposure Draft.

Norwalk, CT, May 17, 2013—Registration is now open for an upcoming live webcast hosted by the Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB). IN FOCUS: The Leases Project will take place on Monday, May 20, 2013, from 10:30 to 11:30 a.m. EDT. U.S. participants in the live broadcast will be eligible for up to 1 hour of CPE credit. (Please note that CPE credit is not available for group viewing of the live broadcast.)

Webcast speakers include Russell Golden, FASB member; Darrel Scott, IASB member; Patrina Buchanan, IASB technical principal; Cullen Walsh, FASB practice fellow; and Danielle Zeyher, FASB project manager. Discussion will focus on the Boards' revised Exposure Draft on leases, issued on May 16, 2013. The revised Exposure Draft proposes that most leases of lessees would be recognized on the balance sheet, with the goal of providing transparent information that is decision-useful to users of financial statements. Topics will include:

- Why both Boards have a leases project on their agendas
- How the proposals improve existing accounting
- The right-of-use model that is central to the proposals and lease classification
- The lessee and lessor accounting proposals, including disclosures
- Reducing cost and complexity in response to feedback on the 2010 Exposure Draft

Next steps in the project.

An archive of the webcast will be available on the FASB website through August 18, 2013. (CPE credit will not be available to those who view only the archived webcast.)

https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=6208 98&sessionid=1&key=730E4A836D25EB2C2E1635B467BED83D&sourcepage=register

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